

Company Name: ComfortCare Home Services, Inc.

Industry: Home Services

Stage of Growth: Established and profitable, with a growing customer base. The company has been in business for over 15 years, making it a trusted name in the local community. ComfortCare has also received recognition for its exceptional customer service and innovative use of technology in home maintenance.

Size: Small-to-Medium, 50 employees. The team consists of skilled technicians, customer service representatives, and a management team focused on operational efficiency and customer satisfaction.

Valuation: \$12 million. The valuation reflects its strong brand reputation, recurring revenue from service contracts, and a growing market for home maintenance services.

Strengths: Strong brand recognition, loyal customer base, recurring revenue from annual service contracts, and a diversified service offering including HVAC, plumbing, and electrical services. The company also has a robust online booking system and a high customer satisfaction rate.

Weaknesses: Limited geographic footprint, reliance on a few key suppliers for parts and equipment, and challenges in recruiting skilled technicians in a competitive labor market.

Reason for Sale: The owner is looking to retire and does not have a successor in place. The business has significant growth potential for a buyer willing to expand into new regions or introduce additional services. The current owner is open to staying on as a consultant during the transition period to ensure a smooth handover.