



Proposal: 000133/2016

9th August 2016

Client: **Mr. Naresh**
The Slippery Seniorita
Penang, Malaysia

SERVICES AND ADD-ONS BREAKDOWN:

1. 20 Static Web Pages (min) – Quick and Simple
 - Original web designs
 - Client owns source code
 - Minor changes will be rectified whilst major changes will be billed accordingly
 - Additional pages will cost RM160 per page

RM3500
2. 40 Static Web Pages (min) – Quick and Simple
 - Original web designs
 - Client owns source code
 - Minor changes will be rectified whilst major changes will be billed accordingly
 - Additional pages will cost RM130 per page

RM6000
3. 1 Page – Templating Design (HTML5, CSS3 and Adobe Illustrator CS5)
 - Dynamic HTML5 / CSS3 original web designs
 - Client owns source code
 - Minor changes will be rectified whilst major changes will be billed accordingly
 - Additional pages will cost RM650 per page

RM800
4. 1 Page – Templating Design (HTML5, CSS3 and Adobe Illustrator CS5)
 - Dynamic HTML5 / CSS3 original web designs – vector version
 - Client owns source code
 - Minor changes will be rectified whilst major changes will be billed accordingly
 - Additional pages will cost RM550 per page

RM700
5. Domain registration and web hosting
 - Domain and web will be hosted by us with continuous upgrades and required backups.
 - Annual renewal

RM350
6. Bulletin Updates
 - Allows for unlimited posting of events and other related updates for patrons' information
 - Posted news will be archived and can be retrieved at a later date if required
 - Allows for posting of videos and other forms of media that may be required
 - Admin Control can be allowed for client to login and update / amend as required

RM1500

7. Enquiry / Feedback Form

- Allows patrons to submit enquiries or feedback and correspondence will be redirected automatically to your designated email address

RM500

8. Banner Manager

- Dynamic module that allows for one or more banners to be uploaded and edited as per client's requirements

RM400 – RM600

9. Email Capturer

- A feature that allows patrons to register for updates on client's activities
- It captures the emails of the patrons and allows for email blasting as and when required

RM350

10. Web Application (Programming)

- The website will contain dynamic data which allows for online registration, online payments, email blaster etc.
- Programming is done in PHP, MySQL, HTML5 and CSS3
- Source code will belong to the Client

RM15,000 – RM20,000

WEB SEARCH OPTIMIZATION SERVICES:

1. SEO (Search Engine Optimization)

- SEO enhancement of your static pages encourages search engines such as Google etc. to rank your website higher to optimize search results. This allows for your website to be featured prominently when search engine results are generated

20% of the total cost of dynamic web pages

2. Google Analytics

- This allows to track and monitor website traffic and the information can be utilized to enhance and update website to ensure that it is user friendly and provides comprehensive exposure to the services rendered by the Client.

RM100

3. Hosted Email Setup

- With the use of Google Hosted Email, Client will be allowed to synchronize their domain and email addresses

RM300

MONTHLY SERVICES:

1. Monthly service and optimization of website
 - We will perform monthly offsite checks on website
 - Minor changes will be rectified whilst major changes will be billed accordingly
 - If required onsite checks and services will be billed accordingly
 - Any other non-scheduled maintenance or services will be billed accordingly if applicable

RM1500 / month

2. Facebook Marketing
 - Creation and maintenance of Client's FB page which will include uploading of photos, videos etc. that are provided by the Client
 - Marketing of Client's services and updates will be carried out on FB
 - Facebook campaigning will be carried out regularly

RM1500 / month

TERMS AND CONDITIONS:

1. Please ensure that all items represented here are in line with your requirements and upon agreeing to this proposal, we will not be able to accommodate any additions that were not previously discussed or not related to ongoing website development matters.
2. Upon agreeing to our proposal, we will require an advance payment of 50% before any work can be commenced and the remaining payment shall be paid prior to official launching of the website which has been targeted for the **1st week of September 2016**.
3. There will be a 1 month's warranty on the website and any defects or problems will be rectified without charge. We will be onsite in the last week of August to do a trial run and on the day of the official launch but it will be up to the client to test the website before the warranty period is over to ensure that it is running as per their requirements.

Agreed and accepted on behalf of **THE SLIPPERY SENORITA:**

Final proposed costs as per Client's requirements: RM _____

Name, Signature Date: _____

NRIC No: _____

Proposed and verified for **TECHFINITY RESOURCES**

NISHA NAIR

Operations and Marketing Manager
012 5758244

CHANDAN BISWAS

IT Consultant and QA Testing Manager