



PRODUCT CATALOG 2018



MAGBAY LURES

Big Game Fishing Products by passionate big game anglers for passionate big game anglers. Taking quality and innovation to the next level.

WWW.MAGBAYLURES.COM



MagBay Lures - Big Game Fishing Gurus.

Mission Statement

We began our company under the premise of organizing innovating big game fishing products into realistic and practical fishing scenarios.

We know that by far the absolute most important aspect of our business is our customers. By customers, I mean those people out there using and enjoying our products. We have only one motivation, and that is to create quality products that anglers around the world can be proud to use. Our company began as a simple fishing charter business attempting to fill our own needs in Lure selection and accessories.

Today, we have grown, but have not forgotten the whole reason we are here . It is to catch more fish, have fun doing it, and help others catch more fish as well.



The Right Product

Created Through Experience.

MagBay Lures are created by fishermen and fisherwomen knee deep in the big game sportfishing industry. All of our products are crafted with care, integrity, and love for the sport.

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WAHOO ESSENTIALS

Specialized Wahoo Fishing Products

WAHOO!

Desperado Series

01

MagBay Lures Desperado Series Lures target Wahoo, but are stellar lures for many pelagic species.



Desperado Series

Tournament Desperado Series Lures.

A Wahoo Necessity- MagBay Desperado Series Lures

MagBay Special

MagBay to Hawaii and South Florida to Bermuda

The MagBay Special Wahoo Lure is perhaps the one lure that no fisherman or woman targeting Wahoo should ever be without. The color is tried and true and is an absolute staple of any Wahoo fishing arsenal. Never head out without a couple in your bag.



Magdalena Bay is known for high volume Wahoo action and the MagBay special is a lure that lives up to the MagBay action. Simply put, it catches fish.

Size	Weight	Hook Size	Color	Price	Model
7.75"	7 oz	8/0	Purple/Black	\$29.95	1001
10"	18 oz	11/0	Purple/Black	\$39.95	1002

29⁹⁵

Ideal Troll Speed 6-9 knots

Tequila Sunrise

A go-to Lure for nearly any Pacific Wahoo Fisherman

The Tequila Sunrise Wahoo Lure got its name for several reasons. One, the coloration of the orange is similar to that of the sun rising over the ocean. Also, this lure tends to work well right at first light as an excellent Wahoo breakfast. And three, as it is used in Mexican Waters so often, tequila is quite appropriate.



Those who fish Wahoo from Baja to Panama in the Pacific have come to trust the Tequila Sunrise Lure in both sizes depending on the size of fish in the area.

Size	Weight	Hook Size	Color	Price	Model
7.75"	7 oz	8/0	Orange / Black	\$29.95	1003
10"	18 oz	11/0	Orange / Black	\$39.95	1004

29⁹⁵

Ideal Troll Speed 6-9 knots

Mexican Hooker

Catchy Name That Catches Fish

There is so much to say about the Mexican Hooker Wahoo Lure, but we prefer to keep it brief and to the point in our ordering catalog. The green color ends up being an absolute great bait for Wahoo, Tuna, and Dorado. The perfect bait for late morning to mid-day.



The green mackerel is known as one of the best baits the Pacific has to offer, and the Mexican Hooker Lure has a similar appearance. It has proven itself over and over again to put fish on the boat.

Size	Weight	Hook Size	Color	Price	Model
7.75"	7 oz	8/0	Green Mackerel	\$29.95	1005

29⁹⁵

Ideal Troll Speed 6-9 knots



Desperado Series

Tournament Desperado Series Lures.

Wahoo Snacks.

Cabo Candy

A Must have in Cabo, and a should have anywhere!



The Cabo Candy Lure can be used as a staple in most any Wahoo spread. To nearly any pelagic big game fish this lure truly is candy.

Cabo San Lucas, not far south of Magdalena Bay, is world famous for serious big game fishing. The Pacific ridges and banks run south out of Mag, and this Lure is killer for the entire ride South to Cabo.

Size	Weight	Hook Size	Color	Price	Model
7.75"	7 oz	8/0	Blue / Black	\$29.95	1006

29⁹⁵

Ideal Troll Speed 6-9 knots

Baja Mama

The Mother of Baja



The Baja Mama is considered the mother of Baja. If you are in the ocean off the coast of baja this lure will catch nearly any species. It is great for Dorado, Pargo, Grouper, Wahoo, Yellowtail, Amberjack, Skipjack, Yellowfin Tuna, Bluefin Tuna, and of course Wahoo.

The color and action of this smaller desperado series Lure attracts nearly any gamefish in the area and are sure to it. Keep at least one in the Lure bag.

Size	Weight	Hook Size	Color	Price	Model
6"	4.5 oz	6/0	Purple / Black	\$21.95	1007

21⁹⁵

Ideal Troll Speed 6-9 knots

El Cholito

El Cholito - The little Gangster of Lures



El Cholito is a pretty killer Lure. The classic red and white pattern just attracts fish. It's the perfect size for 10-50 lb yellowfin tuna, but is known to slay the Wahoo and Dorado alike.

If you enjoy using this color lure be it for Pelagic fish or inshore medium game, El Cholito is a great option for you. Its proven to catch fish in nearly all conditions.

Size	Weight	Hook Size	Color	Price	Model
6"	4.5 oz	6/0	Red / White	\$21.95	1008

21⁹⁵

Ideal Troll Speed 6-9 knots



Desperado Series

Tournament Desperado Series Lures.

A Wahoo Necessity- MagBay Desperado Series Lures

Lady Magdalena

The wife of Jesus?

Some people say the Lady Magdalena was the secret wife of Jesus. We are unable to guess or comment on that, but the Lady Magdalena Wahoo Lure has the perfect weight, color, and action to entice and attract pelagic fish in all the oceans.



The Lady Magdalena is just a great lure to use in nearly any condition. It's a great all around lure even though the primary targets are Wahoo, Tuna and Mahi Mahi.

Size	Weight	Hook Size	Color	Price	Model
6"	4.5 oz	6/0	Pink / Black	\$21.95	1009

21⁹⁵

Ideal Troll Speed 6-9 knots

Vallarta Vacona and Vaconita

A Puerto Vallarta inspired Lure

The Vallarta Vacona was originally created to target giant cow tuna when a live skipjack wasn't to be found, or a higher speed was preferred with Wahoo in the area. Today, this lure has become a staple among Wahoo and Tuna Fishermen and women alike.



And now, the Vaconita is here due to popular demand for this sought out skipjack color. The 8" version is a killer for nearly any species, anytime.

Lure Size	Weight	Hook Size	Color	Price	Model
13.5"	2 lb 6 oz	SS 12/0	skipjack	\$89.95	1010
8"	7 oz	SS 7/0	skipjack	\$29.95	1011

29⁹⁵

Ideal Troll Speed 6-9 knots

Doradito - Patented Rattle Series

Doradito - Baby Mahi Mahi Wahoo Lure

Doradito is the first lure in the MagBay Desperado Rattle series Lures. It has a similar style to the originals but runs with a slightly tighter wobble and it's less weighted for faster troll speeds.



The doradito Lure is a new design and an excellent Lure to have in your big game arsenal. It's guaranteed to catch Wahoo and Dorado in big game waters.

Lure Size	Weight	Hook Size	Color	Price	Model
7.75"	7 oz	8/0	Dorado	\$29.95	1012

29⁹⁵

Ideal Troll Speed 6-14 knots



Desperado Series

Tournament Desperado Series Lures.

Wahoo Snacks

La Tigresa - Sleek Series

A sleek Series Tiger Runner



The purple and reverse stripe paint creates slightly greater visibility to a passing predator. This Lure has been used aggressively in the Atlantic and Pacific and is becoming a wahoo favorite in both oceans.

La Tigresa is a lure that no Wahoo can refuse.

Size	Weight	Hook Size	Color	Price	Model
8.75 "	8 oz	8/0	Purple Black Tiger	\$29.95	1013

29⁹⁵

Ideal Troll Speed 6-10 knots

Bloody Mary

Who doesnt need a little kick to wake up?



The Bloody Mary is another great early morning Wahoo Lure. The blood red color is proven to attract hungry Wahoo in search of breakfast.

The color and action of this desperado series Lure makes for a great Lure to have and run. This lure has been known to attract Wahoo when other colors seem to be failing.

Size	Weight	Hook Size	Color	Price	Model
7.75"	7 oz	8/0	Red / Black	\$29.95	1014

29⁹⁵

Ideal Troll Speed 6-9 knots

Virgin Mary

The Pink of all Pinks



This lure has been said to produce Wahoo through immaculate conception. Well, that's probably a bit overboard, but this hot pink color has been known to produce Wahoo when other darker colors have failed. It's worth a shot, we always recommend a hot pink lure in the line-up.

A great looking lure that catches fish!

Size	Weight	Hook Size	Color	Price	Model
7.75"	7 oz	8/0	Pink / Pink	\$29.95	1015

29⁹⁵

Ideal Troll Speed 6-9 knots



SUBMARINERO LURES

Custom Wahoo and Big Game Lures

HOO & MORE

Submarinero Series

02

Deep Diving High Speed Submarine Style Lures. Jet Head Smokers to Torpedo Jets.



Submarinero Series

Tournament Submarinero Series Lures.

A Sportfishing Necessity- MagBay Submarinero Lures

La Hechicera

MagBay to Hawaii, and South Florida to Bermuda



49⁹⁵

La Hechicera, the Mexican Sorceress got its name from the huge rush of white water that flows from its head as it crashes through the ocean trolled back behind the boat, driving big game sportfish crazy.

La Hechicera's primary target is Wahoo but is great to have in the spread even as a teaser as there are few Lures at all that cause as much commotion in the wake as this crazy bruja.

Lure Size	Weight	Hook Size	Color	Price	Model
13"	18 oz	rig with 11/0	skirted	49.95	2001

Ideal Troll Speed 6-12 knots

El Diablito

A go-to Lure for nearly any pacific Wahoo Fisherman



12⁹⁵

El Diablito gets its name from its red eyes. It's a little devil of a Lure and certainly is a great lure for nearly all pelagic fish. The goal is Tuna, Mahi and Wahoo but its quick run, red eyes, and squid resemblance will capture nearly any fish that sees it.

We recommend to always have el diablito ready to throw back into the spread at any time. A solid Lure that has proven itself from Florida to Panama.

Lure Size	Weight	Hook Size	Color	Price	Model
8"	3 oz	rig with 6/0	blue or skirted	\$12.95	2002-s166

Ideal Troll Speed 5-12 knots

El Plomerito

A simple chromed Brass Torpedo Lure that Works



29⁹⁵

This little plumber snakes through the water and is an absolute dessert for Wahoo. If the waters have Wahoo, El Plomerito is a must have in multiple colors.

This lure can be trolled to 15 knots and is great for longer runs just to have back in the spread, just don't forget to have the clicker on. Comes in multiple colors.

Lure Size	Weight	Hook Size	Color	Price	Model
12"	8 oz	rig with 8/0	Green	\$29.95	2003-s229
12"	8 oz	rig with 8/0	Pink	\$29.95	2003-s119
12"	8 oz	rig with 8/0	Purple	\$29.95	2003-s019
12"	8 oz	rig with 8/0	Red	\$29.95	2003-s029

Ideal Troll Speed 6-15 knots



Submarinero Series

Tournament Submarinero Series Lures.

Absolute Wahoo Snacks.

El Plomero

The Father of Plomerito, a big dog lure



El Plomero is a large Lure for large fish. It torpedos its way deep and can be trolled to 15 knots. Great lure and multi tournament Wahoo winner!

Australia, Hawaii, MagBay to Florida. Waters lurking with Wahoo scream out the name El Plomero. Just a solid Lure and if trolled at high speeds it will put fish on the boat.

Size	Weight	Hook Size	Color	Price	Model
13"	17 oz	rig with 11/0	skirted	\$49.95	2004

49⁹⁵

Ideal Troll Speed 7-15 knots

Turbulencia

Sometimes it takes a little turbulence



La Turbulencia is a custom Lure often rigged with wire as the Wahoo find it irresistible. Some prefer to rig with Fluorocarbon for other pelagic species. Anyway you rig it, this lure will attract and catch fish. Great shine and sleek jet design.

Pre Rigged with 280 SS Cable and 8/0 Hook

Size	Weight	Hook Size	Color	Price	Model
8"	7 oz	8/0	Purple	\$23.95	2005-m04
8"	7 oz	8/0	Green	\$23.95	2005-m06

23⁹⁵

Ideal Troll Speed 7-14 knots

El Cencero

El Cencero



The head rattling noise is proven to catch Wahoo day in and day out. Now a staple for the Wahoo Angler, this lure comes in three sizes and is an absolute must have anywhere in the world.

The noise and commotion created by the loose head attracts fish, it just does.

Size	Weight	Hookset Size	Color	Price	Model
10"	8 oz	SS 8/0 S	Standard or Custom Mylar	\$39.95	2006
10.5"	16 oz	SS 10/0 D	Standard or Custom Mylar	\$ 59.95	2007
12.0 "	32 oz	ss 11/0 D	Standard or Custom Mylar	\$ 79.95	2008

39⁹⁵

Ideal Troll Speed 7-15 knots



Submarinero Series

Tournament Submarinero Series Lures.

Pelagic Bullets

Pelagic Bullets

Bullet Smoker

MagBay Pelagic Bullets are simple inner jet lures that attract fish. Their heads create great jet stream, and the color and shine is brilliant.



Weight	Length	Hook Size	Color	Price	Model
4.5 oz	5 "	8/0	Pink Purple	\$15.95	2010-m02
4.5 oz	5 "	8/0	Orange Flash	\$15.95	2010-m07
4.5 oz	5 "	8/0	Green Mack	\$15.95	2010-m06
6.5 oz	5 "	8/0	Red Chrome	\$15.95	2010-m05
6.5 oz	5 "	8/0	Blue Chrome	\$15.95	2010-m08
6.5 oz	5 "	8/0	Mexican Flag	\$15.95	2010-mxf

Ideal Troll Speed 6-12knots

15⁹⁵

OG Wahoo Bomb

When lighter gear bombing is desired

A quick, effective and easy Bomb

The OG Turbine head Wahoo bomb is perfect for lighter gear wahoo bombing but still equipt with the desired commotion and turbulence. An absolute stellar wahoo bomb or trolling lure.

Pre-rigged with 6" 150 lbs SS Cable and 8/0 Hook



Weight	Length	Hook / Size	Color	Price	Model
3.5 oz	5 "	8/0	Purple Urkle	\$17.95	2011-m04
3.5 oz	5 "	8/0	Blue Bombing	\$17.95	2011-m08
3.5 oz	5 "	8/0	Green Chrome	\$17.95	2011-m06
3.5 oz	5 "	8/0	Crome Chrome	\$17.95	2011-m03

Ideal Troll Speed - casting lures

17⁹⁵



Submarinero Series

Tournament Submarinero Series Lures.

Custom Trolling Lures



El Chorro

The Jet - Trolling Jet Head with Turbulant Lip

El Chorro Lures have been proven all over the world. This simple Lure has all the shine and pa-zazz required to attract pelagic fish. Often used with wire for Wahoo, but can be Fluorocarbon rigged to troll for tuna, mahi, yellowtail, jacks and more. Lures Come Pre-Rigged with 280 lbs SS Cable and 8/0 SS MagBay Hook.



Weight	Length	Hook Size	Color	Price	Model
6.5 oz	6 "	8/0	Red	\$23.95	2012-m05
6.5 oz	6 "	8/0	Orange Chrome	\$23.95	2012-m07
6.5 oz	6 "	8/0	Pink Chrome	\$23.95	2012-m02
6.5 oz	6 "	8/0	Red Chrome	\$23.95	2012-m05
6.5 oz	6 "	8/0	Purple Urkle	\$23.95	2012-m04
6.5 oz	6 "	8/0	Blue Chrome	\$23.95	2012-m08
6.5 oz	6 "	8/0	Mexican Flag	\$23.95	2012-mxf

Ideal Troll Speed 6-14 knots - see mylar skirt section for custom skirt color orders

23⁹⁵



Submarinero Series

Tournament Submarinero Series Lures.

5 Powerful Jagged Jet Head Cavitation Lures

Jagged Jets

Powerful Jet Head Lures



Jagged jet Lures by MagBay Lures are the perfect supplement and right size jet head to have in any spread. They work for small skipjack and bonita up to big Blue Marlin, so no matter where you are, it is smart to have a few in the spread. The Concave head with 4 jets allow for enhanced movement similar to that of a frantic baitfish. The jets leave a long stream of activity that gets noticed.

Color/Name	Length	Weight	Price	skirt	Model
Flying Fish Blue	8.75 in	3.5 oz	\$15.95	ex. s176	2013-s176
Midnight Oil Purple	8.75 in	3.5 oz	\$15.95	ex. s206	2013-s206
Sardine Green	8.75 in	3.5 oz	\$15.95	ex. s186	2013-s186
Orange Oil	8.75 in	3.5 oz	\$15.95	ex. s196	2013-s196
Ladybug Red	8.75 in	3.5 oz	\$15.95	ex. s216	2013-s216

Ideal Troll Speed 6-14 knots

15⁹⁵





Submarinero Series

Tournament Submarinero Series Lures.

Custom Cavitational Lures

Pelagic Pilots

Custom Trolling Mylar Skirted Lures



MagBay Pelagic Pilots are simple outer jets that cavitate and attract fish. Their heads create jet stream, and the color and shine is brilliant. They come pre-rigged with 150 lbs leader and 8/0 MagBay SS Trolling Hooks.

The hand crafted skirts are proven to put large numbers of fish on the deck.

Weight	Length	Hook Size	Color	Price	Model
4.5 oz	6"	8/0	Blue Chrome	\$17.95	2014-m08m08
4.5 oz	6"	8/0	Orange Flash	\$17.95	2014-m07m07
4.5 oz	6"	8/0	Purple / Chrome	\$17.95	2014-m04m03
4.5 oz	6"	8/0	Pink / Chrome	\$17.95	2014-m02m03
6.5 oz	6"	8/0	Red Chrome	\$17.95	2014-m05m03
6.5 oz	6"	8/0	Mexican Flag	\$17.95	2014-mxf
6.5 oz	6"	8/0	Yellow / Red	\$17.95	2014m01m05

17⁹⁵





CHINGON SERIES LUMINOSITY
Custom Billfish and Big Game Lures

MAGBAY LURES

LUMINOSITY

Chingon Series

03

And on the 5th day the salty fisherman said "let there be light"



Luminosity

Attract more fish with glow!

Glow attracts fish, light up your lure and gain an advantage.

The Head Glows for over 12 Hours Per Glow Stick

Simple, yet effective!



The Patent Pending MagBay Luminosity Lures soar above the competition. Not only are they brilliant with strategic mother of pearl inserts and astounding skirt color combinations, but they also have what other Lures don't..... A Head that glows for ultimate attraction with the simple twist of our glow stick inserts.

You could only pull around regular non-glowing lures, but why?

Lure	Head OD	Head Length	Model
Luminosity	60 mm	68 mm	3012

Custom Skirt Colors Available

69⁹⁵

The ULTIMATE early morning and evening lure. A Dusk & Dawn must!



1 Hole insert in Head

Glow stick goes here, and recap the hole with rubber cap.



We all know that fish are attracted to shine and glow, so why not add a little more.

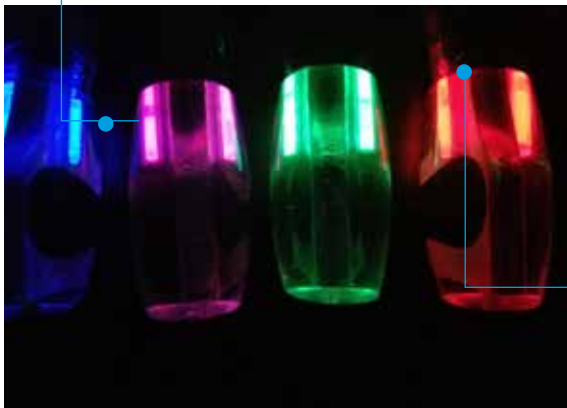
The idea came about one evening when the striped marlin were schooling with hundreds feeding on bait balls. They would not hit a lure and we were out of bait. We literally taped a big glowstick onto a lure head as evening approached and sure enough they would hit that lure only.

■ Research followed and the MagBay luminosity series were born. You don't have to insert glow stick, but it can help.

■ Today we know they not only attract striped marlin but all sorts of species. If you have never used a MagBay luminosity Lure, give one a try. You will like it, guaranteed!

3 Takes less than 20 seconds

Simply snap the glow stick, put in lure head, replace cap and done. This whole process takes about 15 seconds on average. Well worth it.





Luminosity

Attract more fish with glow!

A Lure Head Emitting Glow Catches More Fish

Luminosity Bonita

Use Glow, Get More Strikes



The way we see it, you could troll other resin head Lures, but why not throw some glow in the spread. Give it a try and see. Use all your favorite Lures, throw in a Luminosity and see what happens overtime. You will be pleasantly surprised.

Length	Weight	Colors	Troll Speed	Model
13"	6 oz	Choose Skirt Color	7-15 knots	3012-s0914

****Each Lure Includes 6 Glow Sticks****

69⁹⁵





Chingon Series

Custom Hand Crafted Resin Head Fishing Lures

The Ultimate Trolling Lures

Starvin Marlin

Heavy Tackle Large Marlin Lure



69⁹⁵

The Starvin Marlin makes even a full Marlin feel hungry. This Lure is custom designed for big black and blue marlin. It also works great for large striped marlin, saifish and even big tuna and dorado.

Lure Size	Weight	Head OD	Head Length	Price	Model
15"	8 oz	2.5 "	4 "	69.95	3002

See Skirt Color Chart for Custom Skirt Color Orders

Wahooligan

Run on top or run deep with weight



79⁹⁵

The new Wahooligan Lure is as great lure that works behind a weight to run for giant hoos or run on the surface for big marlin, tuna and Wahoo.

Lure Size	Weight	Head OD	Head Length	Price	Model
16"	13 oz	1.8"	6.5 "	79.95	3003

See Skirt Color Chart for Custom Skirt Colors

Mamacita

A perfect option for all Billfish



59⁵⁰

It's never a bad idea to have a mamacita in the lure spread. It's a basic angler thats proven to attract and catch fish. Fast action teases billfish to an irrisistable hookup.

Lure Size	Weight	Head OD	Head Length	Price	Model
15 "	13 oz	2 "	4.85"	\$ 59.50	3004

Lure Pictured is **3004-s1414s1514**

See Skirt Color Chart for Custom Skirt Color Orders

Pacifico

Marlin, Mahi Mahi, Dophin Fish, Dorado...no Escape



49⁵⁰

This Lure happens to be perfect for Marlin, Tuna and big Dodo's, aka Dorado, aka Dolphin Fish, aka Mahi Mahi. The slanted head and size is just what most large dorado are looking for.

Lure Size	Weight	Head OD	Head Length	Price	Model
13.5"	8 oz	1.5 "	3 "	\$49.50	3005

See Skirt Color Chart for Custom Skirt Color Orders



Chingon Series

Custom Hand Crafted Resin Head Fishing Lures

Pelagic Fish Candy

Atún Matador

An Irresistible Tuna Snack



This little Tuna Killer is just a lure that should always be used when targeting tuna in the 10-50 lb range. drop back on the left rigger and prepare. Made for tuna, works great for Dorado and small Billfish.

Lure Size	Weight	Head OD	Head Length	Price	Model
10 "	3 oz	1 "	3 "	\$34.95	3006

34⁹⁵

See Skirt Color Chart for Custom Skirt Color Orders

Pez Fuerte

Strong Lure for Strong Fish



This medium to heavy tackle lure rigged with 11/0 to 12/0 hooks is a true fish prowler. If a fish was an older woman this lure would be called a cougar. Troll along a bank and get ready!

Lure Size	Weight	Head OD	Head Length	Price	Model
14 "	10 oz	1.7 "	4.5 "	\$49.95	3007

49⁹⁵

See Skirt Color Chart for Custom Skirt Color Orders

Costa Rica Pica

Pura Vida! As they say in Costa Rica.



Just a truly beautiful light tackle Lure. Used in mostly tropical waters where the fish are active , it can be deadly. Rig with 8/0 to 9/0 hooks for the perfect all around light tackle option.

Lure Size	Weight	Head OD	Head Length	Price	Model
11 "	3 oz	1 "	3 "	\$34.95	3008

29⁵⁰

See Skirt Color Chart for Custom Skirt Color Orders

Refraction Sr

More refraction = more attraction = more fish



MagBay Lures coined the multi-surfaced resin head lure that allows light to refract at multiple angles which creates a prism affect underwater. A great Medium and Light Tackle lure that slays fish.

Lure Size	Weight	Head OD	Head Length	Color	Price	Model
11"	5.5 oz	1.2"	2.1"	Green	\$34.95	3009

34⁹⁵

See Skirt Color Chart for Custom Skirt Color Orders



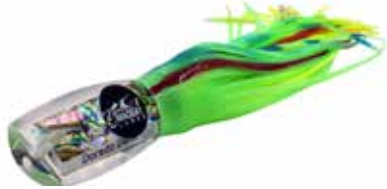
Chingon Series

Custom Hand Crafted Resin Head Fishing Lures

The Ultimate Trolling Lures

Dorado Dank

Medium Tackle Lure



Dorado Dank contains 2 jets and an inward facing convex curvature that creates cavitation and action that pelagic gamefish cannot resist.

Lure Size	Weight	Head OD	Head Length	Price	Model
13"	9.5 oz	1.75"	4 "	\$44.95	3010

44⁹⁵

See Skirt Color Chart for Custom Skirt Color Orders

Luminosity

Medium to Heavy Tackle Marlin Lure



Luminosity is a great lure with or without light, you choose. Our promise to you is this lure will catch as many fish or more as any other comparable lure in the spread guaranteed!

Lure Size	Weight	Head OD	Price	Model
15"	7.9 oz	1.25"	\$69.95	3012

69⁹⁵

See Skirt Color Chart for Custom Skirt Color Orders





Chingon Series

Custom Hand Crafted Resin Head Fishing Lures

The Ultimate Trolling Lures

Refraction Jr

Light Tackle Lure



A smaller lure with brilliant action. The MagBay refraction lures create a shimmer in the water above and beyond the regular refraction levels seen in most lures.

Lure Size	Weight	Head OD	Head Length	Price	Model
9"	3 oz	.85"	1.7 "	\$23.95	3011

23⁹⁵

See Skirt Color Chart for Custom Skirt Color Orders





COMPLETE LURE SETS
Rigged and Ready to Fish!.

ALL SET!

Lure Set

04

Professional Tournament Rigged Lure Sets



Complete Lure Sets

Rigged and Ready

A Lure or set for all types of Anglers

Thetis Bank Wahoo Kit

A Wahoo Essentials Kit



The Thetis bank outside of Magdalena Bay, Baja California Sur is famous for holding abnormally high amounts of Wahoo. This kit is meant to put alot of Wahoo on the boat. The lures are sized for quantity over size, but certainly all size wahoo welcome it to eat.

No matter where you are in the world fishing for Wahoo, this kit will prove to be an excellent resource for your arsenal

Includes	Quantity	Size	Spec 2	Spec 3
Tequila Sunrise	1	8"	12 oz	orange
Baja Mama	1	6"	5 oz	purple
Cabo Candy	1	8"	12 oz	blue
Vaconita	1	8"	5 oz	skipjack
280 lbs Swivel Wire Rigs	4	6 f wire	350 lbs swivel	na
5 Pocket Lure Bag	1	12x32	5 pockets	nylon mesh

129⁹⁹

To order complete lure set use model numer to the right

4001

High Speed Hoo'in

Just a High Quality High Speed Wahoo Setup



This is a great kit to keep on board when trolling fast for Wahoo. These traditional torpedo heads are treats for big Wahoo. The Plomeros come with Double Hookset 11/0 SS Rigs and the Plomeritos come with Single Cable Twist Hooksets and 8/0 SS Hooks.

A serious lure set for serious Wahoo Anglers.

Includes	Quantity	Size	Spec 2	Spec 3
Plomero	2	15"	17 oz	orange
Baja Mama	1	6"	5 oz	purple
Cabo Candy	1	8"	12 oz	blue
Vaconita	8	6"	5 oz	skipjack
280 lbs Swivel Wire Rigs	4	6 f wire	350 lbs swivel	na
5 Pocket Lure Bag	1	12x32	5 pockets	nylon mesh

185⁰⁰

To order complete lure set use model numer to the right

4002



Complete Lure Sets

Rigged and Ready

A Lure or set for all types of Anglers

MagBay Tournament Wahoo Set

In Search of Big Hoos



This Lure Pack contains many lure styles that can be used for high speed Wahoo Trolling. It is great to run exactly as is for an entire Wahoo spread or piece out the lures with other choices, but either way it is a great arsenal to have.

If one of your sportfishing goals are big Wahoo, be sure to carry this lure set onboard and use as required.

Includes	Quantity	Size	Spec 2	Spec 3
El Cencero	1	10"	16 oz	Noise Maker
La Hechicera	1	13"	14 oz	smoker
El Plomero	1	15"	17 oz	Torpedo
El Plomerito	1	11"	8 oz	Torpedo
El Chorro	1	10"	8 oz	5 Jets
Double Hooksets	2	900 lbs Cable	10/0	na
Single Hooksets	3	900 lbs Cable	10/0	na
Wire	6 pcs	280 lbs SS	6 ft	na

189⁹⁹

To order complete lure set use model numer to the right

4003

Wahito Lure Set

A great kit for mixed pelagic bag



This set is rigged with 4 Lures on 280 lbs SS cable leaders swivel and includes a great Lure bag. This Lure combination is perfect for some lighter tackle trolling for wahoo and dorado. Kit fully rigged and ready to fish..

Includes	Quantity	Size	Spec 2	Spec 3
Lady Magdalena	1	6.5"	5 oz	pink
Baja Mama	1	6.5"	5 oz	purple
El Cholito	1	11"	8 oz	Green
Vaconita	1	11"	8 oz	Pink
SS cable and swivels	4	6 f wire	350 lbs swivel	280 lbs cable
5 Pocket Lure Bag	1	12x32	5 pockets	nylon mesh

109⁰⁰

To order complete lure set use model numer to the right

4004



Tournament Lure Sets

Rigged & Ready

A Lure or set for all types of Anglers

Hawaiian Habit

Medium to Heavy Tackle Lure Pack



The target here is Wahoo. Most Pelagics will take the bait, but these are rigged with 280 lbs SS cable and are meant for trolling medium to heavy gear for Big Wahoo.

Troll Speed Recommended at 7-12 knots.

Rigged and ready to fish!

- Cabo Candy 8"
- MagBay Special 8"
- Plomero 15" (2)
- 5 Pocket Lure Bag
- SS 280 Cable + Swivels
- Double 10/0 900 lb Cable Rigged Hook Set (2)

175⁰⁰

To order complete lure set use model number to the right 4005

Torpedo Plomerito High Speed

Perfect For High Speed Lighter Tackle Trolling



This is a great kit to keep on board when trolling fast for Wahoo. These traditional torpedo heads are treats for all Wahoo. Rigged and tournament ready!

A serious lure set for serious High Speed Wahoo Anglers.

- Plomerito 12" (4)
- 5 Pocket Lure Bag
- SS 280 Cable + Swivels (4)
- Single 9/0 900 lb Cable Rigged Hook Set (4)

139⁹⁵

To order complete lure set use model number to the right 4006



Tournament Lure Sets

Rigged & Ready

A Lure or set for all types of Anglers

Mexican Trick

In Search of Big Hoos



The Mexican trick Lure set is proven in Mexico and around the globe. A great Lure set to have on board if you plan to travel to Hoo infested Waters.

If one of your sportfishing goals are big Wahoo, be sure to carry this lure set onboard and use as required.

- Mexican Hooker 8"
- Vaconita 8"
- Baja Mama 6"
- MagBay Special 8"
- 5 Pocket Lure Bag
- SS 280 Cable + Swivels

129⁹⁵

A Heavy Lure Set for Big Fish

4007

La Familia Cencero

A Must Have High Speed Kit for Wahoo



Not only do these lures leave an amazing jet splashing trail, they also rattle to attract fish that potentially might have missed the opportunity to be dinner. MagBay does not take credit for the theory of this lure style, but we have perfected the design.

Tournament Ready!

- El Cencero Jr (1)
- El Cencero (1)
- El Cencero Sr (1)
- Single 9/0 900 lb Cable Rigged Hook Set (1)
- Double 10/0 900 lb Cable Rigged Hook Set (1)
- Double 11/0 900 lb Cable Rigged Hook Set (1)
- SS 280 Cable + Swivels (2)
- SS 480 Cable + Swivels (1)

189⁹⁵

To order complete lure set use model number to the right

4008



All Pelagic Lure Sets

Sets for billfish, tuna, wahoo, mahi, and other Pelagics

A Lure or set for all types of Anglers

Tournament Marlin Set



Heavy Tackle Bill Fish Lure Set

The perfect spread for seeking out that Grander. This custom tournament marlin set works for all pelagic species but the goal are big blues and blacks. If you have those in your sight, don't forget the MagBay Tournament Marlin Set.

Rigged and Tournament Ready!

- Wahooligan (1)
- Starvin Marlin (1)
- Mamacita (1)
- Pez Fuerte (1)
- Dorado Dank (1)
- Large 6 Pocket Lure Bag (1)
- 400 lbs Mono Leader (5)
- 12/0 900 lbs SS Cable Double Hook Sets (4)
- 11/0 900 lbs SS Cable Double Hook Set (1)

309⁰⁰

To order complete lure set use model number to the right

4009

Chrome Killers



The ultimate sport fish Lure Set

This set consist of pelagic smokers rigged with 150 lbs fluorocarbon and an 8/0 Hook used for a wide variety of gamefish from tuna, to barracuda, to wahoo, mahi and sailfish.

A kit no angler should be without! Rigged and Ready to go!

- Pelagic Smokers (4)
- Inner Skirts (4)
- 150 lbs Fluorocarbon 5ft (4)
- 8/0 SS Hooks (4)
- 5 Pocket Lure Bag

95⁰⁰

To order complete lure set use model number to the right

4010



All Pelagic Lure Sets

Sets for billfish, tuna, wahoo, mahi, and other Pelagics

A Lure or set for all types of Anglers

Pacific Refraction

Light to Medium Tackle Resin Head Set

This Lure set is just an amazing all around lure set to have on nearly any boat targeting big game saltwater fish. The refraction lures are proven to attract and catch fish.

A high quality Lure set to have on board rigged with Fluorocarbon 150 lbs.



- Refraction (2)
- SRefraction Jr (2)
- 5 Pocket Lure Bag
- 150 lbs Fluorocarbon 6ft (4)
- 480 lbs SS cable Single Hook Set 8/0 (2)
- 900 lbs SS Cable Double Hook Set 10/0 (2)

139⁰⁰

To order complete lure set use model number to the right

4011

Pelagic Propulsion

A great kit for a mixed pelagic bag

This kit comes rigged with fluorocarbon but is an absolute Wahoo attractor as well. Some choose to rig with wire depending on the fishing grounds. The MagBay propulsion heads create clear turbulence below the water in a steady stream that has been proven to catch fish. The custom mylar skirts are designed with maximum shine for maximum attraction.

Kit fully rigged and ready to fish..



- Turbulencia (2)
- El Chorro (2)
- Inner Skirts (4)
- 150 lbs Fluorocarbon or 280 lbs wire 5ft (4)
- 8/0 SS Hooks (4)
- 5 Pocket Lure Bag

109⁰⁰

To order complete lure set use model number to the right

4012



ACCESSORIES

Important items to accessorize your arsenal

RIGGING

Important

05

This section includes rigging items and other important lures to carry on board for most fishing trips



Rigging Accessories

Terminal Tackle and Rigging Accessories

Additional Order Items.

MagBay Style SS Hooks



Razor Sharp, Unbreakable Stainless Steel Hooks

We have spared no expense to manufacture the highest quality hooks on the market. 6/0 to 12/0, we have all small to big game pelagic species covered. Our hooks are hardened stainless steel to a nearly razor sharp point on beefy thick corrosion resistant hooks that stick.

If you are looking for hooks to rig your lures, or baitfish, look no further. MagBay Hooks will exceed your expectations.

Size 5 Pack	Height	Gap	Price / pack	Model
6/0 - 5 Pack	2 in	18.6 mm	9.95	5001
7/0 - 5 Pack	2 1/8 in	21.3 mm	10.60	5002
8/0 - 5 Pack	2 1/4 in	24.5 mm	11.95	5003
9/0 - 5 Pack	2 1/2 in	25.7 mm	12.60	5004
10/0 - 5 Pack	2 3/4 in	27.1 mm	14.50	5005
11/0 - 5 Pack	3 in	28.1 mm	15.50	5006
12/0 - 5 Pack	3 1/4 in	32.6 mm	16.50	5007

995

Heavy Duty Swivels -Lifetime Guarantee



Strong, Durable, Corrosion Resistant Heavy Duty Swivels

We have gone the extra mile to test our swivels in the harshest of conditions. The polished brass wards off corrosion and the strength vs size is unbeatable. .

These swivels have a **LIFETIME GUARANTEE** against wear and corrosion. Send us back a bad swivel and we will send you a new one.

Swivel Size	length / OD	Hole ID	Price	Pack Size	Model
180 lbs	15 mm	1.7 mm	\$7.95	5	5009
280 lbs	19 mm	2.4 mm	\$8.15	5	5010
380 lbs	22 mm	2.9 mm	\$8.75	5	5011
580 lbs	24 mm	3.7 mm	\$9.50	5	5012
880 lbs	26 mm	4.4 mm	\$11.50	5	5013
1100 lbs	29 mm	4.9 mm	\$13.00	5	5014

795



Rigging Accessories

Terminal Tackle and Rigging Accessories

Terminal Tackle and Rigging Accessories

MagBay 7x7 49 Strand Stainless Steel Wire

Top Quality Stainless Wire / Cable



We offer premium quality stainless steel rigging cable in 7x7 49-strand stainless steel wire. We continue to be a fan of quality crimps vs twist. Look no further to rig your lures and create your leaders.

MagBay has got you covered with the quality you deserve.

Strength (lbs)	Coil Length (ft)	OD	Price	Model
150	100	0.026 in	16.95	5015
280	30	0.038 in	15.95	5016
480	30	0.062 in	18.95	5017
900	30	0.093 in	24.95	5018

15⁹⁵

Crimps

Aluminum Crimps for Mono, Fluorocarbon and SS Wire



Our heavy duty aluminum crimps are great for monofilament, fluorocarbon, and ss cable line and leader. High Strength, Quality Material, and Corrosion Resistant.

Size (ID)	Pack Qty	Material	Price	mono/fluoro	Model
.6 mm	100	alum	\$10.95	20-30 lb	5019
.8 mm	100	alum	\$ 11.25	40-50 lb	5020
1.0 mm	100	alum	\$11.95	60-80 lb	5021
1.1 mm	100	alum	\$12.25	80-100 lb	5022
1.2 mm	100	alum	\$13.95	100-120 lb	5023
1.3 mm	100	alum	\$14.25	120-150 lb	5024
1.5 mm	100	alum	\$14.95	150-200 lb	5025
1.7 mm	100	alum	\$15.25	220-250 lb	5026
2.0 mm	100	alum	\$16.25	250-350 lb	5027
2.22 mm	100	alum	\$17.15	350-400 lb	5028
2.3 mm	100	alum	\$18.05	400-450 lb	5029
2.4mm	100	alum	\$18.50	500 lb	5030
2.6 mm	100	alum	\$19.15	600 lb	5031

10⁹⁵



Rigging Accessories

Terminal Tackle and Rigging Accessories

Line and Leader

100% FluoroCarbon Pure Big Game Leader

100% Fluorocarbon



Fluorocarbon is an ideal leader material for multiple reasons including greater invisibility below water with a lower refractive Index than monofilament. Fluorocarbon also offers greater UV resistance, durability and greater shock (less stretch) as a leader.

Look no further for your lure rigging and fluorocarbon leader needs. MagBay has got you covered with the quality you deserve.

Strength (lbs)	Coil Length (ft)	Diameter	Price	Model
150	100 ft	1.17 mm	69.95	5032
80	100 ft	.780 mm	29.95	5033
60	100 ft	.700 mm	23.95	5034
40	100 ft	.570 mm	19.95	5035

** 150 lbs comes in MagBay Velcro Bag, 40-80 comes in MagBay Spool

19⁹⁵

Barrel Swivel

Heavy Duty Rolling Barrel Swivels for Mono, Fluorocarbon and SS Wire



Our heavy duty Rolling Swivels are built to last and withstand the harshest conditions including saltwater. They are manufactured with the highest quality stainless steel and finished with a nickle black coating.

We have sizes ranging from 1/0 up to 6/0 to tackle all of your fishing needs!

Swivel Size	Pack Size	Material	Price	Model
1/0	10	SS	\$6.25	5036
2/0	10	SS	\$7.25	5037
3/0	10	SS	\$7.95	5038
4/0	10	SS	\$8.25	5039
5/0	10	SS	\$8.95	5040
6/0	10	SS	\$9.25	5041

6²⁵



Rigging Accessories

Terminal Tackle and Rigging Accessories

Serious Line for Serious Fishermen and Women

Snap Swivel

Strong, Durable, Heavy Duty Snap Swivels

We have cultivated premium manufactured heavy duty snap swivels that are made to last! Our high quality corrosion resistant stainless steel swivels can stand test in excess of 300 LBS. Sizes ranging from #2 to #6 we have all small to big game pelagic specie targets covered.

If you are looking for top notch terminal rigging tackle, MagBay has you covered.



Size	Test LB	Price	Pack Size	Model
#2	45	\$6.95	5	5042
#3	60	\$8.12	5	5043
#4	100	\$9.65	5	5044
#5	165	\$11.05	5	5045
#6	200	\$12.95	5	5046

6⁹⁵

Glow Beads

Top Quality Glowing Terminal Tackle Fishing Beads

Our high quality glow fishing beads are sold in 100 piece packs. We carry 8mm beads which work great for just about any saltwater rigging!



Bead Size	Pack Size	Price/Pack	Model
8 mm	100	\$8.95	5050

8⁹⁵



Rigging Accessories

Terminal Tackle and Rigging Accessories

Tackle Accessories

Lure Bags

Premium, High Quality Gear Bags



Our Premium Lure bags are made with high quality fabric to uphold your fishing needs while simultaneously eliminating tangled lures. They are designed to transport and store big game fishing lures of multiple sizes while keeping them dry.

We offer multi size bags for all of your needs! Whether you need a trolling lure bag or Jig bag for extreme fishing, we always have you covered!

Style	Dimensions	Price	Model
Small Individual	10 x 4 in	\$7.50	5051
Medium Individual	12 x 5 in	\$8.50	5052
Large Individual	16 x 6.5 in	\$9.50	5053
Mesh Flat Gear	12 x 12.5 in	\$9.95	5054
Velcro Flat Gear	10 x 9.25 in	\$9.95	5055
5 Pocket Mesh	32 x 12 in	\$24.95	5056
6 Pocket Mesh	38 x 15 in	\$39.95	5057
XL 6 Pocket Mesh	42 x 19 in	\$49.95	5058
Custom Jig Bag	25 Jig Pockets	\$49.50	5059

24⁹⁵

Spring Line Protectors

Strong, Durable, Corrosion Resistant Anti-Chafe Line Protectors



When it comes to Terminal Tackle, anti-chafing gear is a must to protect your leader material. Our Spring Line Protectors are made for high friction and abrasion against extreme pressure. We recommend using them with Monofilament, SS Wire or Fluorocarbon Leader.

Size	Pack	Price	Model
1.5 mm	100	\$12.95	5060
1.7 mm	100	\$13.25	5061
2.0 mm	100	\$13.95	5062
2.3 mm	100	\$14.25	5063
2.5 mm	100	\$14.95	5064

12⁹⁵



Rigging Accessories

Terminal Tackle and Rigging Accessories

Tackle Accessories

Luminosity Glow Inserts



1.5 Inch Mini Luminous Glow Sticks

While these luminous glow sticks are the perfect size and addition to our Luminosity lure, we also offer multi color replacements in bulk. They are made with heavy duty plastic to withstand harsh dark salt water without compromising glowing effect.

Each glowstick produces a strong glow that last between 8-12 hours.

Size	Color	Pack	Price	Model
1.5 in	Green	100	\$13.95	5065
1.5 in	Blue	100	\$13.95	5066
1.5 in	Pink	100	\$13.95	5067
1.5 in	Red	100	\$13.95	5068
1.5 in	Assorted	100	\$13.95	5069

** Each Luminosity Lure comes with 6 Replament Glowsticks and Caps**

13⁹⁵

SS Cable Hook Sets



Heat Hardened Stainless Steel Double Hook Set Rigs

Our Double Hook Rig sets are constructed with custom handmade stainless steel hooks and hardened to 180 Degrees, leaving an Open Gap lead for easy to use rigging. Each Rig Set includes 2 SS MagBay Hooks, 49 strand 900lb Cable, 2 Anti-Chafe Line Protectors, Mag-Bay Copper Crimps, and 2 Lined Heat Shrink Tubes.

Hookset Size	Wire	Length (approx.)	Price	Model
7/0 Double	900 lb	6 in	\$12.50	5070
8/0 Double	900 lb	6.75 in	\$13.95	5071
9/0 Double	900 lb	7 in	\$15.50	5072
10/0 Double	900 lb	7.5 in	\$17.95	5073
11/0 Double	900 lb	8 in	\$19.50	5074
12/0 Double	900 lb	9 in	\$21.95	5075

12⁵⁰



ACCESSORIES

Important items to accessorize your arsenal

JIGS & LURES

Bingo

06

This section includes rigging items and other important lures to carry on board for most fishing trips



Jigs & Other Lures

Terminal Tackle and Rigging Accessories

Jigs & Other Lures

Hyperfly Jigs

Superior Dropping and Retrieving Holographic Jigs



These HyperFly Jigs are great for jigging on the bottom. Specifically hand crafted to possess superior dropping and retrieving action. The holographic shiny coloring allows for maximum attraction to other species like Grouper, Seabass and Amber jack.

We offer varying gram sizes depending on your target. Multi Color options available.

Style	Weight	Price / pack	Model
Red Hyperfly	180 g	\$10.95	6001
Blue Hyperfly	180 g	\$10.95	6002
Green Hyperfly	160 g	\$9.95	6003
Blue-Pink	80 g	\$8.95	6004
Black-Silver	80 g	\$8.95	6005

895

Flying Fish

Flexible Durable Yummy Flying Fish



Our Gummy Flying Fish are manufactured with durable soft gummy like plastic that provides a natural feel that keeps Tuna hanging on much longer. **There are multiple ways to rig our flying fish whether you are trolling on top (kite style), normal (under hook) or even as a daisy chain in the spread.**

****We recommend 150lb Fluorocarbon or Monofilament Leader with 7/0 hook size and up****

Color	Length	Weight	Price	Model
Blue Pearl	8 in	3.45 oz	\$7.95	6010
Green/Black	8 in	3.45 oz	\$7.95	6011
Red Ladybug	8 in	3.45 oz	\$7.95	6012
Black/Silver	8 in	3.45 oz	\$7.95	6013

795



Jigs & Other Lures

Terminal Tackle and Rigging Accessories

Jigs and Other Lures

Hyperpop Popper

5 Inch Hyper Blue Popper Tuna Lure



The Hyperpop lure creates a serious commotion action on the surface through splashing, popping, and jolting action with a quick rod pull. The blue color is basic but has been known to work amazing for so many different species. Its lite weight distribution is perfect for long and easy casts.

Length: 5 Inches

Weight: 1.65 Ounces

Target: Tuna

9⁹⁵

6014

Tuna Daisy Chain With Teasers

Big Game Daisy Chain Rigged for Major Underwater Commotion



Daisy Chain with Teasers are best known for their underwater commotion and Tuna attraction. Our daisy chains come fully rigged with a 7/0 Hook at the end of the chain. This style chain is used throughout the world for Mahi Mahi as well.

****Includes Custom Fitted Velcro Gear Bag for Easy Travel****

Color	Pack	Weight	Price	Model
Green (yellow feather variation)	Fully Rigged 7/0 Hook + Velcro Bag	3.40 oz	\$23.95	6015
Red (white feather variation)	Fully Rigged 7/0 Hook + Velcro Bag	3.40 oz	\$23.95	6016

23⁹⁵



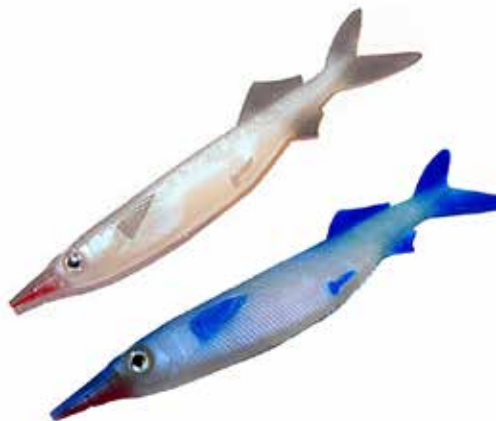
Jigs & Other Lures

Terminal Tackle and Rigging Accessories

Jigs & Other Lures

Ballyhoo

Flexible Durable Plastic Ballyhoo Fish



Our Gummy Ballyhoo Fish are manufactured with durable soft gummy like plastic that provides a natural feel and taste that keeps fish hanging on much longer. **Personally we love to rig these on our dorado dank and refraction lures for max attraction.**

These are easily applied as an addition to other lures for extra attraction.

Color	Length	Weight	Pack	Price	Model
Blue Pearl	9 in	2.25 oz	Individual	\$6.95	6017
Brown Grey	9 in	2.25 oz	Individual	\$6.95	6018
Blue Pearl Pack	9 in	9.20 oz	3 with Bag	\$24.95	6019

6⁹⁵

Cebo Calamar

MagBay Cebo Calamar



These little dancing jigs with a squid skirt are becoming more popular by the day. Anglers are choosing to use these as the skirts are finding the mouths of fish that simply did not find the jig alone attractive. Give them a try, these little jigs will put some fish on the boat.

Color	Length	Weight	Pack	Price	Model
Blue Pearl	4 in	5.5 oz	Individual	\$12.95	6020
Green Yellow	4 in	3 oz	Individual	\$10.95	6021
Orange Sunrise	4 in	5.5 oz	Individual	\$12.95	6022

10⁹⁵



Jigs & Other Lures

Terminal Tackle and Rigging Accessories

Jigs & Other Lures

YoYo Zeal

Superior Dropping and Retrieving Verticle Jigs



These Verticle Jigs are great for jigging on the bottom. Specifically hand crafted to possess superior dropping and retrieving action. The narrow verticle style allows for max attraction to other species like Grouper, Seabass and Amber jack.

Multi Color options available.

Color	Weight	Price	Model
Purple Glimmer	90 g	\$8.75	6023
Green Rainbow	90 g	\$8.75	6024

950

Haste

MagBay Haste



A quick semi-tight wobble retrieve with fabulous dropping, stopping, and jigging action. The MagBay Haste Jig weighing in at 80 grams offers a great asset for any gear bag or box.

Color	Length	Weight	Price	Model
Pink Silver Striped	5.25 in	77g / 2.7 oz	8.50	6025

825



Jigs & Other Lures

Terminal Tackle and Rigging Accessories

Jigs & Other Lures

Flurry Glider

MagBay Flurry Glider Jigs

A basic flat style jig great for casting and jigging. Its smooth features give a quick fall but with a fair amount of flurry to attract hungry predators.



Color	Length	Weight	Pack	Price	Model
Blue Pink	4 Inch	80g / 2.8oz	Individual	\$7.95	6026
Anchovy	4 Inch	80g / 2.8oz	Individual	\$7.95	6027
Green Sardine	4 Inch	80g / 2.8oz	Individual	\$7.95	6028

795

Ocean Motion

MagBay Ocean Motion Jig

The MagBay Ocean Motion Jig streaks through the ocean with a motion that emulates a small baitfish swimming erratically. This motion triggers the very essence of the predator fish instincts to eat.



Color	Length	Weight	Price	Model
Rainbow	4 in	60g / 2.1 oz	7.50	6029

750



Jigs & Other Lures

Terminal Tackle and Rigging Accessories

Jigs & Other Lures

Ocean Hopper

MagBay Ocean Hopper Jig

The MagBay Ocean Hopper Jig is proven to work in any ocean in the world. A superb shape allows for realistic bait like action.



Color	Length	Weight	Pack	Price	Model
Green Sardine	4 in	40g / 1.5 oz	Individual	\$6.95	6030
Anchovy	4 in	40g / 1.5 oz	Individual	\$6.95	6031
Pink Blue	4 in	40g / 1.5 oz	Individual	\$6.95	6032

6⁹⁵

Alacrity

MagBay Alacrity Jig

The MagBay Alacrity Jig moves with a speed and swiftness that can catch the eye of a gamefish that may not have even been looking. Try out an Alacrity to see the awesome underwater action.



Color	Length	Weight	Price	Model
Pink / Green	4.25 in	80g / 2.8 oz	8.50	6033

8⁵⁰



SKIRT COLOR OPTIONS
Skirt color options!.

SKIRTS!

Additional Skirts Colors Choices

07

This section includes skirt and color options



Skirts

High Quality Lure Skirts by MagBay Lures

The Ultimate Lure Skirts

Mystic

Aqua blue with purple and black finish



2⁹⁹

Skirt Length	Price	Model
6.5"	\$ 2.99	s016
8"	\$ 3.99	s018
9.5"	\$ 4.99	s019
12.5"	\$ 5.99	s0112
14"	\$ 6.99	s0114
16"	\$ 7.99	s0115

Skirt Ordering Format: MODEL-INNERROUTER

Red Enemy

Bold Red and Black Shimmer



2⁹⁹

Skirt Length	Price	Model
6.5"	\$ 2.99	s026
8"	\$ 3.99	s028
9.5"	\$ 4.99	s029
12.5"	\$ 6.50	s0212
14"	\$ 7.99	s0214
16"	\$ 8.99	s0216

Skirt Ordering Format: MODEL-INNERROUTER

Fiesta

A perfect all around color mix



2⁹⁹

Skirt Length	Price	Model
6.5"	\$ 2.99	s036
8"	\$ 3.99	s038
9.5"	\$ 4.99	s039
12.5"	\$ 6.50	s0312
14"	\$ 7.99	s0314
16"	\$ 8.99	s0316

Skirt Ordering Format: MODEL-INNERROUTER

Bleeding Dorado

Shades of Green and Red Stripe



2⁹⁹

Skirt Length	Price	Model
6.5"	\$ 2.99	s046
8"	\$ 3.99	s048
9.5"	\$ 4.99	s049
12.5"	\$ 6.50	s0412
14"	\$ 7.99	s0414
16"	\$ 8.99	s0416

Skirt Ordering Format: MODEL-INNERROUTER



Skirts

High Quality Lure Skirts by MagBay Lures

The Ultimate Lure Skirts

Fire Sunset



2⁹⁹

Orange and Yellow

Skirt Length	Price	Model
6.5"	\$ 2.99	s056
8"	\$ 3.99	s058
9.5"	\$ 4.99	s059
12.5"	\$ 5.99	s0512
14"	\$ 6.99	s0514
16"	\$ 7.99	s0516

Skirt Ordering Format: MODEL-INNEROUTER

Fools Candy



2⁹⁹

Red, Rainbow and Clear Shimmer

Skirt Length	Price	Model
6.5"	\$ 2.99	s066
8"	\$ 3.99	s068
9.5"	\$ 4.99	s069
12.5"	\$ 6.50	s0612
14"	\$ 7.99	s0614
16"	\$ 8.99	s0616

Skirt Ordering Format: MODEL-INNEROUTER

Queen Rosa



2⁹⁹

Bright Pink with Black Stripe

Skirt Length	Price	Model
6.5"	\$ 2.99	s076
8"	\$ 3.99	s078
9.5"	\$ 4.99	s079
12.5"	\$ 6.59	s0712
14"	\$ 7.99	s0714
16"	\$ 8.99	s0715

Skirt Ordering Format: MODEL-INNEROUTER

Azura



2⁹⁹

Pacific Blue with Purple Streaks

Skirt Length	Price	Model
6.5"	\$ 2.99	s086
8"	\$ 3.99	s088
9.5"	\$ 4.99	s089
12.5"	\$ 6.50	s0812
14"	\$ 7.99	s0814
16"	\$ 8.99	s0816

Skirt Ordering Format: MODEL-INNEROUTER



Skirts

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The Ultimate Lure Skirts

Tiburon Bite



2⁹⁹

Shark Skin w/ Blood Stripe

Skirt Length	Price	Model
6.5"	\$ 2.99	s096
8"	\$ 3.99	s098
9.5"	\$ 4.99	s099
12.5"	\$ 6.50	s0912
14"	\$ 7.99	s0914
16"	\$ 8.99	s0916

Skirt Ordering Format: MODEL-INNEROUTER

Oil Spill



2⁹⁹

Black and Silver with Oil spill overlay

Skirt Length	Price	Model
6.5"	\$ 2.99	s106
8"	\$ 3.99	s108
9.5"	\$ 4.99	s109
12.5"	\$ 6.50	s1012
14"	\$ 7.99	s1014
16"	\$ 8.99	s1016

Skirt Ordering Format: MODEL-INNEROUTER

Pink Bliss



2⁹⁹

Pink with a Splash of Blue and Glitter

Skirt Length	Price	Model
6.5"	\$ 2.99	s116
8"	\$ 3.99	s118
9.5"	\$ 4.99	s119
12.5"	\$ 6.50	s1112
14"	\$ 7.99	s1114
16"	\$ 8.99	s1116

Skirt Ordering Format: MODEL-INNEROUTER

Oceana



2⁹⁹

Clear with Aqua Overlay

Skirt Length	Price	Model
6.5"	\$ 2.99	s126
8"	\$ 3.99	s128
9.5"	\$ 4.99	s129
12.5"	\$ 5.99	s1212
14"	\$ 6.99	s1214
16"	\$ 7.99	s1216

Skirt Ordering Format: MODEL-INNEROUTER



Skirts

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The Ultimate Lure Skirts

Theros Sand



2⁹⁹

A beachy combo of Aqua and Gold

Skirt Length	Price	Model
6.5"	\$ 2.99	s136
8"	\$ 3.99	s138
9.5"	\$ 4.99	s139
12.5"	\$ 6.50	s1312
14"	\$ 7.99	s1314
16"	\$ 8.99	s1316

Skirt Ordering Format: MODEL-INNERROUTER

Galactic Halo



2⁹⁹

Purple, Black and Glitter Variation

Skirt Length	Price	Model
6.5"	\$ 2.99	s146
8"	\$ 3.99	s148
9.5"	\$ 4.99	s149
12.5"	\$ 6.50	s1412
14"	\$ 7.99	s1414
16"	\$ 8.99	s1416

Skirt Ordering Format: MODEL-INNERROUTER

Green Glow



2⁹⁹

Green and Yellow Glowing

Skirt Length	Price	Model
6.5"	\$ 2.99	s156
8"	\$ 3.99	s158
9.5"	\$ 4.99	s159
12.5"	\$ 6.50	s1512
14"	\$ 7.99	s1514
16"	\$ 8.99	s1516

Skirt Ordering Format: MODEL-INNERROUTER

Caesio Teres



2⁹⁹

Blue and Yellow Variation

Skirt Length	Price	Model
6.5"	\$ 2.99	s166
8"	\$ 3.99	s168
9.5"	\$ 4.99	s169
12.5"	\$ 6.50	s1612
14"	\$ 7.99	s1614
16"	\$ 8.99	s1616

Skirt Ordering Format: MODEL-INNERROUTER



Skirts

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The Ultimate Lure Skirts

Flying Fish



2⁹⁹

Blue, White and Oil Spill

Skirt Length	Price	Model
6.5"	\$ 2.99	s176
8"	\$ 3.99	s178
9.5"	\$ 4.99	s179
12.5"	\$ 6.50	s1712
14"	\$ 7.99	s1714
16"	\$ 8.99	s1716

Skirt Ordering Format: MODEL-INNERROUTER

Yellow Sardine



2⁹⁹

Blue, Green and Yellow

Skirt Length	Price	Model
6.5"	\$ 2.99	s186
8"	\$ 3.99	s188
9.5"	\$ 4.99	s189
12.5"	\$ 6.50	s1812
14"	\$ 7.99	s1814
16"	\$ 8.99	s1816

Skirt Ordering Format: MODEL-INNERROUTER

Paradise Cove



2⁹⁹

Orange, Purple, White and Oil Spill

Skirt Length	Price	Model
6.5"	\$ 2.99	s196
8"	\$ 3.99	s198
9.5"	\$ 4.99	s199
12.5"	\$ 6.50	s1912
14"	\$ 7.99	s1914
16"	\$ 8.99	s1916

Skirt Ordering Format: MODEL-INNERROUTER

Midnight Dream



2⁹⁹

Purple and Oil Spill

Skirt Length	Price	Model
6.5"	\$ 2.99	s206
8"	\$ 3.99	s208
9.5"	\$ 4.99	s209
12.5"	\$ 6.50	s2012
14"	\$ 7.99	s2014
16"	\$ 8.99	s2016

Skirt Ordering Format: MODEL-INNERROUTER



Skirts

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The Ultimate Lure Skirts

Ladybug



2⁹⁹

Red, Black and Oil Spill

Skirt Length	Price	Model
6.5"	\$ 2.99	s216
8"	\$ 3.99	s218
9.5"	\$ 4.99	s219
12.5"	\$ 6.50	s2112
14"	\$ 7.99	s2114
16"	\$ 8.99	s2116

Skirt Ordering Format: MODEL-INNERROUTER

Green Tiger



2⁹⁹

Bold Green with Dark Green Tiger Stripes

Skirt Length	Price	Model
6.5"	\$ 2.99	s226
8"	\$ 3.99	s228
9.5"	\$ 4.99	s229
12.5"	\$ 6.50	s2212
14"	\$ 7.99	s2214
16"	\$ 8.99	s2216

Skirt Ordering Format: MODEL-INNERROUTER

Black Amethyst



2⁹⁹

Bold Black and Purple

Skirt Length	Price	Model
6.5"	\$ 2.99	s236
8"	\$ 3.99	s238
9.5"	\$ 4.99	s239
12.5"	\$ 6.50	s2312
14"	\$ 7.99	s2314
16"	\$ 8.99	s2316

Skirt Ordering Format: MODEL-INNERROUTER

Smaragdos



2⁹⁹

Emerald Green and Rainbow Shine

Skirt Length	Price	Model
6.5"	\$ 2.99	s246
8"	\$ 3.99	s248
9.5"	\$ 4.99	s249
12.5"	\$ 6.50	s2412
14"	\$ 7.99	s2414
16"	\$ 8.99	s2416

Skirt Ordering Format: MODEL-INNERROUTER

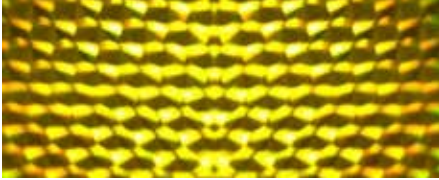


Mylar Skirts

High Quality Lure Skirts by MagBay Lures

Replacement Mylar Skirts

Yellow Scale



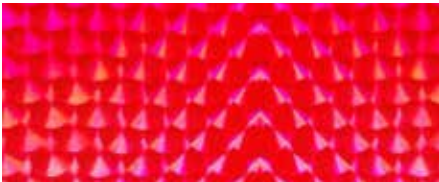
550

Yellow Holographic Mylar

Skirt Length	Price/Pack	Model
12"	\$5.50/5 Pack	m0112

Skirt Ordering Format: MODEL-INNERROUTER

Pink Scale



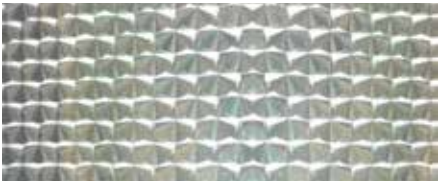
550

Pink Holographic Mylar

Skirt Length	Price/Pack	Model
12"	\$5.50/5 Pack	m0212

Skirt Ordering Format: MODEL-INNERROUTER

Chrome Scale



550

Chrome Silver Holographic Mylar

Skirt Length	Price/Pack	Model
12"	\$5.50/5 Pack	m0312

Skirt Ordering Format: MODEL-INNERROUTER

Purple Scale



550

Purple Mix Holographic Mylar


Skirt Length	Price/Pack	Model
12"	\$5.50/5 Pack	m0412

Skirt Ordering Format: MODEL-INNERROUTER



Replacement Mylar Skirts

Red Scale



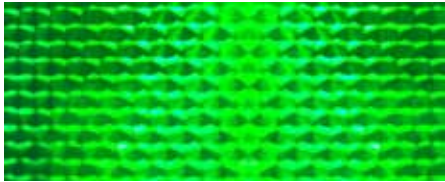
Red Holographic Mylar

Skirt Length	Price/Pack	Model
12"	\$5.50/5 Pack	m0512

550

Skirt Ordering Format: MODEL-INNERROUTER

Green Scale



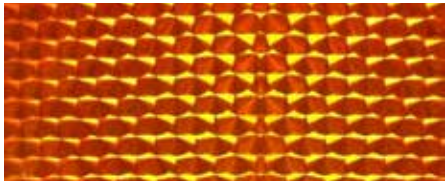
Green Holographic Mylar

Skirt Length	Price/Pack	Model
12"	\$5.50/5 Pack	m0612

550

Skirt Ordering Format: MODEL-INNERROUTER

Orange Scale



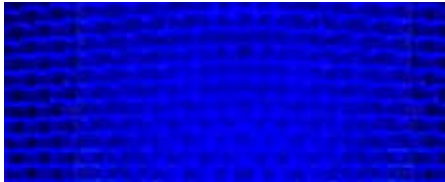
Orange Holographic Mylar

Skirt Length	Price/Pack	Model
12"	\$ 5.50/5 Pack	m0712

550

Skirt Ordering Format: MODEL-INNERROUTER

Blue Scale



Blue Holographic Mylar

Skirt Length	Price/Pack	Model
12"	\$5.50/5 Pack	m0812

550

Skirt Ordering Format: MODEL-INNERROUTER



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using global components. Quality Product coupled with customer service and support is our highest priority.
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MagBay Lures , Inc.
Bahía Magdalena , BCS Mexico
Centerville, UT USA
sales@magbaylures.com

WWW.MAGBAYLURES.COM