

Otávio Augusto Freire Campos

Student of Biology with interest in both the academic area and the areas of marketing, business strategy, business development and information security. I am proficient in English, proficient in analytical tools and strategies, skilled in analytics, team management, team development, leadership, office suite, tools of the trade, GA. I have skills with offensive security, defensive security, and back end development.

Informações pessoais

E-mail

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Experience areas:

- Software developing
- Cyber security
- OSINT
- Social engineering
- Offensive security
- Digital Marketing
- Marketing
- Customer experience
- Case solving / Customer Success
- Computer science
- Teaching (pre-school, basic education and high school)

Abilities

Analytical thinking in the face of market challenges

Computer skills and programming

AWS

Office package

Docker

Skills in cyber security, blue team and red team.

Malware analysis

Team Management

Team development

Git

HTML/CSS

JavaScript

R

Bash

Python

Crisis management

Customer Service

Languages

English

Spanish

Russian

Portuguese (maternal language)

Experiences

2021-10 - 2022-10

Analista de marketing

Cadastra, São Paulo - Brasil

- Participated in the Business and Strategy team, focusing on customer service.
- Assistant responsible for StartUP Fly Revo and the Angeloni/Divvino supermarket chain.

Revo: I was responsible for acting on the account's business strategy, competitor analysis and consumer market analysis. I worked closely with the areas of: Media, CRM, SEO, Social Media and Data to fulfill the deliverables requested by the client.

At Angeloni I was responsible for the traffic between the client and the art creation team. I was the interface for this communication. I was part of the Business and Strategy team, focusing on customer service.

- **Skills: Google spreadsheets - Trello - New business development - Business development - Digital marketing - Customer service**

2021-01 - 2022-01

Team manager

AIESEC, Uberlândia

- As manager of the customer experience team with focus on case solving and customer success, I was responsible for leading the

team to achieve good results.

The tasks consisted of:

- - Working closely with my members to make decisions.
- - Document auditing
- - Strategic leadership in pursuit of results orientation.
- - Delivering Together with my members, accomplished exchanges with a high success rate. As manager of the customer experience team with a focus on case solving and customer success, I was responsible for leading the team to get good results. The tasks consisted of: - Working closely with my members to make decisions. - Document auditing - Strategic leadership in pursuit of results orientation. - Delivering Together with my members, completed exchanges with a high success rate.
- **Skills: Email marketing - Google Spreadsheets - Business development - Digital marketing - Customer service - Microsoft Excel**

2022-07 - Until this day

Teacher

Saint Lambert, Uberlândia

- At Saint Lambert bilingual school, I am a trainee teacher in the science and innovation room.
- Here I develop teaching activities in early childhood education related to science and technological innovation based on STEAM, PBL, OF-WAI, CSE, DOS.

At Saint Lambert bilingual school, I am a trainee teacher in the science and innovation room. Here I develop teaching activities in early childhood education related to science and technological innovation based on STEAM, PBL, OF-WAI, CSE, DOS. All daily activities developed have scientific content and are conducted in the English language.

- **Skills: Biology - STEM (Science, Math, Engineering and Technology) - Maker - Technological innovation - Teaching - Early childhood education - English**

2019-02 - Until this day

Freelancer: Red Team and Blue Team

Since 2019 I perform system security freelancers, either as a red team, searching and exploiting vulnerabilities or a blue team, fixing flaws already found. My clients were mostly startups and small businesses that needed to test their networks and systems to find flaws that could be critical.

I also have experience in physical security, covert entry.

Throughout freelancing I have developed a high knowledge in using hardware for intrusion, these are some of the ones I have mastered:

- Proxmark
- ACR122U
- ESP8266
- ESP32
- Pwnagotchi
- Arduino
- HackRF
- Flipper Zero

Academic background

2020-03 - Until this day

Biological Sciences, Degree in Biological Sciences

Universidade Federal de Uberlândia, Uberlândia