



# Layoffs During the COVID-19 Pandemic

---

# Table of Contents

---

1. Introduction
2. Trend of Layoffs
3. Global Situation
4. Location
5. Industries
6. Highlights/Closing



# 1. Introduction



Why COVID-19  
and Layoffs?



# Main Question

**How did COVID-19 affect layoffs from 2020 - present day?**

# 1. Introduction

---

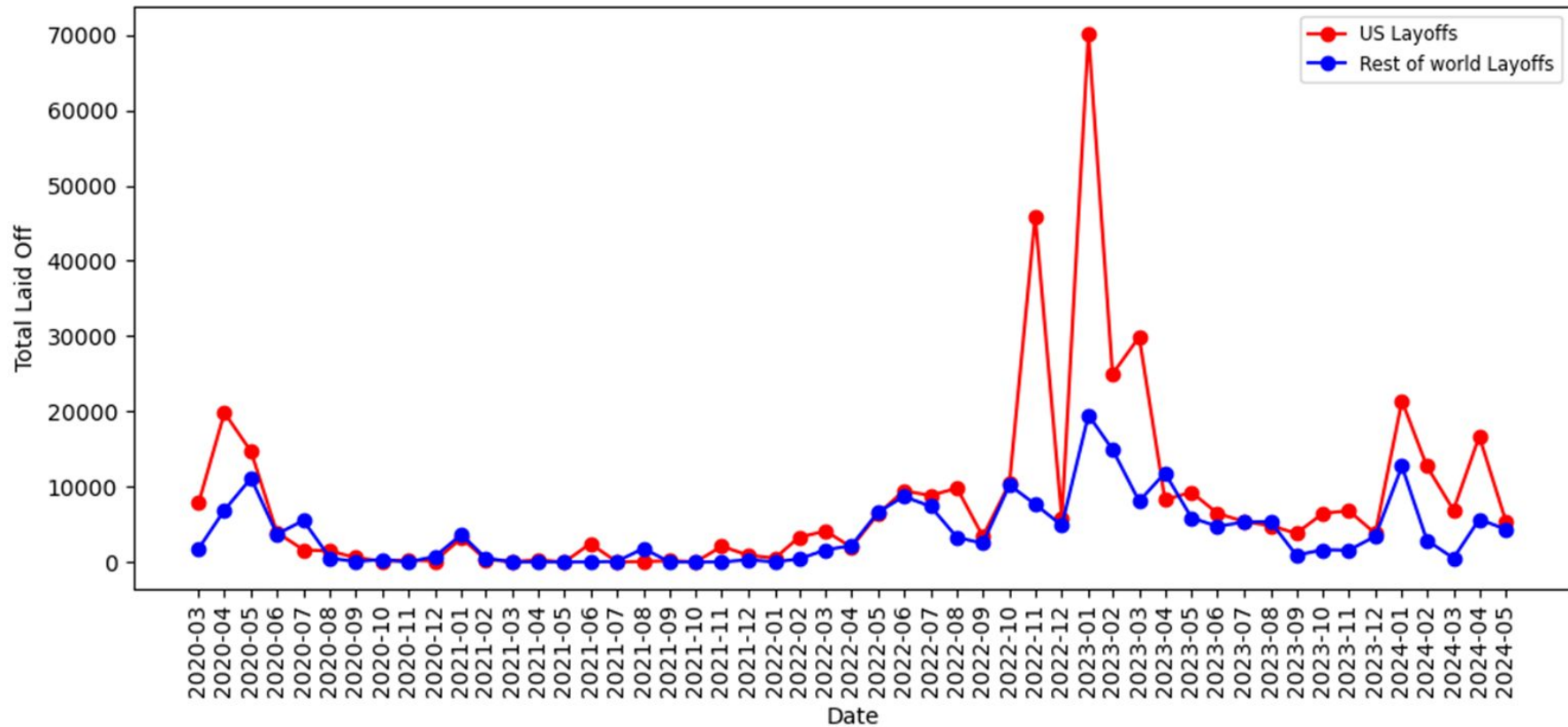
- When were layoffs at its highest between 2020-2024?
- On a global scale, what did layoffs look like in different parts of the world?
- Where in particular were the highest amount of layoffs?
- What industries had the highest amount of layoffs?

# 2.

## Trends of Layoff Overtime



Trend of Layoff Numbers Over Time

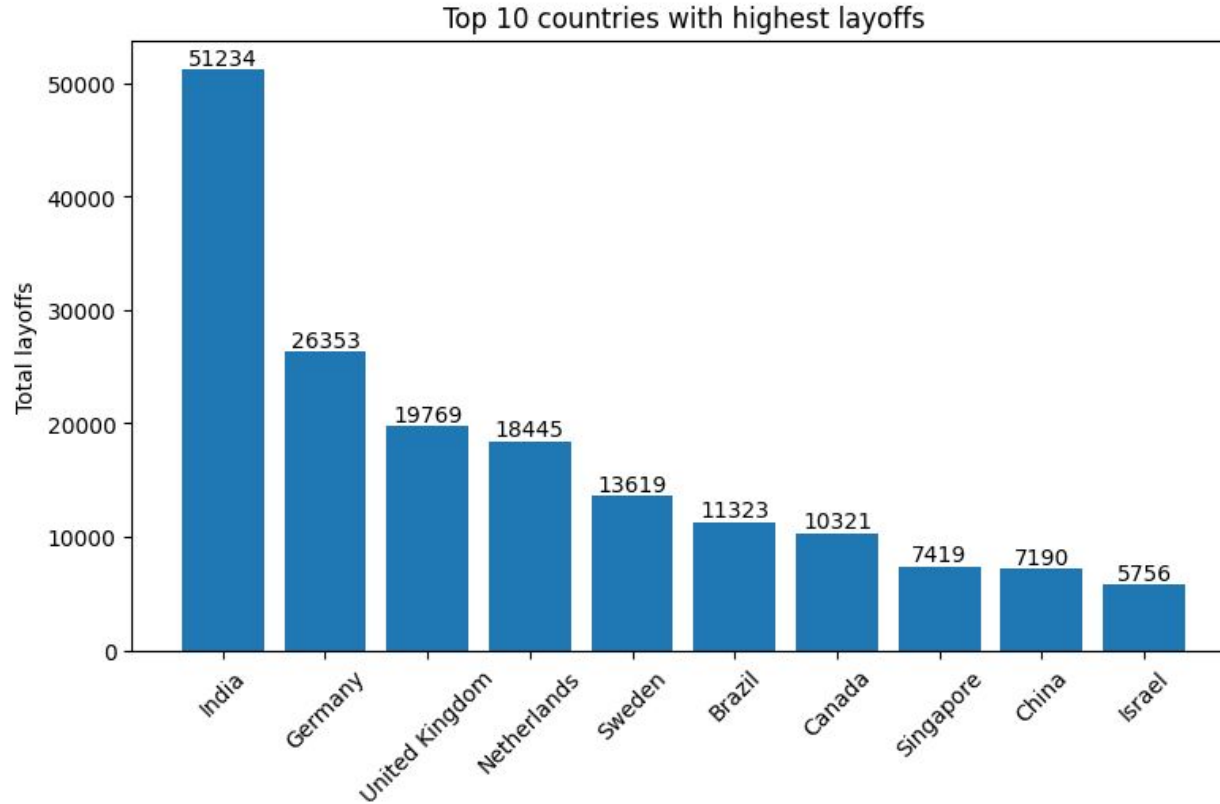


# 3.

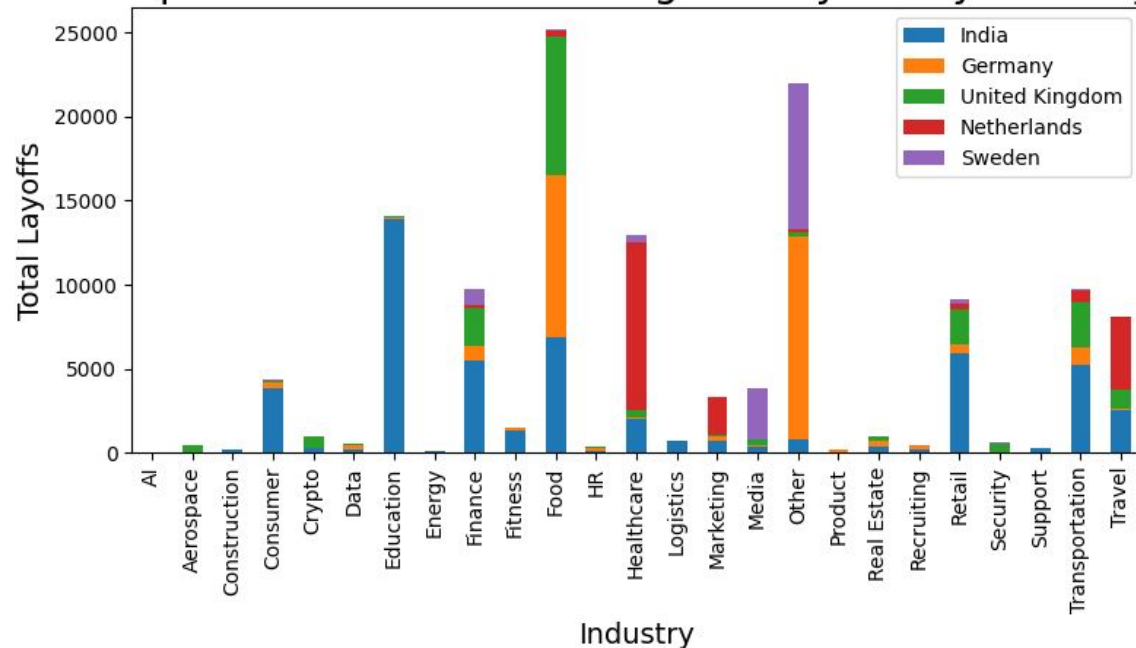
## Global Situation



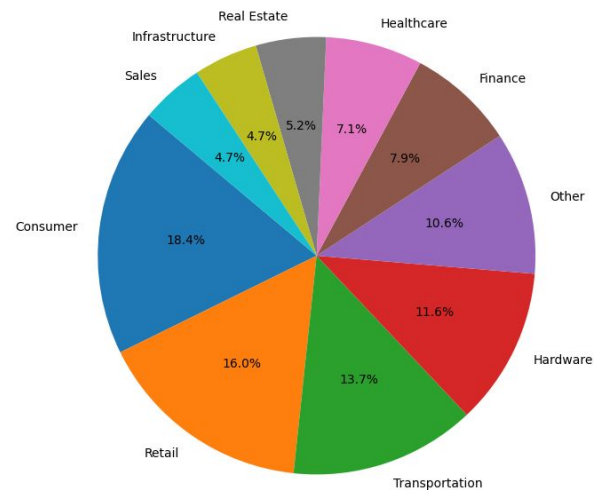


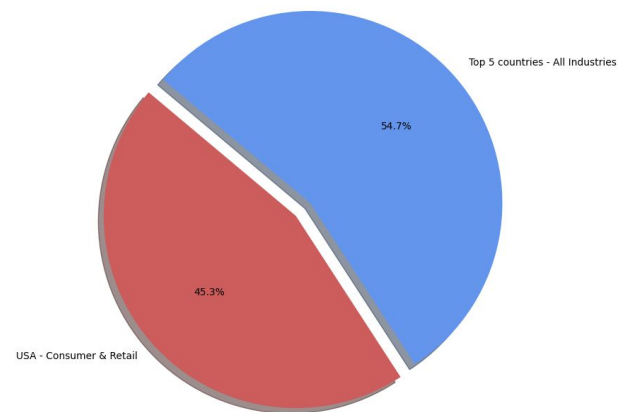
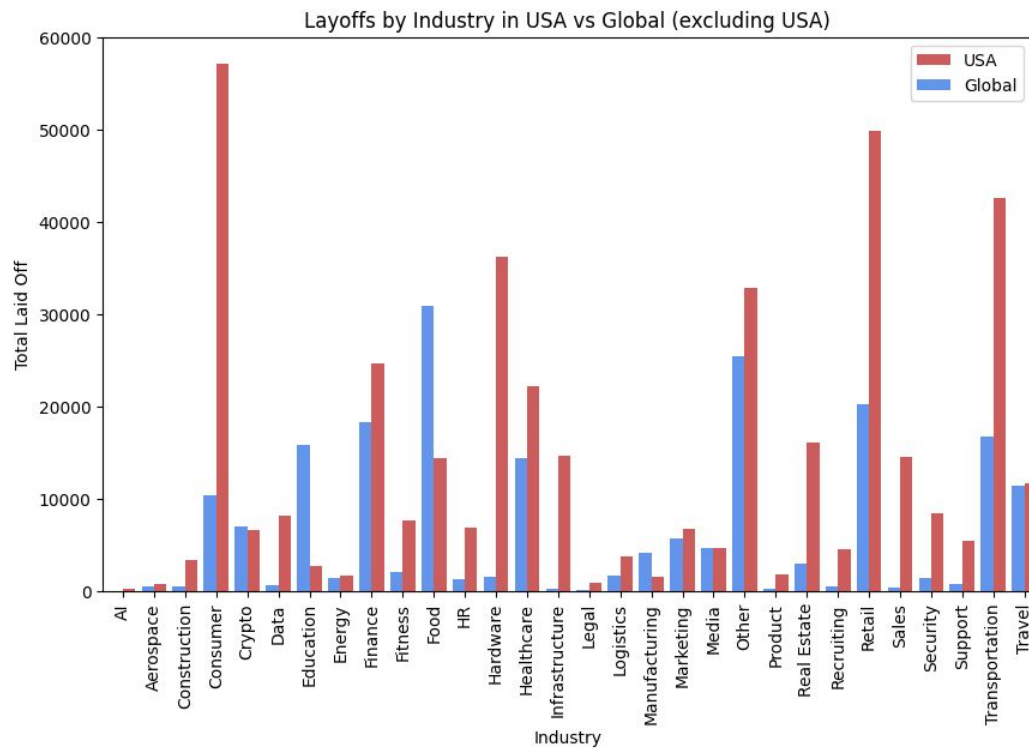


## Top 5 countries with the highest layoffs by industry

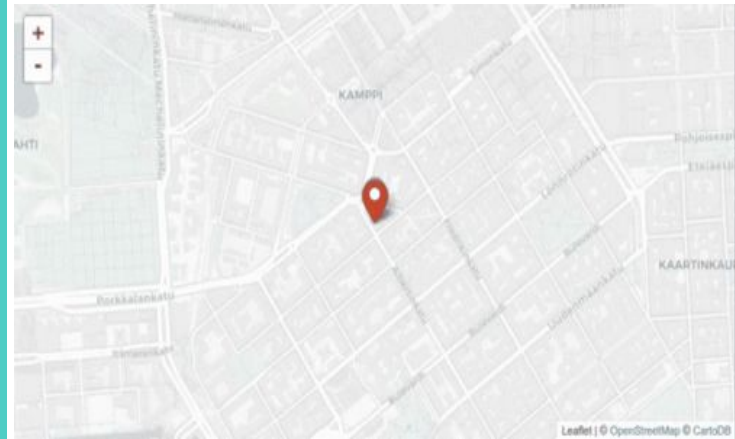


## Top 10 industries with the highest layoffs in the US

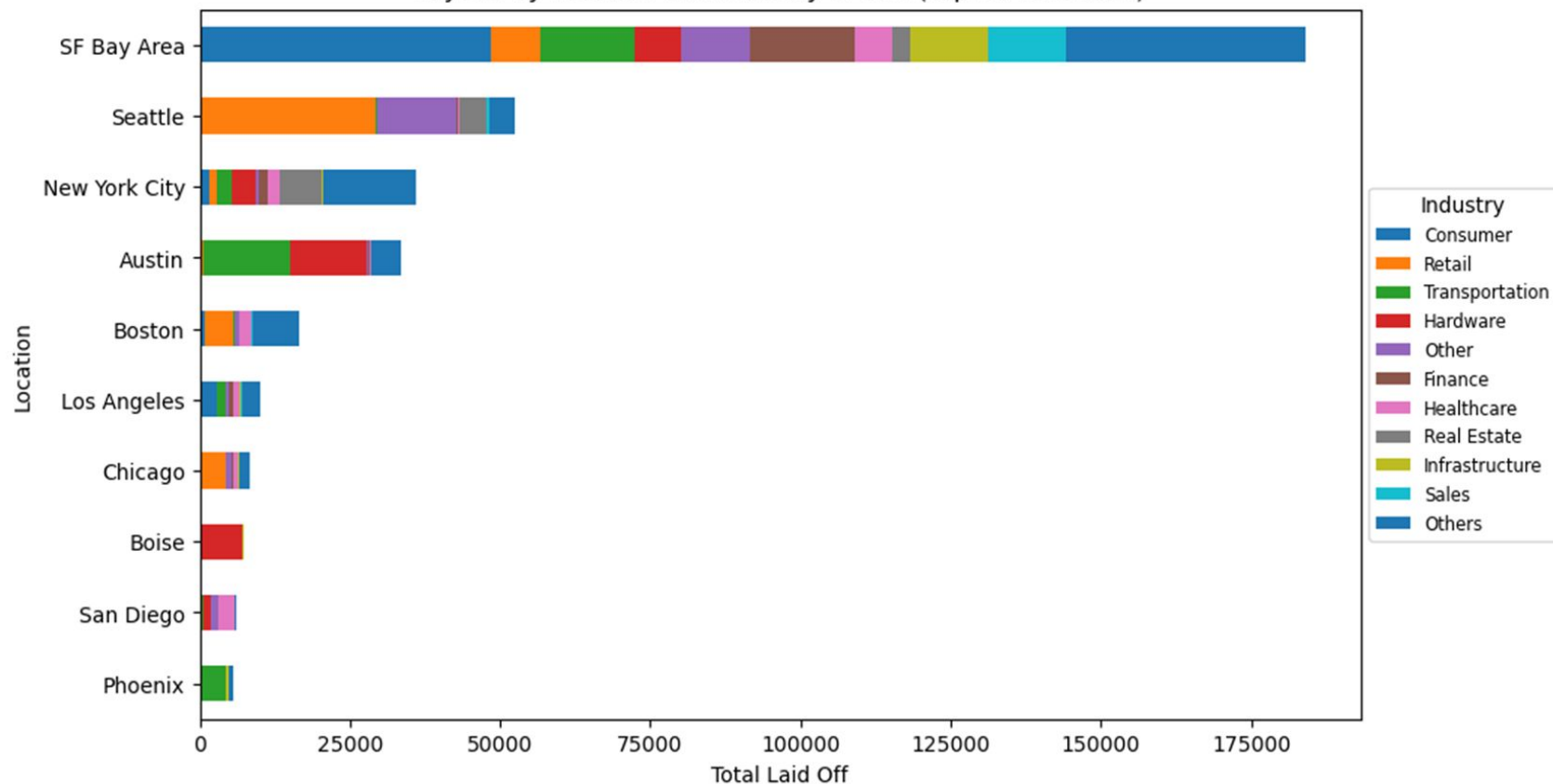




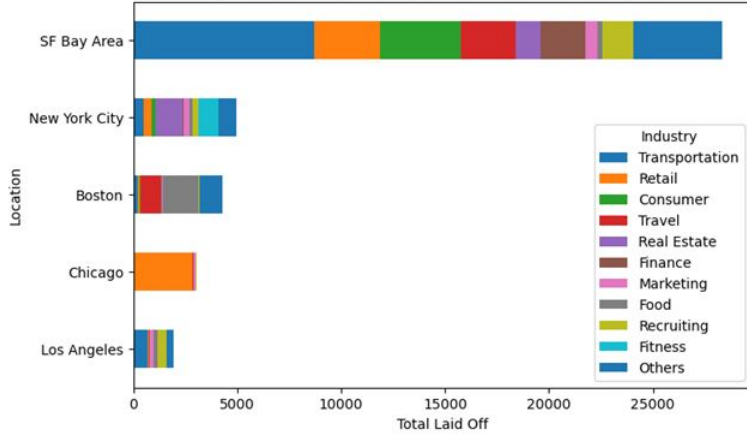
# 4. Location



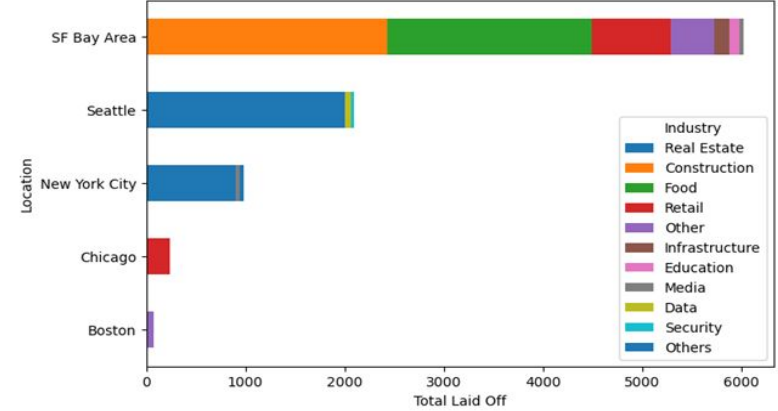
Layoffs by Location and Industry in U.S. (Top 10 Locations)



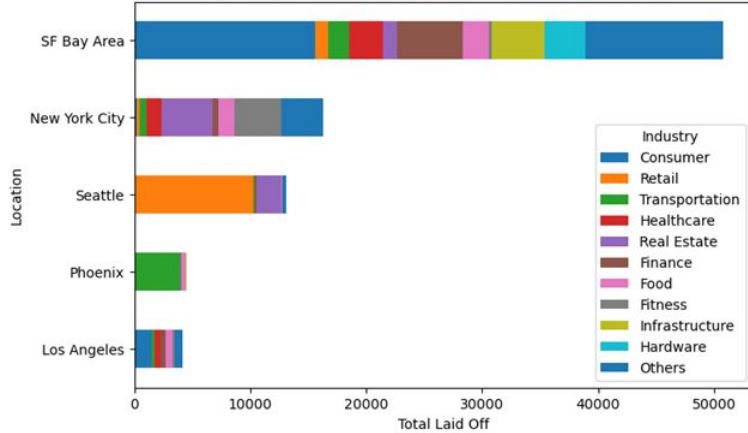
Layoffs by Location and Industry in 2020 (TOP 5 Locations)



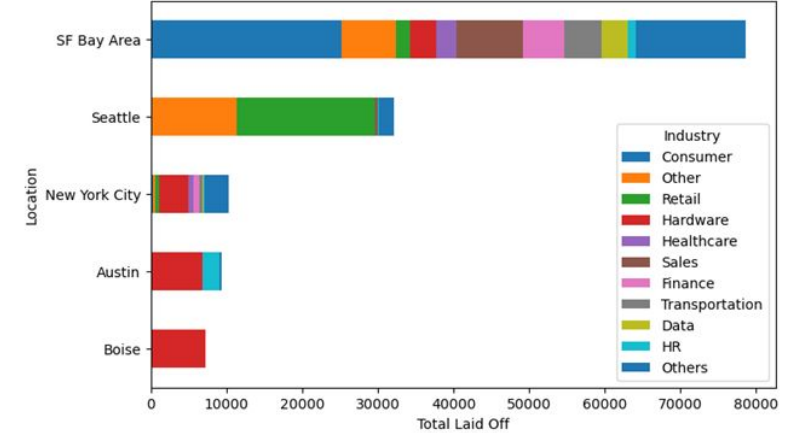
Layoffs by Location and Industry in 2021 (TOP 5 Locations)

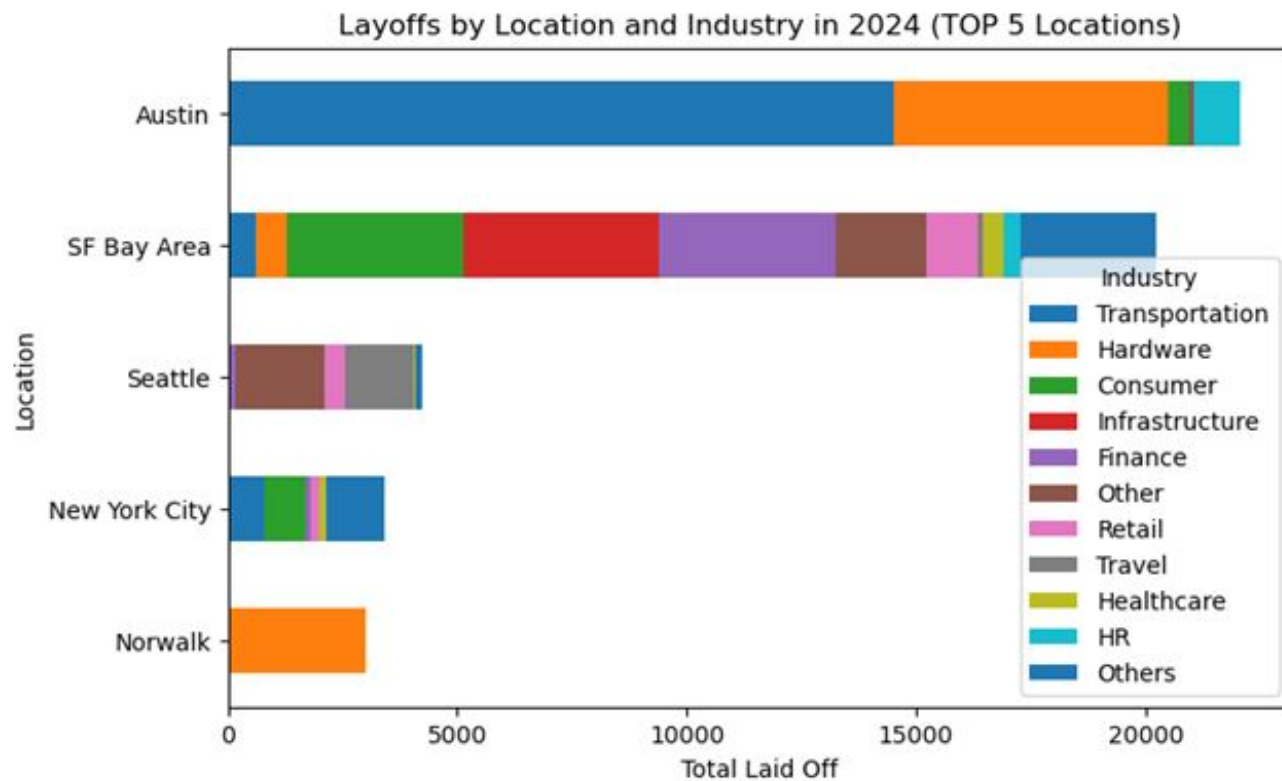


Layoffs by Location and Industry in 2022 (TOP 5 Locations)



Layoffs by Location and Industry in 2023 (TOP 5 Locations)





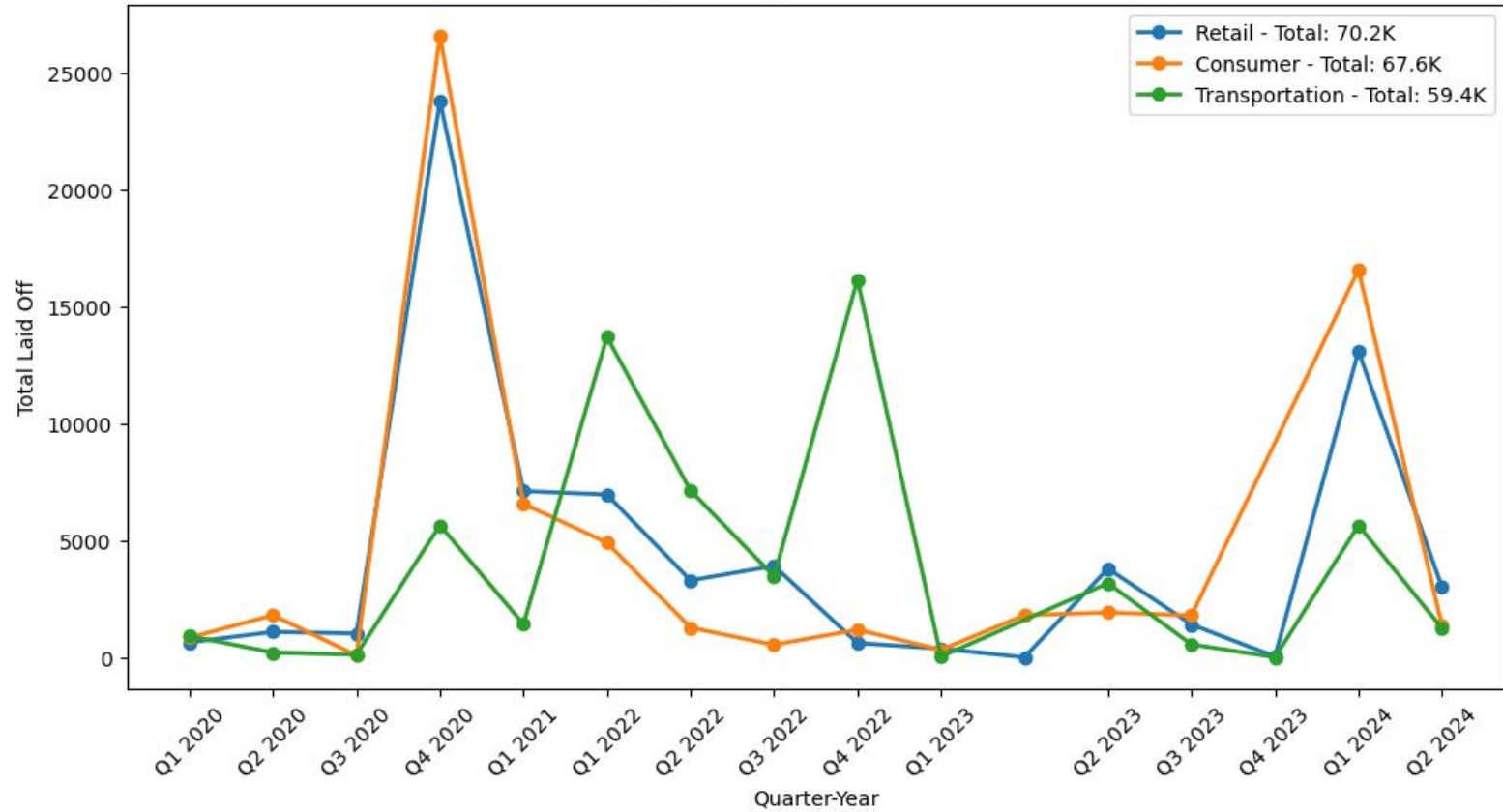
# 5.

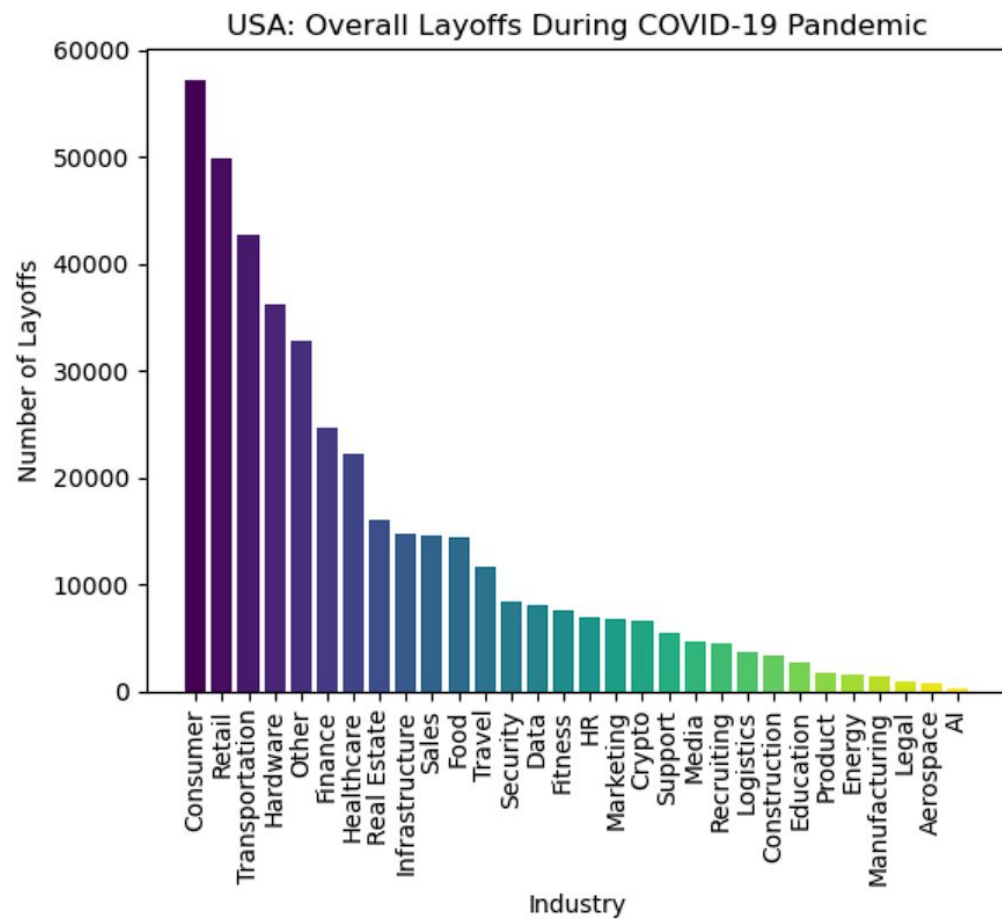
## Industries



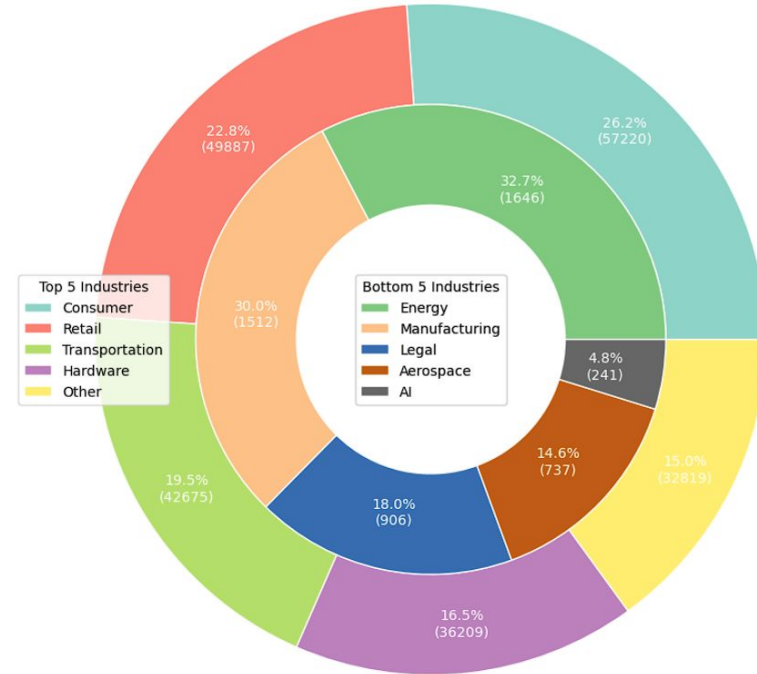
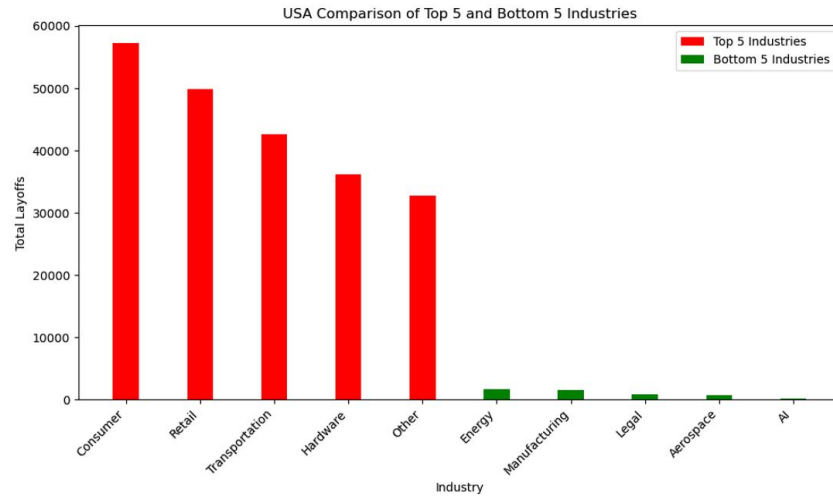


Global Total Layoffs - Top 3 Industries and Quarter-Year





## USA Layoff Industry Comparison: TOP 5 vs BOTTOM 5



# 6.

## Highlights/Closing



# Highlights



## Total of Layoffs

- 416,176 across all sectors and countries in the data set



## Quarters

- Q1 of 2023 - 167,574 occurrences of layoffs; 125,055 were in the USA



## Months

- January 2023 - highest layoffs with 89,709 employees affected



## Companies

- Amazon, Meta, Tesla, Google & Microsoft - 89,000 employees laid off; Amazon - highest layoff of 27,840 employees



## Industry

- Consumer - highest laid off industry of 57,220 ; lowest laid off : AI with 242



## Funding Stages

- Most laid off was companies in the post-IPO stage; Series B had lowest numbers of the top 5 funding category



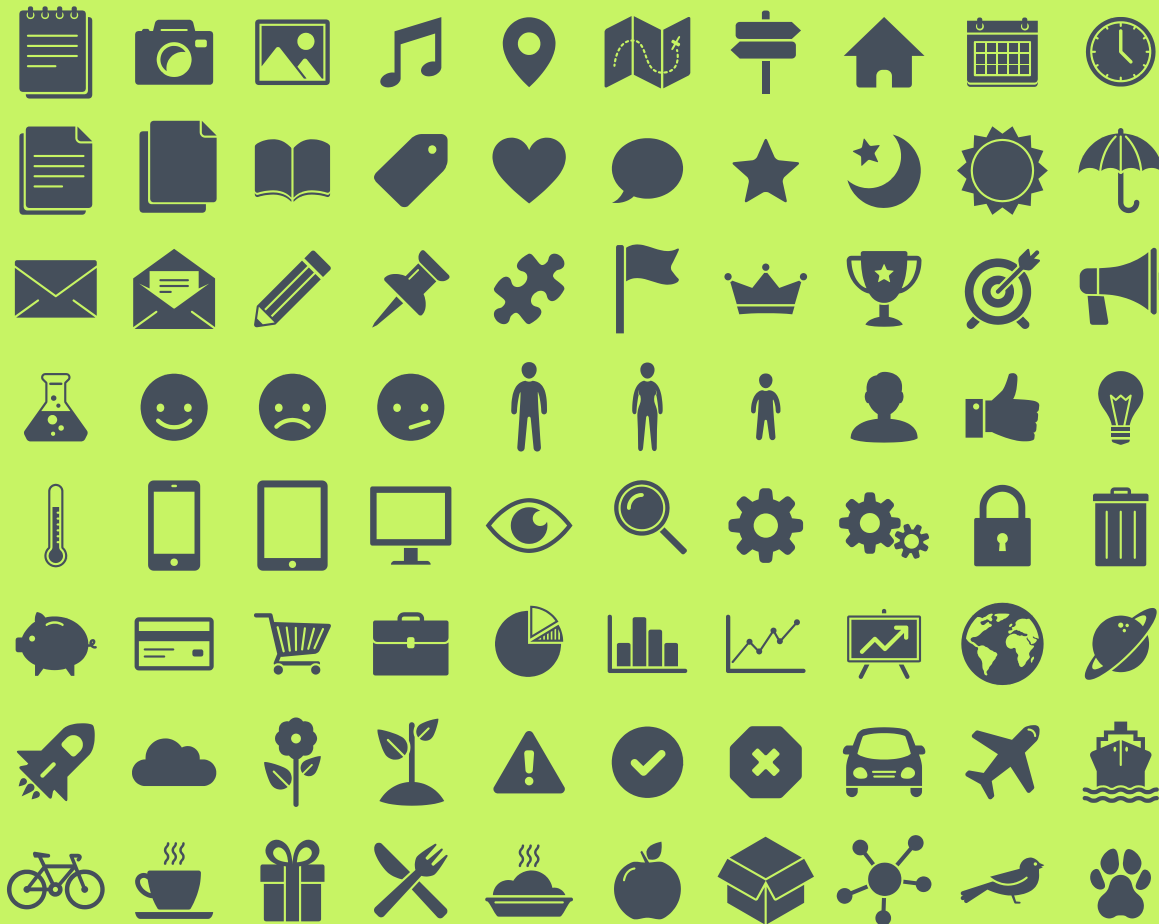
## Countries

- United States led in the number of layoffs, followed by India and Germany

# Closing

**Thank you!**

Caroline, Jennifer, David and Alexa



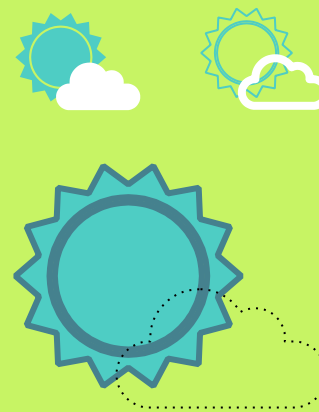
## SlidesCarnival icons are editable shapes.

This means that you can:

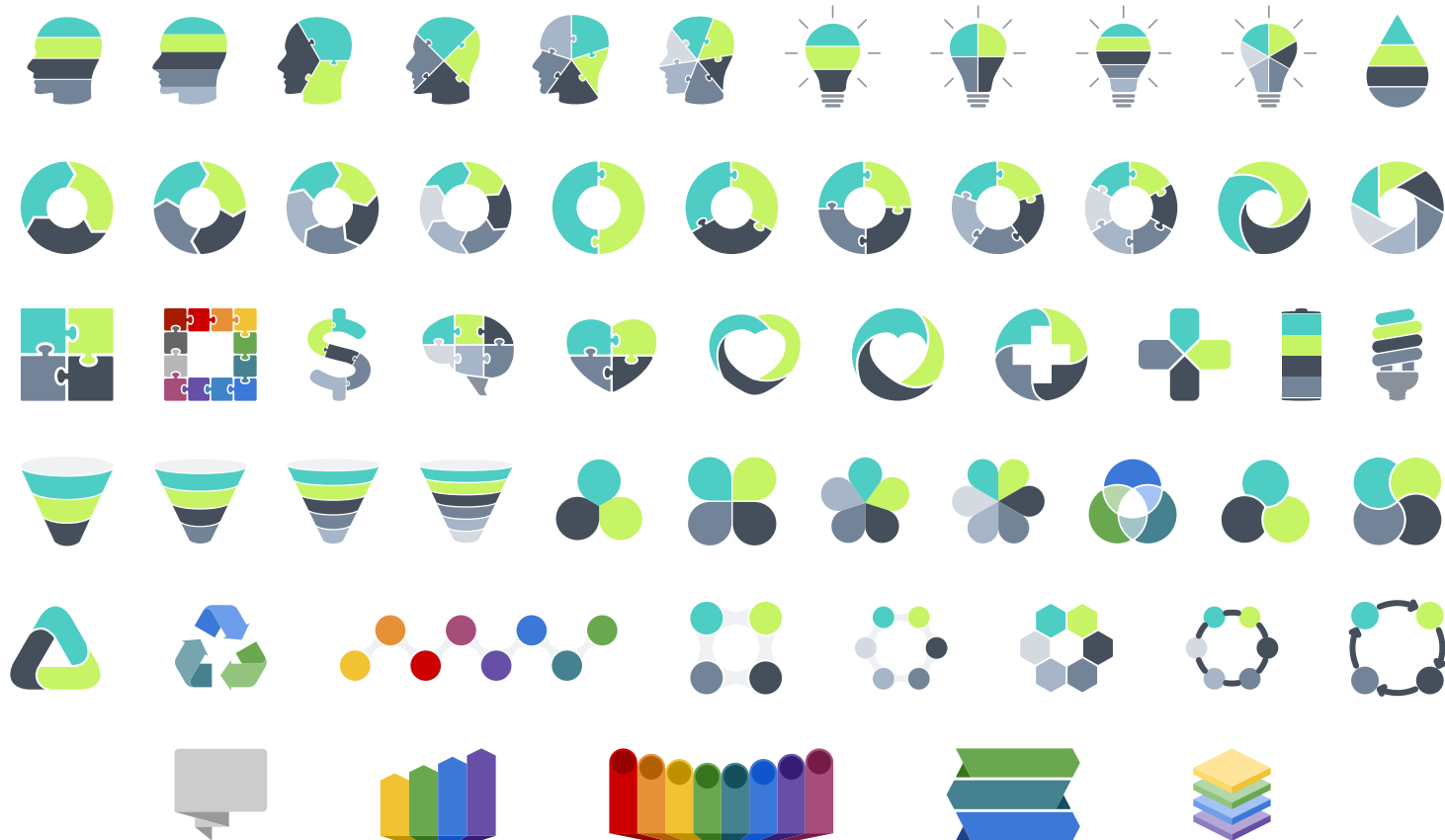
- Resize them without losing quality.
- Change fill color and opacity.
- Change line color, width and style.

Isn't that nice? :)

Examples:



# Diagrams and infographics





## Now you can use any emoji as an icon!

And of course it resizes without losing quality and you can change the color.

How? Follow Google instructions

<https://twitter.com/google/docs/status/730087240156643328>



and many more...