



A little about me

I'm a doer. I need to transform all my professional activity in products used by people; first, as industrial designer, then as programmer and now as e-learning products developer.

At the same time, I'm a learner. I'm always learning about new ways of doing things that can be more efficient, more effective and, mainly, best suited for the final user.

Skills

Adobe Photoshop / Illustrator	●●●●○
E-learning authoring tools	●●●○○
Digital video edition tools (DaVinci, FinalCutPro, Adobe Premiere)	●●●○○
Open HTML development	●●●●○

Languages

Spanish	●●●●●
English	●●●●○
Portuguese	●●●○○

Social media



<https://www.linkedin.com/in/oliver-castelblanco-95144217/>

<https://twitter.com/ocastelblanco>

<https://github.com/ocastelblanco>

<https://www.flickr.com/photos/ocastelblanco>

Oliver Castelblanco

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Job experience

- Mediateca Soluciones Educativas** **2019 to now**
Founder & development director
 - Led the development of more than 500 new e-learning resources for aulaPlaneta web educational platform for **Grupo Planeta Spain**.
 - Led the content, design, and technology upgrade process of three of the most relevant e-learning courses in the **BASC Café** web educational platform, using ADDIE Model.
 - Built and configured an e-learning web system (compute, database and file system) in AWS and implemented a web educational campus (Moodle, WordPress, Omeka, and Elgg) for **Universidad del Magdalena**.
 - Implemented Moodle in **Cruz Roja Colombiana's** web server.
- ICFES** **2013 to now**
State examination questions builder

Built more than 10 questions for the Software design state examination.
- Grupo Planeta Colombia** **2015 - 2019**
Education digital manager
 - Led the development team that built more than 7700 e-learning resources for aulaPlaneta web platform in two years for **Grupo Planeta Colombia**.
 - Led the development team that built more than 2200 e-learning resources for aulaPlaneta web platform in 10 months for **Grupo Planeta México**.
 - Built more than 30 videos and other educational material intended for teachers and aulaPlaneta users.
 - Gave user technical support to all the customers in more than 70 educational institutions in Colombia and México.
- Uniminuto** **2010 - 2014**
Lecturer in Communication Sciences Faculty

Lecturer in:

 - TV spots production
 - Multimedia design
 - Mobile apps design
 - Web technologies
 - Web design
 - Multimedia design
- Mediateca Soluciones Educativas** **2010 - 2014**
Founder & project manager
 - Led and took part in the development of 6 e-learning courses for **BASC Café**, applying ADDIE Model.
 - Upgraded two e-learning courses intended for teachers, for **Ministerio de Educación Nacional de Colombia**.
 - Led and took part in the development of one educational multimedia CD addressed to rural teachers, for **Fundación Manuel Mejía**.
- Fundación Manuel Mejía** **2006 - 2012**
Project manager

Managed and develop more than 20 e-learning projects based in ADDIE methodology for **Federación Nacional de Cafeteros**, **Ministerio de Educación Nacional**, **Ministerio de Agricultura**, **BASC Café**, and **Alta Consejería para la Reintegración**.
- Education**
 - Multimedia Creation Specialist** **2005 - 2006**
Universidad de los Andes
 - Industrial Designer** **1993 - 1999**
Universidad Nacional de Colombia