



**SPECIFICATION  
FOR  
LCD Module  
TS7335E**

<b>MODULE:</b>	<b>TS7335E</b>
<b>CUSTOMER:</b>	

<b>TZD</b>	<b>INITIAL</b>	<b>DATE</b>
<b>PREPARED BY</b>	覃光亮	2014.4.14
<b>CHECKED BY</b>	覃锦伟	2014.4.14
<b>APPROVED BY</b>	罗教平	2014.4.14

<b>CUSTOMER</b>	<b>INITIAL</b>	<b>DATE</b>
<b>APPROVED BY</b>		

**REVISION STATUS**

Part. No	TS7335E		1.0	Page 1 of 19
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Version	Revise Date	Page	Content	Modified by
V1.0	2014.4.14	-	First Issued.	Ling



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## 1. General Description

### \* DESCRIPTION

TS7335E is a color active matrix TFT (Thin Film Transistor) LCD (liquid crystal display) that uses amorphous silicon TFT as a switching device. This model is composed of a Transmissive type TFT-LCD Panel, driver circuit, back-light unit. The resolution of a 3.5" TFT-LCD contains 320 x 480 pixels, and can display up to 16.7M colors.

### \* Features

- Low Input Voltage: VCC: 2.5~3.3V; IOVCC: 1.65~3.3V
- Display Colors of TFT LCD: 16.7M colors
- Interface:MIPI-1 Lane
- Internal Power Supply Circuit.

General Information Items	Specification	Unit	Note
	Main Panel		
Display area(AA)	48.96(H) *73.44(V) (3.5 inch )	mm	-
Driver element	a-Si TFT active matrix	-	-
Display colors	16.7M	colors	-
Number of pixels	320(RGB) *480	dots	-
Pixel arrangement	RGB vertical stripe	-	-
Pixel pitch	0.153(H) *0.153(V)	mm	-
Viewing angle	6: 00	o'clock	-
Drive IC	ILI9488	-	-
Display mode	Normally White	-	-
Operating temperature	-20~+70	°C	-
Storage temperature	-30~+80	°C	-

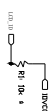
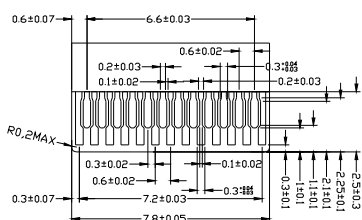
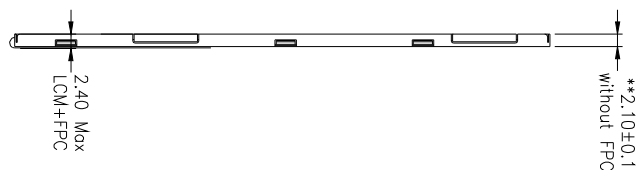
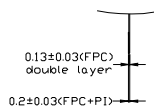
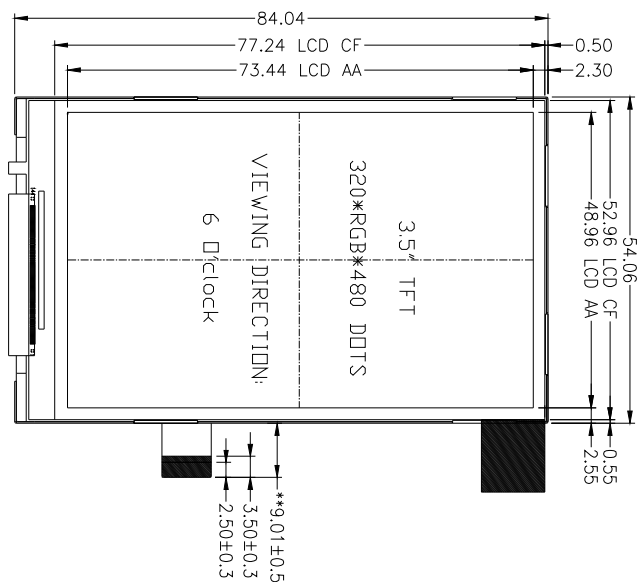
### Mechanical Information

Item		Min.	Typ.	Max.	Unit	Note
Module size	Horizontal(H)	-	54.06	-	mm	-
	Vertical(V)	-	84.04	-	mm	-
	Depth(D)	-	-	2.10	mm	-
Weight		-	TBD	-	g	-

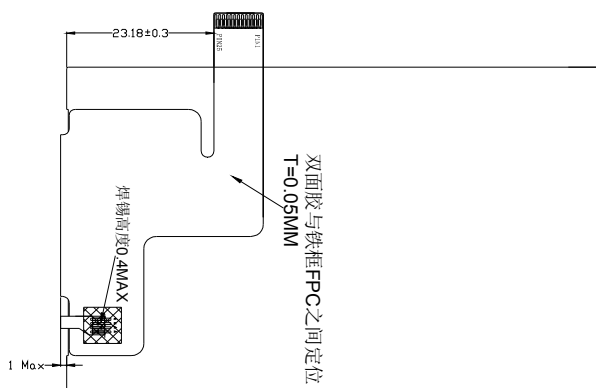


## 2. MECHANICAL SPECIFICATION

- 1、Display type:TFT/Normal white
- 2、Display mode:Transmissive
- 3、Interface: MIP1 / Driver IC: ILI9488
- 4、The best Viewing direction: 6:00
- 5、Backlight: White LED(6-LED) / V=16.8~19.2V / I=20mA
- 6、LCM Luminance:220cd/m Typ
- 7、Operating temperature: -20° C ~ +70° C
- 8、Storage temperature: -30° C ~ +80° C
- 9、建议泡棉视窗单边小于LCD CF 0.4mm
- 10、FPC connector:FH26-25S-0.3 SHW
- 11、ROHS REQUEST



LED CIRCUIT DIAGRAM:



Pin	Symbol
1	GND
2	LCD-10
3	NC
4	NC
5	NC
6	RESET
7	TE
8	NC
9	NC
10	GND
11	NC
12	1.8V
13	2.8V
14	GND
15	DDP
16	DDP
17	GND
18	NC
19	NC
20	GND
21	CLK
22	CLK
23	GND
24	A
25	K

Rev	Revision content	describe	date
A	根据客户设计		2014.03.07

TOLERANCE(公称)				SCALE	SHEET
Mod Name	PART Name	TOLERANCE	UNLESS	1:1	1/2
深圳市天正达电子有限公司	TECHSTAR ELECTRONICS CO.,LTD.	±0.2	TS7335E	///	
UNIT	DESIGNED(structure)	DESIGNED(electon)	APPROVED	DRAWING NAME	LCM



### 3. PIN DESCRIPTION

Pin NO.	Symbol	Level	Function
1	GND	L	Ground
2	LCD-ID	H	Read ID
3-5	NC	/	Not Connect
6	RESET	L	Hardware reset pin
7	TE	H/L	Tearing effect output
8-9	NC	/	Not Connect
10	GND	L	Ground
11	NC	/	Not Connect
12	1.8V	H	Power supply. (1.65-3.3V)
13	2.8V	H	Power supply (2.5-3.3V)
14	GND	L	Ground
15	D0N	H/L	HSSI_D0- are differential data signal line.
16	D0P	H/L	HSSI_D0+ are differential data signal line.
17	GND	L	Ground
18-19	NC	/	Not Connect
20	GND	L	Ground
21	CLKN	H/L	HSSI_CLK- are differential data signal line.
22	CLKP	H/L	HSSI_CLK+ are differential data signal line.
23	GND	L	Ground
24	A	H	Backlight+
25	K	L	Backlight-

### 4. ELECTRICAL CHARACTERISTICS



## 4.1 ABSOLUTE MAXIMUM RATINGS

Item	Symbol	Values		Unit	Remark
		Min	Max.		
Supply Voltage for Logic circuit	IOVCC	1.65	3.3	V	
Supply Voltage for analog circuit	VCI	2.5	3.3	V	

## 4.2 DC ELECTRICAL CHARACTERISTICS

### 4.2.1 OPERATING CONDITIONS

Typical Operating Conditions (Ta=25℃)

Item	Symbol	Values			Unit	Remark
		Min	Typ	Max.		
Power Supply	VCI	2.5	2.8	3.3	V	
Power Supply	IOVCC	1.65	1.8	3.3	V	
Normal mode Current consumption	I <sub>cc</sub>	-	13	-	mA	V <sub>CC</sub> =2.8V
TFT Gate ON Voltage	V <sub>GH</sub>	10	-	20	V	
TFT Gate OFF Voltage	V <sub>GL</sub>	-15	-	-6.0	V	

### 4.2.2 BACKLIGHT UNIT (GND=0V)

Item	Symbol	Values			Unit	Remark
		Min	Typ	Max.		
Forward supply Voltage	V <sub>f</sub>	16.8	-	19.2	V	
Forward supply Current	I <sub>f</sub>	-	20	-	mA	
LCM Luminance	L <sub>V</sub>	-	220	-	cd/m <sup>2</sup>	I <sub>B</sub> =20mA
Uniformity	/	80			%	-



## 4.3 TIMING CHARACTERISTICS

### 4.3 .1 High Speed Mode – Clock Channel Timing

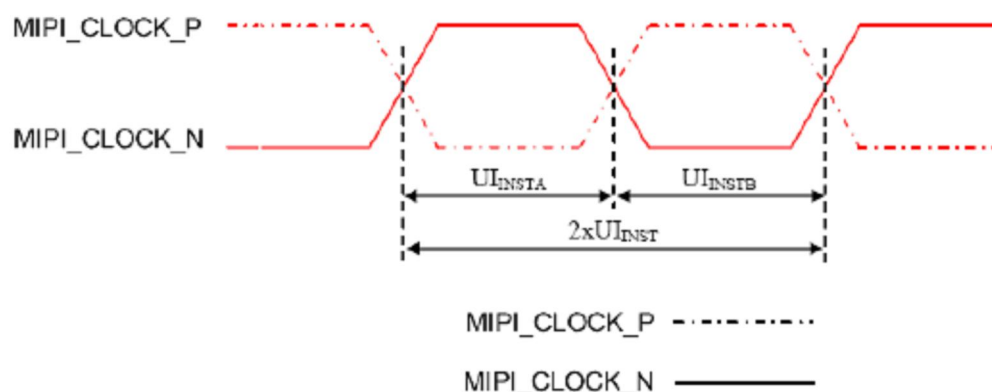


Figure 147: DSI Clock Channel Timing

Table 44: DSI Clock Channel Timing

Signal	Symbol	Parameter	Min	Max	Unit
MIPI_CLOCK_P/N	$2xUI_{INST}$	Double UI instantaneous	4	25	ns
MIPI_CLOCK_P/N	$UI_{INSTA}, UI_{INSTB}$ (Note 1)	UI instantaneous Half	2 (Note 2)	12.5	ns

**Notes:**

1.  $UI = UI_{INSTA} = UI_{INSTB}$
2. See Table 45 for the minimum value of 24 UI per Pixel.

Table 45: Clock Channel Speed Limited

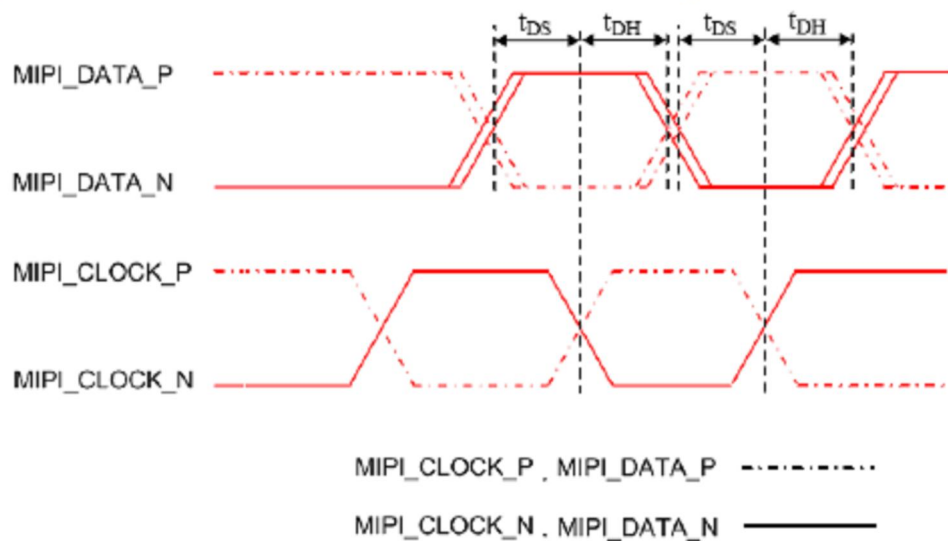
Data type	One Lanes speed	Unit
Data Type = 00 1110 (0Eh), RGB 565, 16 UI per Pixel	500M	bps
Data Type = 01 1110 (1Eh), RGB 666, 18 UI per Pixel	500M	bps
Data Type = 10 1110 (2Eh), RGB 666 Loosely, 24 UI per Pixel	500M	bps
Data Type = 11 1110 (3Eh), RGB 888, 24 UI per Pixel	500M	bps





## 4.3.2

### High Speed Mode – Data Clock Channel Timing



Signal	Symbol	Parameter	Min	Max	Unit
MIPI_DATA_P/N	$t_{DS}$	Data to Clock Setup time	$0.15 \times UI$	-	ps
MIPI_DATA_P/N	$t_{DH}$	Clock to Data Hold Time	$0.15 \times UI$	-	ps

## 4.3.3 High Speed Mode – Rising and Falling Timings

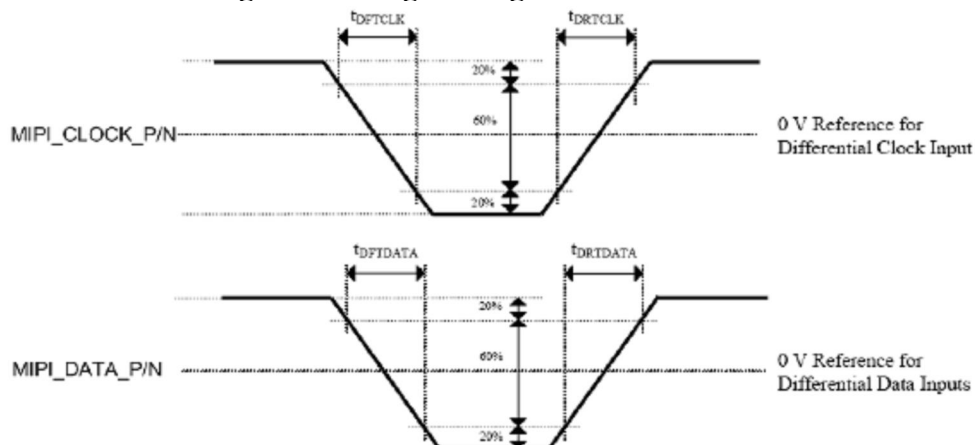


Figure 148: Rising and Falling Timings on Clock and Data Channels

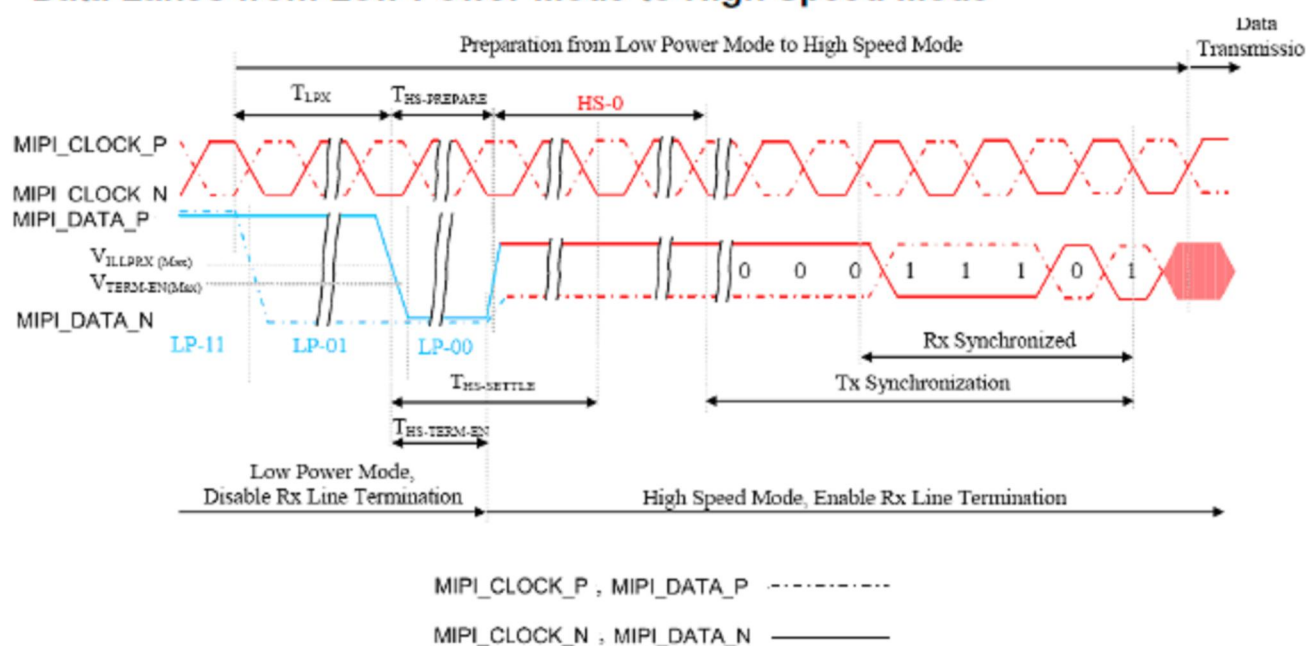
Table 46: Rising and Falling Timings on Clock and Data Channels

Parameter	Symbol	Condition	Specification			Unit
			Min	Typ	Max	
Differential Rise Time for Clock	$t_{DRTCLK}$	MIPI_CLOCK_P/N	-	-	900	ps
Differential Rise Time for Data	$t_{DRTDATA}$	MIPI_DATA_P/N	-	-	900	ps
Differential Fall Time for Clock	$t_{DFTCLK}$	MIPI_CLOCK_P/N	-	-	900	ps
Differential Fall Time for Data	$t_{DFTDATA}$	MIPI_DATA_P/N	-	-	900	ps

**Note:** The display module has to meet timing requirements, which are defined for the transmitter (MCU) on MIPI D-Phy standard.

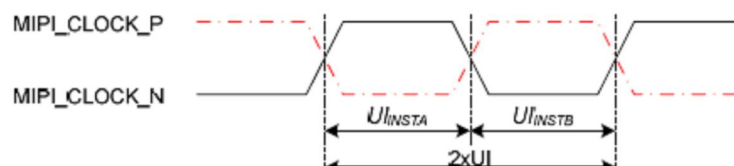


## Data Lanes from Low Power Mode to High Speed Mode



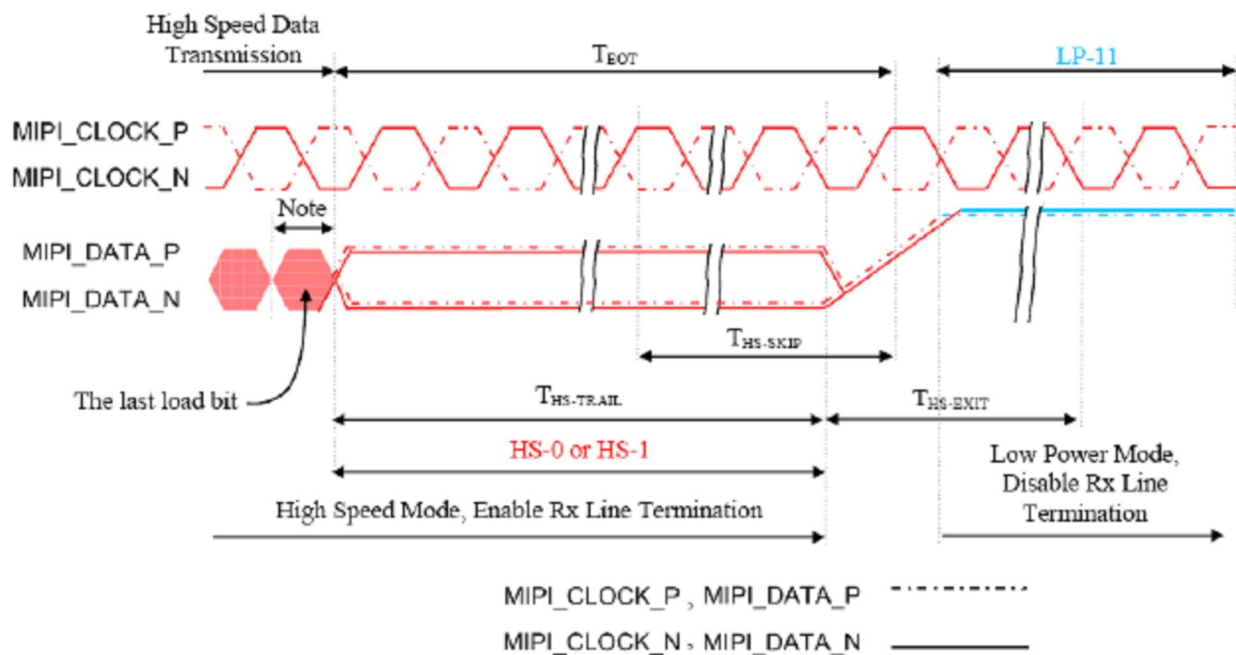
Signal	Symbol	Description	Min	Max	Unit
Input (MIPI_DATA_P/N)	T <sub>LPX</sub>	Length of any Low Power State Period	50	-	ns
Input (MIPI_DATA_P/N)	T <sub>HS-PREPARE</sub>	Time to Drive LP-00 to prepare for HS Transmission	40+4xUI	85+6xUI	ns
Input (MIPI_DATA_P/N)	T <sub>HS-TERM-EN</sub>	Time to enable Data Lane Receiver line termination measured from when D <sub>n</sub> crosses V <sub>ILMAX</sub>	-	35+4xUI	ns

Note: UI = UI<sub>INSTA</sub> = UI<sub>INSTB</sub>





## Data Lanes from High Speed Mode to Low Power Mode



Note:

If the last load bit is HS-1, the transmitter changes from HS-1 to HS-0.

If the last load bit is HS-0, the transmitter changes from HS-0 to HS-1.

Figure 152: Data Lanes – High Speed Mode to Low Power Mode Timings

Table 50: Data Lanes – High Speed Mode to Low Power Timings

Signal	Symbol	Description	Min	Max	Unit
Input (MIPI_DATA_P/N)	$T_{HS-SKIP}$	Time-out at the ILI9488 to Ignore Transition Period of EoT	40	$50+4 \times UI$	ns
Input (MIPI_DATA_P/N)	$T_{HS-EXIT}$	Time to Driver LP-11 after HS burst	100	-	ns



## 5. OPTICAL CHARACTERISTICS

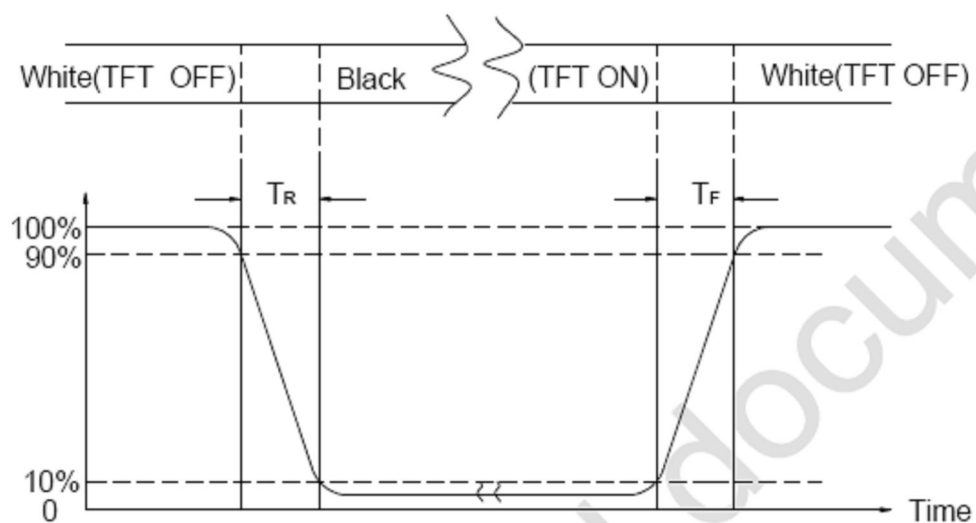
The following items are measured under stable conditions. The optical characteristics should be measured in a dark room or equivalent state with the methods shown in Note.1.

Response Time			30 (Typ.)	ms	With IVO requirement driving condition, Refer to Section Note A,B
Contrast Ratio			500 (Typ.)	-	
Viewing Angle			Up-down : 70/60 (Typ.), Left-right : 70/70 (Typ.)	deg.	Viewing Angle base on Using EWV polarizer Reference Only
Chromaticity	NTSC Ratio		60% (Typ.)	%	With reference backlight spectrum, see in 12(with reference polarizer)
CF only Chromaticity	Red	Rx	0.637 ±0.02	-	Under C light (Viewing normal angle $\Theta_x = \Theta_y=0^\circ$ )
		Ry	0.338 ±0.02		
	Green	Gx	0.289 ±0.02		
		Gy	0.589 ±0.02		
	Blue	Bx	0.136 ±0.02		
		By	0.143 ±0.02		
	White	Wx	0.300±0.02		
		Wy	0.340±0.02		
Panel Transmittance			5.1%(min)    5.5% (Typ.)	%	
Color Filter Structure			Stripe RGB	-	-



Note: A. Definition Of Response Time ( $T_R$ ,  $T_F$ )

**Figure 1 Definition of Response Time**

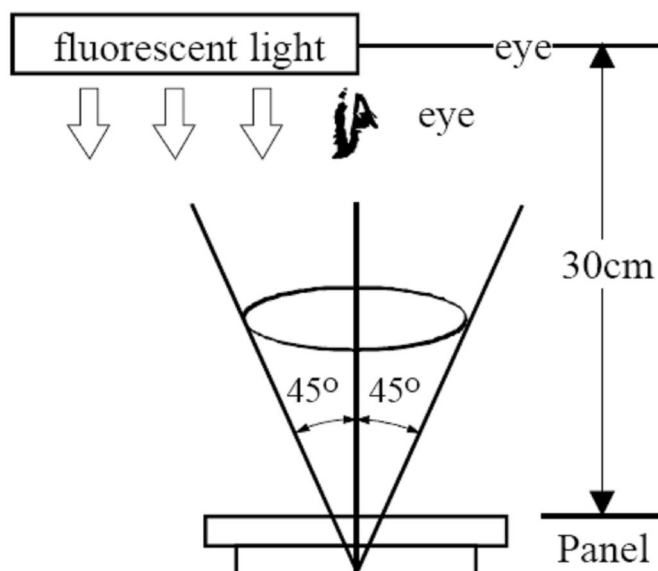




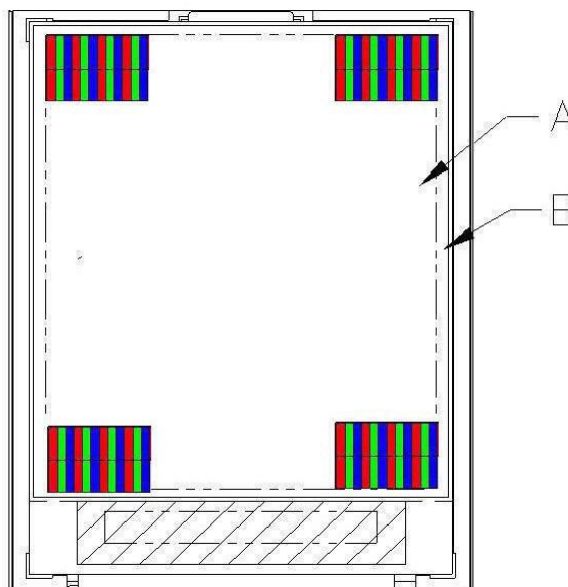
## 6. QUALITY SPECIFICATIONS

### 6.1 INSPECTION CONDITION

- (1) Inspect under 300~500Lux fluorescent light, leaving 30~35cm between panels and eyes, and between panels and lights.
- (2) Inspection condition is  $23\pm5^{\circ}\text{C}$ ,  $50\pm20\%\text{RH}$  maximum.



### 6.2 DEFINITION OF AREA





A Area : Viewing area.

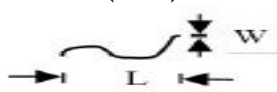
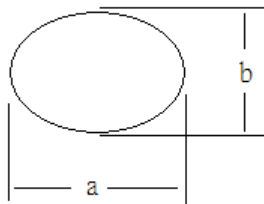


B Area : Out of viewing.(outside viewing area)

### 6.3 INSPECTION SPECIFICATION

NO	Item	Acceptable specification	Judgment Criterion
1	Electrical Testing	<p><b>1-1 sub pixel classification</b></p> <ul style="list-style-type: none"><li>● Sub Pixel: Number of sub pixel doesn't exceed one dot.</li></ul> <div><p>Sub Pixel (Dot)</p><p>a&gt; Dark dot ----one Allowed b&gt; Bright dot ---- one Allowed</p></div> <ul style="list-style-type: none"><li>● Pixel : Three dots link together doesn't exceed ones</li></ul> <div><p>Pixel</p></div> <p><b>1-2 Leakage to light</b></p> <ul style="list-style-type: none"><li>● Leakage to light be not allowed.</li></ul> <p><b>1-3 Picture to shake</b></p> <ul style="list-style-type: none"><li>● Picture had shake, twinkle and noise etc. instable of defect that be not allowed.</li></ul> <p><b>1-4 Function</b></p> <ul style="list-style-type: none"><li>● No display or No function.</li><li>● Source Line, Gate Line.</li><li>● Contrast Ratio</li><li>● Current consumption exceeds product specifications.</li><li>● Display malfunction.</li></ul>	<p><math>N \leq 1</math></p> <p><math>N \leq 0</math></p> <p><math>N=0</math></p> <p><math>N=0</math></p> <p><math>N=0</math></p>
2	Mechanical Dimension	<p>2-1 Mechanical Dimension exceeds product specifications.</p> <p>2-2 Out of frame and boss of plastic changed shape that be not allowed.</p>	$N=0$



NO	Item	Acceptable specification	Judgment Criterion																			
3	Cosmetic Inspection	<b>3-1 Blemish: Line shapes of defect</b> <table> <tr> <th>Length</th> <th>Width</th> <th>Acceptable number</th> <th>Mini. space</th> </tr> <tr> <td>---</td> <td><math>W \leq 0.03</math></td> <td>Ignore</td> <td rowspan="3">5 m m</td> </tr> <tr> <td><math>L \leq 2.5</math></td> <td><math>0.03 &lt; W \leq 0.05</math></td> <td>3</td> </tr> <tr> <td><math>L \leq 2.5</math></td> <td><math>0.05 &lt; W \leq 0.1</math></td> <td>2</td> </tr> <tr> <td>--</td> <td><math>W &gt; 0.1</math></td> <td>Not allowed</td> <td>---</td> </tr> </table>		Length	Width	Acceptable number	Mini. space	---	$W \leq 0.03$	Ignore	5 m m	$L \leq 2.5$	$0.03 < W \leq 0.05$	3	$L \leq 2.5$	$0.05 < W \leq 0.1$	2	--	$W > 0.1$	Not allowed	---	
		Length	Width	Acceptable number	Mini. space																	
		---	$W \leq 0.03$	Ignore	5 m m																	
		$L \leq 2.5$	$0.03 < W \leq 0.05$	3																		
		$L \leq 2.5$	$0.05 < W \leq 0.1$	2																		
		--	$W > 0.1$	Not allowed	---																	
		L: length(mm) W: width(mm) 																				
		<b>3-2 Blemish: dot shapes of defect.</b> <table> <tr> <th>Dimension</th> <th>Acceptable number</th> <th>Mini. Space</th> </tr> <tr> <td><math>\Phi \leq 0.10</math></td> <td>Ignore</td> <td>---</td> </tr> <tr> <td><math>0.10 &lt; \Phi \leq 0.15</math></td> <td>2</td> <td rowspan="2">5 m m</td> </tr> <tr> <td><math>0.15 &lt; \Phi \leq 0.25</math></td> <td>1</td> </tr> <tr> <td><math>\Phi &gt; 0.25</math></td> <td>0</td> <td>---</td> </tr> </table>		Dimension	Acceptable number	Mini. Space	$\Phi \leq 0.10$	Ignore	---	$0.10 < \Phi \leq 0.15$	2	5 m m	$0.15 < \Phi \leq 0.25$	1	$\Phi > 0.25$	0	---					
		Dimension	Acceptable number	Mini. Space																		
		$\Phi \leq 0.10$	Ignore	---																		
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$0.15 < \Phi \leq 0.25$	1																					
$\Phi > 0.25$	0	---																				
<b>3-3 Polarizer Bubble</b> <table> <tr> <th>Dimension</th> <th>Acceptable number</th> <th>Mini. Space</th> </tr> <tr> <td><math>\Phi \leq 0.20</math></td> <td>Ignore</td> <td>---</td> </tr> <tr> <td><math>0.20 &lt; \Phi \leq 0.30</math></td> <td>2</td> <td>15 m m</td> </tr> <tr> <td><math>\Phi &gt; 0.30</math></td> <td>0</td> <td>---</td> </tr> </table>		Dimension	Acceptable number	Mini. Space	$\Phi \leq 0.20$	Ignore	---	$0.20 < \Phi \leq 0.30$	2	15 m m	$\Phi > 0.30$	0	---									
Dimension	Acceptable number	Mini. Space																				
$\Phi \leq 0.20$	Ignore	---																				
$0.20 < \Phi \leq 0.30$	2	15 m m																				
$\Phi > 0.30$	0	---																				
Foreign Substances  $\Phi = (a+b)/2$																						





NO	Item	Acceptable specification				Judgment Criterion
3	Cosmetic Inspection	3-4 Scratch <ul style="list-style-type: none"><li>Sensate scratch not allowed.</li><li>Impassive scratch as below.</li></ul> <div>Unit:mm</div>				
		Length	Width	Acceptable number	Mini. space	
		-----	$W \leq 0.03$	Ignore	5 m m	
		$L \leq 2.5$	$0.03 < W \leq 0.05$	3		
		$L \leq 2.5$	$0.05 < W \leq 0.1$	2		
		----	$0.1 < W$	Not allowed	---	
		$L > 2.5$	----	Not allowed		
4	Package	4-1 Mixed product types 4-2 Shipping q'ty should be the same as “shipping notice form” q'ty. 4-3 Outer box can't broken.				N=0

## 7. RELIABILITY



Test Item	Test Condition
High Temperature Operation	70℃ for 96 hours
Low Temperature Operation	-20℃ for 96 hours
High Temperature Storage	80℃ for 96 hours
Low Temperature Storage	-30℃ for 96 hours
High Temperature Operation Humidity Operation	60℃, 90%RH for 96 hours
Thermal Shock	-20℃ (30min) ~ +25℃ (5min) ~ +70℃ (30min) for 10 cycles
Vibration Test (No Operation)	Frequency: 10~55Hz Amplitude:1.0mm Sweep Time: 11min Test Period: 6 Cycles for each direction of X, Y, Z



## **8. HANDLING PRECAUTION**

### **8.1 SAFETY**

- (1) Do not swallow any liquid crystal, even if there is no proof that liquid crystal is poisonous.
- (2) If the LCD panel breaks, be careful not to get liquid crystal to touch your skin.
- (3) If skin is exposed to liquid crystal, wash the area thoroughly with alcohol or soap.

### **8.2 STORAGE CONDITIONS**

- (1) Store the panel or module in a dark place where the temperature is  $23\pm5^{\circ}\text{C}$  and the humidity is below  $50\pm20\%\text{RH}$ .
- (2) Store in anti-static electricity container.
- (3) Store in clean environment, free from dust, active gas, and solvent.
- (4) Do not place the module near organics solvents or corrosive gases.
- (5) Do not crush, shake, or jolt the module.

### **8.3 HANDLING PRECAUTIONS**

- (1) Avoid static electricity which can damage the CMOS LSI.
- (2) The polarizing plate of the display is very fragile. So, please handle it very carefully.
- (3) Do not give external shock.
- (4) Do not apply excessive force on the surface.
- (5) Do not wipe the polarizing plate with a dry cloth, as it may easily scratch the surface of plate.
- (6) Do not use ketone solvent & Aromatic solvent, use with a soft cloth soaked with a cleaning naphtha solvent.
- (7) Do not operate it above the absolute maximum rating.
- (8) Do not remove the panel or frame from the module.

### **8.4 WARRANTY**

The period is within twelve months since the date of shipping out under normal using and storage conditions.