

# OCEANA GERSHBERG

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**Portfolio:** [oceana-dev-design.netlify.app](https://oceana-dev-design.netlify.app) | **GitHub:** [github.com/oceanai129](https://github.com/oceanai129)

## PROFILE

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Full-stack developer with a strong background in UI/UX design. Skilled in building responsive, user-friendly web applications and translating design systems into functional and accessible products.

## EDUCATION

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Sept 2023 – Present | **Master's in Computer Science** | Northeastern University | 3.8 GPA

Aug 2017 – May 2020 | **Bachelor's Degree in Psychology** | Florida Gulf Coast University | 3.7 GPA

## EXPERIENCE

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May 2024 – Present | **Lead UX/UI Designer** | Cogniversity | Seattle, WA

- Secured **\$200K+** in seed funding by turning mental health concepts into investor-ready prototypes.
- Designed the platform's end-to-end user experience, built user flows, wireframes, and interactive prototypes with **Figma**, **Miro**, and **Balsamiq** to develop the product from scratch.
- Bridged the gap between providers, users, and developers by leading cross-functional workshops and conducting user interviews, improving application engagement.

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Jan 2022 – Present | **Designer** | Mayu Dream Star | Seattle, WA

- Founded a merch brand from scratch, generating **\$100K+** in revenue through multi-channel sales.
- Created **200+** original products by producing designs and managing production with manufacturers.
- Trained a small team, creating brand and style guidelines to ensure consistent branding.

## PROJECTS

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Mar 2025 – Apr 2025 | **Product Design & Front End** | Pokedoro Web App | [Link](#)

- Collaborative productivity web app using **REST API**, **HTML**, **CSS**, **JavaScript**, **React**, and **Firebase**.
- Led visual identity, component library, and responsiveness with **Figma** prototypes.

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Mar 2025 – Dec 2025 | **Designer & Front End** | Boba Web App | [Link](#)

- Designed and developed a responsive e-commerce app with **HTML**, **CSS**, and **JavaScript**, designing mobile-friendly visuals, animations, and micro-interactions in **Figma** and **Balsamiq**.

## TECHNICAL SKILLS

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<b>Technologies</b>	HTML5 · CSS · JavaScript · React · MySQL · Firebase · Python · Java · C# · Node.js · Git
<b>Software</b>	Figma · Adobe Suite · Balsamiq · Miro · Canva · Notion · WordPress · Jira · Unity
<b>Specialties</b>	Prototyping · UX/UI · Mobile · WCAG · SEO · Agile · Detail Oriented · Communication