OCEANA GERSHBERG

Seattle, WA **///** **Email:** oceana1129@gmail.com **///** **Phone:** (954)376-2137 **///**
GitHub: github.com/oceana1129 **///** **Portfolio:** oceana-designs.netlify.app

Technical Skills

Python | HTML | CSS | JavaScript | Java | Git | Figma | Illustrator | Photoshop | Balsamiq | Blender | Unity |
Windows | Wireframing | Prototyping | 3D Modeling | Graphic Design | Product Design | WCAG

WORK HISTORY

Lead Designer | *Hopeify*

Remote | **May 2024 - Present**

- Led UX/UI design for a mental health platform, creating wireframes, high-fidelity prototypes, flowcharts, and interactive designs using **Figma** and **Miro**, used to secure $300k in funding.
- Oversaw the full design process from concept to implementation, collaborating with mental health providers and patients to develop a catered user-centered experience.

Creative Director & Product Designer | *Mayu Dream Star*

Seattle, WA | **Dec 2021 - Present**

- Developed branding, including logo design and visual content, using Figma, Illustrator, and Photoshop, resulting in 85 unique product designs.
- Generated **$100k** revenue selling products via online platforms, in-person events, and wholesale.

Administrative Specialist | *North Law Firm*

Fort Myers, FL | **Oct 2020 - Nov 2021**

- Maintained a database of over 300 clients; organized all paperwork and documents; oversaw all front-end activities, including correspondence, scheduling, and documentation.

PROJECTS

RPG Text Adventure | github.com/oceana1129/RPG-Text-Adventure-Game

*A text role-playing game based on the Pathfinder 2e system. Created with **Python**.*

- Developed a **Python**-based RPG with gameplay mechanics and interactive storytelling using object-oriented programming (**OOP**) to create reusable characters, items, and enemies.

Ultimate Pokemon Stats | ultimate-pokemon-stats.netlify.app

*A website that dynamically displays Pokemon information from a **REST API** using **JavaScript**, **HTML**, and **CSS**.*

- Parsed **JSON** data, with asynchronous calls, from a **REST API** to dynamically retrieve and display various types of information to the user in a mobile-friendly and custom-designed website.

Bobs Boba | bobsboba.netlify.app

*A mockup website created to mimic a small independent boba tea shop. Created with **HTML**, **CSS**, and **JavaScript**.*

- Designed a mobile-friendly responsive mockup website with **Figma** and **Balsamiq** with animations, transitions, and eye-catching visual illustrations.

EDUCATION

Masters in Computer Science, **Northeastern University** | Sept 2023 - Present

- Align Scholarship 2023 - Present

Bachelor of Arts in Psychology, **Florida Gulf Coast University** | Sept 2017 – May 2020

- Florida Medallion Award 2017 - 2020; President's Silver Scholarship 2017 - 2020; Dean's List