

# OCEANA GERSHBERG

[oceana.design.co@gmail.com](mailto:oceana.design.co@gmail.com) | (954) 376-2137 | Lakewood, WA | [Portfolio](#)

## Career Objective

---

User-centered Product Designer passionate about creating intuitive digital experiences. Skilled at translating complex business goals into clean, accessible, scalable design solutions, seeking to leverage UX/UI, prototyping, and collaboration skills to drive product innovation.

## Education & Certifications

---

<b>Master's in Computer Science</b>   Northeastern University   Seattle, WA	2023 – Present
<b>Bachelor's in Psychology</b>   Florida Gulf Coast University   Fort Myers, FL	2017 – 2020
<b>Professional UX/UI Designer Certification</b>   Uxcel   Remote	2021 – Present

## Experience

---

<b>Product Designer</b>   Oceana Design Co   Seattle, WA	2024 – Present
<ul style="list-style-type: none"><li>Designed websites, brands, and digital products for small businesses and entrepreneurs.</li><li>Delivered <b>100+</b> original designs, including branding, illustrations, and marketing assets, driving increased engagement and client revenue.</li><li>Managed projects end-to-end, from discovery and UX strategy through to launch, using <b>Figma, Illustrator, Photoshop, and Canva</b>.</li></ul>	
<b>Lead UX/UI Designer</b>   Cogniversity   Remote	2023 – Present
<ul style="list-style-type: none"><li>Produced investor-ready mockups and prototypes that helped secure <b>\$200k</b> in funding.</li><li>Led end-to-end UX/UI design for a mental health platform, creating user flows, wireframes, prototypes, and interactions in <b>Figma, Miro, and Balsamiq</b>.</li><li>Partnered closely with stakeholders, developers, and mental health professionals with <b>Agile</b> methodologies in <b>Jira</b> to build accessible, user-centered digital experiences.</li></ul>	
<b>Web Designer</b>   100Devs   Fort Myers, FL	2021 – 2023
<ul style="list-style-type: none"><li>Designed and built responsive websites using <b>HTML, CSS, JavaScript, React, and Node.js</b>, ensuring clean user interfaces and optimized performance.</li><li>Created user flows, wireframes, mockups, and interactive prototypes to guide development and enhance client engagement with <b>Balsamiq, Illustrator, and Figma</b>.</li><li>Collaborated with developers and project managers in an <b>Agile</b> environment, delivering client projects that prioritized accessibility and user experience.</li></ul>	

## Skills

---

### Software:

Figma · Adobe Creative Suite (Photoshop, Illustrator) · Balsamiq · Miro · Canva · Jira · HTML · CSS · JavaScript · React · Python · Java · Node.js · Git

### Proficiencies:

Visual Design · Responsive Design · Typography · Design Systems · Digital Products · Branding · Wireframing · Prototyping · User Research · Accessibility (WCAG) · Marketing Design · Collaboration · Project Management · MVP · Agile · Iterative · Communication · Attention to Detail · Time Management