

OCEANA GERSHBERG

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Portfolio: ocean-dev-design.netlify.app | **GitHub:** github.com/oceanall29

PROFILE

Full-stack developer with a strong background in UI/UX design. Skilled in building responsive, user-friendly web applications and translating design systems into functional and accessible products.

EDUCATION

Sept 2023 – Present | **Master's in Computer Science** | *Northeastern University* | 3.8 GPA

Aug 2017 – May 2020 | **Bachelor's Degree in Psychology** | *Florida Gulf Coast University* | 3.7 GPA

EXPERIENCE

May 2024 – Present | **Lead UX/UI Designer** | *Cogniversity* | Seattle, WA

- Secured **\$200K+** in seed funding by turning mental health concepts into investor-ready prototypes.
- Designed the platform's end-to-end user experience, built user flows, wireframes, and interactive prototypes with **Figma**, **Miro**, and **Balsamiq** to develop the product from scratch.
- Bridged the gap between providers, users, and developers by leading cross-functional workshops and conducting user interviews, improving application engagement.

Jan 2022 – Present | **Designer** | *Mayu Dream Star* | Seattle, WA

- Founded a merch brand from scratch, generating **\$100K+** in revenue through multi-channel sales.
- Created **200+** original products by producing designs and managing production with manufacturers.
- Trained a small team, creating brand and style guidelines to ensure consistent branding.

PROJECTS

Mar 2025 – Apr 2025 | **Product Design & Front End** | Pokedoro Web App | [Link](#)

- Collaborative productivity web app using **REST API**, **HTML**, **CSS**, **JavaScript**, **React**, and **Firebase**.
- Led visual identity, component library, and responsiveness with **Figma** prototypes.

Mar 2025 – Dec 2025 | **Designer & Front End** | *Boba Web App* | [Link](#)

- Designed and developed a responsive e-commerce app with **HTML**, **CSS**, and **JavaScript**, designing mobile-friendly visuals, animations, and micro-interactions in **Figma** and **Balsamiq**.

TECHNICAL SKILLS

Technologies	HTML5 · CSS · JavaScript · React · MySQL · Firebase · Python · Java · C# · Node.js · Git
Software	Figma · Adobe Suite · Balsamiq · Miro · Canva · Notion · WordPress · Jira · Unity
Specialties	Prototyping · UX/UI · Mobile · WCAG · SEO · Agile · Detail Oriented · Communication