

# Community Innovation Survey 2021



## Aim of the survey

Regulation (EC) 995/2012 of the European Commission of October 26, 2012 commits member states to report biennially indicators on innovation activities of enterprises. For this purpose, a harmonized survey across Europe – the **Community Innovation Survey** – is conducted coordinated by the Statistical Office of the European Commission (Eurostat). The aim of this year's survey is to collect information on innovation activities in the years 2018 to 2020 and planned innovation activities in 2021 and 2022. The information gathered serves as an important basis for economic policy decisions on regional, national and European levels in order to improve the business environment.

## Who is conducting the survey?

In Germany, the **Federal Ministry of Education and Research (BMBF)** has commissioned the Leibniz Centre for European Economic Research (ZEW) together with the Fraunhofer-Institute for System and Innovation Research (ISI) and the Institute for Applied Social Sciences (infas) to conduct the Community Innovation Survey.

## What happens to the data you provide?

The three institutions conducting the survey bear full legal responsibility for data protection. All data provided by enterprises will be treated strictly confidentially, based on the provisions of data privacy law. This means: All collected data will be processed anonymously, i.e. without names and addresses, and only pooled data will be analysed. It will not be possible to identify the data from individual enterprises from the published results. In other words: data protection is fully guaranteed. Participating in the survey is voluntary. Upon request, the organisations conducting the survey will provide details on the contact data used for the survey and will change or delete the data, or restrict their use when required by you. We also point to the right of legal remedy at the regulating authority.

More information on the innovation survey can be found here [www.zew.de/innovation](http://www.zew.de/innovation)

## How to answer the questionnaire

Please tick the correct answer in the corresponding box: ☒

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Please enter the numbers or text requested in the large boxes:

If a number is equal to zero, please enter "0".

Please skip a question only if instructed to do so, e.g.

→ Please continue with Section 3.

## Aim of the survey

In case of any queries about this survey, please contact:

- Julian von der Burg · infas · phone 0800 7 384 500 · E-mail [j.vonderburg@infas.de](mailto:j.vonderburg@infas.de)
- Dr. Christian Rammer · ZEW · phone 0621 1235 221 · E-mail [rammer@zew.de](mailto:rammer@zew.de)
- Prof. Dr. Torben Schubert · ISI · phone 0721 6809 357 · E-mail [schubert@isi.fraunhofer.de](mailto:schubert@isi.fraunhofer.de)

Please return completed questionnaires in the enclosed envelope to:

**infas**  
**Postfach 24 01 01**  
**53154 Bonn**

## 1 General Information on Your Enterprise

### 1.1 Is your enterprise part of an enterprise group (corporate group or a consortium of several enterprises)?

Yes, enterprise group with headquarters in Germany, all affiliated enterprises are located in Germany ... ☐1

Yes, enterprise group with headquarters in Germany and affiliated enterprises abroad ..... ☐2

Yes, enterprise group with headquarters abroad ..... ☐3 → Country (State):

No ..... ☐4

### 1.2 Please state the entity that your following statements in the questionnaire will refer to.

The enterprise ..... ☐1

The entire enterprise group (corporate group) ..... ☐2

→ When answering the following questions, refer only to the entity given in 1.2 and located in Germany!!

### 1.3 What was your enterprise's average number of employed persons (including marginally employed persons) in the years 2018 to 2020?

	2018	2019	2020
<u>Employed persons</u> (annual averages, incl. self-employed, managing directors, apprentices, trainees, <u>excl.</u> temporary agency workers)	<input type="text"/>	<input type="text"/>	<input type="text"/>
→ <u>Therein: part-time employees</u>	<input type="text"/>	<input type="text"/>	<input type="text"/>

### 1.4 What was the percentage of your enterprise's employed persons in the year 2020 who are holding a university degree?

Share of employed persons holding a university degree (incl. universities of applied sciences and "Berufsakademien") in 2020 ..... ca.  %  
no employees with university degree ..... ☐1

### 1.5 What was your enterprise's total turnover in the years 2018 to 2020?

In case of a **bank**: Turnover = gross interest and commission earnings; in case of an **insurance enterprise**: Turnover = gross premiums written.

	2018	2019	2020
<u>Turnover</u> (excl. VAT) ..... <input type="text"/> ,000 EUR ..... <input type="text"/> ,000 EUR ..... <input type="text"/> ,000 EUR			

**1.6 What was your enterprise's exports in 2020 and what is the percentage of exports to clients in EU or EFTA countries, in the UK and in all other countries?**

**Exports:** Sales to clients located abroad

Exports to ... (sum = 100%)

EU\* + EFTA\*\*      UK      all other countries

Exports 2020 ..... ca.  ,000 EUR       %       %       %

☐ no Exports in 2020      ☐ 1

\* EU: member states of the European Union (excl. the UK)  
\*\* EFTA: Switzerland, Norway, Island, Liechtenstein

**1.7 Please state your enterprise's top-selling line of products / services in 2020 and its share in turnover.** In case your enterprise only has one line of product / service, please state this one.

Share in turnover  %

**1.8 Please estimate your enterprise's market share for your top-selling line of products / services in 2018 and 2020.**

**Market share:** Your enterprise's turnover as a percentage of total turnover within the applicable sales market (total turnover = your enterprise's plus your competitor's turnover)

2018      2020

Your enterprise's market share within the top-selling line of products / services ..... ca.  % below 0,1 %      ☐ 1 ..... ca.  % below 0,1 %      ☐ 1

**1.9 During 2018 to 2020, how important were each of the following competitive strategies to your enterprise?**

Please mark one X in each line!

	Degree of importance			
	High	Medium	Low	None
Improving existing goods or services .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Introducing entirely new goods or services .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Low price (price leadership) .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
High quality (quality leadership) .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Broad range of goods or services .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Small number of key goods or services .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Focus on existing customer groups .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Reaching out to new customer groups or new markets .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Standardised offers .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Customer-specific solutions .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4

**1.10 Please indicate to what extent the following characteristics describe the competitive situation of your enterprise during 2018 to 2020.**

Please mark one X in each line!

	applies fully	applies somewhat	applies very little	applies not at all
Products / services become outdated quickly .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
The technological development is difficult to predict .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Products / services from competitors are easily substituted for those of your enterprise .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Major threat to market position because of entry of new competitors .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Competitor's actions are difficult to predict .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Demand development is difficult to predict .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Strong competition from abroad .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Price increases lead to immediate loss of clients .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4

**1.11 During 2018 to 2020, how important were the following factors related to climate change for your business?**

Please mark one X in each line!

	High	Medium	Low	Not relevant
Government policies or measures related to climate change .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Increasing customer demand for products that help mitigate or adapt to climate change (e.g. low-carbon products) .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Increasing costs or input prices resulting from climate change (e.g. higher insurance fees, higher resource prices, adaptation of processes or facilities) .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Impacts of extreme weather conditions (e.g. disturbances in transport/logistics, damages from storms, flooding, drought) .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4

## 2 Product/Service Innovation

A **product/service innovation** is new or improved good or service, whose components or basic characteristics (technical features, parts, integrated software, applications, user friendliness, availability, use value, design) **significantly differ** from the goods or services previously offered by your enterprise before. An innovation must be **new or improved from the perspective of your enterprise**, but it does not need to be new to your sector or market. It does not matter whether the innovation was developed by your enterprise or by others. **Selling of innovations** that have been developed and produced entirely by other enterprises **does not count** as product/service innovation, however.

→ For examples of product/service innovations, see the foldout section to the left hand side.

### 2.1 During 2018 to 2020, did your enterprise introduce new or improved goods/services that differ significantly from the goods/services offered by your enterprise before?

	Yes	No
New or improved <u>goods</u> (incl. software, digital goods) .....	<input type="checkbox"/> <sub>1</sub>	<input type="checkbox"/> <sub>2</sub>
New or improved goods <u>services</u> (incl. digital services) .....	<input type="checkbox"/> <sub>1</sub>	<input type="checkbox"/> <sub>2</sub>

→ If you answered "No" to both questions, please continue with Section 3!

### 2.2 Who developed these product/service innovations? (Tick all that apply)

Your enterprise by itself .....	<input type="checkbox"/> <sub>1</sub>
Your enterprise together with <u>other enterprises or institutions</u> .....	<input type="checkbox"/> <sub>1</sub>
Your enterprise by <u>adapting or modifying</u> goods or services originally developed by others .....	<input type="checkbox"/> <sub>1</sub>
<u>Other enterprises or institutions</u> .....	<input type="checkbox"/> <sub>1</sub>

### 2.3 How does your turnover break down by the following types of goods/services in 2020?

Newly introduced or <u>significantly improved</u> goods/services during 2018 to 2020 .....	ca.	<input type="text"/>	%
Unchanged or only <u>slightly changed</u> goods/services since 2018 .....	ca.	<input type="text"/>	%
Total turnover in 2020: <b>1 0 0</b> %			

### 2.4 Were any of the product/service innovations introduced during 2018 to 2020 new to the market, i.e. your enterprise was the first one to market these products/services?

Yes ..... ☐<sub>1</sub> → What was the share in total sales of these market novelties in 2020? ..... ca.  %

No ..... ☐<sub>2</sub> ↓

Were any of these market novelties ... (Tick all that apply)

... new to the <u>local</u> / <u>German</u> market? .....	<input type="checkbox"/> <sub>1</sub>
... new to the <u>European</u> market? .....	<input type="checkbox"/> <sub>1</sub>
... new to the <u>world</u> market? .....	<input type="checkbox"/> <sub>1</sub>
... Do not know .....	<input type="checkbox"/> <sub>1</sub>

→ Share in total sales of these world market novelties in 2020 ca.  %

## 3 Business Process Innovation

A **business process innovation** is a new or improved technique, practice or method that differs significantly from the processes used in your enterprise before. Process innovation can include **production methods**, methods of **delivering services**, methods of **logistics and distribution**, methods of **information processing and communication**, methods for **administrative operations**, **organisational and management** methods and **marketing** methods. The innovation must be **new or improved from the perspective of your enterprise**, but it does not need to be new to your sector or market. It does not matter if the innovation was developed by your enterprise or by others.

→ For examples of business process innovations, see the foldout section to the right hand side.

### 3.1 During 2018 to 2020, did your enterprise introduce new or improved processes that differ significantly from the processes used by your enterprise before?

	Yes	No
Methods for <u>producing goods</u> or <u>providing services</u> (including methods for developing goods or services) .....	<input type="checkbox"/> <sub>1</sub>	<input type="checkbox"/> <sub>2</sub>
<u>Logistics, delivery</u> or <u>distribution</u> methods .....	<input type="checkbox"/> <sub>1</sub>	<input type="checkbox"/> <sub>2</sub>
Methods for <u>information processing</u> or <u>communication</u> .....	<input type="checkbox"/> <sub>1</sub>	<input type="checkbox"/> <sub>2</sub>
Methods for <u>accounting</u> or other <u>administrative operations</u> .....	<input type="checkbox"/> <sub>1</sub>	<input type="checkbox"/> <sub>2</sub>
Business practices for <u>organising procedures</u> or <u>external relations</u> (e.g. quality / supply chain / customer relationship management, cooperation agreements) .....	<input type="checkbox"/> <sub>1</sub>	<input type="checkbox"/> <sub>2</sub>
Methods of <u>organising work</u> (e.g. teamwork, new ways of decision making, human resource management) .....	<input type="checkbox"/> <sub>1</sub>	<input type="checkbox"/> <sub>2</sub>
<u>Marketing</u> methods (e.g. advertising techniques, branding, pricing, product presentation, after-sales services) .....	<input type="checkbox"/> <sub>1</sub>	<input type="checkbox"/> <sub>2</sub>

→ If you answered "No" to all questions, please continue with Section 4!

### 3.2 Who developed these business process innovations? (Tick all that apply)

Your enterprise by itself .....	<input type="checkbox"/> <sub>1</sub>
Your enterprise together with <u>other enterprises or institutions</u> .....	<input type="checkbox"/> <sub>1</sub>
Your enterprise by <u>adapting or modifying</u> processes originally developed by others .....	<input type="checkbox"/> <sub>1</sub>
<u>Other enterprises or institutions</u> .....	<input type="checkbox"/> <sub>1</sub>

### 3.3 Did the business process innovations introduced by your enterprise during 2018 to 2020 reduce the average costs (per unit or operation)?

Yes ..... ☐<sub>1</sub> → What was the reduction in average unit costs due to these process innovations in 2020? ..... ca.  %

No ..... ☐<sub>2</sub>

## 4 Innovation Activities That Have Not Resulted in Innovation

### 4.1 Did your enterprise have any activities during **2018 to 2020** aiming at developing or introducing product/service or business process innovations (according to questions 2.1 und 3.1) and that did not lead to the introduction of innovations?

Ongoing, not yet completed innovation activities at the end of 2020 ..... ☐<sub>1</sub> ..... ☐<sub>2</sub> Yes No

Innovation activities discontinued or abandoned before completion during 2018 to 2020 ..... ☐<sub>1</sub> ..... ☐<sub>2</sub>

Innovation activities completed during 2018 to 2020 that have not resulted in the introduction of an innovation by the end of 2020 ..... ☐<sub>1</sub> ..... ☐<sub>2</sub>

## 5 R&D Activities

### 5.1 Did your enterprise conduct in-house R&D activities during 2018 to 2020?

*R&D is systematic creative work to increase the stock of knowledge and its use to devise new or improved products, services or processes (incl. software development).*

**how much R&D does your enterprise spend in 2020**

In-house R&D activities ..... ☐<sub>1</sub> ..... ☐<sub>2</sub> Yes No

↳ If "Yes": R&D activities were performed ... continuously .. ☐<sub>1</sub> } **How many persons were engaged in R&D activities in 2020** (annual average)? ..... ca.

..... occasionally .. ☐<sub>2</sub> }

### 5.2 Did your enterprise contract-out R&D to third parties during 2018 to 2020?

Yes, to contractors in Germany ..... ☐<sub>1</sub> Yes, to contractors abroad ..... ☐<sub>1</sub>

No ..... ☐<sub>1</sub>

### 5.3 During 2018 to 2020, did your enterprise receive financial contributions from government bodies (grants, subsidies) for R&D activities?

Yes ..... ☐<sub>1</sub> → Amount of government funds paid to your enterprise .....  ,000 EUR ☐<sub>1</sub> none

No ..... ☐<sub>2</sub> in 2020 for R&D activities ..... ca.  ,000 EUR ☐<sub>1</sub> none

→ If you answered "No" to all questions 2.1, 3.1, 4.1, 5.1, 5.2 and 5.3, please continue with **Section 7**, otherwise continue with **question 6.1**.

## 6 Expenditure on R&D and Other Innovation Activities

### 6.1 How much did your enterprise spend on R&D and innovation (incl. capital expenditure) in **2020**?

#### 1. Research and Development

1a. In-house R&D expenditures\* ..... ca.  ,000 EUR ☐<sub>1</sub> none in 2020

↳ Thereof: **Expenses for R&D personnel** (wages, salaries and social contributions for R&D personnel as stated in questions **Fehler! Verweisquelle konnte nicht gefunden werden.**)

ca. EUR .....  ,000 ☐<sub>1</sub> none

1b. External R&D expenditures (for R&D contracted-out to others, see question 5.1) .... ca.  ,000 EUR ☐<sub>1</sub> none in 2020

↳ Allocation of external R&D expenditures by location of contractor (sum = 100%)

Germany or EEA<sup>a)</sup> .....  % ..... all other regions<sup>b)</sup> .....  %

a) European Economic Area (EU + EFTA excl. Switzerland, incl. United Kingdom)

b) incl. Switzerland

2. In addition to R&D: Other innovation expenditures\*\* ..... ca.  ,000 EUR ☐<sub>1</sub> none in 2020

1.+2.: **Total** expenditures on **R&D/innovation** activities ..... ca.  ,000 EUR ☐<sub>1</sub> none in 2020

↳ Thereof: **Capital expenditures** (= additions to non-current assets: machinery, equipment, buildings, software, other intangible assets, excluding capitalised development cost) ..... ca.  ,000 EUR ☐<sub>1</sub> none

\* **In-house R&D expenditures:** incl. cost of R&D performed on customer order and paid by customers;  
incl. capital expenditures especially for R&D and capitalised development costs, excl. depreciation;  
incl. government contribution (grants, subsidies) as stated in question 5.3.

\*\* **Other innovation expenditures** (in addition to R&D expenditure) include:

- Acquisition of machinery, equipment, buildings, software, IPRs or other external knowledge for innovation
- Training for innovation and marketing of innovations (incl. market research)
- Market introduction of innovations (incl. market research)
- Conceptual work, design, engineering and testing for new goods, services and processes
- Preparatory work for the production or distribution of innovations

## 7 Planned R&D and Innovation Activities in 2021 and 2022

### 7.1 Does your enterprise plan to conduct R&D or innovation activities in 2021 or 2022?

Please include planned contracted-out R&D as well as planned R&D performed on behalf of others.

	2021	2022	
Yes, <u>planned</u> R&D/innovation activities .....	<input type="checkbox"/>	<input type="checkbox"/>	} → Please continue with <b>Question 7</b> .
<u>Not yet determined</u> .....	<input type="checkbox"/>	<input type="checkbox"/>	
No, <u>no</u> planned R&D/innovation .....	<input type="checkbox"/>	<input type="checkbox"/>	→ Please continue with <b>Section 9</b> .

### 7.2 What are the anticipated changes in total innovation expenditures (as stated in question 6.1) for your enterprise in 2021 and 2022?

	2021	estimated amount of R&D/ innovation expenditures in 2021:	2022	estimated amount of R&D/ innovation expenditures in 2022:
<u>Increase</u> .....	<input type="checkbox"/>	<div style="border: 1px solid black; padding: 5px; display: inline-block;">           ,000 EUR         </div>	<input type="checkbox"/>	<div style="border: 1px solid black; padding: 5px; display: inline-block;">           ,000 EUR         </div>
<u>Stay about the same (+/- 5 %)</u> .....	<input type="checkbox"/>		<input type="checkbox"/>	
<u>Decrease</u> .....	<input type="checkbox"/>		<input type="checkbox"/>	
<u>Do not know</u> .....	<input type="checkbox"/>		<input type="checkbox"/>	
		<input type="checkbox"/> ..... presumably none		<input type="checkbox"/> ..... presumably none

## 8 Public Financial Support

**Public financial support** to innovation includes the financial promotion of R&D or innovation projects by public authorities by grants, subsidised loans, equity or loan guarantees. The payment for contracted R&D or innovation activities by public authorities is **not considered as public financial support**. Please also take into consideration public support through authorized agencies such as 'Projekträger' or public banks. Please do not include financial support related to the **Covid-19 pandemic** ('Corona-Hilfen') and **short-term worker allowance** ('Kurzarbeitergeld')!

### 8.1 During 2018 to 2020, did your enterprise receive public financial support (excl. Corona-related support) and did your enterprise try to obtain public financial support, but did not receive any?

(Tick all that apply)

	Tried to obtain public support?			Used or intended for:	
	Yes, and support received	Yes, but no support received	No	R&D, innovation	other activities
States (German state governments) .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Federal Ministry of Economics (BMWi) .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Federal Ministry of Research (BMBF) .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other German Federal Ministries .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Horizon 2020 Programme of the EU .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other EU programmes/institutions .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other public institutions: <div style="border: 1px solid black; display: inline-block; width: 150px; height: 20px; vertical-align: middle;"></div> .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

### 8.2 Does your enterprise know the R&D tax incentive ('Forschungszulage') introduced in 2020?

This type of support is known to us ..... ☐

This type of support is unknown to us ..... ☐ → Please continue with **Section 9**.

### 8.3 Did your enterprise submit an application at the Certification Unit for the 'Forschungszulage' (BSFZ) in 2020?

Yes ..... ☐ → What is the amount of eligible R&D expenditures (expenses for R&D personnel, 60% of external R&D) that has been claimed for 2020? ..... ca. 

,000 EUR

No ..... ☐ → Please continue with **Section 9**.

### 8.4 Did the BSFZ approve your enterprise's application?

Yes, fully ..... ☐    Yes, partly ..... ☐    No / no decision yet ..... ☐ → Please continue with **Section 9**.

### 8.5 Did your enterprise receive a decision from the tax office yet?

Yes, positive decision ..... ☐ → What is the amount of eligible R&D expenditures that has been approved by the tax office for 2020? ..... ca. 

,000 EUR

Yes, negative decision ..... ☐

No, no notice yet ..... ☐

## 9 Cooperation

A **co-operation** is the active participation with other enterprises or organisations on joint activities. Both partners do not need to commercially benefit. **Exclude pure contracting out** of work with no active collaboration.

### 9.1 During 2018 to 2020, did your enterprise co-operate with other enterprises or organisations? (Tick all that apply)

Yes, on <u>R&amp;D</u> .....	<input type="checkbox"/>	} → If 'Yes' on R&D or other innovation activities, please continue with question 9.2, otherwise continue with <b>Section 10</b> .
Yes, on <u>other innovation</u> activities .....	<input type="checkbox"/>	
Yes, on <u>other business</u> activities .....	<input type="checkbox"/>	
No .....	<input type="checkbox"/>	

**9.2 Please indicate the type of partner by location of your enterprise's R&D/innovation cooperation partners as stated in Question 9.1.**

(Tick all that apply)

	Germany regional	Germany national	Europe (excl. DE)	USA	Asia	other countries
Other enterprises <u>within your enterprise group</u> .....	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1
Clients or <u>customers</u> from the <u>private sector</u> .....	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1
Clients or <u>customers</u> from the <u>public sector</u> .....	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1
<u>Suppliers</u> .....	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1
<u>Competitors</u> or other enterprises in your sector .....	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1
<u>Consultants</u> , commercial labs, private R&D services .....	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1
<u>Universities</u> or other higher education institutions .....	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1
<u>Government</u> or public <u>research institutes</u> .....	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1
<u>Non-profit organisations</u> , interest groups .....	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1
<u>Others</u> .....	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1	<input type="checkbox"/> 1

## 10 Environmental Innovation

An **environmental innovation** is a new or significantly improved product (good or service), process, organisational method or marketing method that creates environmental benefits compared to alternatives. The environmental benefits can be the primary objective of the innovation or the result of other innovation objectives. The environmental benefits of an innovation can occur **during the production** of a good or service, or during the after sales use of a good or service by the **end user**.

**10.1 During the three years 2018 to 2020, did your enterprise introduce innovations with any of the following environmental benefits, and, if yes, was their contribution to environmental protection rather significant or insignificant?**

Environmental benefits obtained <u>within your enterprise</u>	Yes, significant	Yes, insignificant	No
Reduced <u>energy use</u> per unit of output .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
Reduced <u>material use / use of water</u> per unit of output .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
Reduced <u>CO<sub>2</sub> footprint</u> (total CO <sub>2</sub> production) .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
Reduced <u>air pollution</u> (i.e. SO <sub>x</sub> , NO <sub>x</sub> ) .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
Reduced <u>water or soil pollution</u> .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
Reduced <u>noise pollution</u> .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
Replaced fossil energy sources by <u>renewable energy</u> sources .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
Replaced materials by <u>less hazardous substitutes</u> .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
<u>Recycled</u> waste, water, or materials for own use or sale .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
<b>Environmental benefits obtained during the <u>use of your products/services</u></b>			
Reduced <u>energy use</u> or <u>CO<sub>2</sub> footprint</u> .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
Reduced air, water, soil or noise <u>pollution</u> .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
<u>Facilitated recycling</u> of product after use .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
Extended <u>product life</u> through longer-lasting, more durable products .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3

**10.2 During 2018 to 2020, how important were the following factors in driving your enterprise's decisions to introduce innovations with environmental benefits?**

Please mark an X in each line!

	Degree of importance			Not relevant
	High	Medium	Low	
<b>Existing</b> environmental <u>regulations</u> .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
<b>Existing</b> environmental <u>taxes, charges or fees</u> .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Environmental <u>regulations</u> or taxes <b>expected</b> in the future .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
<u>Government grants</u> , subsidies etc. for environmental innovations .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Current or <u>expected market demand</u> for environmental innovations .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Improving your <u>enterprise's reputation</u> .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
<u>Voluntary actions or standards</u> for environmental good practice within your sector .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
<u>Increasing cost</u> of energy, water or materials .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Need to meet <u>requirements</u> for <u>public procurement</u> contracts .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4

## 11 Intellectual Property, Artificial Intelligence

**11.1 During 2018 to 2020, did your enterprise use any of the following intellectual property rights (IPRs) for protecting the your enterprise's IP, and how much did your enterprise spend in 2020 both in-house and externally for applying/registering, monitoring and administering (inkl. legal costs) your own IPRs?**

	Yes	No	
Application of <u>patents</u> .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	Expenditures for <u>applying/registering, monitoring and administering</u> (incl. legal costs) your own IPRs in 2020:  ca. <input type="text"/> ,000 EUR <input type="checkbox"/> 1 none
Application of <u>utility patents</u> .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	
Registration of <u>industrial designs</u> .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	
Registration of <u>trade marks</u> .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	
Claiming <u>copyrights</u> .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	
Using <u>trade secrets</u> (incl. non-disclosure agreements) .....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	



### 11.2 During 2018 to 2020, did your enterprise purchase or license-in IPRs from others, and did your enterprise sell, license-out or exchange own IPRs?

	Yes	No
<u>Licence-in</u> IPRs from <u>others</u> (excl. licences for software) .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 2
<u>Purchase</u> IPRs from <u>others</u> .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 2
<u>Licence-out</u> own IPRs to others .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 2
<u>Sell</u> own IPRs to others .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 2
<u>Exchange</u> own IPRs with others (e.g. cross-licensing, patent pools) .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 2

### 11.3 How much did your enterprise spend in 2020 for purchasing or licensing-in IPRs from others, and how much did your enterprise earn in 2020 from selling or licensing-out own IPRs?

<b>Expenditures</b> for others' IPRs ..... ca. <input type="text" value=""/> ,000 EUR <input type="checkbox"/> 1 <u>non</u>	<b>Earnings</b> from own IPRs ..... ca. <input type="text" value=""/> ,000 EUR <input type="checkbox"/> 1 <u>none</u>
---	---

### 11.4 Does your enterprise use Artificial Intelligence methods?

*Artificial Intelligence (AI): A method of information processing that allows computers to autonomously solve problems.*

Yes ☐ 1 ..... No ☐ 2

→ Please continue with Section 12.

Area of application:

	<u>Products</u> <u>Services</u>	<u>Automation</u> <u>of processes</u>	<u>Communi-</u> <u>cation with-</u> <u>customers</u>	<u>Data</u> <u>analytics</u>	<u>Other</u> <u>areas</u>
<u>AI Method</u> :					
<u>Language</u> understanding, text generation .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 1
<u>Image</u> /pattern recognition .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 1
<u>Machine Learning</u> .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 1
<u>Knowledge-based</u> systems, decision support .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 1

## 12 Covid-19 Pandemic

### 12.1 How did the Covid-19 Pandemic affect your enterprise in the year 2020?

<u>extremely negative</u>	<u>very negative</u>	<u>negative</u>	<u>marginally/not at all</u>	<u>positive</u>	<u>very positive</u>
<input type="checkbox"/> 1 .....	<input type="checkbox"/> 2 .....	<input type="checkbox"/> 3 .....	<input type="checkbox"/> 4 .....	<input type="checkbox"/> 5 .....	<input type="checkbox"/> 6

### 12.2 During 2020, did your enterprise use the government programme for short-term working?

☐ 1 ..... Yes → To what extent\* did short-term work reduce the total hours worked in your enterprise calculated for the entire year 2020? ..... ca.  %

☐ 2 ..... No

\* Share of omitted working hours due to short-term work as a percentage of the normal working time in 2020.

### 12.3 What was the share of employees in your enterprise at the beginning of 2020 who worked from home, and what was this share during the first and the second lockdown?

	0%	<10%	10-25%	26-50%	51-75%	>75%	To what extent did R&D/innovation employees work from home?
<u>Start of 2020</u> (January/February) ....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 2 .....	<input type="checkbox"/> 3 .....	<input type="checkbox"/> 4 .....	<input type="checkbox"/> 5 .....	<input type="checkbox"/> 6	<u>more</u> <u>the same</u> <u>less</u> <u>not at all</u>
<u>1. Lockdown</u> (Spring 2020) .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 2 .....	<input type="checkbox"/> 3 .....	<input type="checkbox"/> 4 .....	<input type="checkbox"/> 5 .....	<input type="checkbox"/> 6	<input type="checkbox"/> 1 .....
<u>2. Lockdown</u> (Winter 2020/21) .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 2 .....	<input type="checkbox"/> 3 .....	<input type="checkbox"/> 4 .....	<input type="checkbox"/> 5 .....	<input type="checkbox"/> 6	<input type="checkbox"/> 2 .....

### 12.4 Did your enterprise receive financial support by the government related to the Covid-19 Pandemic (excl. short-term work compensation) in 2020?

☐ 1 ..... Yes ☐ 2 ..... No

*Covid-19 support: Bridging Allowance, KfW Special Programme 2020, KfW Quick Loan 2020, Express Guarantees, Tax assistances (deferral, lower advance payments), financial support for start-ups and self-employed, other public financial help related to the Covid-19 pandemic.*

### 12.5 Did your enterprise use any of the following measures to react on the Covid-19 Pandemic, and were these measures temporary or permanent in nature?

	Yes, temporarily	Yes, permanently	No
Reducing internal <u>cost</u> of production/service delivery .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 2 .....	<input type="checkbox"/> 3
Reorganising supply to increase <u>robustness</u> of supply chains .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 2 .....	<input type="checkbox"/> 3
Reorganising sales towards <u>domestic customers</u> .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 2 .....	<input type="checkbox"/> 3
Developing <u>new market segments</u> or <u>customer groups</u> .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 2 .....	<input type="checkbox"/> 3
Increasing <u>digital offers</u> and <u>digital distribution channels</u> .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 2 .....	<input type="checkbox"/> 3
Increasing <u>digitalisation</u> with the enterprise (e.g. telework, digital communication) .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 2 .....	<input type="checkbox"/> 3
Introducing <u>new products</u> or <u>services</u> .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 2 .....	<input type="checkbox"/> 3
<u>Stopping to offer</u> certain products or services .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 2 .....	<input type="checkbox"/> 3

### 12.6 Did any of the following changes to the innovation activities of your enterprise occur in 2020 as a result of the Covid-19 Pandemic?

	Yes	No
<u>Resigning from any</u> innovation activities .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 2
<u>Stopping some</u> innovation activities .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 2
<u>Increasing the running time</u> of innovation activities .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 2
<u>Shifting planned</u> innovation activities to <u>more favourable times</u> .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 2
<u>Reducing</u> innovation activities due to the <u>missing inflow of ideas</u> for innovations .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 2
<u>Reducing cooperation with others</u> in the context of innovation activities .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 2
Starting <u>additional</u> innovation activities aiming at <u>new or improved products or services</u> .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 2
Starting <u>additional</u> innovation activities aiming at <u>new or improved processes</u> .....	<input type="checkbox"/> 1 .....	<input type="checkbox"/> 2

## 13 Basic Financial Information

### 13.1 What were your enterprise's payroll costs and expenditures for material/intermediate inputs in the years 2019 and 2020?

	2019	2020
Payroll costs (incl. employee benefits and social security contributions) .....	ca. <input type="text"/> ,000 EUR	ca. <input type="text"/> ,000 EUR
Expenditures for materials, intermediate inputs, energy, logistics, incl. services contracted out .....	ca. <input type="text"/> ,000 EUR	ca. <input type="text"/> ,000 EUR

### 13.2 What were your enterprise's expenditures for professional development training in the years 2019 and 2020?

*Professional development training expenditures include all in-house and contracted out expenditures for training and further education of employees, including payroll costs of employees for working time used to attend training. Please **exclude** expenditures for **vocational education**.*

	2019	2020
Expenditures for professional development training (in-house + contracted out) .....	ca. <input type="text"/> ,000 EUR	ca. <input type="text"/> ,000 EUR
No training expenditures .....	<input type="checkbox"/> 1	<input type="checkbox"/> 1

### 13.3 What were your enterprise's total marketing expenditures in the years 2019 and 2020?

*Marketing expenditures include all in-house and contracted out expenditures for advertising and branding (incl. commercial marketing), reputation building, conceptual design of marketing strategies, market and customer research, and the installation of new distribution channels. **Pure selling costs are not considered as marketing expenditures.***

	2019	2020
Total marketing expenditures (in-house + contracted out) ..	ca. <input type="text"/> ,000 EUR	ca. <input type="text"/> ,000 EUR
No marketing expenditures .....	<input type="checkbox"/> 1	<input type="checkbox"/> 1

### 13.4 What were your enterprise's expenditures for design in the years 2019 and 2020?

*Design expenditures include all in-house and contracted-out expenses for the design of products, service design, design engineering, pilot studies and design studies and other design activities.*

	2019	2020
Design expenditures (in-house + contracted out) .....	ca. <input type="text"/> ,000 EUR	ca. <input type="text"/> ,000 EUR
No design expenditures .....	<input type="checkbox"/> 1	<input type="checkbox"/> 1

### 13.5 What were your enterprise's expenditures for software and databases in the years 2019 and 2020?

*Expenditures for **software and databases** include a) all in-house and contracted-out expenses for computer programming and for creating and maintaining databases (incl. capitalised costs of own produced software); b) costs of purchasing software and databases from others (incl. software licences). **Expenditures related to operating IT infrastructure is not part of software and database expenditure.***

	2019	2020
Expenditures for software and databases (in-house + contracted out) .....	ca. <input type="text"/> ,000 EUR	ca. <input type="text"/> ,000 EUR
No software/database expenditures .....	<input type="checkbox"/> 1	<input type="checkbox"/> 1

### 13.6 What was your enterprise's gross investment in fixed assets (i.e. gross addition of fixed assets, including assets created internally and buildings) and what was the amount of tangible fixed assets in the years 2019 and 2020?

	2019	2020
Gross investment in fixed assets .....	ca. <input type="text"/> ,000 EUR	ca. <input type="text"/> ,000 EUR
No investment in fixed assets .....	<input type="checkbox"/> 1	<input type="checkbox"/> 1
Total amount of tangible fixed assets at the beginning of the year .....	ca. <input type="text"/> ,000 EUR	ca. <input type="text"/> ,000 EUR

### 13.7 What was your enterprise's operating margin (profit before taxes as a percentage of turnover) in the years 2019 and 2020?

	<-5%	-5 - <0%	0 - <2%	2 - <4%	4 - <7%	7 - <10%	10 - <15%	15+%	not known
2019	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	<input type="checkbox"/> 7	<input type="checkbox"/> 8	<input type="checkbox"/> 9
2020	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	<input type="checkbox"/> 7	<input type="checkbox"/> 8	<input type="checkbox"/> 9

**Thank you very much for your valuable assistance!**

Name of respondent:	Enterprise address or stamp:
Position within the enterprise:	
Telephone:	
E-mail:	



