

Lab 7: Psychological analysis Exploratory Data Analysis

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November 28, 2017

1 Objective

To explore statistical tools which are relevant for the evaluation of psychological data. In particular, to be able to research how to use new R-statistics software packages and apply them to particular contexts for which they were designed. To extract knowledge from the produced visualizations and extracted interpretation of results.

2 Part One: Obtain your data:

Obtain your data: You may obtain your data from any online source as long as it is a credible source and that the data stems from the psychology discipline. For an idea, you could select the data available by the Cornell University website: <https://www.ciser.cornell.edu/ASPs/datasource.asp>.

The data that I was able to find was from the Labor bureau statistics BLS.

The reason I chose this data set was because of the wealth effects, I want to see based on the data if that is real. How much impact the financial crisis of 2008 has done to impact the economy.

3 Part Two: Description of Data

You are to write a short report to describe your data. Discuss what the data contains and its purpose (i.e., why was this data collected, for what purpose?). You may need to look this information up online from sources other than the one where you found it.

I found this data based on the simple fact that it has so much information. One of the things that I find interesting is how people spend their money. According to Hayek, an economist, people make rational decisions. The data is a wide range of data from consumer spending. The U.S. currently has about a 1.5% percent GDP growth. The U.S. has one of the strongest economies, and therefore I would like to see how the great economy works. If the U.S. has a good GDP, which is a measurement of the health of an economy. The data from BLS has tons of data from Consumer Spending. The data contains things such as products that consumers were spending on. I feel one of the most important things Americans should spend on is

Health, because in the long run medical cost can ruin a person's lives causing them to spend less, which in turn is bad for the economy considering the fact that most of our GDP is based on consumer spending.

4 part three: Tools and Software

Using your credible data, you are to use the psych package to perform a correlation analysis over variables that you will study in connection to your research questions.

```
install.packages("gapminder")
install.packages("dslabs")
install.packages("dplyr")
install.packages("tidyverse")
install.packages("psych")
library(gapminder)
library(dplyr)
library(tidyverse)
library(ggplot2)
library(psych)
```

```
library(ctv)
task.views("Psychometrics")
```

```
#rm(gapminder)
```

```
#CSUS2011 <- read.clipboard.tab()
```

```
#CSUS2011 <- food
```

```
CSAvg <- read.csv(file = "/home/o/ocampod/fall2017/cs390-ochampoo/Data-Analytics")
```

```
#### Psych tutorial ####
```

```
boxplot(annualExpend ~ Age)
```

```
describe(CSAvg)
```

```
headTail(CSAvg)
```

```
pairs.panels(CSAvg)
```

```
outlier(CSAvg)
```

```
cleaned <- scrub(CSAvg, max=9)
```

```
error.bars(CSAvg)
```

```

View(CSAvg)
RandomData <- select(CSAvg, IncomeAfterTax, annualExpend, IncomeBeforeTax, Healthca
View(RandomData)
lowerCor(RandomData)
View(income)
corPlot(RandomData)
corr.test(RandomData)

fa.parallel(RandomData)
vss(RandomData)
fa(RandomData)
iclust(RandomData)
omega(RandomData)
principal(RandomData)
CSAvg[1,]

CSyear00 <- filter(
  CSAvg,
  Year == 2000
)

View(CSyear00)

#####Liner Regressions Question 1#####
## Do young people spend more on in 10 years?

ages25 <- filter(
  CSAvg,
  Age == "Under_25_years" )

View(ages25)
qplot(Year, AlcoholicSpending, data = ages25, alpha = I(1/4)) + geom_smooth(meth
ggsave("/home/o/ocampod/fall2017/cs390-ochampoo/Data-Analytics/lab7/quest1.png")
### It turns out that the data tells me that they consume less during expected e
#populationdata <- gapminder

#year07 <- filter(
# gapminder,
# year == 2007

#)

```

```
##### Question 2 #####
# the Tech bubble occurred in 2001
# health insurance among older people change?
### Based on what I see health insurance has always gone up and does not
# seem to slow down of older people, seems to be where all of money is spent.

Healthinsurance <- filter(

  CSAvg, Age == "65_years_and_older" )
View(Healthinsurance)

qplot(Year, HealthcareSpending, data =
  Healthinsurance, alpha = I(1/4))
+ geom_smooth(method = lm, se = F)
ggsave
("/home/o/ocampod/fall2017
/cs390-ochampoo/Data-Analytics/lab7/quest2.png")
#####Test#####
#### ?
HealthCor <- select(CSAvg, Year, HealthcareSpending)
View(HealthCor)
corr.test(HealthCor, method = "pearson")
mean(HealthCor, na.rm = T)
plot(HealthCor)
# ttest <- tibble::tribble( ~ Observation, ~ Colour, ~ percentFull, 1, "Green", 70,
#                               2, "Purple", 30,
#                               3, "Green", 50,
#                               4, "Purple", 20,
#                               5, "Purple", 15,
#                               6, "Green", 90,
#                               7, "Purple", 40,
#                               8, "Green", 60,
#                               9, "Purple", 15) #

# data_drinks <- data_drinks %>% select(Colour, percentFull)
# Run the t-test: a comparison of means.
# t.test(data = ttest, ~ Colour) these are just test from previous class codes

##### Question 3
#### How much of difference is 2000 from 2002? (The tech bubble )
```

```
twoData <- filter(HealthCor, Year == 2000 | Year == 2002)
View(twoData)
t.test(data = twoData, HealthcareSpending ~ Year)
#t.test(data = HealthCor, HealthcareSpending ~ Year)
```

```
#CSAvg$annualExpend
<- factor(c(rep("wages", dim(wages)[1]), rep("pWages", dim(pWages)[1])))
#ggplot(CSAvg, aes(x=HealthcareSpending, y=annualExpend, col = dataset, shape =
+ geom_point(alpha = I(1/4)) + geom_smooth( method = lm)
```

```
# Question 4 ###
```

```
#### What is the difference in annual expenditure between 2008 and 2009?
```

```
#We must note that there was a real estate crisis going on during that time.
```

```
##### average difference between was not a lot but there is less spent in 2009 and
```

```
housingCrisis <- select(CSAvg, annualExpend, Year)
```

```
housingCrisis <- filter(housingCrisis, Year == 2008 | Year == 2009)
```

```
View(housingCrisis)
```

```
t.test(data = housingCrisis, annualExpend ~ Year)
```

```
# question 5 #
```

```
#### How much has annual spending changed throughout the years?
```

```
View(CSAvg)
```

```
ggplot(data = CSAvg) +
```

```
  geom_point(mapping = aes(x = Year, y = annualExpend, color = Age))
```

```
ggsave("/home/o/ocampod/fall2017/cs390-ochampoo/Data-Analytics/lab7/quest5.png")
```

```
## I see that certain age groups tend to buy more things, even though there are
huge market for the baby boomers usually people in their late 30s and early 40 to
#### if I would want to start a business I would want to get that markets.
```

```
##### This was my first Idea, but is not going to be used but still good code for
gdp07 <- select(year07, gdpPercap)
View(gdp07)
gdp07 <- rename(gdp07, gdpPercap07 = gdpPercap)

View(gdp07)

year06 <- filter(
  gapminder ,
  year == 2006
)
#rm(gdpbByyears)

year05 <- filter(
  populationdata ,
  year == 2005
)
)
```

```
#gapminder <- mutate( gapminder, avg = mean(gdpPercap, gdppercap))

write.csv(MyData, file = "MyData.csv")
```

5 Part Four: Answerable Questions

These are some of the first question that I came up with while doing my research in about consumer spending, the question are answered on the source code (Section 4).

- Do young people spend more on in 10 years ?
- How much alcohol are young people consuming throughout the years?
- health insurance among older people change?
- What was the average total expenditure between 2008 and 2009?

- What age group spends the most amount of Money?

Figure 1: How much alcohol are young people consuming throughout the years?

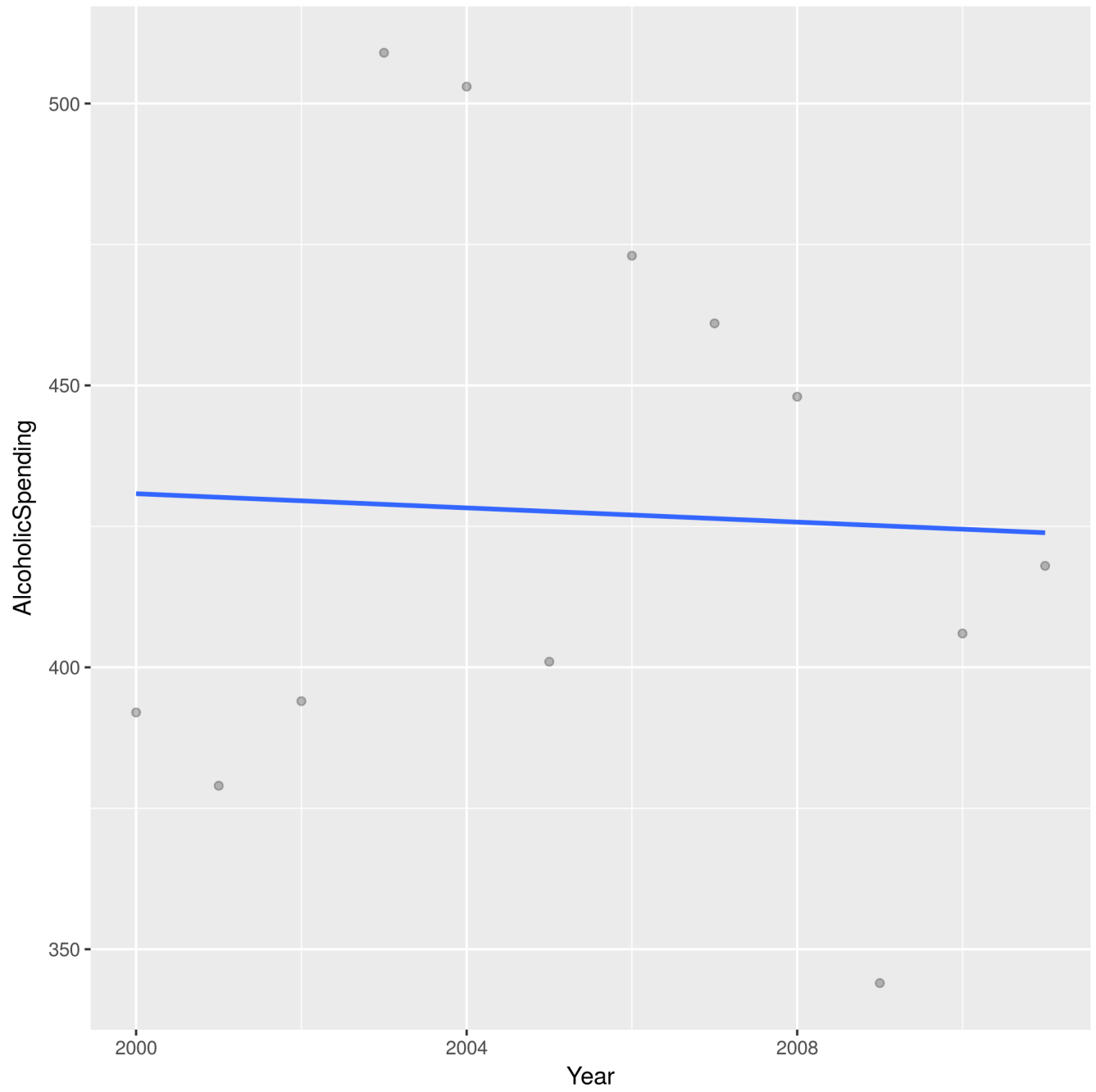


Figure 2: Health insurance among older people change throughout 10 years?

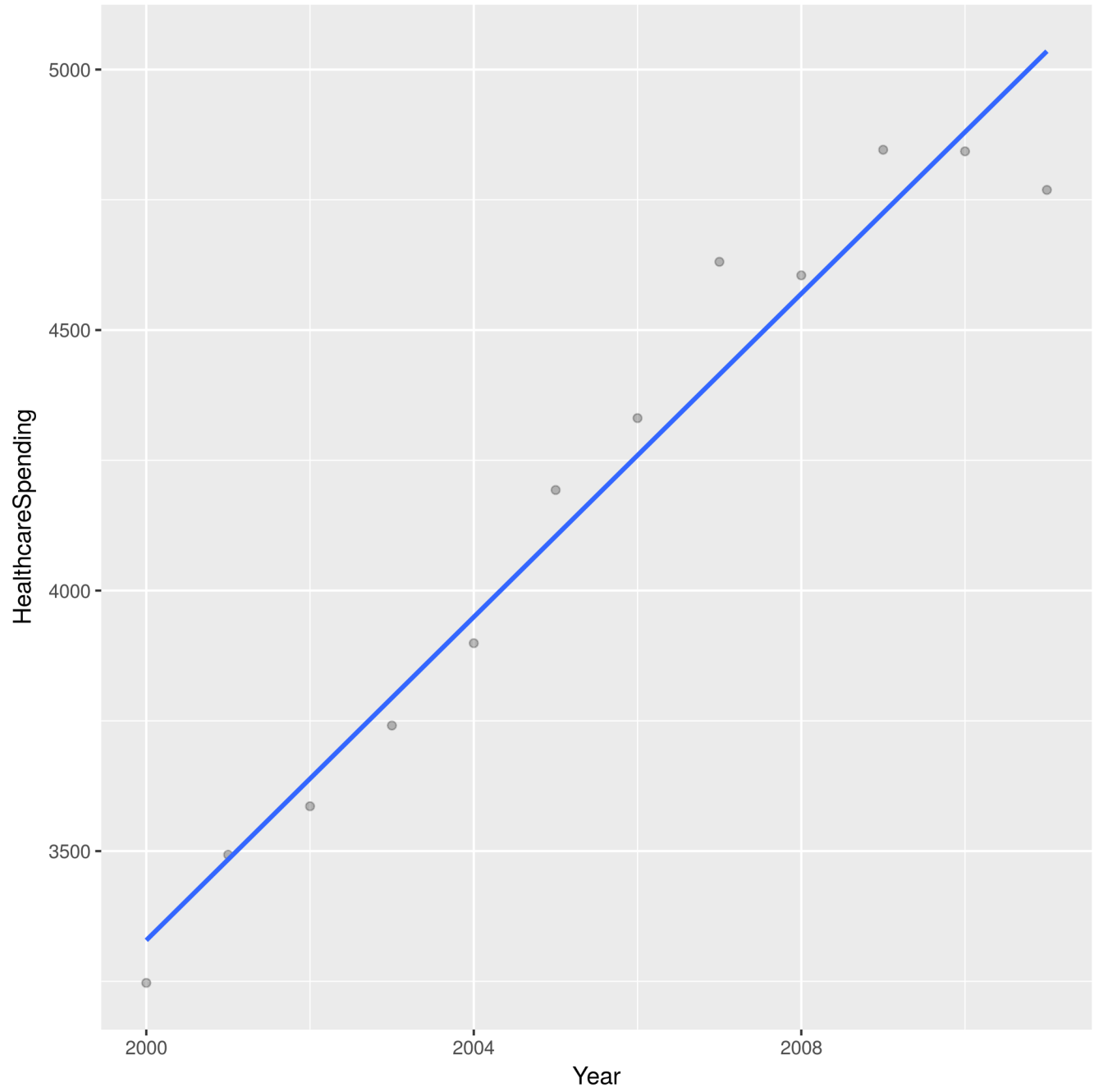


Figure 3: Health expenditure between 2000 and 2002?

Welch Two Sample t-test

```
data: HealthcareSpending by Year
t = -0.55187, df = 13.903, p-value = 0.5898
alternative hypothesis: true difference in means is not equal to 0
95 percent confidence interval:
 -1443.4673   852.9673
sample estimates:
mean in group 2000 mean in group 2002
      2248.75      2544.00
```

Figure 4: Annual expenditure between 2008 and 2009?

Welch Two Sample t-test

```
data: annualExpend by Year
t = 0.14611, df = 13.927, p-value = 0.8859
alternative hypothesis: true difference in means is not equal to 0
95 percent confidence interval:
 -11878.51  13614.26
sample estimates:
mean in group 2008 mean in group 2009
      45277.88      44410.00
```

Figure 5: What age group spends the most amount of Money?

