

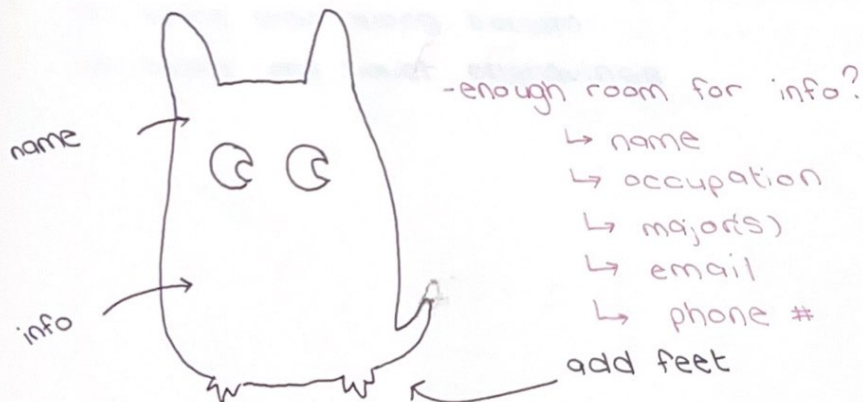
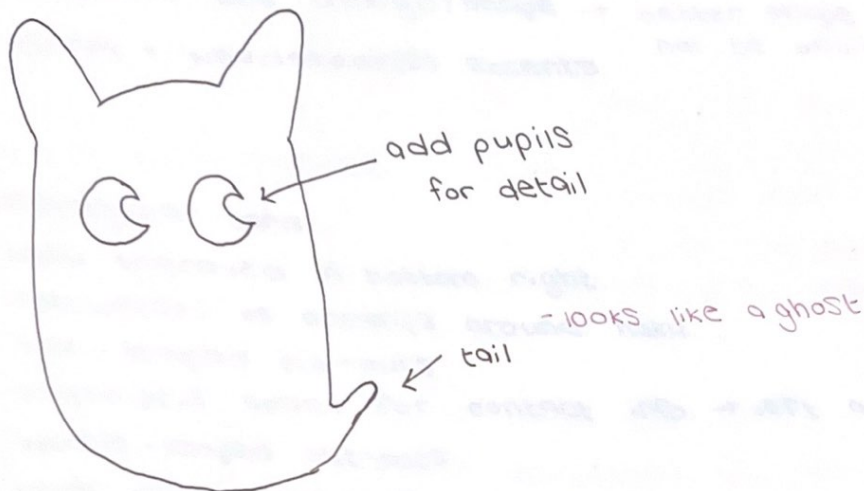
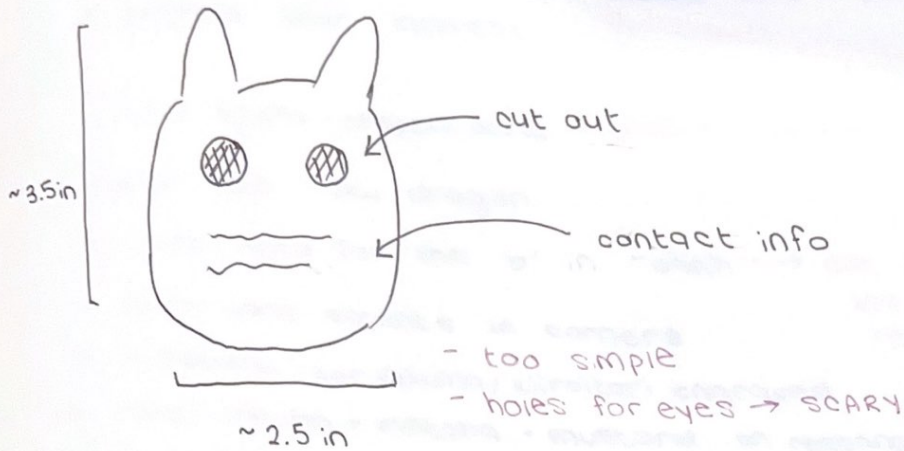
Hello Journal

Business Card 1

Oanh Nguyen

CS 485-3

16 September 2024



Business Card II

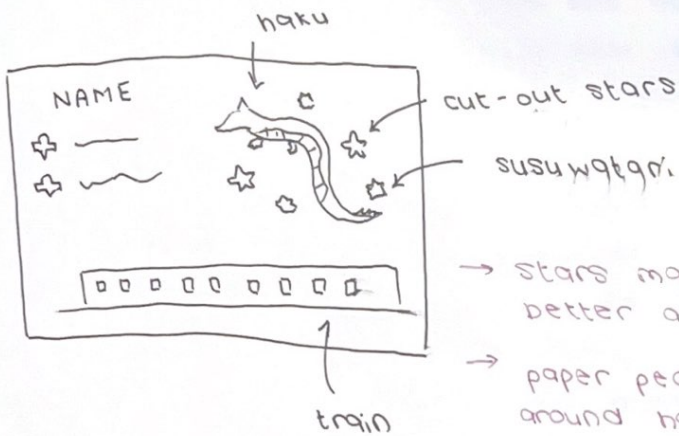
design a business card w/ contact info + something that expresses your interest

1. white totoro-shaped card → unable to fit info.
2. engraved haku dragon
3. smiski head for the 'o' in "oanh" → not sophisticated
4. wara wara accents in corners keep name readable
5. rilakkuma / korilakkuma / kiiroitori engraved
6. milk + mocha + matcha + mustard on rectangle card
7. weiner dog along bottom border → may be unproportionately long
8. minecraft axolotl design / shape → too detailed, may not be obvious
9. minecraft bee design / shape → better shape but may not be obvious
10. snoopy + woodstock(s) accents

ENGRAVED HAKU DESIGN

1. rectangular card
2. haku engraved in bottom right
3. susuwatari as accents around haku
4. star-shaped cut-outs
5. organized space for contact info. → left aligned
6. sparkle-shaped cut-outs
7. paper people cut-outs
8. cut outs could represent bullet points for email
9. spirit train along bottom
10. sweet pea flower engravings

Business Card II



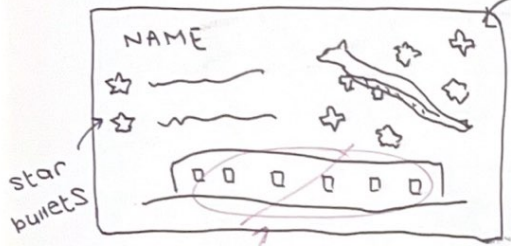
★ v1 → v2 still keeps
studio ghibli theme

→ stars may be smaller +
better as bullet points

→ paper people wrapped
around haku more accurate
to spirited away

→ unique toloro cut-out made info.
to small to fit

cut-out people

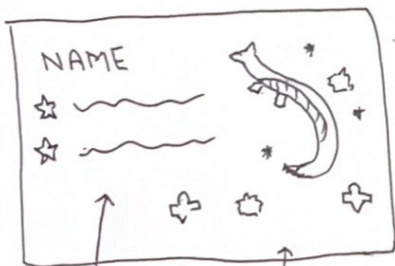


train + haku = too much
space

↳ not enough info.

↳ might be too distracting

↳ shrink to fit may remove
detail



- simple

- enough room for info.

- each component relevant to
spirited away

- one big statement design +
relevant small accents

info

design compliments
info. + fill white space

Business Card II

The design funnel approach does not accurately represent my process because I only fueled new ideas based off my interests but ultimately just enhanced my first design.

Although the 10 plus 10 approach helped me reflect more on my interests, I feel as though I had just revised my first business card based on its shortcomings. Sticking to the Studio Ghibli theme, I decided to do Spirited Away rather than My Neighbor Totoro. There were more creative symbols in Spirited Away and the dragon, Haku, would've made a more elegant design. I changed the shape because my original card did not have enough room to display my contact info. Thus, it looks messy, cramped, and the font size is too small. In making the new card, I spent more time researching and experimenting with symbols, gauging which would look best engraved versus cut. I had not nearly put as much thoughtful consideration in my first design.