



Monday 4th October 2021

To whom it may concern,

Open reference for Oliver Colebourne

I am writing this open letter of reference for Oliver Colebourne, in my capacity as CEO and co-founder of Locket, a trading name of It's Not 1999 Ltd.

Ollie joined us on a six-month work placement from London Imperial College, April - September 2021, as a Design Engineer Intern. When Ollie first started, we were known as Hiro and at the beginning of our rebranding journey.

From day one, Ollie went above and beyond what was required of him and soon became an integral part of our team. He may have started as an intern, but his attention to detail, work ethic and intellectual curiosity soon saw Ollie taking on the interim roles of Product Manager and Founders Associate.

During his short time with us, Ollie was responsible for:

- Product management of our mobile app and website quote and buy (while being built start to finish) - contributing to design reviews, technical discussions, planning, story grooming, prioritisation/organisation of tasks, ongoing support to the developers.
- Setting up / iterating ClickUp product management software.
- Testing the app and triaging issues/bugs.
- Testing/reviewing 3 potential partners' smart home devices.
- Managing/adding to the device database.
- Creating Figma app prototypes for investor presentations.
- Carbon footprint / offset research and calculation.
- Business Intelligence Market research.
- Contributing to 2x week-long design sprints into the new website homepage and future app feature.
- Organisation and interviewing of active and cancelled customers, and documenting findings/suggestions.
- Running UserTesting price/discount perception tests and documenting findings/suggestions.
- Web development, fixes and building components pre-rebrand – committed code to Github.

Ollie is known to his Locket colleagues as a resilient, hardworking, reliable team player - one who will often go the extra mile - and do so willingly and with a positive attitude.

It is my firm belief that any company would be lucky to have Ollie on board, and I would unreservedly offer him another role in the future.

Best regards

Krystian Zajac
CEO and co-founder

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<https://locket.insure/>

Locket is a trading name of It's not 1999 Ltd

It's not 1999 Ltd is a private limited company registered in England and Wales.

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