

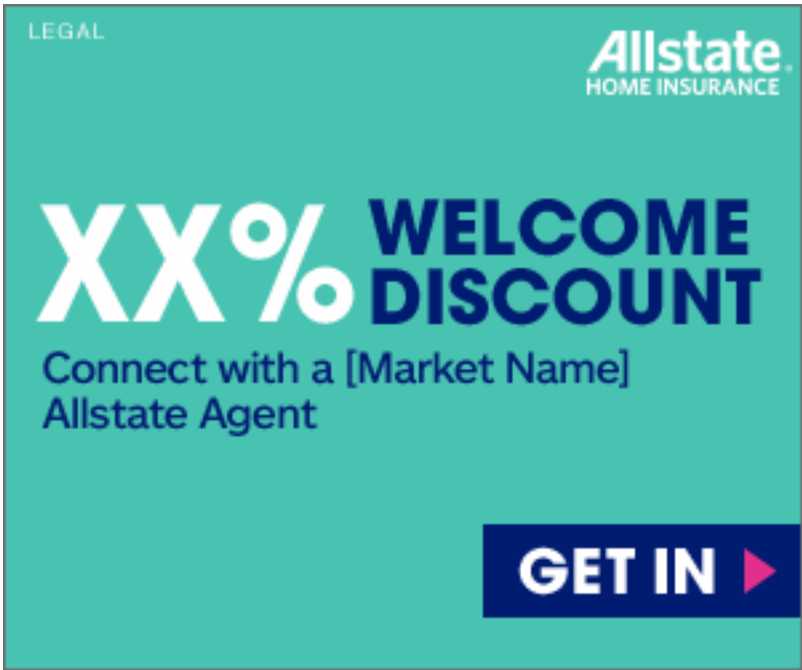
WELCOME DISCOUNT

Allstate® | *Leo Burnett*

06.22.16



MARKET NAME ONLY



MARKET NAME WITH AGENT COUNT

LEGAL

Allstate
HOME INSURANCE

XX% WELCOME
DISCOUNT

Connect with one of [XXX
Market Name] Allstate Agents

GET IN ▶

CO-OP WITH PHOTO

LEGAL

Allstate
HOME INSURANCE

Ask me about the
XX% WELCOME
DISCOUNT



[City Name]
Allstate Agent
[Agent Name]

CONTACT ME ▶

CO-OP WITHOUT PHOTO

LEGAL

Allstate
HOME INSURANCE

Ask me about the
XX% WELCOME
DISCOUNT

[City Name]
Allstate Agent
[Agent Name]

CONTACT ME ▶

NEW JERSEY WITH AGENT COUNT

LEGAL

Allstate

HOME INSURANCE

20%

WELCOME
DISCOUNT

Connect with one of 218
Allstate New Jersey Agents

GET IN

FRAME 1



FRAME 2



FRAME 1



FRAME 2



FRAME 1



FRAME 2



FRAME 1

WELCOME DISCOUNT

Allstate

HOME INSURANCE

GET IN

FRAME 2

SAVE XX%

Allstate

HOME INSURANCE

GET IN

FRAME 3

Connect with a [Market Name] Allstate Agent

Allstate

HOME INSURANCE

GET IN

FRAME 1

WELCOME DISCOUNT

Allstate

HOME INSURANCE

GET IN

FRAME 2

SAVE XX%

Allstate

HOME INSURANCE

GET IN

FRAME 3

Connect with one of [XXX Market Name] Allstate Agents

Allstate

HOME INSURANCE

GET IN

FRAME 1

WELCOME DISCOUNT

Allstate

HOME INSURANCE

GET IN

FRAME 2

SAVE XX%

Allstate

HOME INSURANCE

GET IN

FRAME 3

Connect with [City Name] Allstate Agent [Agent Name]

Allstate

HOME INSURANCE

CONTACT ME

FRAME 1

WELCOME DISCOUNT

Allstate

HOME INSURANCE

GET IN

FRAME 2

SAVE 20%

Allstate

HOME INSURANCE

GET IN

FRAME 3


Connect with one of 218 Allstate New Jersey Agents

Allstate


HOME INSURANCE

GET IN


LINK AD



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