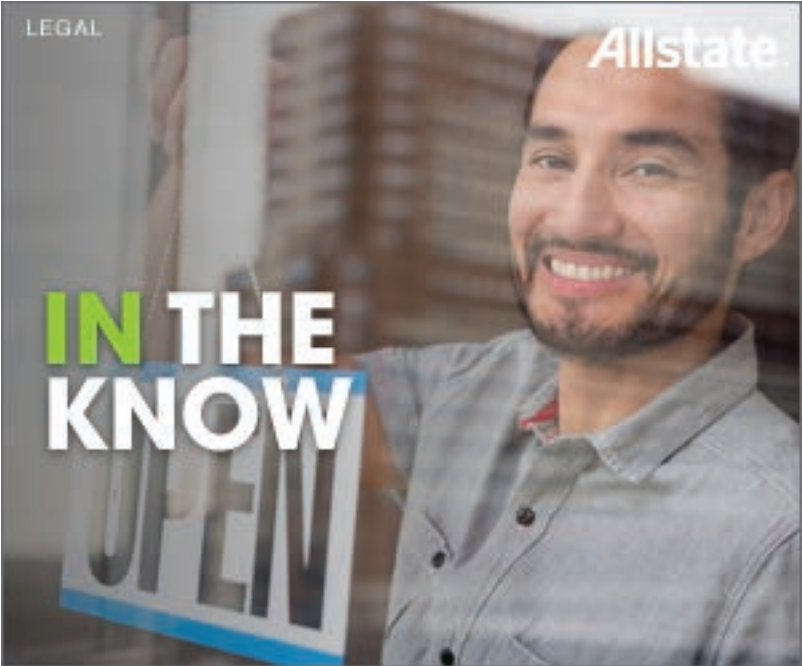


# TRUSTED ADVISOR

*Leo Burnett*

06.22.16



MARKET NAME ONLY



MARKET NAME WITH AGENT COUNT

LEGAL

Allstate

LOCAL ADVICE  
& EXPERTISE

Connect with one of [XXX Market Name] Allstate Agents

GET IN ▶

CO-OP WITH PHOTO

LEGAL

Allstate

LOCAL ADVICE  
& EXPERTISE



City Name  
Allstate Agent  
Agent Name

CONTACT ME ▶

CO-OP WITHOUT PHOTO

LEGAL

Allstate

LOCAL ADVICE  
& EXPERTISE

City Name  
Allstate Agent  
Agent Name

CONTACT ME ▶



MARKET NAME WITH AGENT COUNT



CO-OP WITH PHOTO



CO-OP WITHOUT PHOTO





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MARKET NAME ONLY



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MARKET NAME WITH AGENT COUNT

LEGAL

Allstate

LOCAL ADVICE  
& EXPERTISE

Connect with one of [XXX Market Name] Allstate Agents

GET IN ▶

CO-OP WITH PHOTO

LEGAL

Allstate

LOCAL ADVICE  
& EXPERTISE



City Name  
Allstate Agent  
Agent Name

CONTACT ME ▶

CO-OP WITHOUT PHOTO

LEGAL

Allstate

LOCAL ADVICE  
& EXPERTISE

City Name  
Allstate Agent  
Agent Name

CONTACT ME ▶



Frame 1



Frame 2



Frame 3 - Option 1



Frame 3 - Option 2



Frame 3 - Option 3



Leo Burnett

SOMEONE WHO LIVES  
HERE IN [MARKET NAME]

Allstate

GET IN ▶

Frame 1

CAN HELP PROTECT  
YOU BETTER

Allstate

GET IN ▶

Frame 2

Connect with a [Market Name]  
Allstate Agent for advice you can trust

Allstate

GET IN ▶

Frame 3 - Option 1

Connect with one of [XXX  
Market Name] Allstate Agents  
for advice you can trust

Allstate

GET IN ▶

Frame 3 - Option 2

Connect with [City Name]  
Allstate Agent [Agent Name]  
for advice you can trust

Allstate

CONTACT ME ▶

Frame 3 - Option 3

Desktop



**Agent Name**  
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