

Basic Features

Name of the product?

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Shape-button, switch, ect.??

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Maybe a darker color to blend with a room

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On, off, noise control buttons possible

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Marketing

Funny tiktok adds could be effective

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Why our product over free alarms?

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Posters on campus if local

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Show how moving phone away instead isn't helpful either

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Manufacturing

Small, basic electronics

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Needs loud alarm simulator, maybe tiny electronic speaker?

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Assembly could be automated

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Cost only covers manufacturing, not app

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Platform

How to connect to IOS services

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Should be its own app with different alarms

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Can it work with preexisting "clock" apps?

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Could work on Android as well

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Practicality

Will having at other end of the room bother roomates?

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Need to find perfect volume

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Should be louder since further away

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Don't want to bother others, but should wake user up

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