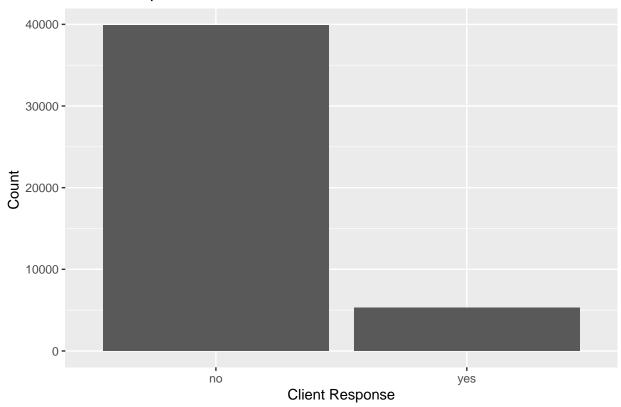
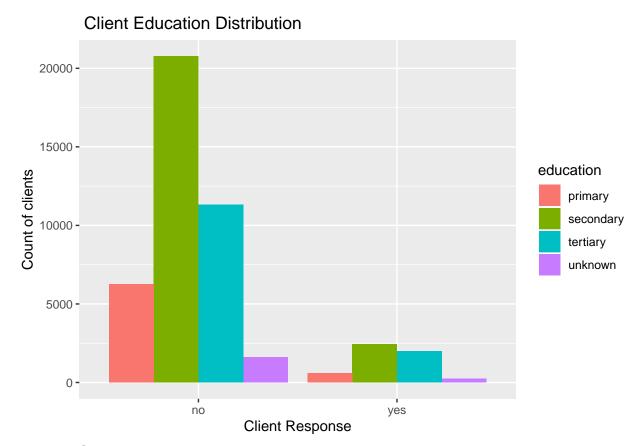
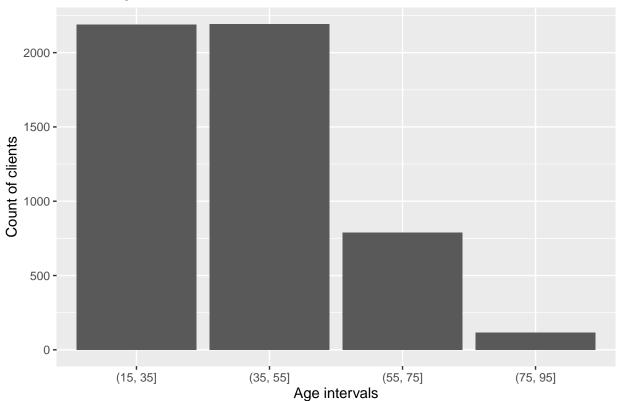
Bankanalysis

Client Response Distribution









```
## Invalid filter: "object 'X1' not found". Update or remove the expression
## Logistic regression (GLM)
## Data
                        : my_data_1
## Filter
                        : X1 < 36000
## Response variable
                        : у
## Level
                        : no in y
## Explanatory variables: age, job, marital, education, default, balance, housing, loan, contact, day,
## Null hyp.: there is no effect of x on y
## Alt. hyp.: there is an effect of x on y
##
##
                                       OR coefficient std.error z.value
##
    (Intercept)
                                               11.640
                                                          0.207 56.196
## age
                                    0.997
                                               -0.003
                                                          0.002 - 1.459
## job|blue-collar
                                    1.555
                                                0.441
                                                          0.069
                                                                 6.381
                                                          0.120
                                                                  4.837
   job|entrepreneur
                                    1.789
                                                0.582
   job|housemaid
                                    1.642
                                                0.496
                                                          0.129
                                                                  3.851
## job|management
                                    1.298
                                                0.260
                                                          0.071
                                                                  3.694
## job|retired
                                    0.757
                                               -0.279
                                                          0.092 - 3.032
   job|self-employed
                                    1.508
                                                0.410
                                                          0.107
                                                                  3.843
##
   job|services
                                    1.410
                                                0.344
                                                          0.080
                                                                  4.320
## job|student
                                               -0.564
                                                          0.106 -5.307
                                    0.569
## job|technician
                                    1.340
                                                0.292
                                                          0.066
                                                                 4.448
   job|unemployed
                                    1.261
                                                0.232
                                                          0.106
                                                                  2.191
## job|unknown
                                    1.542
                                                0.433
                                                          0.223
                                                                 1.944
## marital|married
                                    1.159
                                                0.147
                                                          0.056
                                                                 2.632
## marital|single
                                    0.834
                                               -0.181
                                                          0.064 -2.838
## education|secondary
                                    0.842
                                               -0.172
                                                          0.061 - 2.805
## education|tertiary
                                                          0.071 -6.617
                                    0.623
                                               -0.473
## education|unknown
                                    0.741
                                               -0.299
                                                          0.099 -3.035
## default|yes
                                    1.272
                                                0.240
                                                          0.161
                                                                 1.497
## balance
                                    1.000
                                               -0.000
                                                          0.000 - 3.606
## housing|yes
                                                          0.038 23.219
                                    2.423
                                                0.885
                                                          0.056 10.501
## loan|yes
                                    1.807
                                                0.592
## contact|telephone
                                                0.073
                                                          0.071
                                                                  1.020
                                    1.076
## contact | unknown
                                                1.010
                                                          0.055 18.398
                                    2.745
## day
                                    1.005
                                                0.005
                                                          0.002
                                                                 2.164
## duration_log
                                    0.168
                                               -1.786
                                                          0.026 - 67.760
## contact|ed_1_to_4too many times 1.480
                                                          0.064
                                                                  6.134
                                                0.392
## previously_contacted|yes
                                    0.345
                                               -1.065
                                                          0.040 - 26.737
## p.value
##
     < .001 ***
##
     0.145
##
     < .001 ***
##
     < .001 ***
##
     < .001 ***
##
     < .001 ***
     0.002 **
##
##
     < .001 ***
##
     < .001 ***
##
     < .001 ***
##
     < .001 ***
```

##

##

0.028 *

0.052 .

```
##
      0.008 **
##
      0.005 **
##
      0.005 **
##
     < .001 ***
##
      0.002 **
##
      0.135
##
     < .001 ***
##
     < .001 ***
##
     < .001 ***
##
     0.308
##
     < .001 ***
     0.030 *
##
     < .001 ***
##
##
     < .001 ***
##
     < .001 ***
##
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Pseudo R-squared: 0.305
## Log-likelihood: -11343.991, AIC: 22743.982, BIC: 22988.117
## Chi-squared: 9942.973 df(27), p.value < .001
## Nr obs: 45,211
## Logistic regression (GLM)
## Data
                         : my_data_1
## Filter
                         : X1 < 36000
## Response variable
                         : у
## Level(s)
                         : no in y
## Explanatory variables: age, job, marital, education, default, balance, housing, loan, contact, day,
## Interval
                         : confidence
## Prediction dataset
                         : my_data_1
## Rows shown
                         : 10 of 45,211
##
##
                 job marital education default balance housing loan contact
    age
##
     58
          management married tertiary
                                                     2143
                                              no
                                                              yes
                                                                    no unknown
##
                       single secondary
                                                                    no unknown
     44
          technician
                                              no
                                                       29
                                                              yes
##
     33 entrepreneur married secondary
                                                        2
                                                                   yes unknown
                                              no
                                                              yes
                                                              yes
     47
        blue-collar married
                                 unknown
                                              nο
                                                     1506
                                                                    no unknown
##
     33
                                                                    no unknown
             unknown
                       single
                                 unknown
                                              no
                                                        1
                                                               no
##
     35
          management married tertiary
                                                      231
                                                              yes
                                                                    no unknown
                                              no
##
          management
                       single
                                tertiary
                                                      447
                                                              yes
                                                                   yes unknown
                                              no
                                                                    no unknown
##
     42 entrepreneur divorced
                               tertiary
                                                        2
                                                              yes
                                             yes
##
     58
             retired married
                                 primary
                                              no
                                                      121
                                                              yes
                                                                    no unknown
                                                                    no unknown
##
     43
          technician
                       single secondary
                                                      593
                                                              yes
                                              no
##
    day duration_log contacted_1_to_4 previously_contacted Prediction 2.5%
                                                                  0.966 0.960
##
     5
               5.568
                             1-4 times
                                                          no
      5
##
               5.024
                             1-4 times
                                                                  0.988 0.986
                                                          no
      5
##
               4.344
                             1-4 times
                                                                  0.999 0.999
                                                          no
##
      5
               4.533
                                                                  0.996 0.995
                             1-4 times
                                                          no
##
      5
               5.293
                                                                  0.956 0.933
                             1-4 times
                                                          no
##
      5
               4.942
                             1-4 times
                                                                  0.990 0.988
                                                          no
##
      5
               5.384
                             1-4 times
                                                                  0.983 0.980
                                                          no
##
      5
               5.943
                             1-4 times
                                                                  0.959 0.941
                                                          no
                             1-4 times
                                                                  0.998 0.998
##
      5
               3.932
                                                          no
```

```
##
      5
               4.025
                            1-4 times
                                                                  0.998 0.997
                                                          no
##
   97.5%
##
   0.970
  0.990
##
   0.999
##
  0.997
  0.971
## 0.991
## 0.986
## 0.972
## 0.998
## 0.998
## Invalid filter: "object 'X1' not found". Update or remove the expression
## Invalid filter: "object 'X1' not found". Update or remove the expression
## Confusion matrix
## Data
              : my_data_1
## Filter
              : X1 < 36000
## Results for: Both
## Predictors : pred logit
## Response
             : у
## Level
              : no in y
## Cost:Margin: 1 : 2
##
##
        Type Predictor
                             ΤP
                                   FΡ
                                         TN FN total
                                                          TPR
                                                                TNR precision
    Training pred_logit 38,965 3,891 1,398 957 45,211 0.976 0.264
##
        Test pred_logit 38,965 3,891 1,398 957 45,211 0.976 0.264
                                                                        0.909
##
    Fscore
##
    0.941
##
     0.941
##
##
        Type Predictor accuracy kappa profit index ROME contact
                           0.893 0.317 35,074 1.000 0.818
##
    Training pred_logit
                                                              0.948 0.881
        Test pred_logit
                            0.893 0.317 35,074 1.000 0.818
                                                              0.948 0.881
##
     age balance housing contact day duration campaign pdays previous y
##
            2143
## 1 58
                     yes unknown
                                    5
                                           261
                                                            -1
                                                                      0 no
                                                       1
## 2
     44
                     yes unknown
                                           151
              29
                                    5
                                                       1
                                                            -1
                                                                      0 no
                                            76
## 3
      33
               2
                     yes unknown
                                                       1
                                                            -1
                                                                      0 no
                                    5
                                            92
## 4
     47
            1506
                     yes unknown
                                    5
                                                       1
                                                            -1
                                                                      0 no
## 5 33
               1
                      no unknown
                                    5
                                           198
                                                            -1
                                                                      0 no
## 6 35
             231
                     yes unknown
                                   5
                                           139
                                                            -1
                                                       1
                                                                      0 no
     job_management job_technician job_entrepreneur job_blue_collar
## 1
                  1
                                  0
                                                   0
                                                                    0
## 2
                  0
                                                   0
                                  1
                                                                    0
## 3
                  0
                                  0
                                                    1
                                                                    0
## 4
                  0
                                  0
                                                   0
                                                                    1
## 5
                  0
                                  0
                                                   0
                                                                    0
                  1
                                  0
     job_unknown job_retired job_admin job_services job_self_employeed
## 1
               0
                            0
                                      0
                                                   0
## 2
               0
                            0
                                      0
                                                   0
                                                                       0
## 3
               0
                            0
                                      0
                                                   0
                                                                       0
## 4
               0
                            0
                                      0
                                                   0
                                                                       0
```

```
## 5
              1
                            0
## 6
                            0
                                       0
     job_unemployed job_housemaid job_student marital_married marital_single
## 1
                   0
                                  0
                                              0
                                                                1
## 2
                   0
                                  0
                                               0
                                                                                1
## 3
                   0
                                  0
                                               0
                                                                1
                                                                               0
## 4
                                  0
## 5
                   0
                                  0
                                                                                1
## 6
                   0
                                  0
     marital_divorced education_tertiary education_secondary
                                         1
## 2
                     0
                                         0
## 3
                     0
                                         0
                                                              1
## 4
## 5
## 6
     education_unknown education_primary housing_yes poutcome_success
                                         0
                                                      1
## 2
                      0
                                         0
                                                                        0
                                                      1
## 3
                                                                        0
                                         0
## 4
                                         0
                                                      1
                                                                        0
## 5
                      0
## 6
                                         0
                                                      1
     poutcome_failure month_may month_jun month_jul month_aug month_oct
## 1
                     0
                                          0
                                                     0
                                1
                     0
                                1
                                          0
                                                     0
                                                                0
                                                                          0
## 3
                     0
                                1
                                          0
                                                     0
                                                                0
                                                                          0
## 4
                                          0
                                                     0
                                                                0
                                1
## 5
                     0
                                          0
                                                     0
                                                                0
                                1
                     0
                                          0
                                                     0
                               1
     month_nov month_dec month_jan month_feb month_mar month_apr month_sep
## 1
             0
                        0
                                   0
                                             0
                                                        0
                                                                   0
## 2
             0
                        0
                                   0
                                             0
                                                        0
                                                                   0
                                                                             0
                                             0
                                                        0
                                                                             0
## 3
             0
                        0
                                   0
                                                                   0
                                   0
                                                        0
## 4
             0
                        0
                                             0
                                                                   0
                                                                             0
## 5
             0
                        0
                                   0
                                             0
                                                        0
                                                                   0
                                                                             0
## 6
             0
                        0
                                   0
                                             0
                                                                             0
## predicted actual Freq lab
## 1
                    no 5836
            no
## 2
                       152 FP
           yes
                    no
## 3
                   yes 514
                             FN
            no
           yes
                   yes 279
## [1] "Accuracy:"
## [1] 583.9544
## [1] "Precision:"
## [1] 153
## [1] "Recall:"
## [1] 515
```

