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## ORANGE COUNTY R USER GROUP



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### Summary Information

- Established in 2016
- >450 members and growing!
- Monthly meetings
- Periodic hackathon and educational events
- Summer and winter bashes with other technology groups (OCTUG)
- Diverse member base with a wide variety of backgrounds
- Tied into the tech community in Orange County
- A member of the R Consortium R Users Group Program

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### Summary Information

The Orange County R Users Group (OCRUG) is a non-profit [501(3)c] group based in Orange County, California, dedicated to supporting the R programming language and its users in our community. R is one of the fastest growing computer programming languages, particularly in the areas of data science, data analysis, visualization, predictive modeling and machine learning. Our diverse members come from both academia and industry, in a wide variety of fields and experience levels. Our group is dedicated to providing a positive, inclusive environment for learning and sharing.

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### Sponsorship Proposal

The OCRUG seeks to obtain sponsorships to help support our monthly meetings and additional group activities. Some potential sponsor options include:

- Financial support to provide food/refreshments at our month meetings (\$300/month); recurring and/or individual meeting support
- Food/drink donations for our monthly meetings
- General financial support to assist with extra group activities, including workshops and training seminars
- Prizes for raffles and giveaways

For our sponsors, the OCRUG can provide:

- Sponsorship listing on our group-related websites: meetup.com, ocrug.org, etc.
- Sponsor's logo on websites
- A link of the Sponsor's choice to another site
- Sponsor thanks and mention at each group meeting
- Time to address our members at group meetings
- Monthly email announcements to our members
- Access to a diverse group of R users in the Orange County area, an excellent resource of recruitment candidates and branding for your organization.

### Contact Information

If you are interested in sponsoring or need further information, please visit our site at: <https://www.meetup.com/OC-RUG/> or contact John Peach at [sponsor@ocrug.org](mailto:sponsor@ocrug.org)

Thank you for your interest in the Orange County R Users Group!

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