

# Orange County R Users Group



## Group Sponsorship Information

### Group Overview

The Orange County R Users Group (OCRUG) is a non-profit [501(3)c] group based in Orange County, California, dedicated to supporting the R programming language and its users in our community. R is one of the fastest growing computer programming languages, particularly in the areas of data analysis, visualization, and predictive modeling. Our diverse members come from both academia and industry, in a wide variety of fields and experience levels. Our group is dedicated to providing a positive, inclusive environment for learning and sharing.

### Summary Information

- Established in 2016
- >250 members and growing!
- Monthly meetings and periodic educational events
- Diverse member base with a wide variety of backgrounds
- Tied into the tech community in Orange County
- A member of the R Consortium R Users Group Program

## Sponsorship Proposal

The OCRUG seeks to obtain sponsorships to help support our monthly meetings and additional group activities. Some potential sponsor options include:

- Financial support to provide food/refreshments at our month meetings (~\$300/month); recurring and/or individual meeting support
- Food/drink donations for our monthly meetings
- General financial support to assist with extra group activities, including workshops and training seminars

For our sponsors, the OCRUG can provide:

- Sponsorship listing on our group-related websites: meetup.com, ocrug.org, etc.
- Sponsor thanks and mention at each group meeting
- Time to address our members at group meetings
- Monthly email announcements to our members
- Access to a diverse group of R users in the Orange County area, an excellent resource of recruitment candidates

## Contact Information

For more information on our group, please visit our Meet-up page at:

<https://www.meetup.com/OC-RUG/>

If you are interested in sponsoring our group, or need further information, please contact us at:

Ryan Benz

[orangecounty.rug@gmail.com](mailto:orangecounty.rug@gmail.com)

Thank you for your interest in the Orange County R Users Group!