



# Octavio Riego

COMMUNITY MANAGER



## Profile

My name is Octavio Riego, a professional community manager who has responsibility for helping organizations and social media influencers obtain better brand recognition. I've helped growing influencers from 0 to almost 500k subscribers in less than a year.

## Contact



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## Education

(2016-2021)

**COLEGIO HANS CHRISTIAN ANDERSEN**

*Bachelor's degree in social sciences*

(2022-Now)

**UNIVERSIDAD DE PALERMO**

*Degree in Computer Science*

## Experiences

(2020-Now)

**JOTA AND RESUMIDITO**

**Community manager**

- Online content planning and design
- Social media manager
- Marketing strategist
- YouTube, instagram and TikTok writer
- Data analysis
- Gaming analysis and essays

(2019-Now)

**FREELANCER**

**Community Manager for Small Business**

- Create and manage several social media accounts
- Develop brand recognition
- Data analysis and audience investigation
- Present the analysis of data to clients
- Expand brand awareness
- Grow social media presence

## Skills

Proficiency in  
SEO writing

Familiarity with  
marketing  
campaign design  
and  
development

Deep knowledge  
of gaming and  
social media  
communities

Problem-  
solving skills

Verbal and  
written  
communication  
skills