

# OCTAVIAN OKUMU

## FRONTEND SOFTWARE ENGINEER

### CONTACT

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### SUMMARY

- Software Developer with 3+ years of experience in the marketing, advertising and banking industry
- Increased ad reach through creation of new ad formats at MediaPal. Most notably using chatbot ads
- Currently working with Backbase to improve I&M Bank's payment platforms

### WORK EXPERIENCE

#### FRONT-END SOFTWARE ENGINEER

I&M Bank, iCube | 2022 - Present

- Maintaining and improving existing bank platforms
- Collaborate with team members, product owners and other stakeholders in translating business needs to actual code
- Collaborate with Quality Assurance Engineers in testing implementations and writing Automation tests
- Liaise with the DevOps engineers in creating, implementing and troubleshooting CI/CD pipelines for web applications

#### FRONT-END SOFTWARE ENGINEER

MediaPal | Feb, 2021 - Dec, 2021

- Developed new user facing features
- Worked with design and management team to develop, document and manage ad campaigns.
- Engineered and maintained major features of MediaPal's DXP and official website
- Collaborated with team members and stakeholders to create Mobiglobe software products

#### JUNIOR SOFTWARE ENGINEER

Brisk Marketing, Hokela | July, 2020 - Dec, 2020

- Developed and maintained Hokela's app and Brisk's website
- Worked on different marketing products for Brisk

### EDUCATION

#### BSC. ACTUARIAL SCIENCE

University of Nairobi | 2014 - 2018

- Graduated with honors (Second Lower)
- Certified by Google Digital Garage on 'The Fundamentals of Digital Marketing'

#### HIGH-SCHOOL CERTIFICATE

Maseno School | 2010 - 2013

- Graduated with A (Plain)
- Innovate Kenya Finalist (Human Waste Bioreactor project) (2013)

### SKILLS

- JavaScript, TypeScript
- Angular, React, Vue
- Node.js, Java
- Webpack

### REFERENCES

Available upon request

### INTERESTS

- Tech meetups
- Musical shows and plays
- Reading