# KATT KENNEDY

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## SKILLS

- **Business Analysis**: Requirements gathering; project/scope management; agile methods; JIRA/Confluence
- **Programming**: Python/R; SQL; git; Ruby; Looker/Tableau/PowerBI; Jupyter/RStudio notebooks
- **Data Engineering:** Apache Airflow; Snowflake, AWS S3; Spark/Databricks; structured/unstructured data
- **Statistics/ML**: A/B testing; regression modeling; kNN; time-series analysis; financial modeling

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## PROFESSIONAL EXPERIENCE

**Operations Data Analytics Manager at Cash App**, Portland, OR          June 2020 to Present
- Managed customer operations data analytics team, growing team from five to sixteen to meet demand
- Expanded metrics coverage from email-only to five channels, including new metrics, ETL stabilization
- Created the Data Dangerous program to create data literacy and analytics skills throughout organization
- Led team to duplicate Airflow, Mulesoft ETL pipeline, merging dual instances of Salesforce operations data

**Data Scientist/SW Engineer at HP**, Vancouver, WA          May 2019 to June 2020
- Researched and developed material usage time-series prediction model using AWS Redshift, R, Spark
- Created cost analysis of 3D printing subscription costs for printer, materials, long-term consumables
- Provided ad-hoc analysis to product managers, customer success teams to inform business decisions

**Speech Analytics Analyst at Nautilus, Inc.**, Vancouver, WA          Apr. 2017 to Mar. 2018
- Company lead for natural language processing (NLP) in Python/R, presenting to sales, marketing, operations
- Created and managed novel audit process to ensure accuracy of speech categorization, metadata collection

**Business Intelligence Analyst at S.R.Smith**, Canby, OR          Oct. 2016 to Jan. 2017
- Managed ETL processes, requirements gathering, dashboard creation for board of directors, Australia team

**Data Architect at Spear Education**, Greater Phoenix Area          Jan. 2015 to Oct. 2016
- Created and led cross-department initiative to improve data quality, reduce data products from seven to four
- Company lead for customer research using survey design, A/B testing, focus groups, Python, R, SQL
- Designed ETL process for NetSuite, HubSpot, MySQL/AWS S3 data sets to be served in Tableau

**Senior Data Analyst at Oncology Convergence, Inc.**, Greater Phoenix Area          Jan. 2013 to Nov. 2014
**Business Analyst/Project Coordinator at Toyota**, Greater Phoenix Area          Oct. 2011 to Aug. 2012
**Graduate Research Assistant at UNH**, Greater Boston Area          Aug. 2009 to May 2011

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## EDUCATION

**M.B.A. at University of New Hampshire**          Aug. 2011
**B.A. in Psychology, Business at University of New Hampshire**          Aug. 2009