



SAM MADHU

HTTP://SAMMADHU.COM

I DESIGN **IMMERSIVE** EXPERIENCES FOR A **DIGITAL** GENERATION.

PARSONS SCHOOL FOR DESIGN / BFA DESIGN AND **TECHNOLOGY**

EXPERIENCE

JUNIOR **UX/UI** DESIGNER
DECISIONMAPPER CORP.\

Designed apps and websites for finance companies, educational platforms for Ivy Leagues and an alumni platform for United World Colleges.

INDUSTRIAL DESIGN RECRUITER
YEH IDEOLOGY\

Networked with **leaders** in **product/industrial** design and learned the specific requirements of the biggest agencies in the industry.

PROJECTS

PORTAL
//**VIRTUAL** REALITY

An **immersive virtual reality** experience that uses Unity and Google Cardboard to generate environments inspired by **open world explorers**.

CURRENTS: TRANSLATIONS
//DESIGN **PUBLICATION**

A collaborative design collection featuring a the **aesthetic principles** of a group of visual designers from Parsons AMT, **published in Spring 2015**.

I'M PROFICIENT IN PHOTOSHOP, ILLUSTRATOR, INDESIGN AFTER EFFECTS, HTML/CSS, JAVASCRIPT, PROCESSING, FINAL CUT PRO, HYPE, SKETCH AND UNITY. I'M ALSO TEACHING MYSELF C#.

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