

**Chapter 9**

**Urban Livelihoods**

Question -1: Why do we work?

Ans. We work for following reasons:

1. Work gives us a sense of accomplishment
2. we work to meet our needs and requirements of those who are dependent on us
3. Our work contributes to the growth of economy of country.

Question -2: What happens in cities generally?

Ans. The main streets of cities are always buzzing with activities like vegetable vendor, fruit seller, newspaper seller, auto rickshaw and cycle rickshaw puller.

Question -3: From where business person get license?

Ans. Businesspersons get license from the Municipal Corporation to open showrooms.

Question -4: Are businesspersons employed by anyone or they employ others?

Ans. Businesspersons are not employed by anyone but they employ a number of workers as supervisors and helpers.

Question -5: Who decides the working days of the markets?

Ans. Municipal Corporation decides the working days of the market. Example: Wednesday market. Markets also provide services such as banks, courier services and others.

Question -6: What is the work of salesperson?

Ans. Sales persons work is to get orders from shopkeepers and collect payments from them. Each salesperson is responsible for a particular region

Question -7: What does marketing manager do?

Ans. Marketing manager meets the salespersons once in a week to check their progress report and discuss the problem they face while doing the marketing. He has to travel to different places. The job of a marketing manager is permanent and they also get benefits from the office

Question -8: How factories are divided into small workshops?

Ans. Factory area consists of small workshops. In one of the factory, people work on sewing machines and stitch clothes. In another section, the stitched clothes are stacked. Many women work as a tailor in the export garment unit

Question -9:  Briefly describe the benefits enjoyed by the Marketing Manager.

Ans. The benifits enjoyed by the marketing manager are as follows:-

1. Regular salaries and is a permanent woker with the company.
2. Entitled for providendent funds.
3. Holidays and perks given to them from time to time.
4. Medical facilities

Question -10: Who are casual workers?

Ans. The casual worker is a worker who is employed on a temporary basis with generally limited entitlements to benefits and little or no security of employment. The main feature is the absence of a continuing relationship of any stability with an employer, which could lead to their not being considered ‘employees’ at all.

Question -11: Write short notes on ‘labour chowk’?

Ans. The ‘labour chowk’ is a place where daily wage labourers assemble to be hired by an employer; these labourers work as helpers to masons. They dig at construction sites, lift loads or unload trucks in the market, dig pipelines and telephone cables and also build roads. There are thousands of such casual labourers who work in a city.

Question -12: Name an ideal state in India for setting up a textile factory.?

Ans. Gujarat

Question -13: Name the international organisation that deals with labor issues

Ans. International Labour Organisation