OCUPOP

Shared Earth: Community Gardens

PHASE 1 – Application Core Updates — 76 HRS

Messaging/Copy Adjustments	8 HRS
Create development database	8 HRS
Data schema updates	12 HRS
Email templates	16 HRS
Aggregation logic	16 HRS
CRON setup & testing	8 HRS
SES setup & testing	8 HRS

PHASE 2 – Registration & Plot Management — 60 HRS

Data schema testing (Invitations, Plots, Groups)	12 HRS
Form design, implementation & testing	16 HRS
User management	16 HRS
Roles & permissions testing for plot management	16 HRS

PHASE 3 – Waitlist Management — 68 HRS

Data schema testing (Waitlist)	8 HRS
Form Design & Implementation	24 HRS
Roles & Permissions	16 HRS
Additional Transactional Email (SMS) Requirements	8 HRS
Integration with Plot management features	12 HRS

PHASE 4 – Communication — 48 HRS

Data schemas (Communication Activity, Groups)	8 HRS
Transactional Email/SMS bulk send feature	24 HRS
Implement tracking for key communication activity	16 HRS

TOTAL HOURS — **252 HRS**

Total Cost (252HRS x $190/HR)	$47,880.00
10% Project Management Fee	$4,788.00
Total Budget	**$52,668.00**