

# **Frequently Asked Questions**

#### 1. What is ReFED?

ReFED is a nonprofit with a holistic view of the food system, working to advance solutions to reduce food waste. Since its inception in 2015, ReFED has served as a trusted source for data and insights, a connector of stakeholders across the food system, and a catalyst for innovation and economic opportunity.

## 2. Why is ReFED launching a COVID-19 Food Waste Solution Fund?

In response to the impacts of COVID-19 on our food system — especially the increase in wasted food and the growing number of people facing food insecurity — ReFED is leveraging our expertise and extensive network along all stages of the food supply chain. To help prepare for the coming months, ReFED launched The COVID-19 Food Waste Solutions Fund to quickly raise and deliver funds to organizations that can rapidly scale their impact.

## 3. Who is eligible to apply?

ReFED is looking for organizations that:

- Are applying on behalf of a social enterprise, benefit corporation, for-profit company, public-private partnership, 501(c)(3) non-profit organization, or fiscally-sponsored project headquartered and operating in the U.S.
- Support the mission of ReFED's COVID-19 Food Waste Solution Fund helping prevent and rescue at least 250 tons or 417,000 meals of otherwise wasted food over the next 90 days.
- Have an annual revenue or operating budget of approximately \$500,000 or more.

## 4. How can I prepare for the application process?

 If interested in reviewing the full set of application questions before applying, please refer back to the landing page or email a request to COVID-19solutionsfund@ReFED.com.

## 5. What evaluation criteria will be used to review my application?



- Focus Area: The solution aligns with at least one of the primary focus areas of the ReFED COVID-19 Food Waste Solution Fund.
- Food Waste Impact: The solution can prevent and/or reduce a significant
  amount of food, especially healthy and nutritious products, from being wasted in
  the next 90 days (and hopefully beyond to increase the resiliency of the food
  system long-term).
- Social Impact: The solution meets the growing and dire needs of populations
  most heavily impacted by COVID-19, including but not limited to certain
  geographic locations, the elderly, and workers in the agriculture, hospitality, and
  healthcare industries.
- Scalability: Extraordinary vision to drive reach and scale in a sustainable way.
- **Team:** Well-positioned with relevant experience, expertise, and partners to succeed in meeting desired outcomes during the COVID-19 crisis, with a preference for organizations that prioritize diversity, equity, and inclusion.

## 6. Can I speak to someone directly about the COVID-19 Food Waste Solutions Fund?

If you have any questions related to the COVID-19 Food Waste Solutions Fund, please email COVID-19solutionsfund@ReFED.com.

### 7. How can I contribute to the Fund?

Make your donation through one of these methods:

- By credit card or PayPal: Please go to ReFED's GoFundMe campaign.
- By check: Please make checks payable to ReFED, Inc. and mail to 27-01
   Queens Plaza N, 13th Floor, Long Island City, NY 11101

If you have questions about donating or want to learn more, please email Alexandria Coari at <a href="mailto:alexandria.coari@refed.com">alexandria.coari@refed.com</a>.

# 8. If my application is not selected, how can I stay up to date on future funding opportunities?

If you have not already, join the <u>ReFED Food Waste Innovator Database</u> - a useful tool for solution providers to stay up-to-date on future funding and capacity building opportunities.