

Greeley Downtown Alliance Meeting

June 16th, 2017 ~ La Petite French Bakery ~ 8am

Attendees: Jim Sereff, Bianca Antuna, Linda Winter, Pam Bricker, Bianca Fisher, Karen Baumgartner, GPD Officer Mark Forgue, Mary Roberts, Cindy Osborne, Jenni Emmett, Debbie Casdorph, Suzanne Sereff, Beth Sereff, Kyla Benson, Dee Davis, Carla Nagy, Susan Haskins, Cynthia Kountz, Jessi Howell, Andy Nagel, Heather Bean, Linda McSwain

- Welcome from Jim Sereff, GDA chair
- Everyone introduced themselves to the group
- Greeley Police Department update from Officer Mark Forgue
 - The GPD is working to secure vacant buildings, like the one at 1309 8th Avenue for example, that the homeless/transients are using for shelter
 - There was a shoplifting incident downtown involving a 6'2" white male with brown shoulder length hair
 - The Downtown GPD Substation is going well
- DDA update from Pam Bricker:
 - The old Ice House property has sold
 - Free Leaf and a new bail bondsman have opened on 9th Avenue (in Jessie's Building)
 - District 6 School of Innovation is working on the old Right To Read Building
 - The hotel is on track and they have now hired a chef
 - They have changed the timing on the 8th Avenue traffic lights Downtown and they are now pedestrian friendly
 - There have been lots of stories in the Tribune about Downtown and there is lots of entertainment coming up
 - Aunt Helen's is having their Open House tomorrow morning starting at 8am – stop in and say hi if you get a chance
- Experience Update from Karen Baumgartner
 - The Greeley Stampede Kick-off is this Friday at Friday Fest
 - Concerts every Friday Night through August 22nd including the Arts Picnic Kick-off on July 29th
 - Bike to Work Day is June 28th
 - The Weld County Courthouse 100th Anniversary Celebration is June 30th and will feature tours, music, buskers, cake/cupcake from Batter Up Cakes, trumpet fanfare and more
 - Monster Day is August 26th
 - The AgriCULTURE Fest and Feast will be September 16th
 - OktoBREWfest will be September 29th-30th
 - There will be a multi-cultural event in Lincoln Park on October 7th
 - There will be a Hip-Hop Event on the 8th Street Plaza on July 8th
 - The Party for the Poudre on the 8th Street Plaza is July 15th
 - Shop Around the Block is next Thursday from 5-8pm
- East Colorado SBDC Tip of the Month from Kyla Benson
 - Use Uplink to help identify problems with your website
 - Square Space and Wix are both good to help develop your own website
- Greeley Tribune Tip of the Month from Jenni Emmett
 - Ad of the year for 2014 was for Syntax because it had all the elements needed for a great ad: message, incentive, impact, layout, call to action and headline
 - Jenni passed around packets detailing some of the special sections coming up: Best of Greeley, Courthouse 100 Year Anniversary Celebration, the Downtown Page, etc.

- Announcements
 - Brix Taphouse & Brewery will have a Hip-Hop Summer School & Block Party on Saturday, July 8th from 11am-7pm on the 8th Street Plaza (handed out flyers)
 - Debbie Casdorff updated that her business is going great downtown
 - The Dragon's Cache has a full slate of artists for upcoming First Fridays and many of the featured artists are new
 - Owlz Emporium of Used Books at Lincoln Park Emporium will have a book signing by Emily Kemme tomorrow and next Saturday Wanda Lowe and Mary Bohlander will be leading a cooking class featuring BBQ Meatballs, Scallop Potatoes & Fresh Spinach Salad at Miss Mary's Kitchen at Lincoln Park Emporium
 - Syntax Spirits Distillery has purchased the Greeley Elevator and they are in the paperwork phase at this point including applying for Historical Designation. They have trivia tonight at 7:30pm, Comedy on the 2nd & 4th Fridays of the month and the Synners Potluck: Grilled Cheese on Sunday
 - East Colorado SBDC will have a Lunch & Learn at the Chamber on June 21st regarding Social Media Essentials and November 2nd will be their Women's Conference
 - They are looking for donations for the silent auction at this event
 - Accessories With A Flair!...and Hair is a sponsor of the Miss Rodeo Colorado competition at the Stampede. The Fashion Show and Coronation will be at the UCCC on June 30th
 - The Moxi Theater will have a Greeley Stampede After Party following Friday Fest tonight, their Tribute Series every Friday, Ely's Birthday Show on June 29th and the Marsha Ball Blues show on July 8th
 - Chef Chana from La Petite thanked everyone for coming, mentioned that they had been in business for approximately 1 year and shared his appreciation for the Greeley and the people who live here

Upcoming Meeting Schedule:

- **Friday, July 21st, 2017...Greeley Farmers' Market (Located at the Historic Union Pacific Depot at 902 7th Avenue)**
- **Friday, August 18th, 2017...Accessories With A Flair!...and Hair (Located at 801 8th Avenue)**
- **Friday, September 15th, 2017...Colorado Model Railroad Museum (Located at 680 10th Street)**
- **Friday, October 20th, 2017...NEED A HOST**
- **Friday, November 17th, 2017...Lincoln Park Emporium (Located at 822 8th Street)**