

Greeley Downtown Alliance Meeting

June 17, 2016 ~ Union Colony Civic Center ~ 8am

Attendees: Linda Winter, Pam Bricker, Jason Evenson, Beth Sereff, Suzanne Sereff, Mary Roberts, Paul Hllad, Phil White, Katie McSwain, Verniece Thomas, Gail Holmes, Lisa Hudson, Heather Bean, Pete Morrell, Francis Denning, Lisa Arata, Bianca Fisher

- Welcome from Linda Winter, GDA chair
- Welcome from Jason Evenson; shared that the UCCC just release the new season lineup; also they have tested valet and shuttle parking at the end of last season and it has been working out well; prices will be \$7 (online) or \$10 at the curb for valet service
- Everyone introduced themselves to the group
- DDA and Experience update from Pam Bricker:
 - Sunday is the deadline for the Stampede Window Decorating Contest; there will be shuttle running between the Stampede and Right Coast Pizza before, during, and after all the concerts
 - City has done the final walk through on the parking changes; they will continue changing signs and working on a final map; rule of thumb is 3-hour in parking lots, 2-hour on street, and unlimited outside the core; parking enforcement is getting electronic system and we will put notes on cars who are playing the moving game; parking maps are on the DDA website
 - The Portland Loo is up and running; be sure to let people know about it and let us know if you hear of any issues
 - Available retail space is scarce—there are 3 in Jesse's building (Mary's Mountain Cookies has closed) and 1 spot on 8th Street
 - New bridal store opening on 8th Street; they have location in downtown Fort Collins
 - The former C&C Community Printers space will be leased to Providence Hospitality who will run the new hotel for office space and a mock hotel room
 - A new coffee shop with breakfast food is in the works
 - Bear Biz is ramping up so make sure you're signed up for the new year
 - Fort Collins DDA employees visited downtown Greeley a couple weeks ago and really enjoyed it; they appreciated the diversity of our small businesses and building character (even the ones from the 50s and 60s)
 - New artwork will be coming to the alley
 - Artmando and Keynote Coffee will be opening up under the DDA office, next to Batter Up Cakes, soon
 - Blue Mug @ Margie's is moving to the former Subway location on 17th Street and will be Blue Mug Craft Coffee & Cocktails; Farmer's Pantry will be taking over the coffee shop and it will be called Margies @ the Farmer's Pantry
 - Couple new façade changes: Park Place Interiors, Academy of Natural Therapy
 - New fire station will begin construction in August
 - Royal Nepal Indian Restaurant opened on Tuesday

Experience Update:

- Tonight is the Stampede kick-off at Friday Fest; huge turn outs for Blues Jam kick-off and Greeley Unexpected kick-off; great line-up for the rest of the season
- June 22 is Bike to Work Day—check out the downtown station at Lincoln Park (6:30-8:30 am)
- July 4th is the Stampede Parade that comes through downtown
- July 29 is the Arts Picnic kick-off at Friday Fest
- August 27 is AgFest and Feast—will be at the Depot this year; connect with the Farmer's Market

- Oktobrewfest is on September 23-24
- Poudre on the Plaza is in planning for July on the 8th Street Plaza
- Brochure Update from Bianca Fisher:
 - The first couple boxes of brochures have been printed and the rest should be completed in the next week or so
 - We will meet with Kathy about determining where to mail 12,000 and then we will be keeping 5,000
 - Please pick up some brochures and we will have interns help deliver additional ones
 - Big thanks to Karen for following up with everyone and getting the information put together
- Business and Other Announcements:
 - Miss Mary's Kitchen- not having open house on the 4th of July; will reschedule
 - Dragon's Cache- will finish the 4th stained glass panel for the Academy of Natural Therapy
 - Award Alliance- finished ribbons for the Stampede and working on trophies for the demo derby
 - Morrell & Associates- proud to announce being in 30th year downtown!
 - SBDC- event on June 28 at Biz Hub: How Money Works for Small Business Owners
 - United Way- Day of Action is this Saturday from 9 am- noon
 - Syntax- trivia night tonight with hosts Derek Boulton and Joe Aschenbrenner (3rd Friday of every month)
 - Friends of the Greeley History Museum- Heritage Tea at Meeker Museum
 - Brix Taphouse- Great Divide celebration and live music from 7-9 pm tonight
 - Madison & Main Gallery- lost Judith Myers and need new artists to join their co-op; Bike Show is next month with movie at the Kress (The Rider & The Wolf); July First Friday will have Armando doing live painting and Joe Lee Parker playing music
- Meeting Schedule:
 - Friday, July 15th, 2016 at 8am at Syntax Spirits Distillery (625 3rd Street)
 - Have all locations set for the remainder of 2016!
 - Friday, August 19th, 2016 at 8am at Joe Molina Gallery and Studios (930 8th Avenue)
 - Friday, September 16th, 2016 at 8am at Brix Taphouse & Brewery (813 8th Street)
 - Friday, October 21st, 2016 at 8am at Cranford Cove Tea Tavern (823 10th Street)
 - Friday, November 18th, 2016 at 8am at Miss Mary's Kitchen at Lincoln Park Emporium (822 8th Street)