

Greeley Downtown Alliance Meeting

May 19th, 2017 ~ United Way of Weld County ~ 8am

Attendees: Jim Sereff, Verniece Thomas, Linda Winter, Pam Bricker, Bianca Fisher, Alison Hamling, Karen Baumgartner, GPD Officer Mark Forgue, Mary Roberts, Cindy Osborne, Deb DeBoutez, Jenni Emmett, Aimee Hutson, Susan Herold, Sherelle Escobido, Debbie Casdorph, Lisa Hudson, Paul Hlad, Suzanne Sereff, Beth Sereff, Pete Morrell

- Welcome from Jim Sereff, GDA chair
- Welcome from Verniece Thomas, host
 - Day of Action is June 16-17
 - United Way of Weld County has a meeting room available that can seat 25 or so
 - Will be kicking off campaign in July
- Everyone introduced themselves to the group
- Greeley Police Department update from Officer Mark Forgue
 - Passed around information on Tamra Rowley so everyone can be aware of who she is
 - Downtown Outreach Office has 3 officers (1 Sunday-Wednesday and 2 Wednesday-Saturday)
- East Colorado SBDC Tip of the Month from Lisa Hudson:
 - Free iPhone app called an iScanner. Will scan color or black and white. Can save to whatever file you would like
 - Social Media Essentials seminar is coming up June 21st from 11:30am-1pm
- DDA update from Pam Bricker:
 - Syntax Spirits Distillery has purchased the Greeley Elevator Building
 - Jim Mokler's Open House at the 800 on 8th Building was last night. It's a great location for retail and office space.
 - Corner of 9th Avenue and 9th Street is open for lease. If you know of anyone who might be interested, send them our way.
 - Free Leaf is moving in next to Golden Tree in June
 - Café Panache is closing and Cranford Cove will be taking over that space
 - The CCI May 2018 Conference will be in Greeley
 - The dedication of the new "Courage" mural will be on May 26th from 5:30-7:30pm
 - The DDA Board toured the Hotel. It will be open September 1st and events are booking like crazy
- Experience update from Alison Hamling:
 - The Friday Fest Season begins June 2nd with the Greeley Unexpected Kick-off featuring Retro
 - June 9th will be the Greeley Blues Jam Kick-off featuring Josh Hoyer and 18 locations hosting bands after the Plaza entertainment is done
 - June 16th will be the Greeley Stampede Kick-off with Southern Fried followed by a concert at the Moxi
 - Monster Day is August 26th and will partner with the Don't Be A Monster anti-bullying campaign
 - The AgriCULTURE Fest and Feast will be September 16th
 - OktoBREWfest will be September 29th-30th
 - There will be a multi-cultural event in Lincoln Park on October 7th
 - The Art Tree Celebration will be at The Garage on June 3rd
 - Shop Around The Block is next Thursday from 5-8pm
- Announcements

- Mary Roberts gave a shout out to Lisa Hudson for the job she is doing as the Director of the East Colorado SBDC
- The Bean Plant Studio – June 6th First Friday will feature Pam McCarville
- Owlz Emporium of Used Books at Lincoln Park Emporium – Mike Peters Book Signing on Saturday at 2pm. Wreaths for Linn Grove are being sold also
- Greeley Tribune – Next week will be hosting Small Business Marketing seminars at Island Grove. ¼ page ad for those that attend
- Farmers Market – Saturdays from 8am-1pm at the Depot featuring 26 vendors, music, kid's activities, food and beverages for sale
- Aunt Helen's will host Coffee with a Cop on May 27th from 9-11am for your chance to meet GPD Officers and they will stay open until 7pm on Friday Fest Nights
- 100th Year Courthouse Anniversary Celebration will be June 30th featuring tours from 1-8pm, a proclamation at 5:30pm, buskers, period music for the 1st hour and cake/cupcakes from Batter Up Cakes
- Lincoln Park Library – The Library building is for sale and the hope is that someone will buy it who will still lease it to the Library
- The Colorado Model Railroad Museum feature has aired on the Travel Channel and you can find a link to the segment on our website
- 9 News did a segment on the Greeley Art Trees
- American Pickers will be in Northern Colorado in June and they are looking for unique collections so sign up on their website if you want to be considered

Upcoming Meeting Schedule:

- **Friday, June 16th, 2017... La Petite French Bakery (Located at 919 16th Street)**
- **Friday, July 21st, 2017...Greeley Farmers' Market (Located at the Historic Union Pacific Depot at 902 7th Avenue)**
- **Friday, August 18th, 2017...NEED A HOST**
- **Friday, September 15th, 2017...Colorado Model Railroad Museum (Located at 680 10th Street)**
- **Friday, October 20th, 2017...NEED A HOST**
- **Friday, November 17th, 2017...Lincoln Park Emporium (Located at 822 8th Street)**