

Greeley Downtown Alliance Meeting

January 19th, 2018 ~ Greeley Tribune ~ 8am

Attendees: Susan Herold, Jenni Emmett, Bryce Jacobson, Verniece Thomas, Paul Hlad, Phil White, Deb Deboutez, Cindy Osborne, GPD Officer Rebecca Ries, GPD Officer Arpad Bality, GPD Officer Matt Walsh, Jessi Howell, Linda McSwain, Beth Sereff, Gail Holmes, Colette Pitcher, Pete Morrell, Cynthia Kountz, Francis Denning, Pam Bricker, Bianca Fisher, Karen Baumgartner, DDA Intern Megan Rink, Abenie Adams, Andrea Shreve, Elaine Furister, Nick Kinney, Mary Robertss

- Welcome from Susan Herold, GDA chair
- Welcome from Jenni Emmett, host
 - Introduced Renee who is the Greeley Tribune Operations Manager and offered a tour after the meeting
- Everyone introduced themselves to the group
- Safety Report from the Greeley Police Department
 - Officer Ries introduced Officer Bality and Officer Walsh and left her card for anyone who did not have one
 - Officer Bality discussed the GPD Puffer campaign since auto thefts are up from last year. He asked everyone to please get the message out not to warm up your car with the doors unlocked.
 - The officers also shared that the shopping carts in Lincoln Park were gone because the folks who had them had found housing
- DDA update from Pam Bricker:
 - Salzman's Shoe Repair has sold; the former location of the Farmer's Pantry is now available
 - There are a few spaces downtown that are available so if you know of anyone who is looking, send them to the DDA
 - Projects in the works include Luna's Tacos & Tequila on 9th Street, Tower 56 Distillery on 9th Avenue behind the Rio and the Masonic Lodge on 10th Avenue which will feature an Event Center and Western Art
 - The CCI Conference will be in Greeley May 10th-11th and there will be approximately 400 people attending. The Creative District is working on a great schedule of events which will feature a Downtown night on Thursday, May 10th.
 - The March First Friday will feature the District 6 Art Walk. There will be 30 schools (including the charter schools and Dayspring) and 46 teachers involved and some of the venues will feature music. If you are interested in having your business participate, please let Pam know.
 - The Cold Weather Shelter has a new location and is now open in Evans
 - The Board Meeting was yesterday morning and it was the 2018 Planning Session which produced lots of great ideas. Send us your ideas and concerns for the upcoming year.
 - Pete Morrell brought up that he would like to see a Shoe Shine Booth Downtown and it was suggested that he talk to Florio's or Lincoln Park Emporium
 - 8th Street Merchants are branding their block 8th Street Main Street (since it was the original Main Street) and Paul Hlad has developed the first of the historic plaques for the blocks. They are planning once a month events in the summer focused on the arts, history, etc.
 - Just an FYI that the Portland Loo will be closed during freezing weather

- The walkthrough will be getting new lighting and art. The lighting upgrades have already begun and include gooseneck lighting on the side of Bear's Country Saloon. Be sure to check it out.
- Remember that you are our eyes and ears regarding any issues so be sure let us know if you see or hear of something that needs to be addressed.
- Experience update from Karen Baumgartner
 - Alison has started working on upcoming events including Blarney on The Block on March 17th, MayPlay Festival with Ely Corliss on May 11th and Friday Fests which begin in June
- Bryce Jacobson wanted to let everyone know that the Tribune appreciates everyone's partnerships. He also touched on the fact that they are now producing magazines such as Greality and are in the book business as a shipping agent of Amazon
- Bianca Fisher went over the Dues Structure for the GDA and let everyone know that we will keep it as is unless there are suggestions for any changes. Membership forms will be out in the next couple of weeks:
 - \$25 General Membership (fee only applies if the General Membership is all you are doing)
 - \$100 to be included in the Brochure
 - \$100 to be included in the Holiday Open House
 - \$100 to be an OktoBREWfest Fan Sponsor
- Greeley Tribune Tip of The Month
 - Changes at the Greeley Tribune - the Sales Reps will now be in charge of booking all the ads and their ASA's will take over after the ads are booked including making sure any changes or corrections are made. Denise Yates is Jenni's ASA.
 - Jenni handed out the 2018 Greeley Tribune Rate Card for the Downtown Page and Greality. Buy both and get a significant rate decrease.
 - Jenni's Tip of The Month was to make sure you are doing Google and Facebook Reviews for each other. Everyone received a blue card (Google) and a pink card (Facebook) with a downtown business name on it and were asked to write a review on the appropriate site for the business name received. Remember to claim your business, make your Google Page as complete as you can and respond to all reviews and comments.
- Announcements
 - Virtually Yours now has Spanish Translation available by appointment
 - The United Way's Point in Time count will take place next Tuesday and Wednesday
 - The GPO will be hosting Wines of Note on February 16th
 - Pete Morrell & Associates will be starting an Open Enrollment Class next Tuesday and there are still 4 spots left
 - Miss Mary's Kitchen will be doing another Wine 101 on February 20th from 6:30-8:30pm and the cost will be \$25
 - Miss Mary's Kitchen will be hosting a Cannoli Making Class on February 22nd from 6-8pm and the cost will be \$15
 - Frontier House will be holding their Employment and Education Recognition Banquet at Christ Community Church on January 25th and they have room on their advisory board if you are interested
 - The Moxi Theater show tonight is Silver & Gold which will be a huge show which was featured in the NEXT section of the Greeley Tribune
 - Bandwagon Magazine is looking to expand by 8 pages and Jessi Howell has price sheets if you are interested in advertising in the Bandwagon
 - Greeley Creative District is working on updating the DiscoverGreeleyCreativeDistrict.com website so be sure to let Jessi Howell know of any updates you need on your entry or if you would like to add your business to the site

- The Dragon's Cache February First Friday show will be "Impressions of Francis Denning" and they are ready to deliver the Tointon Gallery sign to Doug's Hang Up for framing next week
- The Bean Plant Studio First Friday show will be "The Five Susans Show"

Upcoming Meeting Schedule:

- Friday, February 16th...NEED A HOST
- Friday, March 16th...Warm Hugs Mixes & Gifts (Located at 809 10th Street)
- Friday, April 20th...Lincoln Park Library (Located at 1012 11th Street)
- Friday, May 18th...The Bean Plant Studio (Located at 701 7th Street)
- Friday, June 15th...NEED A HOST
- Friday, July 20th, 2018...The Greeley Tribune (Located at 501 8th Avenue)