

# Hotel Profile - Premier Inn Dubai Investments Park

## 1. OVERVIEW

Premier Inn Dubai Investments Park is a three star hotel located in Dubai Investments Park, close to the Al Furjan and Jebel Ali area and near the Dubai Investment Park Metro station. It is part of the Premier Inn budget friendly brand and focuses on offering clean, comfortable rooms, reliable service and good value rather than luxury positioning.

The hotel attracts business travelers working in the surrounding industrial and logistics zones, as well as budget leisure guests who are comfortable using the metro or car to reach Dubai Marina, Jebel Ali and Expo City.

## 2. LOCATION AND ACCESS

The hotel is in Dubai Investments Park, roughly a few kilometers from Al Furjan communities and Pavilion, and within a short walk of Dubai Investment Park Metro station on Route 2020. This gives direct rail access toward Expo City on one side and easy interchange for Dubai Marina and central Dubai on the other.

By car, guests can reach Dubai Marina, JBR and the main Sheikh Zayed Road corridor in a short drive, and Al Maktoum International Airport is also relatively close compared with hotels in central Dubai.

## 3. ROOMS AND FACILITIES

Rooms at Premier Inn Dubai Investments Park follow the standard Premier Inn format. They are functional rather than luxurious, with comfortable beds, blackout curtains, air conditioning, a work desk, tea and coffee facilities, a modern bathroom and soundproofing. Family rooms can include a sofa bed to accommodate children.

Facilities for a three star property are strong. The hotel offers a rooftop pool with sun loungers, a small gym, on site parking and free Wi Fi that is generally reviewed as reliable for email and streaming. There are also meeting or business facilities suitable for small briefings or interviews.

## 4. DINING AND BARS

As with other Premier Inn hotels in Dubai, the property includes: - An all day restaurant that serves breakfast, lunch and dinner with international dishes and a focus on good value, including English style options. - A bar or lounge area where guests can have drinks and light snacks in the evening. - A Costa Coffee outlet or similar concept for grab and go drinks and snacks, depending on the current configuration.

The emphasis is on convenience and affordability rather than destination dining.

## 5. SURROUNDING AREA

The immediate surroundings are mainly industrial, commercial and residential communities including Al Furjan and other developments toward Jebel Ali. Key nearby nodes include: - Expo City Dubai and its event and exhibition venues. - Jebel Ali Free Zone and logistics hubs. - Dubai Marina and JBR for beaches, restaurants and nightlife, reachable by metro or car.

This makes the hotel practical for guests who plan to spend the day at work sites, events or in other districts and use the hotel mainly for sleeping and basic amenities.

## 6. GUEST SENTIMENT AND VALUE

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Guest reviews usually highlight the hotel as clean, well maintained and excellent value for money. Staff friendliness, housekeeping standards and comfortable beds are mentioned frequently as positives. Many guests call out the rooftop pool and free parking as nice bonuses for a three star price point.

Negative comments tend to focus on the distance from central tourist areas and the fact that the surrounding area is not a classic tourist neighborhood. Some guests also note that breakfast can be busy at peak times. These trade offs are generally accepted by guests who choose the property for price and practicality.

Overall, the hotel is perceived as a solid three star choice that delivers what it promises, which is dependable comfort close to metro and road links at a lower price than coastal or Downtown properties.

### **7. KEY FACTS**

Star rating: 3 star budget friendly Location: Dubai Investments Park, near Al Furjan and DIP Metro  
Approximate inventory: several hundred rooms Target segments: business travelers in DIP and JAFZA, budget leisure, families on a value trip Primary draws: low room rates, rooftop pool, free parking, easy access to metro and road network