



Hotels & Venues in Paris

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Introduction

Background

Paris is a beautiful city. 11 years ago I fell in love with her. I was participating in a program in France so I was able to visit the city many times. As a tourist I was in awe with the immensity of the city, the cultural diversity and the broad range of things to do. It has to be this way, with a population over 2 million Paris is known as one of Europe's cultural capitals. (Office du Tourisme et des Congrès, 2018)

It's also very known that tourism is one of France's main features and the base of the country's 9% GDP. Paris received approximately 24.5 million visitors in 2018, and considering that is one of the must-see places in France it will be very useful to design a tool that allows anyone who's interested to find venues and activities near the hotel locations.

Problem

This project aims to answer the following questions: 1. Is it possible to classify hotels according to the venues available and current events held in Paris? 2. What will be the best hotel in terms of proximity to venues and events in Paris? 3. Which borough has the best classified hotels?

Interests

Anyone with interests of visiting Paris. Or perhaps hotel owners or investors who are analyzing any spot on Paris to install a new hotel based on actual venues and possible events held in the city.