# Finder-Nasdaq Index

**Showcasing Israel's Tech Pioneers** 



Everything contained in this document is proprietary and/or confidential information of Startup Nation Central and/or its affiliates.

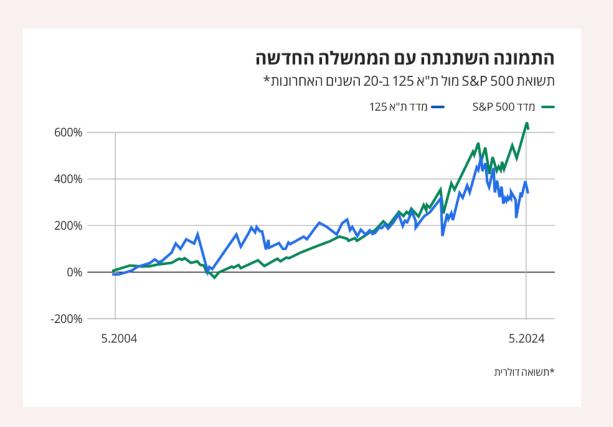
Aaron Gefen: Aarong@sncentral.org

Odeya Hazani Cohen: Odeya.Hazani@sncentral.org



- 1.Strategic Insights
- 2. Highlighting Innovation
- 3.Investment Opportunities
- 4. Market Visibility
- 5.Benchmarking Excellence
- 6.Strategic Insights

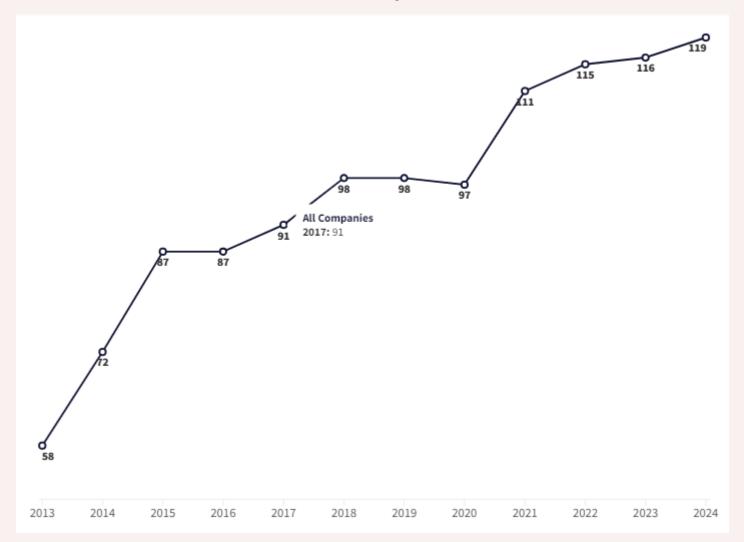








#### **Number of Finder startups on Finder**





Exchange	Finder Startups
TASE	139
NASDAQ	119
NYSE	20
OTC	12
ASX	10
Other	30
Total	330

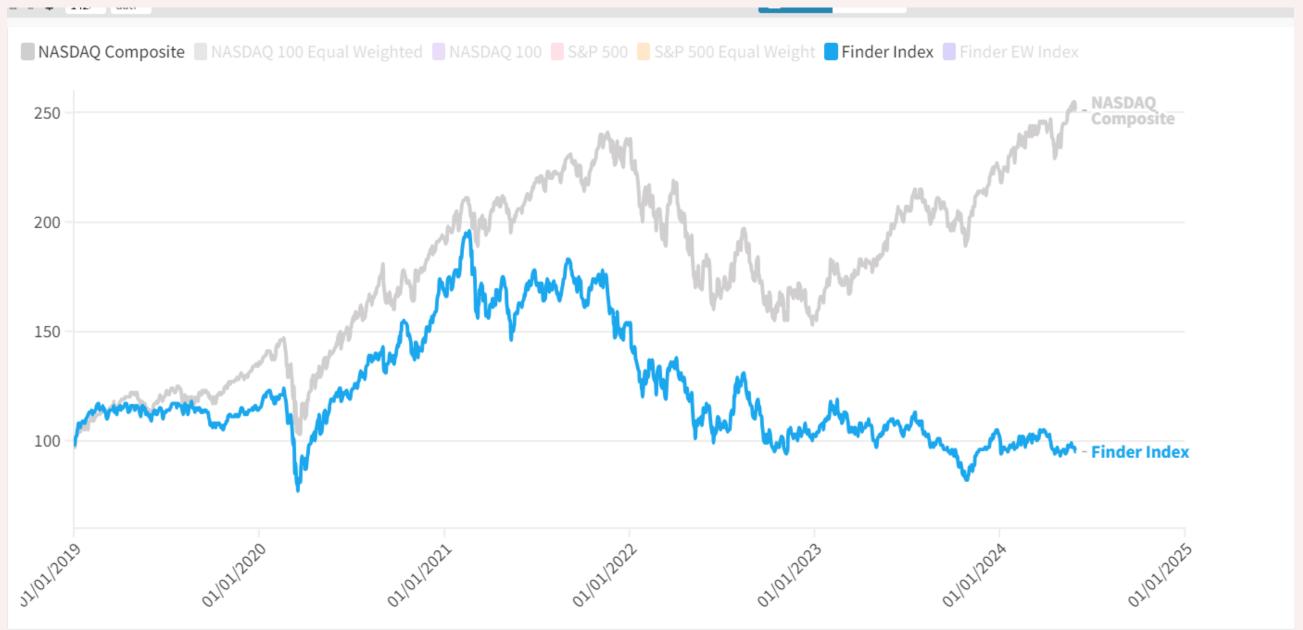
Primary Sector (old)	Finder Startups
Health Tech	48
Industrial Technologies	13
Security Technologies	12
Enterprise, IT & Data	10
Smart Mobility	8
Retail & Marketing	7
FinTech	6
Content & Media	5
Energy-tech	5
Aerospace & Aviation	3
AgriFood-tech	2
Total	119

PAGE 4

#### Let's take a look —— Finder-Nasdaq Index

# Insights

#### Finder Nasdaq Index - 5-years performance



**STARTUP** 

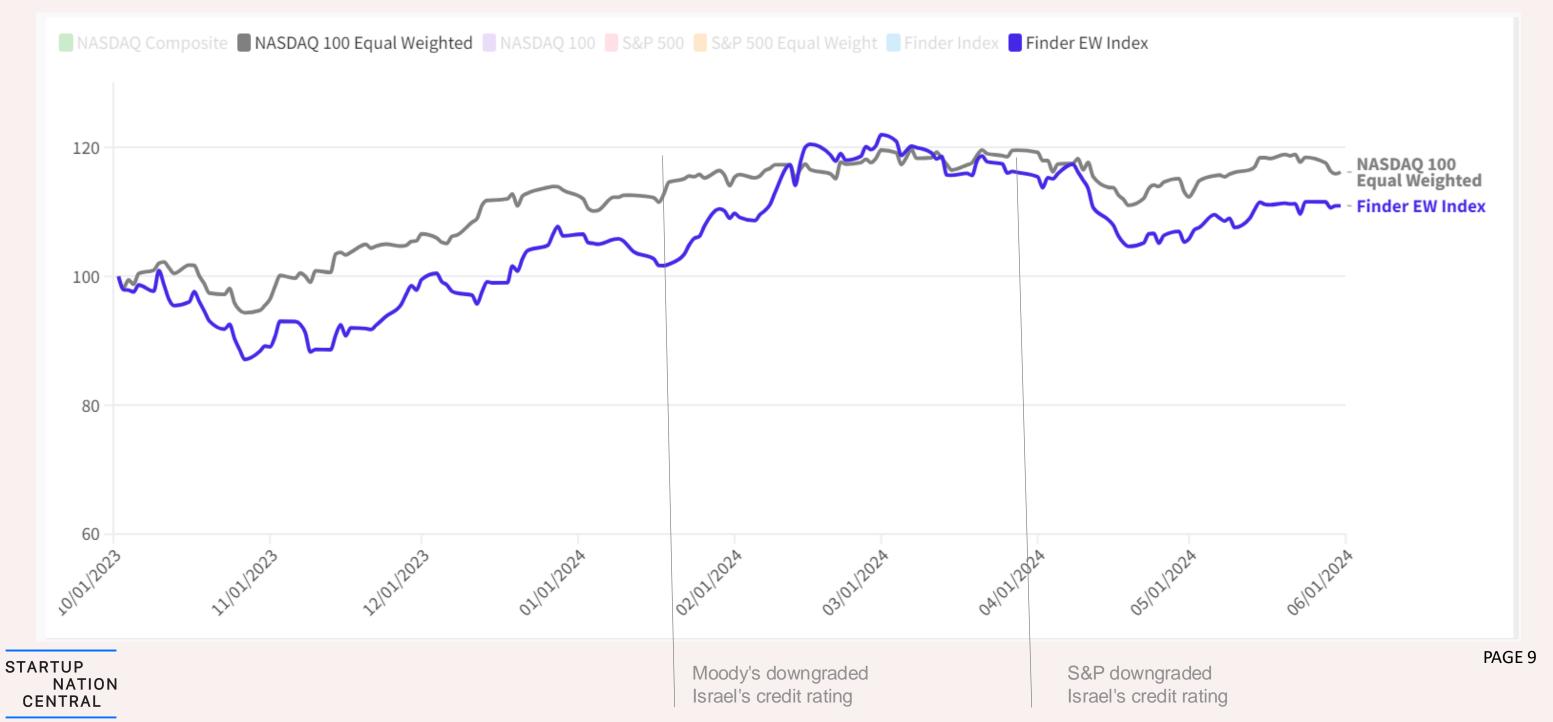
CENTRAL

**NATION** 

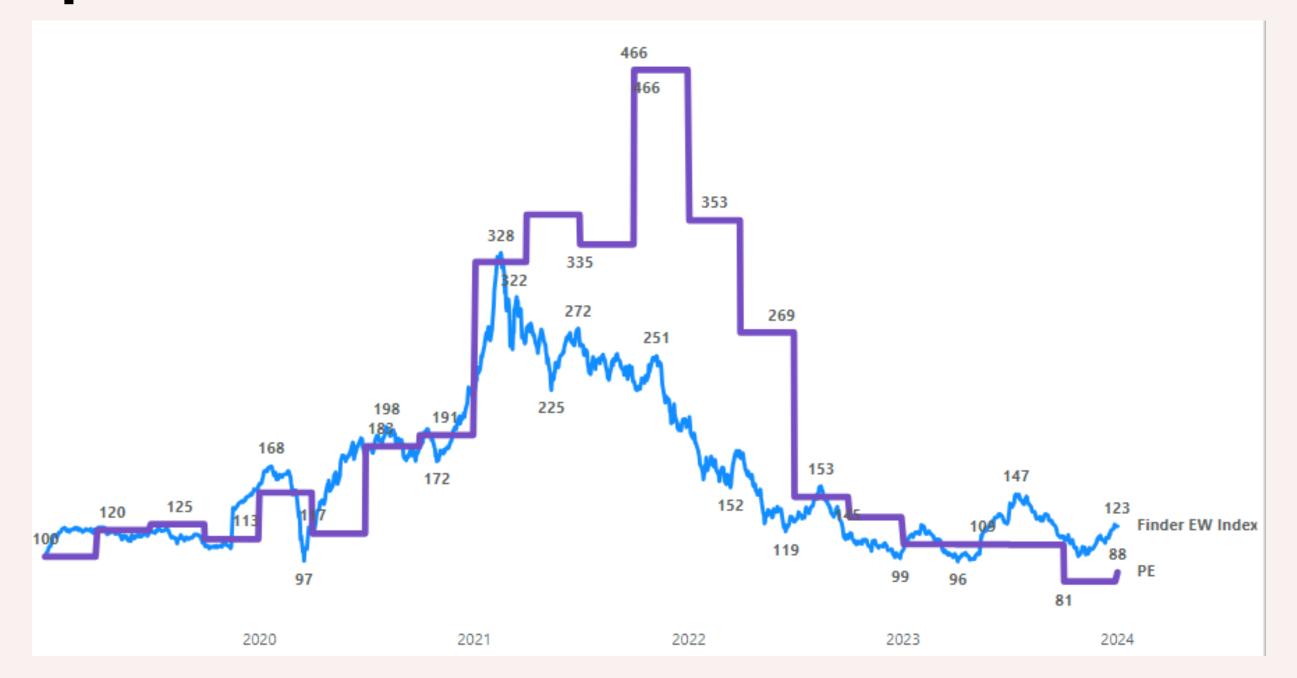
#### Finder Nasdaq Index - 5-years performance



#### Finder Nasdaq Index - since October 7th



# Finder Nasdaq Index – Private Funding comparison

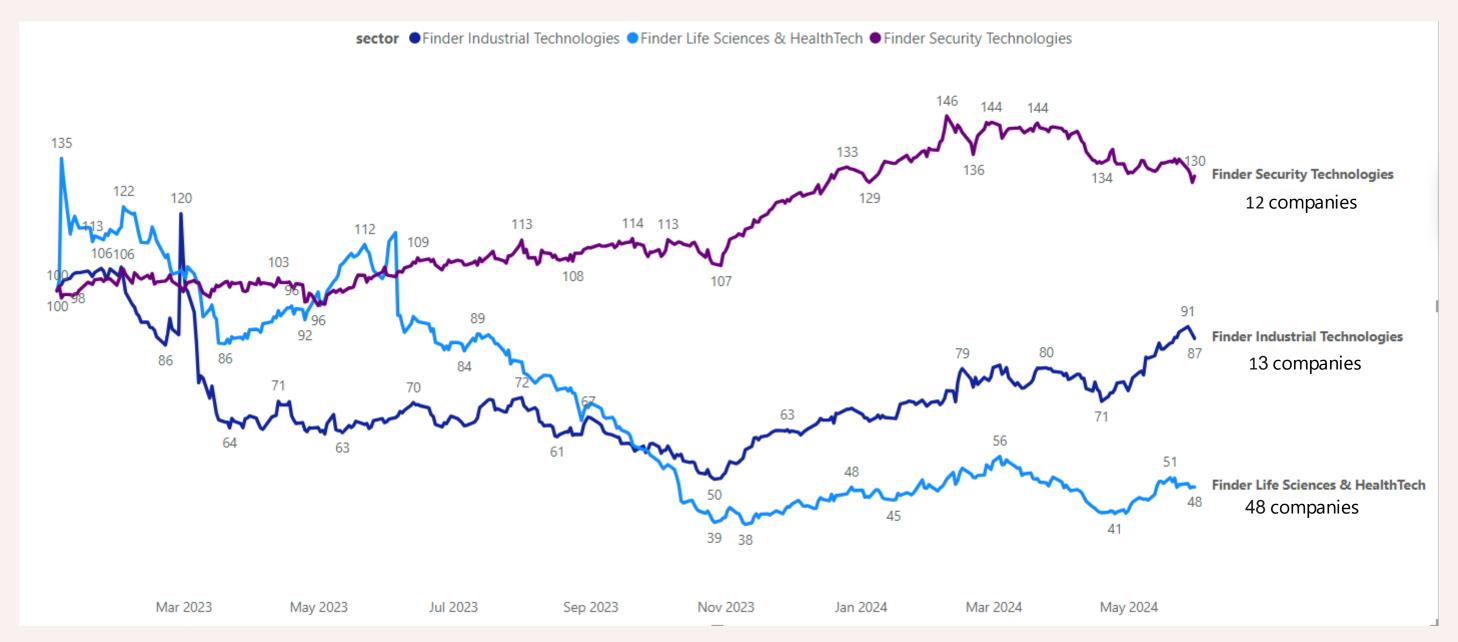


**STARTUP NATION** CENTRAL

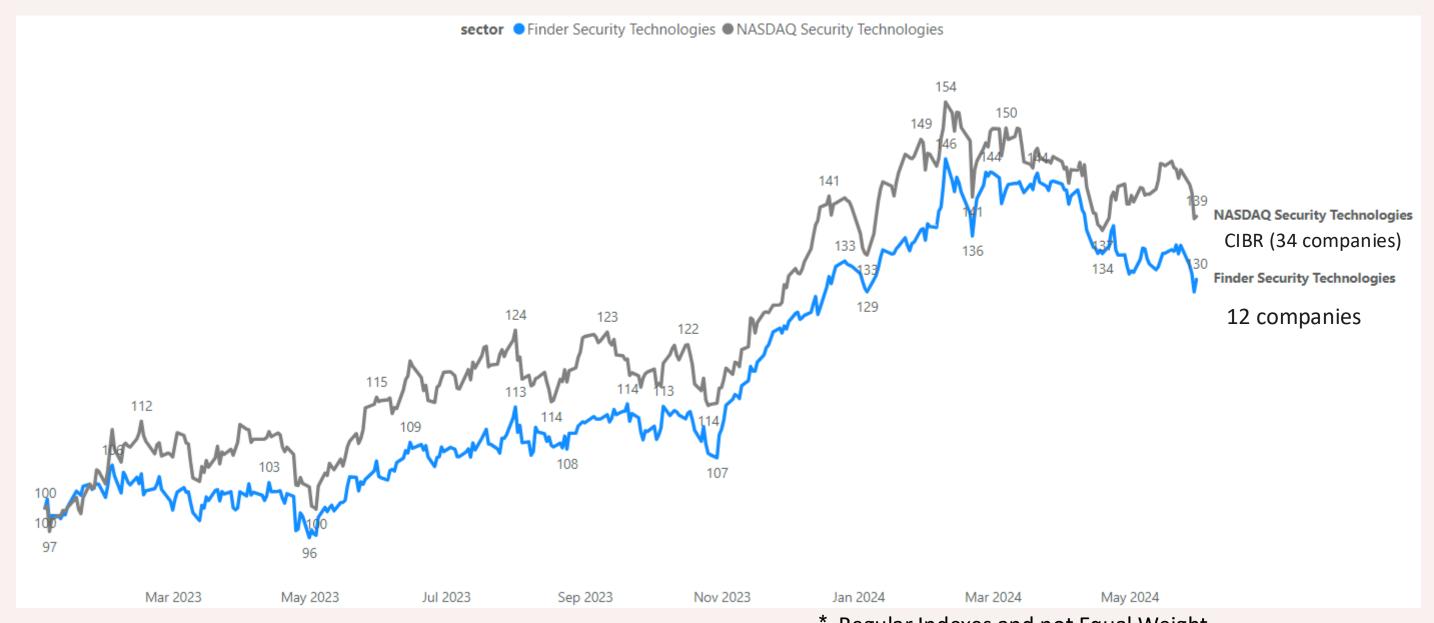
PAGE 10

### Insights - Sectors

#### **Sector Comparison**

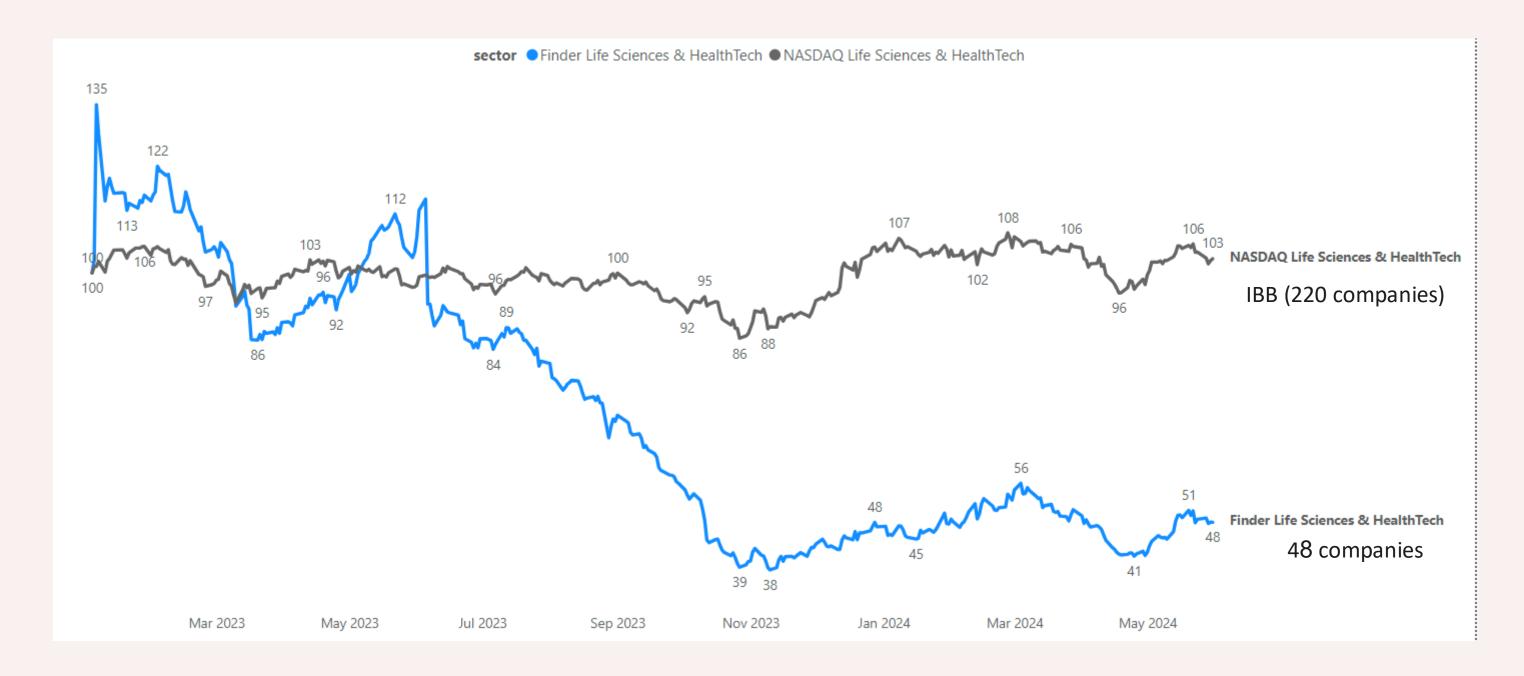


#### Security Technologies sector\*





#### \* Health Tech Sector\*





### **Next Steps**

- 1. A chapter in 2024 H1 Report
- 2. Make Indexing fully automated
- 3. A Spotlight on the topic TBD
- 4. Finder feature TBD

# Thank you.

EMAIL US AT NAME@SNCENTRAL.ORG WE'D LOVE TO HEAR FROM YOU.

STARTUPNATIONCENTRAL.ORG

#### Methodology

Introduction: Analyze and compare the performance of Israeli companies with NASDAQ indexes using data from Yahoo Finance and Finder.

**Data Collection:** Gather historical data on indexes and tickers, spanning from January 1, 2014, to May 15, 2024.

**Data Preparation:** Load data, define date ranges, and create comprehensive date DataFrames for analysis.

**Data Processing:** Fetch historical prices, calculate market caps, handle missing data, and adjust for data distortions.

Analysis and Output: Calculate metrics like market capitalizations and index values, and save results to Excel for further research and insights.

### Today's Agenda



#### **Appetizers** —

Main Course — Finder Sectors Compared to NASDAQ Sector Indexes.

**Dessert** Comparison of Top Companies.



- Last Five Years
- Last Two and a Half Years
- Last 2 Years
- From October 7
- From October 30
- Beginning of the Year 2024

#### Finder Nasdaq Index - 5-years performance

