

Julian Bara-Mason

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EDUCATION

African Leadership College, Mauritius; BSc (Hons) Computer Science: Sept. 2017 - Aug. 2021

- **Data Analysis with Python** - IBM, August 2019
- **Databases and SQL for Data Science** - IBM, August 2019
- **Python for Data Science and AI** - IBM, July 2019

EXPERIENCE

MachData, Lagos - Co-founder

Boutique consulting firm started by ex-consultants and analysts
July 2019 - present

- Conducted market research and in-depth market analysis for a company looking to launch new products in the Nigerian consumer goods industry
- Researched and conducted benchmark analysis to determine the most relevant approach to be taken on by the client
- Performed industry analysis and market research to create a report that informed how educational institutions should transition from physical learning to inclusive e-learning during the pandemic

Olam Nigeria Limited, Lagos - Data Analyst Intern

June 2019 - Aug 2019

- Analysed data from newly installed smart sensors on factory equipment to calculate their Overall Equipment Effectiveness (OEE), which resulted in a 20% increase in efficiency
- Analysed the temperature and vibration data from smart sensors to predict machine malfunction, thus eliminating preventive maintenance and reducing maintenance cost by 34%

M&B Limited (Startup), Lagos - Research Intern

June - Aug 2018

- Performed industry analysis to prepare an intelligence report to investigate the viability of the Nigerian entertainment industry for investment
- Drafted the investment proposal and implementation roadmap for multinational corporate sponsors that led to the procurement of \$560,000 in sponsorship funds
- Collated and synthesized research data, trends, and statistics to help decision-making and operations in the company.

PROJECTS & EXTRACURRICULAR ACTIVITIES

Nocturnal Entertainment, Mauritius - Co-founder

October 2018 - Present

- Designed a client acquisition strategy that allowed the company to book 2 Global artists and BET award winners, Davido and Falz at company events
- Managed a team of 6 to create an efficient structure that organised multiple events for 250+ people, manage sales and advertisement and organised logistics across the country

BCG-ALC Consulting Club, Mauritius - Member

October 2017 - December 2018

- Active member of the consulting club, engaging in over 50 cases to improve my analytical approach to problem solving and strategic thinking

SKILLS

Data Analysis
Web Development
Event Management
Project Management
Database Administration

TOOLS

Kaggle
MySQL
IBM DB2
NetBeans
Bootstrap Studio
Microsoft Office
Jupyter Notebook
Visual Studio Code

LANGUAGES

SQL
Java
Python
Javascript
HTML 5 / CSS
English - Fluent
French - Intermediate

INTERESTS

DJ'ing
Football
Marketing
Forex Trading
Music Curation
Music Business
Business Development