|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 手机横幅 | 320\*50dip | 640\*100px | 750\*118px | 1080\*170px |
| 平板小横幅 | 468\*60dip | 468\*60px | 936\*120px | － |
| 平板大横幅 | 728\*90dip | 728\*90px | 1456\*180px | － |

Banner

物料类型：jpg、png、gif

|  |  |  |  |
| --- | --- | --- | --- |
| 横屏尺寸 | 300\*250px | 600\*500px | 960\*640px |
| 竖屏尺寸 | 250\*300px | 500\*600px | 640\*960px |

插屏

物料类型：jpg、png、gif