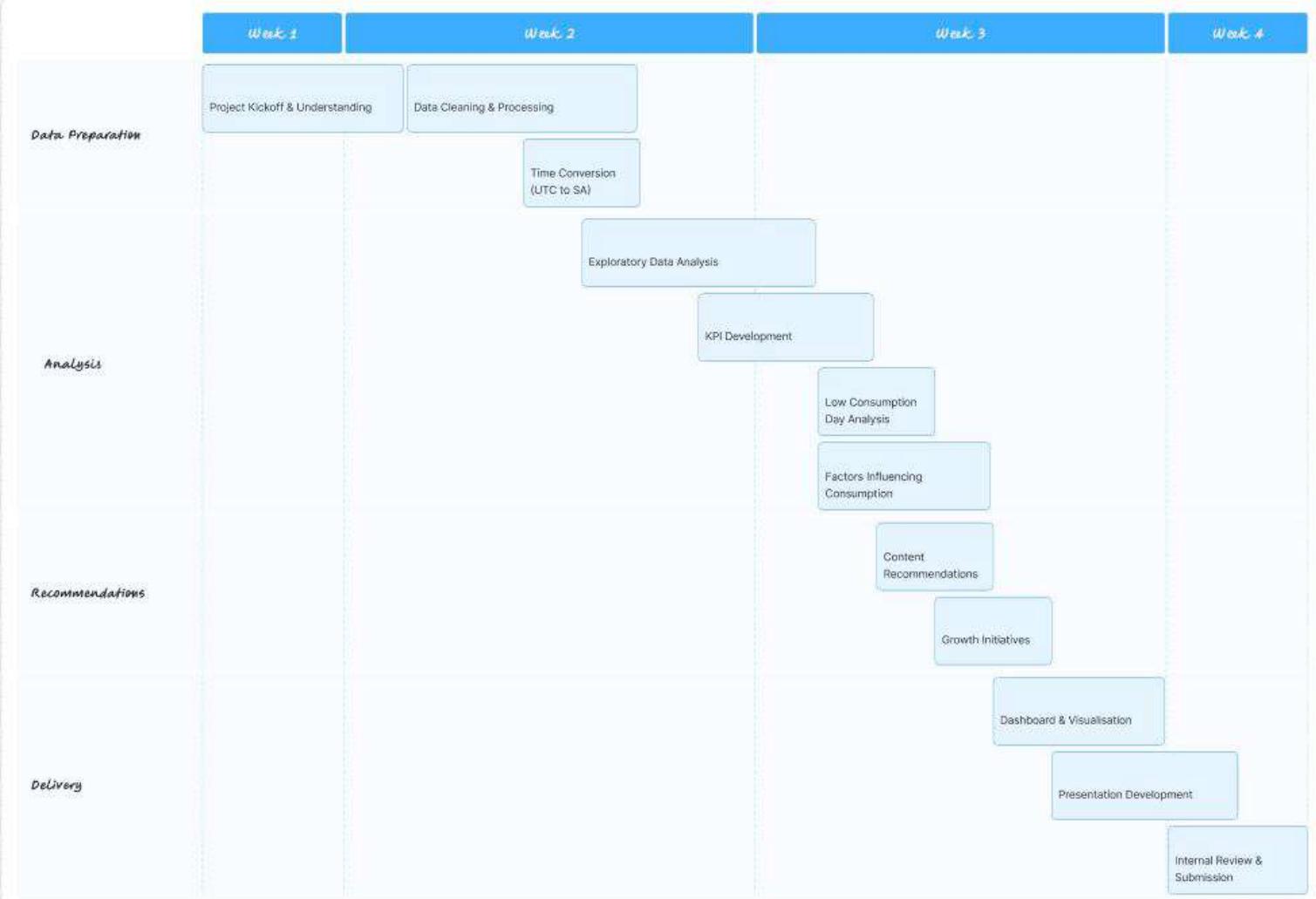


BrightTV Viewership Analytics Project Timeline



Will be able to analyse user and usage trends

1.How many hours watched per channel.
2.Weekend/Weekday Trends

