

Odisha Millets Mission

Block:- Jharsuguda

Budget Code:- 1.2

Name Of the Programme:- Awareness Campaign (Mandia Ratha)

Date:- 26-09-2022 to 29-09-2022

Venue:- All over the Jharsuguda block

Driver Name with Vehicle Number:- Sapan Pradhan - OD23G6169

Expenditure Details:-

Hiring of Vehicle Charges	₹ 6780
Audio Equipment	₹ 3500
Printing Material for Campaign	₹ 3000
Flex with Framing	₹ 5500
Flower	₹ 1000
Balloons	₹ 300
Total	₹ 20080
Rounded to	₹ 20000

Report on Millet Rath on the Eve of Nutrition Week

On the eve of Nutrition week, Millet Rath was launched on 26th September 2022 from District Collectorate, Jharsuguda.

This event was flagged off by DM cum Collector of Jharsuguda Mr Saroj Samal.

DAO Balbir Singh Sawaiyan, DPD ATMA Dhirendra Singh Bariha, DPC Millet Mission Tikeswar Behera, Dist Accountant Millet mission Swarnalata Biswal, Secretary of Facilitating Agency AJKA Goutam Behera, Block Coordinator Larence Kumar Pradhan, Assistant Block Coordinator Rasmi Ranjan Saraf and other Millet Mission staffs were present during the event.

After the flagging event by DM sir Millet Rath went to Block office Jharsuguda where the Jharsuguda block staff welcomed the Rath in the presence of BDO Purnachandra Bhoi Sir.

According to the rout chart approved by AAO Jharsuguda the Rath travelled to different villages of Jharsuguda Block.



Objective -

- Awareness regarding importance of different millets.
- Awareness regarding nutrition values of millets and health aspect for peoples.
- Sharing information about Government support available under OMM for promotion of millets in production, consumption, processing and procurement.
- Linkage between tribal/local culture and millet

Day-1

On the 1st day of Campaign the Rath travelled to 12 villages of Durlaga, Talpatia and Dalki Gp of Jharsuguda block and covered 2000 house hold.



Day-2

On the 2nd day of the campaign the Rath travelled to 6 villages of Patrapali and Malda GP of Jharsuguda Block and covered 900 house hold.



Day-3

On the 3rd day of campaign the Rath travelled to 13 villages of Hirma,H Katapali and Rajpur Gp of Jharsuguda Block and covered 3500 house hold in this Campaign.



Day-4


On the 4th day of Campaign the Rath travelled to 17 villages of Chandanimal,Gourmal and Loising Gp of the block and covered 2600 house hold .



Outcome of the Campaign -

- Throughout the campaign the Millet Rath reached to 48 villages of 11 GP of Jharsuguda block.
- Throughout the campaign the Millet Rath covered 9000 household of 48 villages of 11 GP of Jharsuguda block.
- Awareness leaflets were distributed in the above-mentioned villages.
- Through the campaign the village people got aware about the nutrition values of millets and benefits of millet consumption and its health aspect.
- Through the campaign the village people got the information about Government support available under OMM for promotion of millets in production, consumption, processing and procurement.
- Through the campaign the village people got the information about different food recipes that could be prepared from millet.
- This campaign established linkage between tribal/local culture and millet.

Anchlik Jana Kalyan Anusthan (AJKA), Jharsuguda							
Project: Special Programme for Promotion of Millets in Tribal Areas of Odisha							
Route Chart of Awareness Rath for celebration of Nutrition Month 2022							
Day-1 (26.09.2022)		Day-2(27.09.2022)		Day-3(28.09.2022)		Day-4(29.09.2022)	
GP	Village	GP	Village	GP	Village	GP	Village
Durlaga	Durlaga	Patrapali	Patrapali	Hirma	Hirma	Chandnimal	Chandnimal
	Saletikra		Dumermunda		Kukurjangha		Barpali
	Talmal		Mahulmunda		Badmal		Chichinda
	Mudadhipa		Bhurusund				Kechhobahal
	Santara						Ghusuramunda
							Gourmal
Talpatia		Malda		H.Katapali		Gourmal	Madhupur
	Talpatia				H.Katapali		Badjob
	Tangarpali		Malda		Malidehi		Rankata
	Purna Talpatia		Rampur		Beherapath	Loising	Charbhati
					Lahandabud		Digripada
				Rajpur	Rajpur		Niktimal
Dalki	Dalki				Deoghon		Bhoimunda
	Purna				R.Katapali		Tharkaspur
	Kurebaga				Bagarachhaka		Baghiaberna
	Kumdapali				Amdhara		Balangibahal
							Tileimal


 24/09/2022
 Assistant Agriculture Officer,
 Jharsuguda