Guide to 10Alytics Data Hackathon 2023 Presentation

1. Craft a compelling data story that highlights key insights generated.

2. Provide comprehensive comments elucidating your observations and visualisations.

3. Base your recommendations strictly on the data and observations, avoiding personal assumptions except if personal assumptions can be backed up with data.

4. Feel free to utilise other sources of data to back your hypothesis and perform other research to back up your analysis/findings

5. Prioritise visually appealing charts and graphs by employing coordinated and eye-friendly colour schemes.

6. **ENSURE THAT YOUR CASE STUDY SOLUTIONS ENCOMPASS BOTH YOUR PRESENTATION AND THE ACCOMPANYING WORKING FILES.**