Brian Odong

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WORK EXPERIENCE

Meta | Business Engineer
JAN 2022 - PRESENT | REMOTE
- Unlocked multi-million dollar revenue potential by launching a mobile API for sharing 3rd party video assets into Instagram's Reels platform.
- Launched new SEO enhancements for published articles to increase customer traffic and content visibility for the Bulletin platform.
- Designed data pipelines to optimize media production metrics dashboards, cutting compute costs 4x.
- Migrated API endpoints to use a new and secure centralized gating infrastructure.

Ever.Ag (Fmr. Dairy.com) | Full Stack Developer
FEB 2021 - DEC 2021 | FRISCO, TX
- Launched key order fulfillment features that improved the operational efficiency for an industry leading SaaS supply chain management platform.
- Designed, developed, and tested endpoints for a highly available, milk transactions REST API.
- Revamped real-time data workflows for a cross-platform logistics app to meet rapid customer demand.
- Led app internationalization effort to support wide expansion to new foreign markets.
- Resolved business critical performance issues impacting customers in several large datasets.

Texas Instruments | Application Developer
JUNE 2017 - FEB 2021 | DALLAS, TX
- Delivered a next generation software release approval system, resulting in faster onboarding and reduced user pain points.
- Spearheaded the rewrite of a reference design selection tool in React, boosting product sales by 105%.
- Automated the deployment of custom security infrastructure into enterprise web services.
- Drove the integration strategy of product life cycle applications to a robust, single page architecture.
- Implemented data processing scripts that refined product recommendations to customers.

L3 Harris | Software Engineer Intern
MAY 2016 - AUG 2016 | CAMDEN, NJ
- Leveraged an enterprise service bus to integrate secure, geospatial based REST APIs.

CancerGene Connect | Software Engineer Intern
OCT 2015 - APR 2016 | DALLAS, TX
- Shipped new product features for a genetic counseling platform with over 15,000 patients served.

TECHNICAL SKILLS

Languages | JavaScript, TypeScript, Java, Kotlin, Swift, PHP, SQL

Technologies | React, Angular, GraphQL, Spring, Node, Android, iOS, Docker, Redux, Oracle, Postgres

EDUCATION

The University of Texas at Dallas | Bachelor of Science, Computer Science
AUG 2013 - MAY 2017 | RICHARDSON, TX