# **Project 4: Cluster Analysis**

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SOCI556

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This dataset is part of the "The Economist's" (a magazine) rating of "democracy index" for 2018. The democracy index is calculated for each country based on several dimensions of democratic institution and practices.

The dataset contains the following variables:

### **NOMINAL**

1. [COUNTRY]: Country name

CONTINUOUS: measured on a 0 to 10 scale

- 2. [PLURALISM] a measure of pluralism
- 3. [GOVFUNC]: a measure of how the government functions (government efficacy)
- 4. [POLIPARC]: a measure of political participation
- 5 [POLICUL]: a measure of political culture
- 6. [CIVLIB]: a measure of civil liberty

Your task is to cluster (categorize) all 167 countries in the dataset into groups using different clustering techniques and scenarios.

A. Please create a dataset that contains only the five variables that measure aspects of democracy; and scale all the measures.

Interpretation: I created two dataframes for project 4. DF.DEM only contains the five scaled variables measuring democracy. The second dataframe, DEMwCountry has the five variables measuring democracy, scaled, and the country names.

Output: N/A

Given code: mydf1<-na.omit(mydf)str(mydf1)mydf2<-scale(mydf1[, -1])

**Code:** names(DEM)[1]<-"country"

DF.DEM<-select(DEM, pluralism, govfunc, poliparc, policul, civlib)

```
na.omit(DF.DEM)

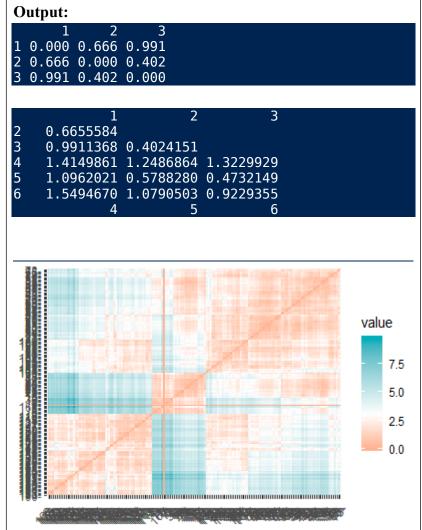
DF.DEM<-scale(DF.DEM)

str(DF.DEM) DEMwCOUNTRY<-DEM%>% mutate_at(c(2,3,4,5,6), funs(c(scale(.))))

na.omit(DEMwCOUNTRY)
```

B. Please create a "distance" matrix ("euclidean distance") and visualize it. Do you think the colors in the plot justify some form of cluster analysis? Why or why not?

Interpretation: Yes, the clusters justify some form of cluster analysis. There are many instances of highly concentrated areas on the graph with only blue and only orange cases. It is up to the researcher to decide what # of clusters are going to produce best model.



#### Given code:

Code: hclust\_dist<- as.dist(clus)
hclust\_dist[is.na(hclust\_dist)] <- 0
hclust\_dist[is.nan(hclust\_dist)] <- 0
sum(is.infinite(hclust\_dist))
h <- hclust(hclust\_dist, "ward.D2")

fviz\_dist(hclust\_dist, gradient=list (low="#FC4E07", mid="white", high="#00AFBB"))

C. Perform a k-mean cluster analysis with 3 clusters. Include the 3 cluster centers in your output. What do the 3 cluster centers inform us about the three clusters of countries?

### **Output:**

3-cluster model:

```
K-means clustering with 3 clusters of sizes 67, 60, 40

(between_SS / total_SS = 71.0 %)
Cluster means:
Cluster means:
pluralism govfunc poliparc policul civlib
1 0.4083755 0.1479025 0.2606102 -0.2228408 0.2871479
2 -1.1406485 -0.9814841 -0.9771140 -0.6306445 -1.1186176
3 1.0269438 1.2244895 1.0291490 1.3192250 1.1969537
```

**Interpretation**: This output suggests that if the researcher were to accept the 3-cluster model the countries might suggest the following interpretation; 'hybrid-democratic' countries are in group one, 'low-democratic' countries are in group 2, and 'democratic' countries are in group 3.

D. Based on the model in step 3, how much of the total sum of squares can be attributed to between-cluster sum of squares? Does the proportion or percentage justfy a 3-cluster model?

#### **Interpretation**:

(between\_SS / total\_SS = 71.0 %). 71.0% suggests there are good clusters. Normally researchers recommend a percentage between 70-90. Increasing the number of clusters to 5 makes our between SS / total SS percentage rise 6.9%. However, I would suggest to the researcher to accept a 3-cluster model over a 5-cluster model. This is because there is less variation between 67,30, and 40 than compared to the variation between 47, 40, 17, 35 and 28

## **Output:**

3-cluster model:

```
(between_SS / total_SS =
71.0 %)
K-means clustering with
3 clusters of sizes 67,
60, 40
```

5-cluster model:

```
(between_SS / total_SS =
77.9 %)
K-means clustering with
5 clusters of sizes 47,
40, 17, 35, 28
```

Given code: set.seed(33)model.km<-kmeans(mydf2, 3, nstart = 10)model.km

Code: set.seed(97)

model.km<-kmeans(DF.DEM, 5, nstart = 10)

model.km

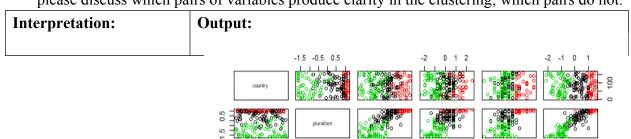
E. One key component of cluster analysis is to examine the clusters by applying empirical knowledge one has (sometimes common sense). For instance, "Is the U.S. in the same cluster with the U.K. and France etc.?" or "Is China in the same cluster with Russia or Iran?" So, please choose a few of your "favorite" countries to "make sense" of the clusters.

71	<u>,                                      </u>	
Interpretation:	Output:	
This assignment made me	Norway	0 0 1
realize I know nothing about	Japan	0 0 1
other governments. I		
approached this question by	Russia	0 1 0
googling "What type of	North Korea	0 1 0
government does	Iran	0 1 0
have?" Norway and Japan	Iraq	0 1 0
both list 'Parliamentary		
system' and they both appear	Mexico	1 0 0
in the 'democratic' countries	Moldova	100
cluster. Russia, North Korea,	Mongolia Montenegro	1 0 0 1 0 0
Iran, and Irag all appeared in	Morocco	1 0 0
the same county cluster. All		
these countries are		
notoriously known for being		
'low democratic' countries.		
Finally, Mexico, Moldova,		
Mongolia all appear in the		
'hybrid-democratic'		
countries. There were often		
multiple descriptions to		
describe the type of		
government in these		
countries.		
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Given code: table(mydf1\$country, model.km\$cluster)

Code: table(DEM\$country, model.km\$cluster)

F. Please plot the "clusters" from your model against the dataframe you created in step 1 (it should contain all the variables). As this plot provides multiple 2-dimensional scatterplots, please discuss which pairs of variables produce clarity in the clustering; which pairs do not.



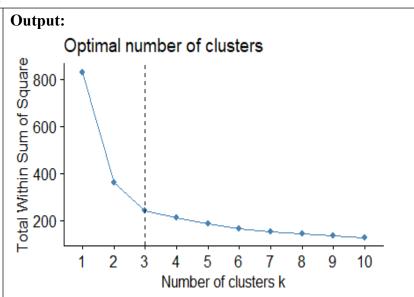
Variables that produce clarity:
Nothing looks good against country.
All the other variables work well with one another. The variables that contributes the least is **pluralism** against **policul.** I believe the variables that contribute most together is **pluralism** against **civil lib.** 

Given code: plot(mydf1, col=model.km\$cluster)

Code: plot(DEMwCOUNTRY, col=model.km\$cluster)

G. Use the "wss" (within sum of squure) reduction method to plot your scaled data to decide on the best number of clusters.

Interpretation: Does increasing the number of clusters to make our findings better? I would answer no. The optimal number of clusters will be 3 because it is in the 'elbow' when plotted.



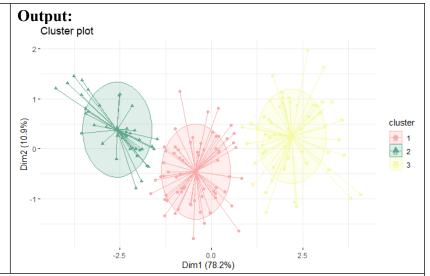
Given code: fviz\_nbclust(mydf2, kmeans, method = "wss") +geom\_vline(xintercept = 3, linetype = 2)

Code: fviz\_nbclust(DF.DEM, kmeans, method = "wss") +geom\_vline(xintercept = 3, linetype = 2)

H. Visualize the 3-cluster model using "ellipse.type" and "star.plot" in function "fviz.cluster."

## **Interpretation:**

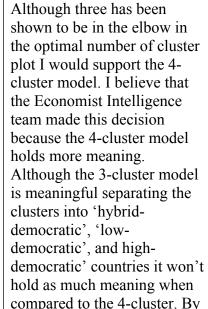
I think that this model serves to be useful model. However, not the best. I would argue that a 4-cluster model will enable an interpretation that matches how society secularizes democracies.



Given code: fviz\_cluster(model.km, data = mydf2,palette = c("#FC4E07", "#00AFBB", "#E7B800", "#fc4e07"),ellipse.type = "euclid", star.plot = TRUE, repel = TRUE, ggtheme = theme minimal())

**Code:** fviz\_cluster(model.km, data=DF.DEM, palette= c("#F9AAA", "#60A88D", "#F5FAA7", "#A7C3FA"),ellipse.type="euclid", star.plot=TRUE, repel=TRUE, ggtheme=theme minimal())

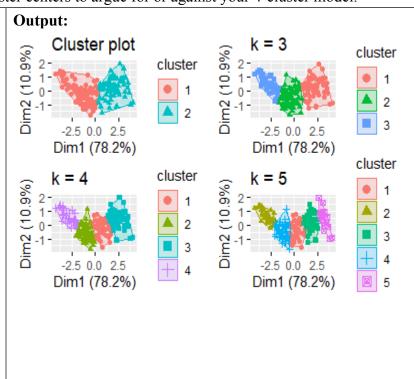
I. Repeat step 3 and try a 4-cluster model. Use all the "clues" or criteria such as common knowledge, wss, or the cluster centers to argue for or against your 4-cluster model.



this simple change the

researcher can now interpret

**Interpretation:** 



```
her model by saying there are
four types of clusters 'hybrid-
democratic', low-democratic',
'high-democratic', and
authoritarian' countries. I
think this will enable the
reader of your models to be
more interested in when
comparing the clusters of
countries with one another.
Given code: set.seed(33)model.km<-kmeans(mydf2, 4, nstart = 10)model.km
Code::
set.seed(72)
kclus5<-kmeans(DEMwCOUNTRY[,2:6], 5, nstart= 10)
DEMwCOUNTRY$kclus5<-as.factor(kclus5$cluster)
kclus5
str(kclus5)
plot(DEMwCOUNTRY, col=kclus5$cluster)
table(DEMwCOUNTRY$country, kclus5$cluster)
plot(DEMwCOUNTRY, col=kclus5$cluster)
DF.DEM<-DF.DEM[-c(168),]
kc2<- kmeans(DF.DEM, centers=2, nstart=10)
kc3 \le kmeans(DF.DEM, centers = 3, nstart = 10)
kc4 \le kmeans(DF.DEM, centers = 4, nstart = 10)
kc5 \le kmeans(DF.DEM, centers = 5, nstart = 10)
      p1<- fviz cluster(kc2, geom ="point", data =DF.DEM)
      p2 <- fviz_cluster(kc3, geom = "point", data = DF.DEM) + ggtitle("k = 3")
      p3 <- fviz cluster(kc4, geom = "point", data = DF.DEM) + ggtitle("k = 4")
      p4 <- fviz cluster(kc5, geom = "point", data = DF.DEM) + ggtitle("k = 5")
library(gridExtra)
grid.arrange(p1, p2, p3, p4, nrow = 2)
fviz cluster(kclus, data=DF.DEM, palette = c("#B52A2A", "#2A33B5", "#2AB558"),
ellipse.type = "euclid", star.plot=TRUE, repel=TRUE, ggtheme=theme minimal())
fviz cluster(kclus5, data=DF.DEM, palette = c("#B55D2A", "#2AB541", "#2A66B5",
"#F6DC59", "#F659DC"), ellipse.type = "euclid", star.plot=TRUE, repel=TRUE,
ggtheme=theme minimal())
       library(factoextra)
       fviz nbclust(DF.DEM, kmeans, method= "wss")+
```

geom\_vline(xintercept=3, linetype=2)