

**Start sooner rather than later:**  
Taking advantage of the Career  
Pathways program and  
opportunities for professional and  
career development



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*Dr. Wie Yusuf*

*Professor, School of Public Service*

# Background

Educational background in engineering, business, public administration

Career experience – technical, management, academia

Teach MPA and PhD students

Involved in professional development programming for ODU since 2013

Provost's Fellow for graduate education

Multi-disciplinary research team focused on urban issues (transportation, flooding, community engagement)



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There's more to grad school than just  
academic requirements

Start early

Take advantage of professional and  
career development opportunities

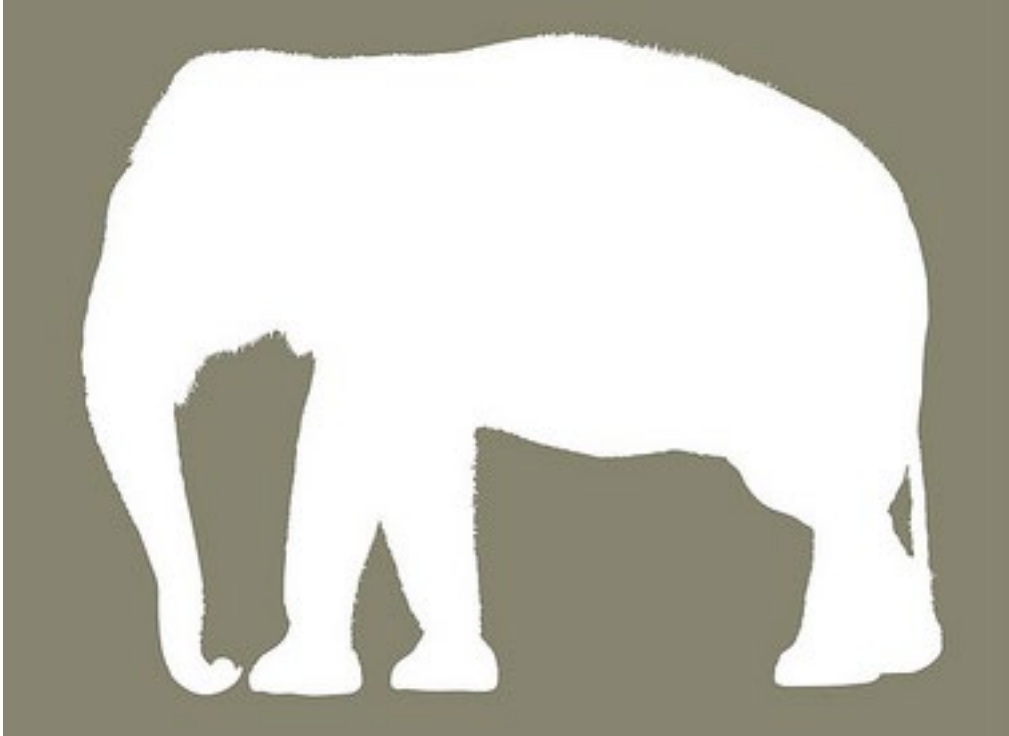


# THE BAD NEWS



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# Grad school is stressful!



## Sources of stress

Work schedule/obligations (58%)

Finances (56%)

Time management (41%)

**Future employment and career prospects  
(32%)**

Course requirements (31%)

Academic workload (29%)



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# Uncertainty about career paths

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## Faculty career in higher education

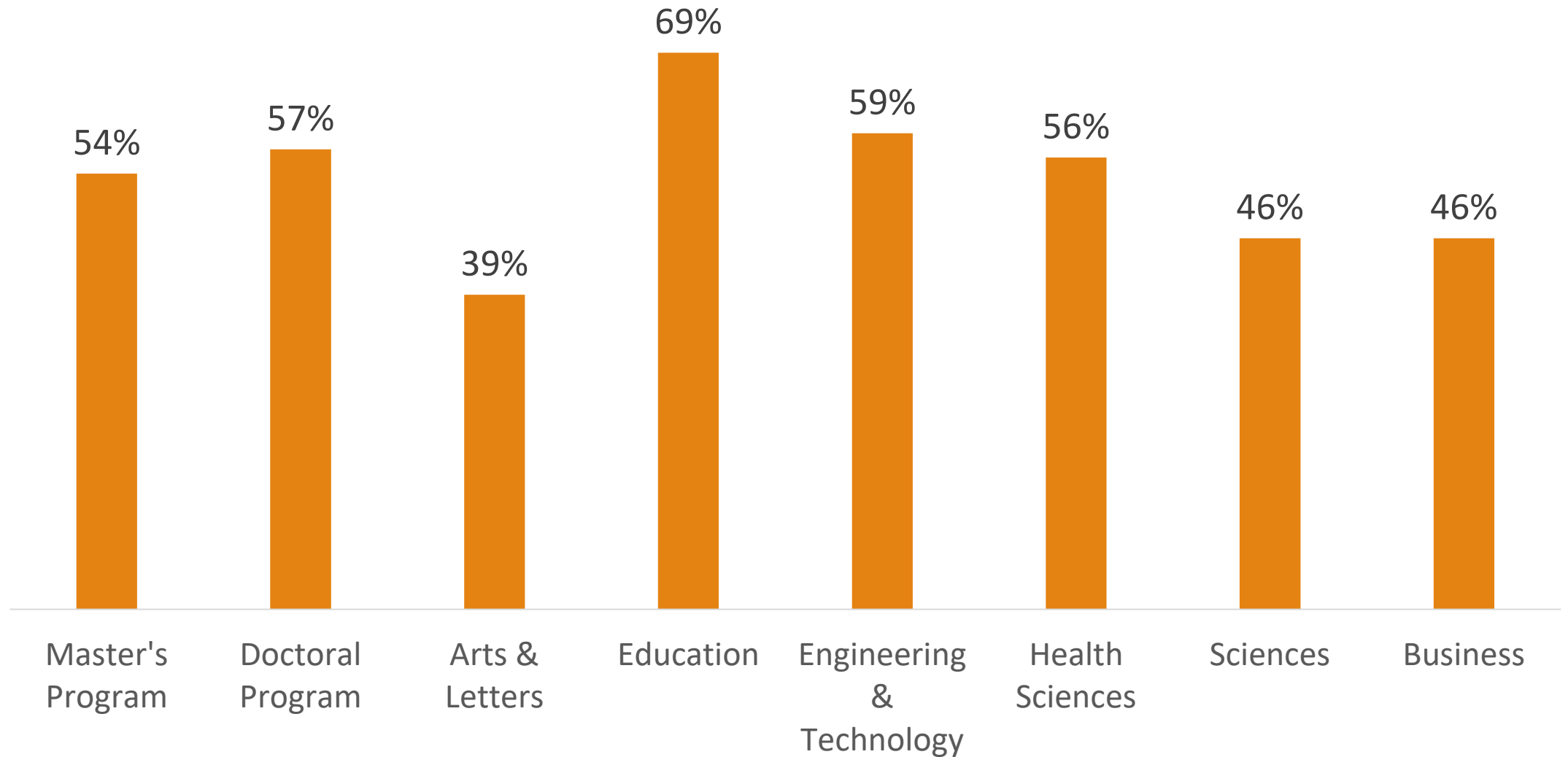
- 47% - interested
- **31% - still deciding**

## Non-academic careers

- 42% - government
- 37% - nonprofit
- 30% - industry
- **24% - still deciding**



# Only 56% are prepared for planned career paths



# What's needed? Career and professional development

<b>Funding for research and scholarship</b>	<b>35%</b>
<b>Career planning</b>	<b>34%</b>
<b>Work-life balance</b>	<b>33%</b>
<b>Career exploration</b>	<b>29%</b>
<b>Networking and collaboration</b>	<b>21%</b>

Professional development needs not being met at ODU





# THE GOOD NEWS



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# CAREER PATHWAYS

Professional development  
to bridge graduate school  
and career success

## CAREER PATHWAYS

Professional development to bridge  
graduate school and career success

### Did you know?

ODU graduate students identified **career exploration** and **career planning** as their top professional development needs.



The Career Pathways program fills this need, preparing graduate students for successful transition into thriving careers.

Career Pathways is a gateway to resources, programs, events, and planning tools for ODU graduate students and postdocs.

### PREPARING FUTURE PROFESSIONALS (PFP)

Designed for graduate students and postdocs interested in a non-academic career such as in industry, non-profit/non-governmental organizations, or government agencies.

#### Earn the PFP Certificate:

- ☒ Develop an individual development plan
- ☒ Create a resume
- ☒ Attend professional development events or complete professional development activities
- ☒ Produce an ePortfolio to document and highlight professional development and growth

### PREPARING FUTURE FACULTY (PFF)

Designed for graduate students and postdocs interested in an academic career.

#### Earn the PFF Certificate:

- ☒ Complete a mentored teaching experience
- ☒ Create a CV
- ☒ Attend PFF and other professional development events
- ☒ Produce an ePortfolio to document and highlight professional development and growth

Questions? Contact Dr. Wie Yusuf  
Chair, Career Pathways Steering Committee  
E-mail: [jyusuf@odu.edu](mailto:jyusuf@odu.edu) Phone: 757-683-4437  
Web: <https://sites.wp.odu.edu/careerpathways/>



# Career Pathways

- Gateway to resources, programs, events, and planning tools for ODU graduate students and postdocs
- Provides career exploration and career planning programs to prepare graduate students for successful transition to thriving careers



# Two Career Preparedness Programs

## Preparing Future Faculty (PFF)

- For graduate students and postdocs interested in an **academic career** in a higher education setting

## Preparing Future Professionals (PFP)

- For graduate students and postdocs interested in a **non-academic career** such as in industry, non-profit/non-governmental organizations, or government agencies



# Preparing Future Faculty (PFF) program

# PFF Overview

- Goal: expose graduate students to the diverse roles, responsibilities, and rewards of an academic career
- Focuses particularly on the teaching and service roles sometimes not included in graduate training
  - Also addresses fundamental research skills (e.g. grant writing, publishing) and academic job searching
- Anyone can participate in PFF events!

# PFF Certificate

- Earn the PFF Certificate
  - Develop a CV
  - Complete a semester-long mentored teaching experience
  - Participate in 6 professional development activities related to preparing for an academic career
  - Document completion of all requirements in an ePortfolio
- Completion of PFF Certificate is noted on ODU transcript



# Preparing Future Professionals (PFP) Program



# PFP Overview

- Goal: prepare graduate students and post-doctoral scholars for careers in industry, non-profit or non-governmental organizations, or government agencies
- Tailored to your career preparedness and professional readiness needs
- Anyone can participate in PFP events!

# PFP Certificate

- Earn the PFP Certificate
  - Develop an individual development plan
  - Create a resume
  - Participate in 6 professional development activities related to career development, leadership and communication, professionalism, and specialized skills
  - Document completion of all requirements in an ePortfolio
- Completion of PFP Certificate is noted on ODU transcript

**PLAN AHEAD,  
GET STARTED TODAY**



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- Attend Career Pathways events
  - Tentative schedule for Spring 2022:  
[https://sites.wp.odu.edu/careerpathways/2022/01/07/sp22\\_events/](https://sites.wp.odu.edu/careerpathways/2022/01/07/sp22_events/)
    - February 22: Career Exploration Roundtable: Careers in Federal Agencies
    - March 25: Career Exploration Roundtable: Insights from ODU Alumni
  - Check out the Career Pathways YouTube channel  
<https://www.youtube.com/channel/UCnzhxTxGkpglo77iZyCMBqA>  
Recommendations:
    - Creating Your Individual Development Plan
    - Introduction to ePortfolio
    - Collaborations and Working with Others to Increase Research Productivity
    - Informational Interview
- Take GRAD700: Professional Development
  - 1-credit hour asynchronous online course for students interested academic career
  - Course counts as 2 non-PFF events towards the PFF Certificate
  - [Offered in Summer 2022](#)

- ◉ Dr. Wie Yusuf  
e-mail [jyusuf@odu.edu](mailto:jyusuf@odu.edu)



Important  
Information

- ◉ Monthly Professional Development  
Newsletter for Graduate Students: [January 2022 issue](#)

- ◉ Sign up to receive e-mails about Career Pathways  
events: <https://goo.gl/forms/OINGXk0b5Sgjo2Jk2>

- ◉ Career Pathways website:  
<https://sites.wp.odu.edu/careerpathways>