

WEB PERFORMANCE

Set 1, 2025

Web Traffic



Page Views

10,416

↓ -43.8% mula nakaraang buwan



Sessions

5,107

↓ -31.4% mula nakaraang buwan



Total Users

3,416

↓ -20.2% mula nakaraang buwan



New Us

2,94

↓ -18.8% mula nak

Lead Traffic



Engagement Rate

68.3%

↑ 13.9% mula nakaraang buwan

Bounce Rate

31.7%

↓ -20.8% mula nakaraang buwan

Conversion



Direct Bookings

77

↓ -28.0% mula nakaraang buwan



First Time Bookers

47

↓ -6.0% mula nakaraang buwan



Web Conversion Rate

1.58%

↑ 24.2% mula nakaraang buwan

Monthly Website Traffic

Monthly Direct Bookings