Click Here for Sounds of the Canyon

Come along with us and enjoy the adventure!
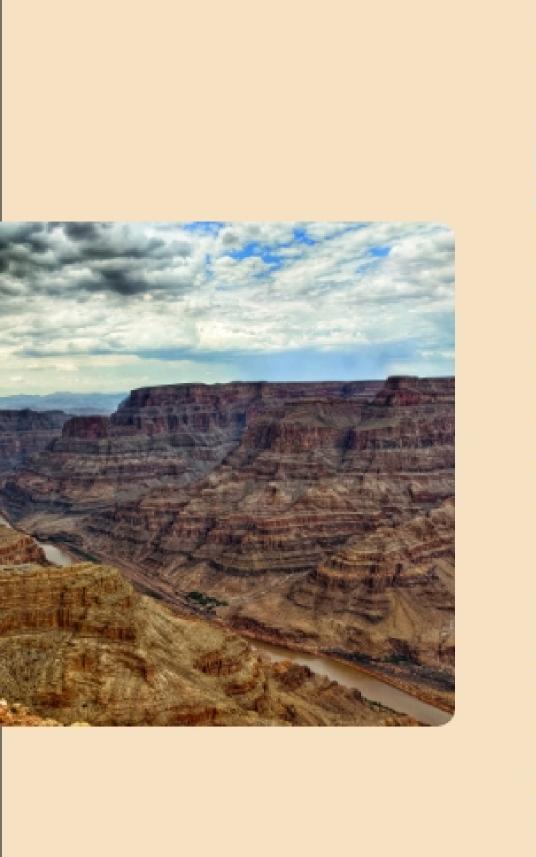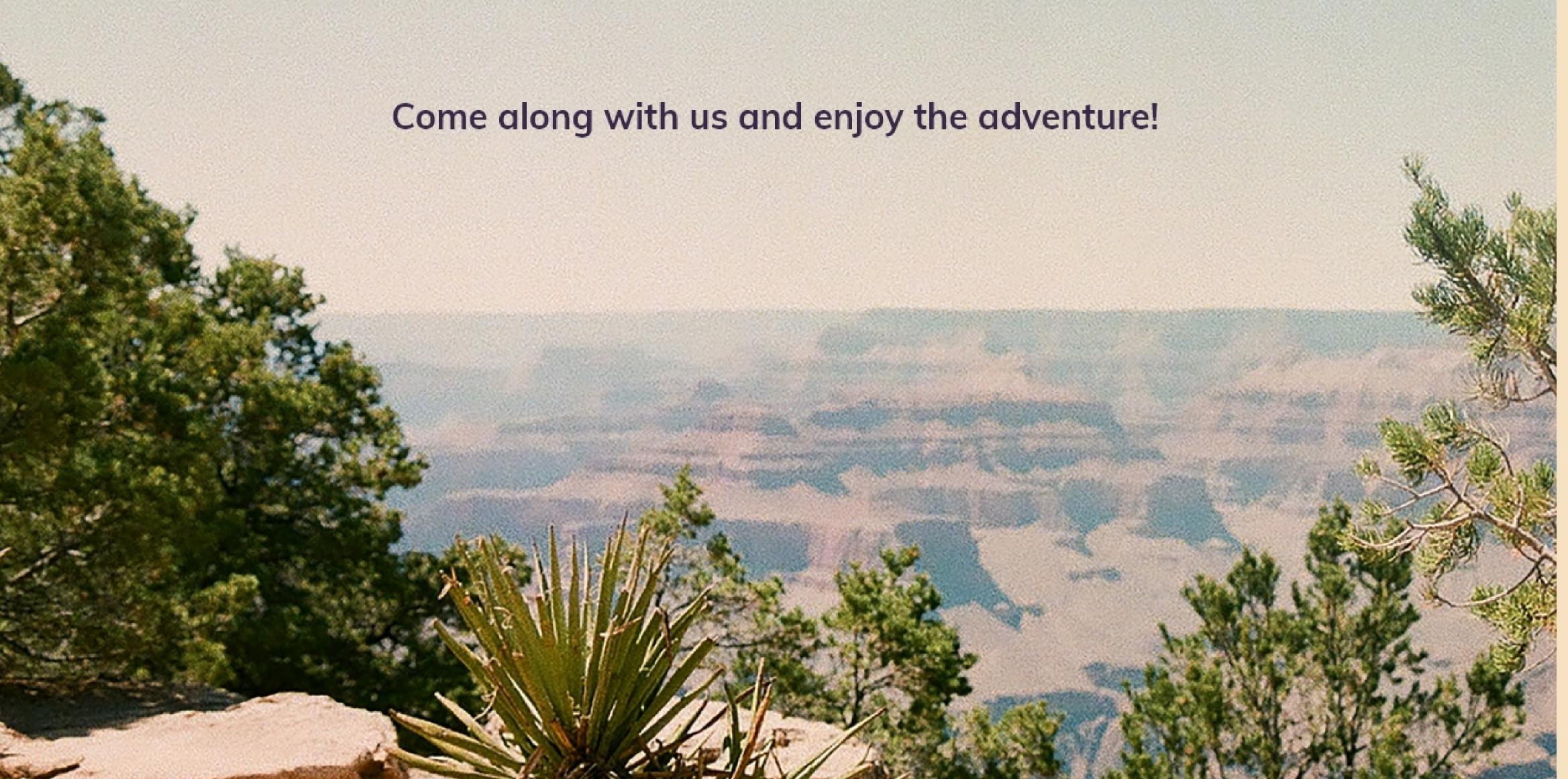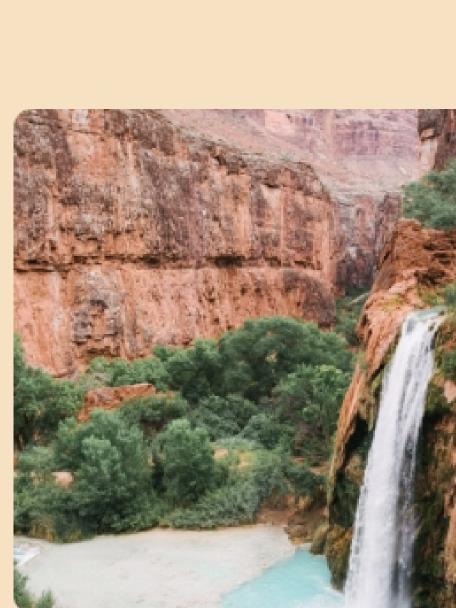
Omalley Abel   Contact Info

Overview
Canyon Hikers is a company that promotes the Grand Canyon and encourages more tourists to visit. The website's main purpose is to help users plan and prepare for their hiking trip. The website is primarily text-based with some images of the canyon and hiking trails.

Problem Statement
The website's goal is to help users plan their hiking trip by providing information about the canyon and hiking trails. It serves as a location to collect information but also a point of contact for people needing more information. It also aims to inspire users to visit the canyon and explore its beauty.

Users and Audience
The target audience for this website is hikers and outdoor enthusiasts who are interested in exploring a canyon. Users are likely to be between 18-45 years old and have a moderate level of experience with hiking.

Role and Responsibilities
My role was website designer and coder. I created the wireframe, mockup/prototype, and website coding.

Challenges
Upon reviewing the website, there are a number of issues and opportunities that could be improved. This includes:
1. Difficulty finding the specific information needed.
2. The website is not interactive and fully complete with information that users might be searching for.
3. The website was designed with a limited amount of time available and limited amount of design experience on my part.
4. Limited content knowledge on my part.

What I Did and Why
Due to my limited knowledge of the Grand Canyon, there was more research to do than time available. I found some pictures and determined the basics of what the website should comprise. I created a basic mockup and designed the website around this prototype.

Results
I learned many lessons from this assignment. I learned how import the content background is and a clear scope of the project. I designed a simple website with basic information because I was not given a full project outline. However, it was great practice for designing future websites.

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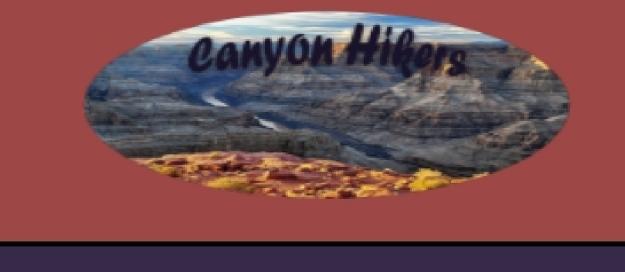
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Under Construction

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