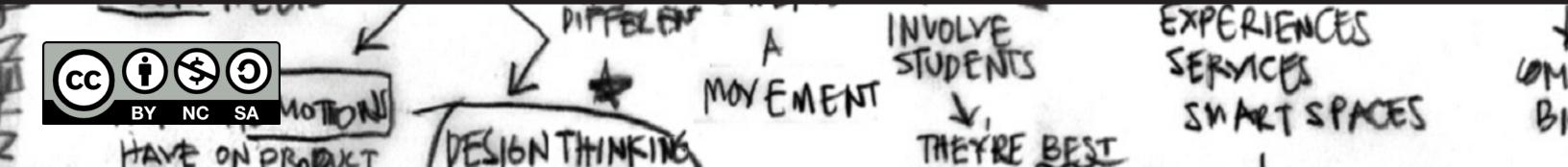


HASSO PLATTNER Institute of Design at Stanford



Before we start this design challenge, take a minute to reflect about your own experiences. Chart your lunch experience below.



Mission: Redesign your partner's school lunch experience. Start by gaining empathy for your partner.

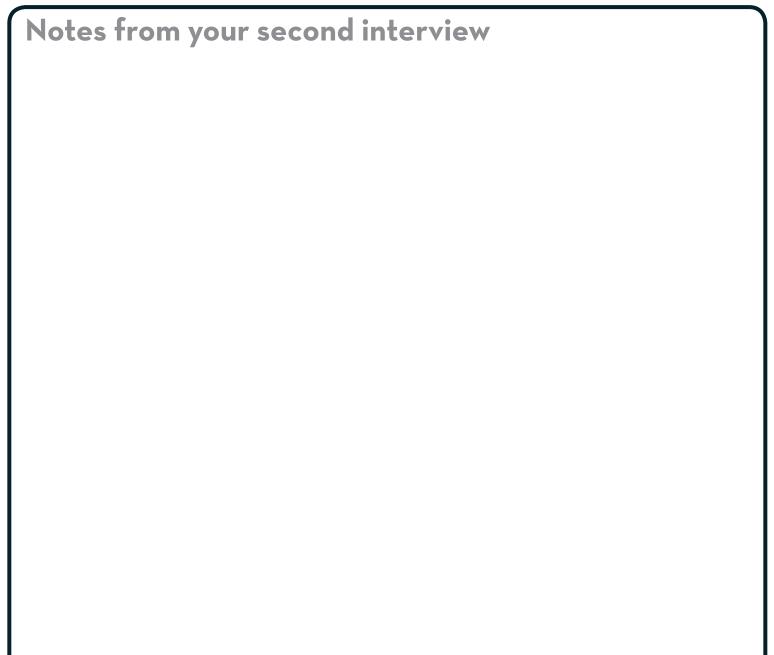
1 Interview

8min (2 sessions x 4 minutes each)



2 Dig Deeper

6min (2 sessions x 3 minutes each)





Reframe the problem.

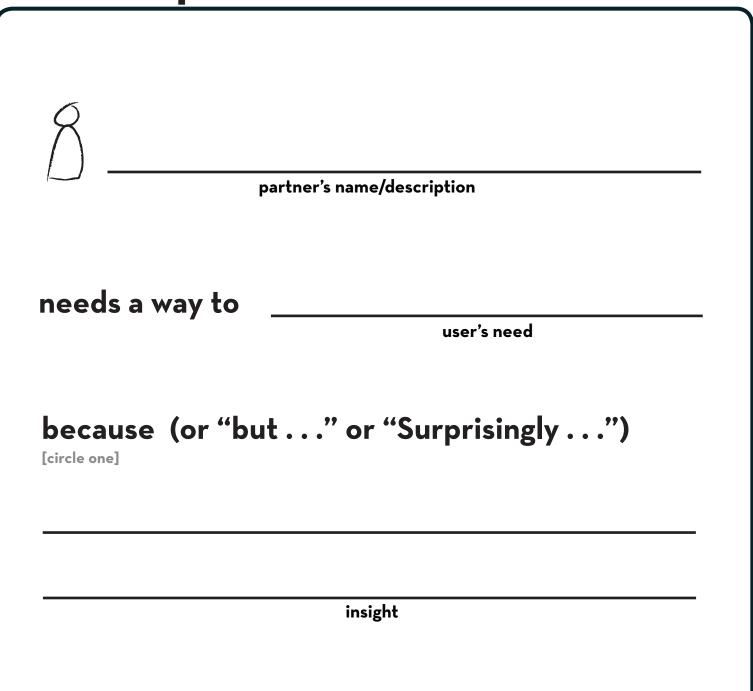
3 Capture findings 3min

Goals and Wishes: What does your partner need to accomplish during lunch? *use verbs

and motivations. What's something you see about your partner's experience that maybe s/he doesn't see?* *make inferences from what you heard

Insights: New learnings about your partner's feelings

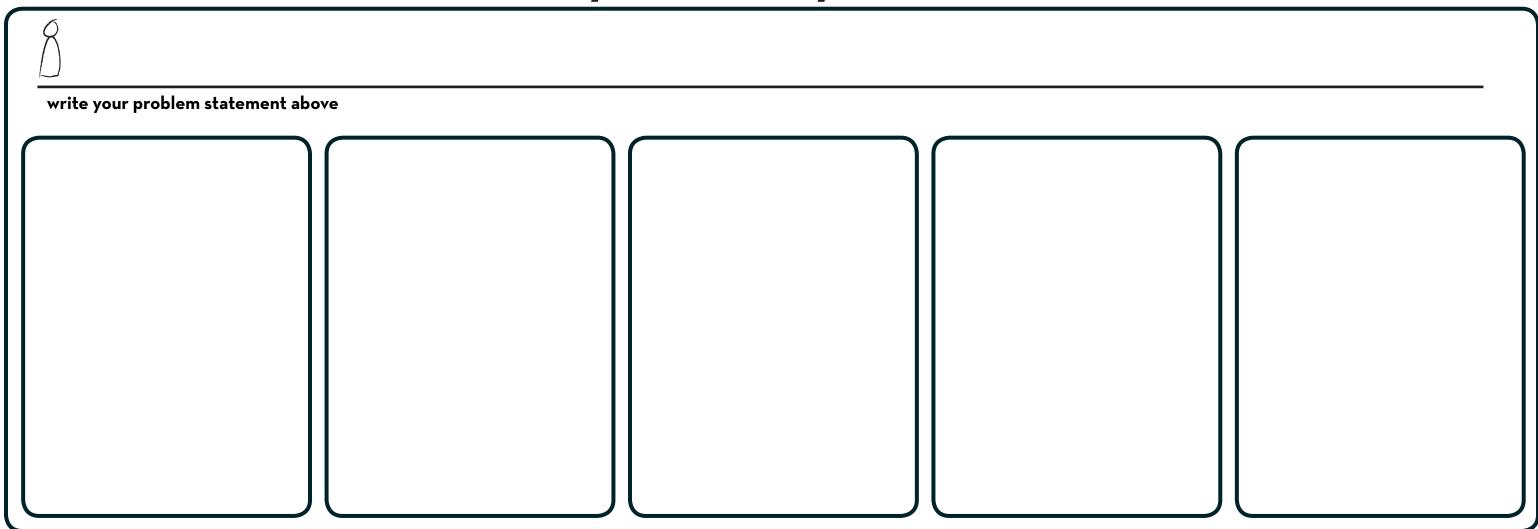
4 Take a stand with a point-of-view 3min





<u>Ideate</u>: generate alternatives to test.

5 Sketch at least 5 radical ways to meet your user's needs. 5 mir



6 Share your solutions & capture feedback. 10min (2 sessions x 5 minutes each)

Notes			



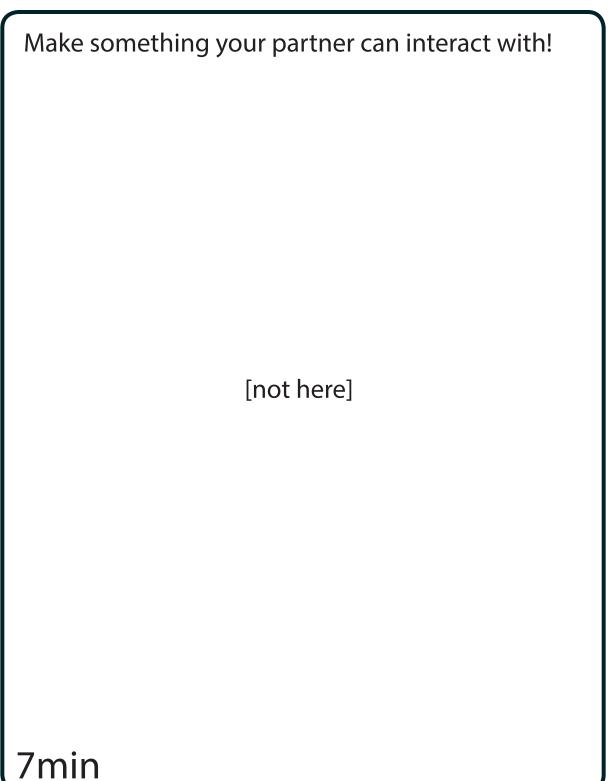
Iterate based on feedback.

7 Reflect & generate a new solution. 3min

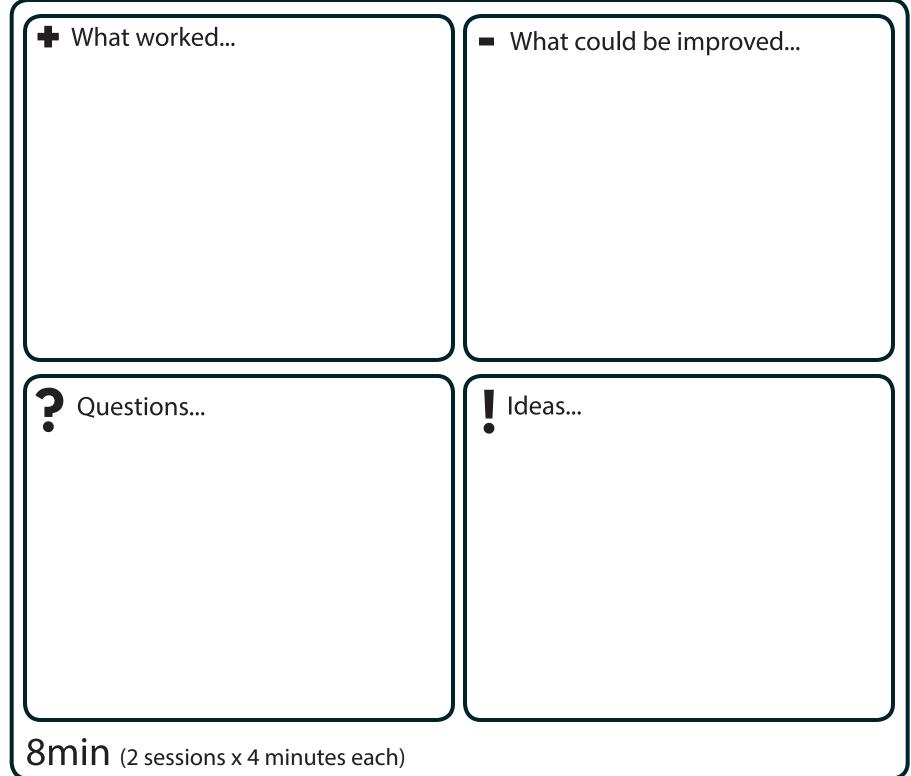


Build and test.

8 Build your solution.



9 Share your solution and get feedback.



Reflect on your work.

10 Headline TWO next steps 2min

From Step 9 feedback, what are TWO aspects you would prototype next? 1)

11 Redefine your point-of-view 3min

How does your interaction alter your P.O.V. from Step 4? Craft a new P.O.V. informed by testing.

2)