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an introduction to the LIDER project

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Talk at OEG
16/01/2014

- The consortium
- Context
- Main goal
- Is there industrial interest for this?
- Is LOD ready for that?
- LIDER's challenge
- Expected outcomes
- LIDER's community
- Some related technologies



Linked Data as an enabler of cross-media and multilingual
content analytics for enterprises across Europe

The consortium



Universidad Politécnica de Madrid (UPM, Spain) [COORDINATOR]



Trinity College Dublin (Ireland)



DFKI (Germany)



National University of Ireland, Galway (NUI Galway, Ireland)



Institut für Angewandte Informatik EV (INFAI, Germany)



University of Bielefeld (Germany)



Universita degli Studi di Roma La Sapienza (Italy)



GEIE ERCIM (France)



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Maud Ehrmann



Andrea Moro



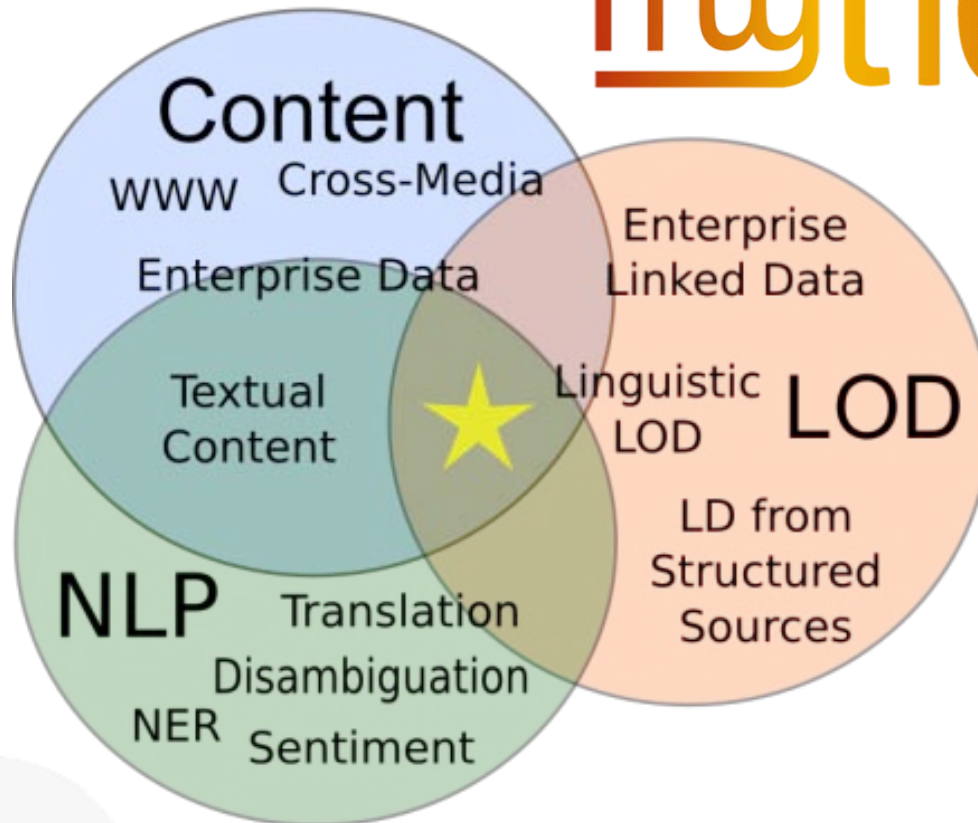
Context

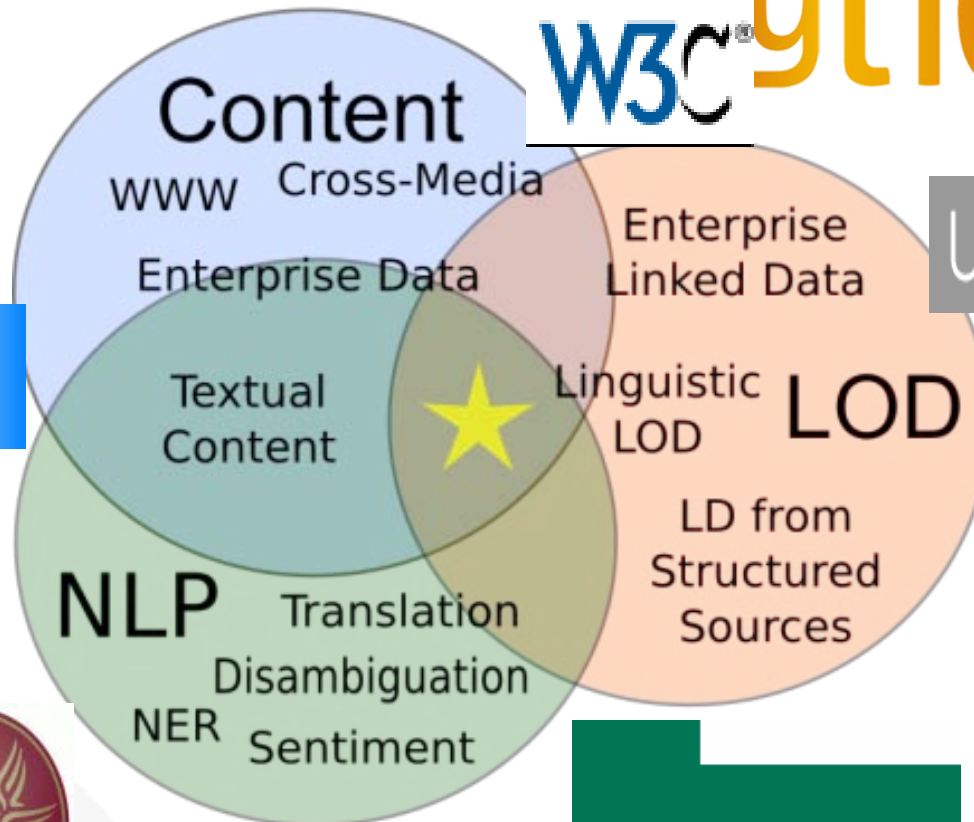
What is content analytics?

Content analytics methods allow discovering **relevant knowledge** and making sense of the continuously growing amount of unstructured data on the Web or within organizations, for the purpose of **improved decision making**.

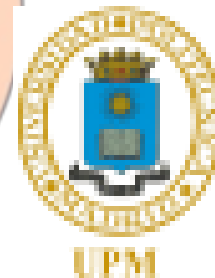
Content analytics methods use **natural language processing (NLP)**, trend analysis, contextual discovery and predictive analytics to uncover patterns and trends across such unstructured content

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NUI Galway
OÉ Gaillimh

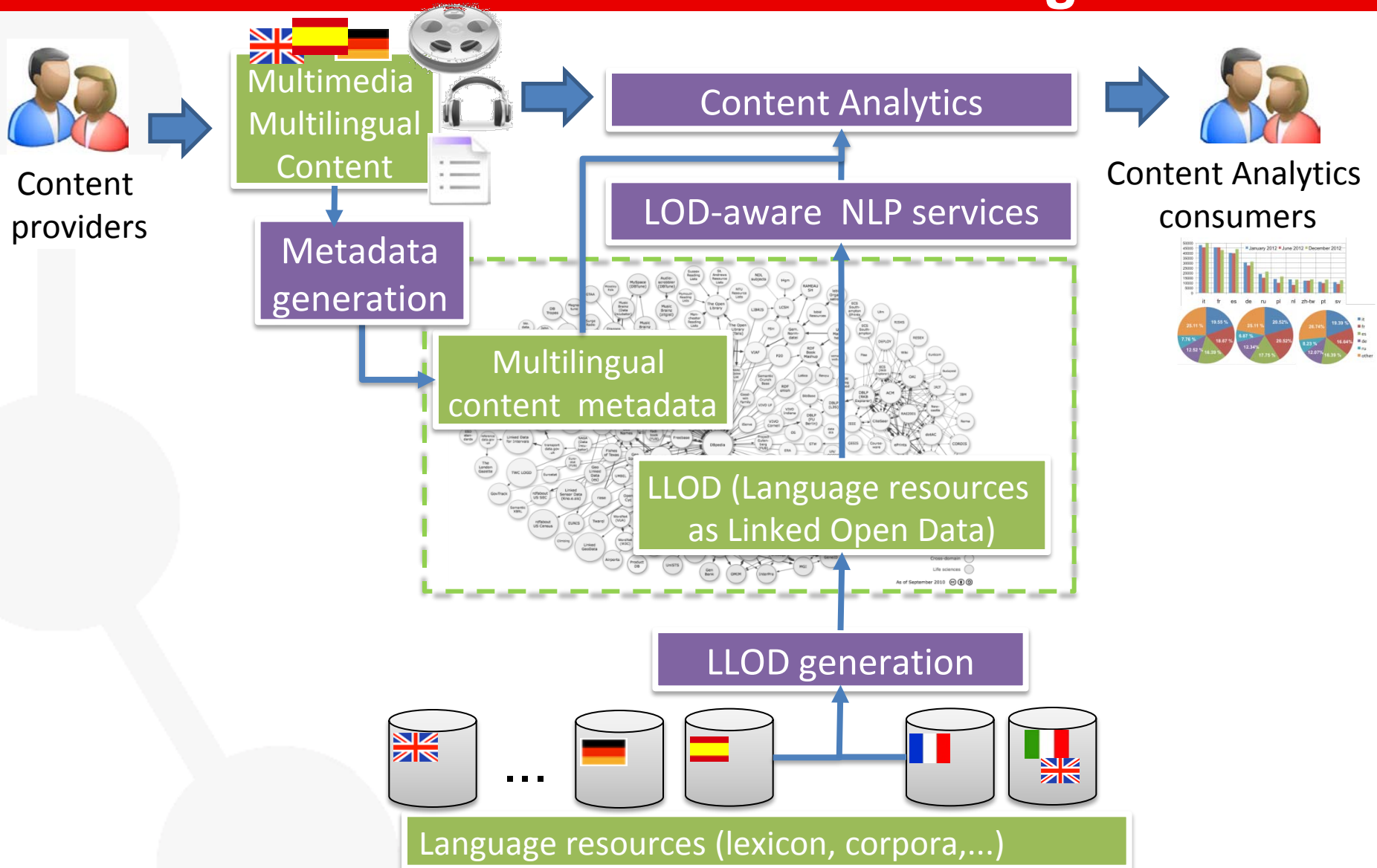


Main goal

Enable a new generation of **LOD-aware NLP techniques** to support **content analytics** of multilingual multimedia content

It is NOT about solving the technical aspects but about establishing the basis and the means to that end (**guidelines, best practises, community, ...**)

Target scenario





**Is there industrial
interest for this?**

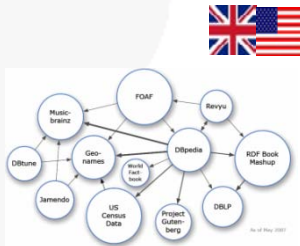
- Multilingual multimedia **content annotation**
Increase demand for NLP services that combine text processing with Multimedia meta-data and media processing components.
- LOD generation from **linguistic resources**
Data is already being published by companies, but not linguistic resources as LLOD
- **LOD-based NLP services** for Content Analytics
CA related companies that actively use Dbpedia: OpenCalais, Zemanta, Ontos, Yahoo!, Nerd, etc.



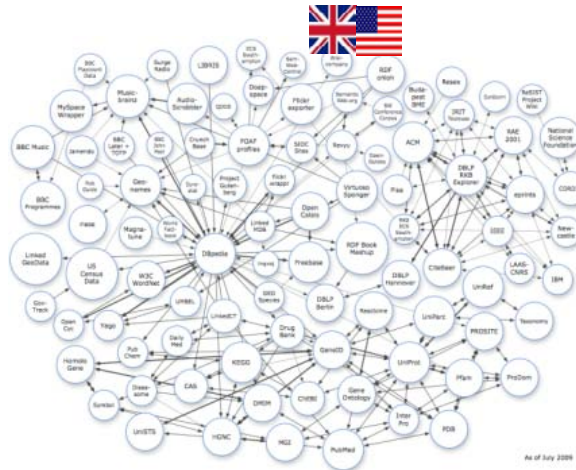
Is LOD ready for that?

LOD is increasingly multilingual

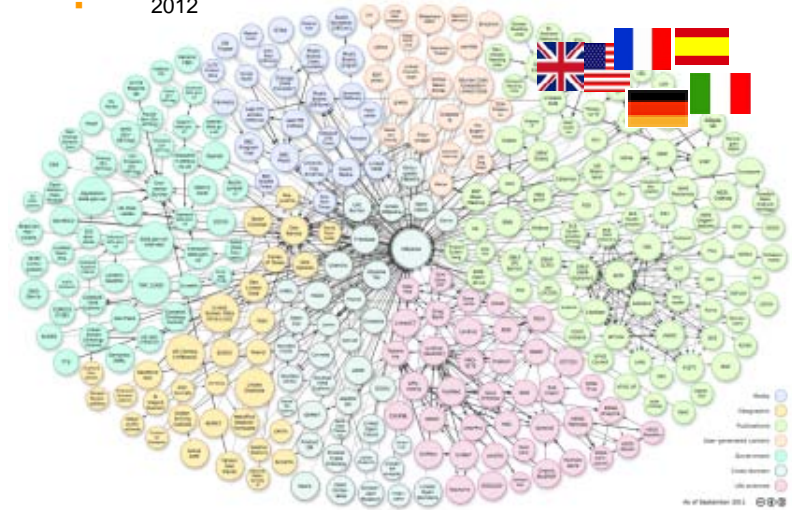
2007



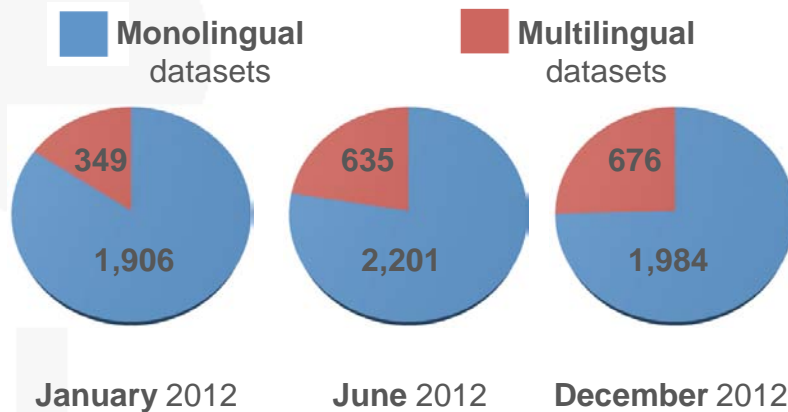
2009



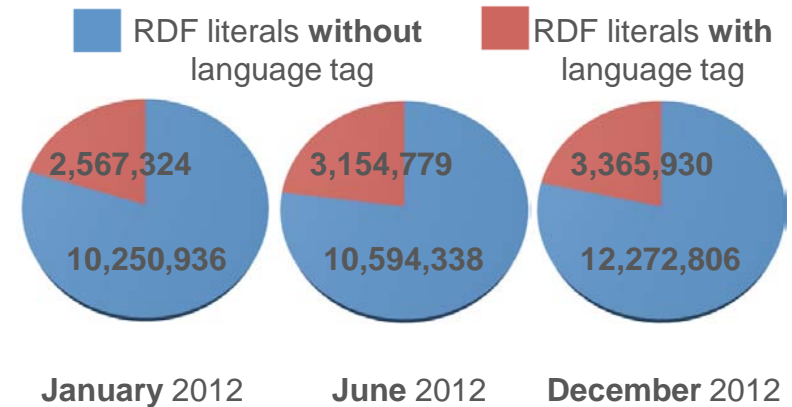
2012



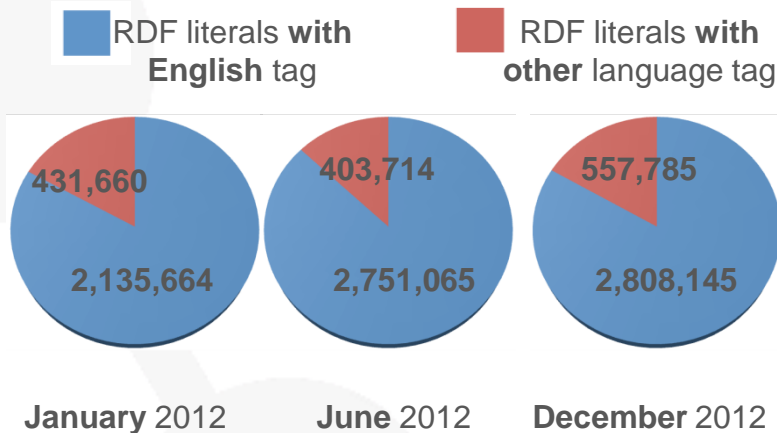
LOD is dominated by the English Language



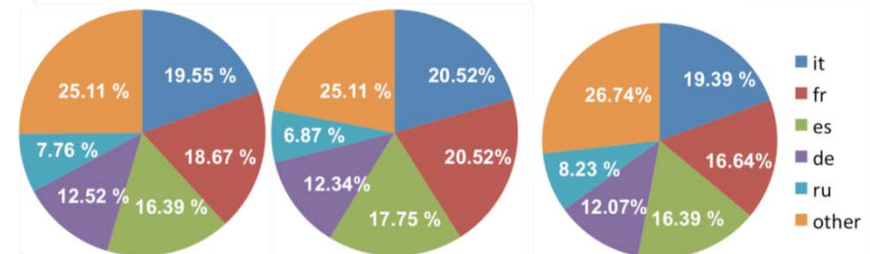
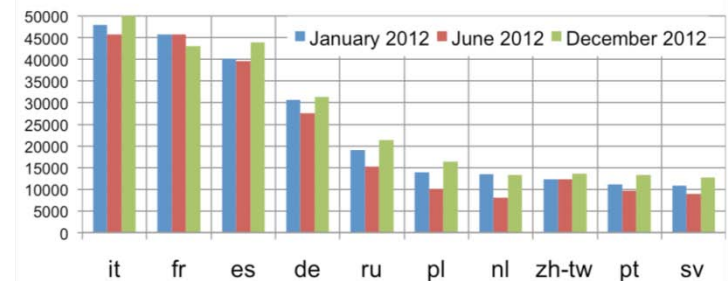
1. Number of Monolingual and multilingual datasets



2. Current usage of language tagging capabilities in RDF

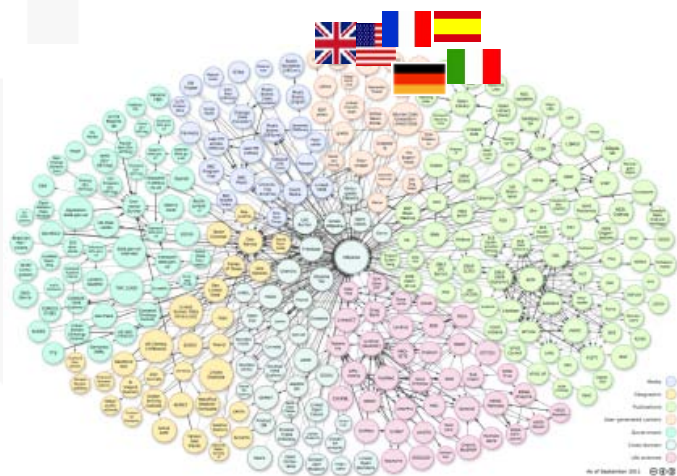


3. English tags versus other languages' tags

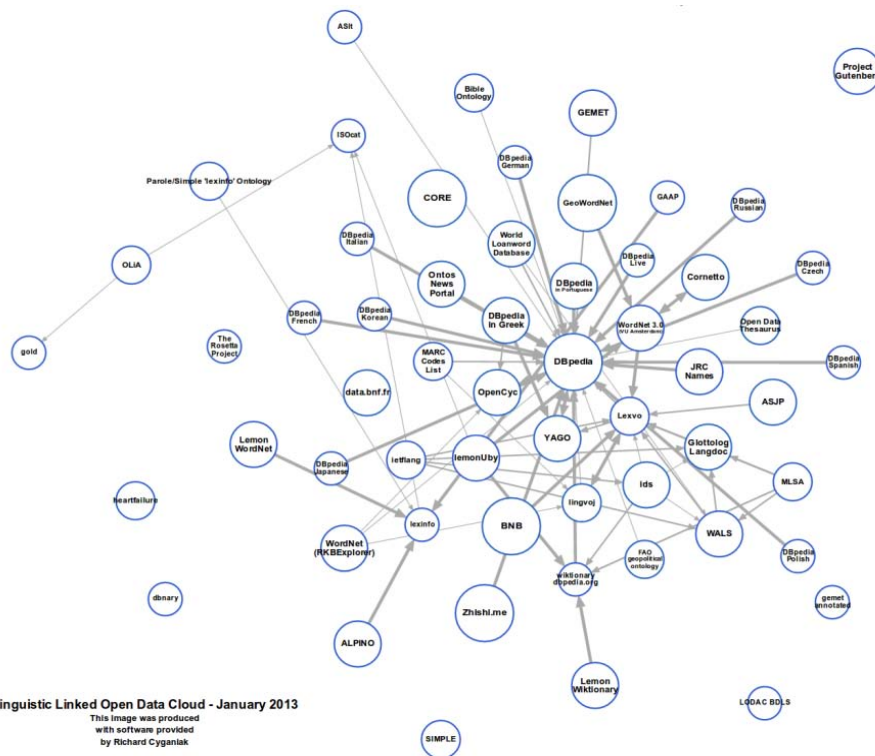


4. Evolution of top-10 languages

LOD cloud



Linguistic LOD (LLOD) cloud



Linguistic Linked Open Data Cloud - January 2013
This image was produced
with software provided
by Richard Cygank

Is LOD ready for that?

Not really:

- **Multilingualism** causes many issues in (still unsolved)
- **LLOD** is sparse, small, and not really “linguistic”

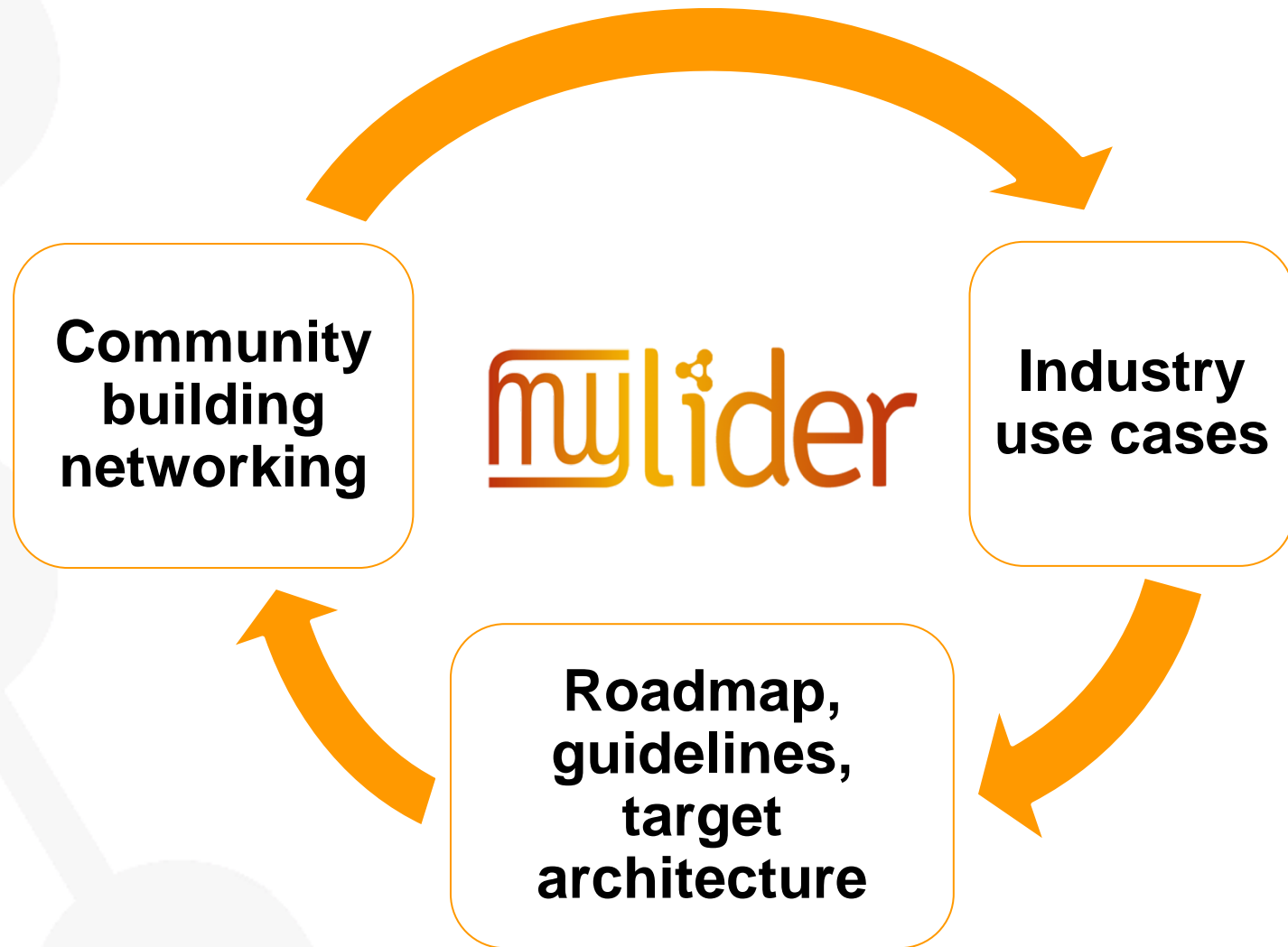
LIDER's challenge

Which extensions to the current LOD are needed to support a new generation of large-scale content analytics applications that will overcome language barriers?

- Identification of new linguistic resources, metadata, guidelines, tools, etc. for the LOD
- Linguistic Licensed Linked Data (3LD)
- Specification of a new generation of NLP services that are LOD-aware and can exploit LOD

Expected outcomes

- Open and sustainable **community**
- **Guidelines** and best practices for multimedia and multilingual metadata generation
- **Reference architecture**
- Research and Innovation **Roadmap**
- **Linguistic LOD** as a Free Open and Interoperable (FOI) infrastructure



LIDER's community

Expected Contributions from the Community

- Use case definition from industry will be input to the roadmap
- Linguistic resources → LLOD
- Validation of guidelines and reference architecture
- Participation in surveys
- Participation in events (roadmapping WS, hackatons, etc.)



[Linked Data for Language Technology
\(Industrial Board\)](#)



BP-MLOD W3C-CG
OntoLex W3C-CG

Some Related Technologies

lemon

An RDF-based lexicon model for ontologies

Linked Data Stack



Creating Knowledge out of Interlinked Data

<http://stack.linkeddata.org/>
<http://stack.lod2.eu/blog/>

BabelNet^{2.0}

A very large multilingual encyclopedic dictionary and semantic network



Thanks for your attention !