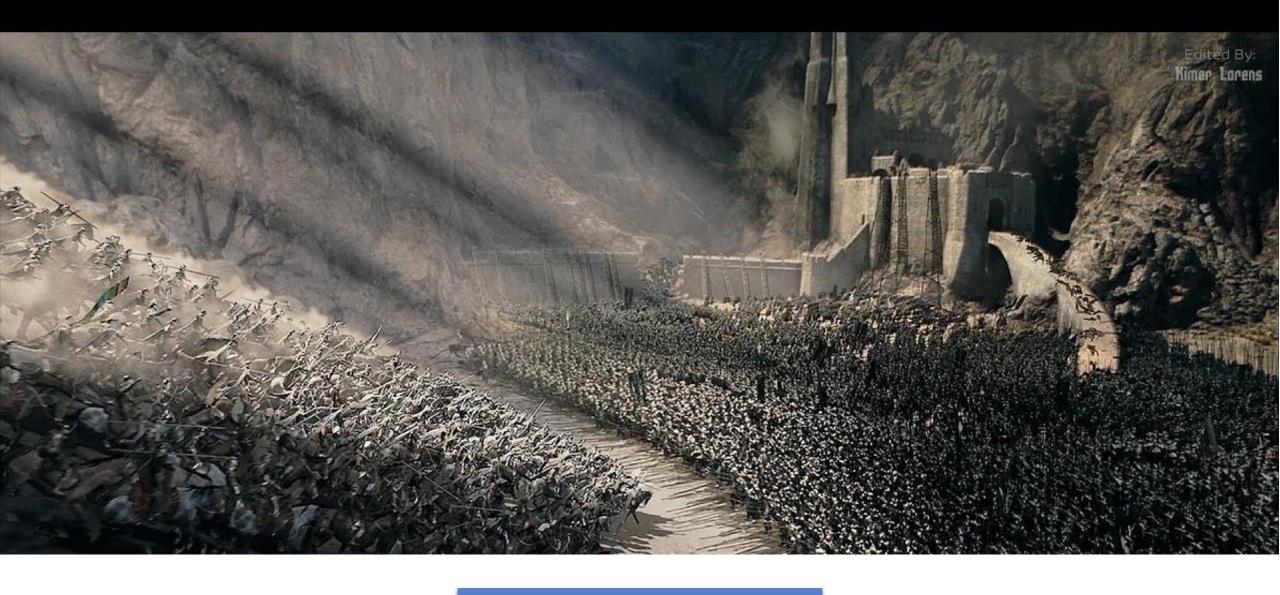


ISOM 5280 Protection Tools

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Department of ISOM, HKUST Business School

Fall 2024



Organization View of Cybersecurity



Table of Contents (Protection)

- End-point protection (Antivirus/Antimalware/Patches/Upgrades)
- 1. Authentication method (access control)
- 2. Firewall
- 3. IDPS
- 4. Honeypots
- 5. VPN
- Cryptography

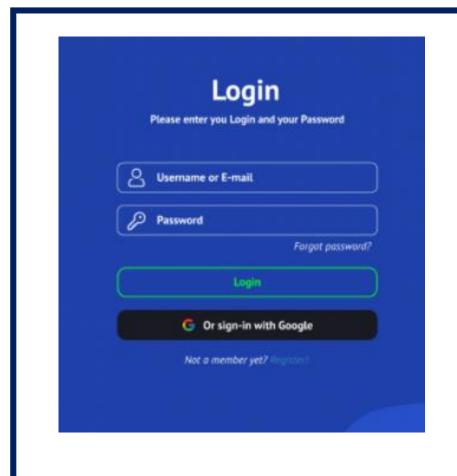


Reading

• [WM] – Chapters 8 and 9



1. Does Authentication Work?



- 63% of network intrusions are the result of compromised user passwords and usernames. (Microsoft)
- 91% of people know the risks of reusing passwords across their online accounts, which inherently leads to a higher risk of password theft and credential misuse. Despite this, 66% do it anyway. (LastPass Psychology of Passwords)



1. Authentication Methods

- Something you know
 - Password, security questions
- Something you have
 - Token, SMS, ID card
- Something you are or can produce
 - Signature, retina scan, facial recognition, voice

* What is the name of your high school?













- What's the most effective way to construct two-factor authentication using the above pieces of information? – combine methods across categories.







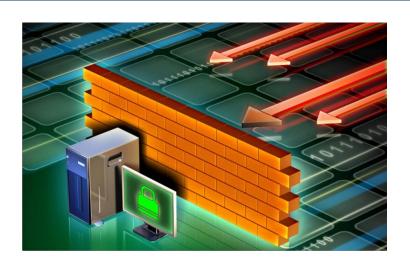






2. Firewall

- A specific type of computing facility to control network traffic, and keep your organization's internal network (or other devices, data, applications, etc.) safe from outside threats
 - Plays the role of a "gatekeeper" to segment corporate networks from the Internet
 - Regulates all inbound traffics, outbound traffics
 - Can be implemented as hardware or software





Firewall Architecture

- Single Bastion Hosts
- Dual-homed Bastion Host
- Screened Subnet
- Screened Subnet with DMZ (Demilitarized Zone)



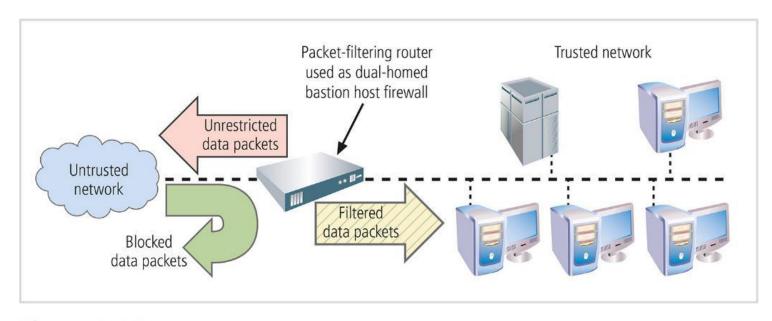


Figure 8-10 Packet-filtering router



Dual-Homed Bastion Host firewall

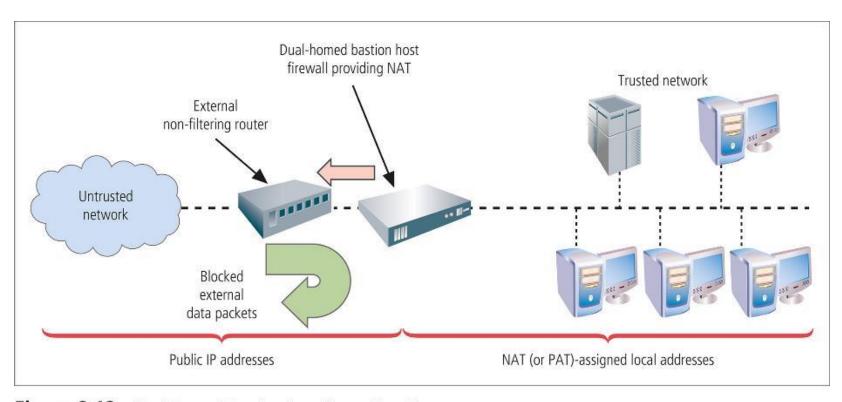
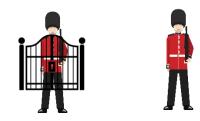


Figure 8-12 Dual-homed bastion host firewall architecture



Screened Subnet Architecture

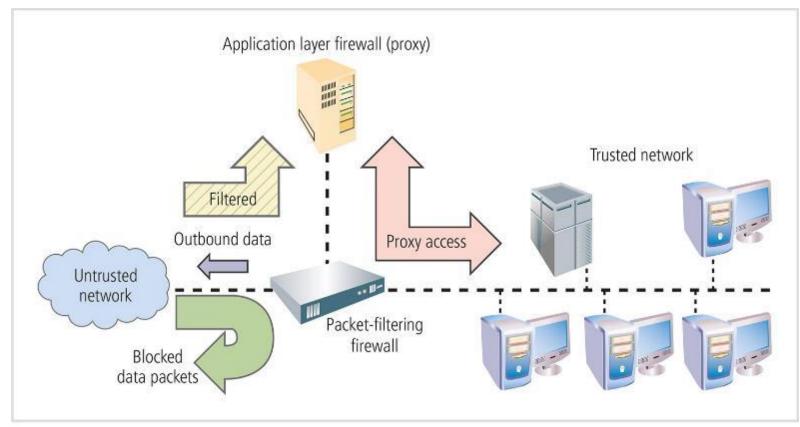


Figure 8-13 Screened host firewall architecture



Screened Subnet with DMZ

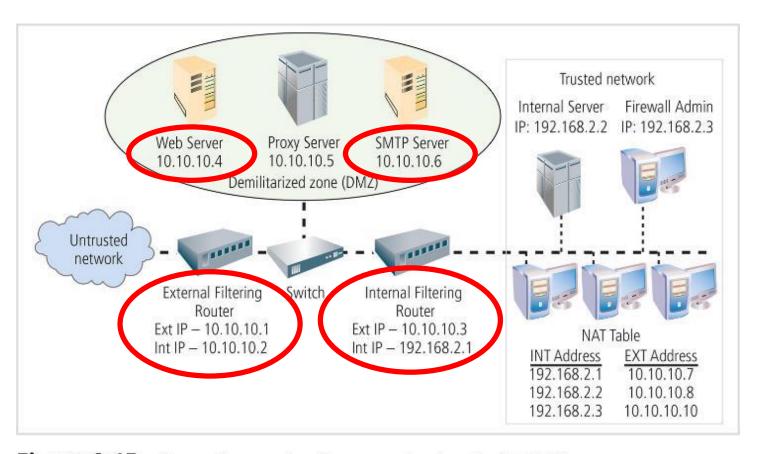
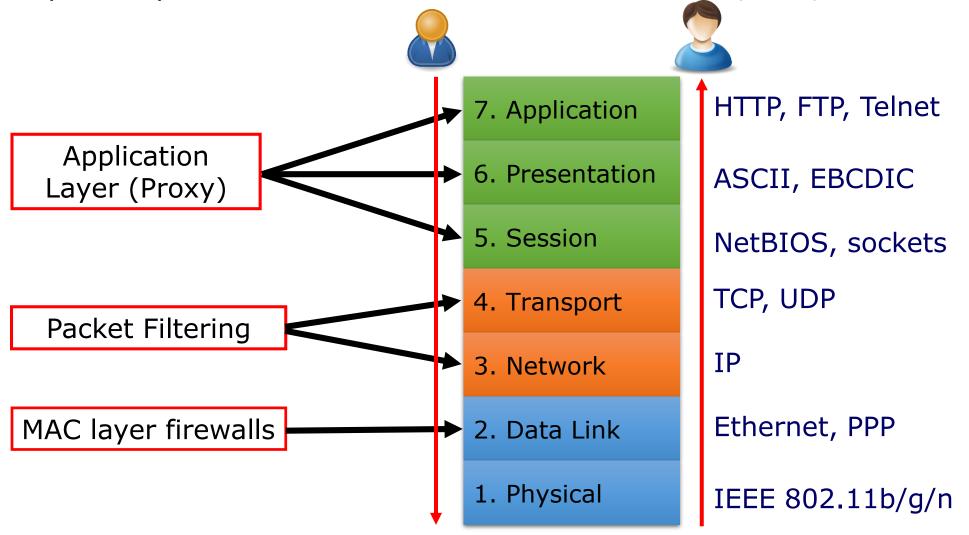


Figure 8-15 Second example of screened subnet with DMZ





Open System Interconnection Model (OSI)





MAC Layer Firewall (Media Access Control)



A MAC address, or Media Access Control address, is a unique identifier assigned to a network interface controller (NIC) for use as a network address in communications within a network segment.

Packet Filtering Firewalls

ISOM 5280



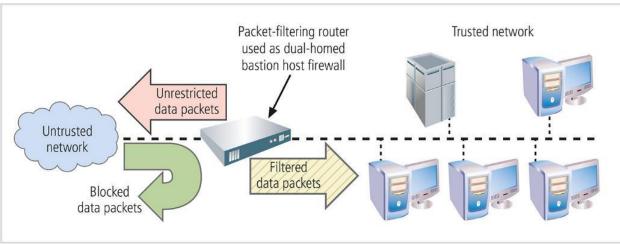
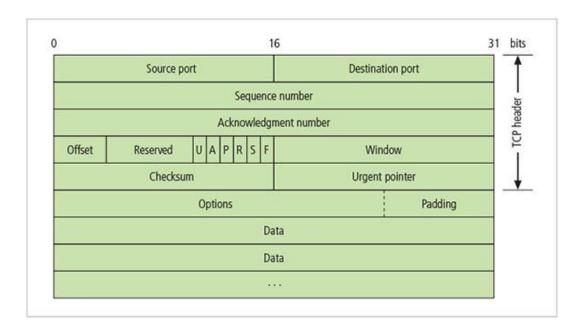


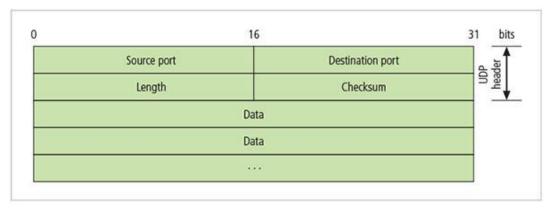
Figure 8-10 Packet-filtering router

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Packet Structure





TCP/IP



Stateless Firewall (Static Packet Filtering)

- Most basic form of firewall protection
- Accept/reject data packets based on the packets' header information
 - Source and destination IP addresses via an access control list (ACL) (i.e., firewall rule set)
- Efficient and low cost as it only examines header information of packets
- No concept of "state" of packets, which makes it less secure
- Has no way of knowing if any given packet is part of an existing connection, is trying to establish a new connection or is just a rogue packet



Static Packet Filtering - Rules

Source Address	Source Port	Destination Address	Destination Port	Action
Any	Any	10.10.10.x	>1023	Allow
Any	Any	10.10.10.1	Any	Deny
10.10.10.x	Any	Any	Any	Allow
Any	Any	10.10.10.6	25	Allow
Any	Any	10.10.10.x	7	Deny
10.10.10.x	Any	10.10.10.x	23	Allow
Any	Any	10.10.10.x	23	Deny
Any	Any	10.10.10.4	80	Allow
10.10.10.4	Any	10.10.10.8	80	Allow
Any	Any	Any	Any	Deny

Common Port Numbers

Port Number	Protocol	
7	Echo	
20	File Transfer [Default Data] (FTP)	
21	File Transfer [Control] (FTP)	
23	Telnet	
25	Simple Mail Transfer Protocol (SMTP)	
53	Domain Name System (DNS)	
80	Hypertext Transfer Protocol (HTTP)	
110	Post Office Protocol version 3 (POP3)	



Static Packet Filtering - Rules

Source Address	Source Port	Destination Address	Destination Port	Action
Any	Any	10.10.10.x	>1023	Allow
Any	Any	10.10.10.1	Any	Deny
10.10.10.x	Any	Any	Any	Allow
Any	Any	10.10.10.6	25	Allow
Any	Any	10.10.10.x	7	Deny
10.10.10.x	Any	10.10.10.x	23	Allow
Any	Any	10.10.10.x	23	Deny
Any	Any	10.10.10.4	80	Allow
10.10.10.4	Any	10.10.10.8	80	Allow
Any	Any	Any	Any	Deny

Response to internal requests are allowed

The firewall device is never accessible directly from the public network

All traffic from the trusted network is allowed out

All email traffic allowed to the SMTP server but only at port 25

All ICMP (i.e., ping) requests should be denied.

Telnet connections allowed among internal devices

Telnet requests from external to internal devices denied.

All HTTP requests are allowed to web/proxy servers in DMZ

Then web/proxy servers in DMZ are allowed to reach internal network

All other types of traffic denied



Menti.com



- Does encrypted traffic affect how firewall works? - no



- How many rules do you think there will be? – from a few hundreds to a few thousands and even more, depending on the size of the organization



- Will inbound rules be different from outbound rules? - yes



- What should be the last rule? - deny all



- Subject to what type of attack? — spoofing attack



Stateful Firewall (Dynamic Packet Filtering)

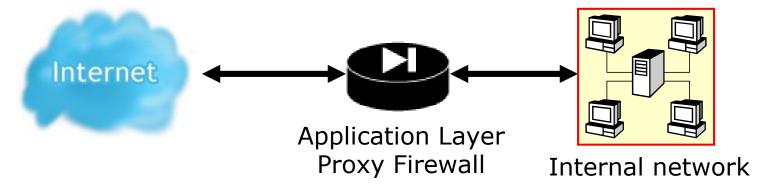
- Keep track of connection status using a state table and a firewall ruleset
 - Accept traffic from the outside that matches an existing entry in the dynamic state table
 - Could be slower than packet filtering firewall
 - Far more secure than packet filtering firewall
 - Additional processing cost in order to maintain the state table

Source address	Destination address	Destination port		Total time	Protocol
192.168.2.5	10.10.10.7	80	2275	3600	ТСР



Application Layer (Proxy) Firewall

- Sits between the internal network and the outside servers and gateways; serves as an intermediary that allows two systems to communicate indirectly; Hides internal network configuration
- Typically installed in a dedicated computer separate from the filtering router
- Allow or deny incoming traffic related to applications or services, such as web or FTP
- Checks IPs; validates TCP handshakes; deep packet and stateful inspections; audit and logging; user authentication





Firewall Prices

	Cisco ASA 5500-X	SonicWall TZ	Fortinet FortiGate	<u>pfSense</u>	<u>Cisco Firepower</u>	Cisco Meraki MX
trScore	8.0 (15+ Ratings)	9.4 (30+ Ratings)	8.7 (140+ Ratings)	9.0 (35+ Ratings)	8.4 (10+ Ratings)	9.0 (90+ Ratings)
Additional services included in pricing?	Yes	No	Yes	No	Yes	No
Small-Scale(<1 Gbps Throughput)	~\$400	\$300-600	\$250-2,000	\$179	~\$500	\$595-5,000
Mid-Range(1-4 Gbps Throughput)	\$1,500-20,000	\$800-1,500	\$2,000-20,000	\$199-699	\$2,000-15,000	\$9,995
Campus/Enterpris e(5+ Gbps Throughput)	N/A	\$1,600-2,300	\$30,000-300,000	\$899-2,649	\$22,000-200,000	\$19,995



Food for thought:

• Can firewalls (as introduced in today's lecture) be used to stop a DDoS attack? And why?



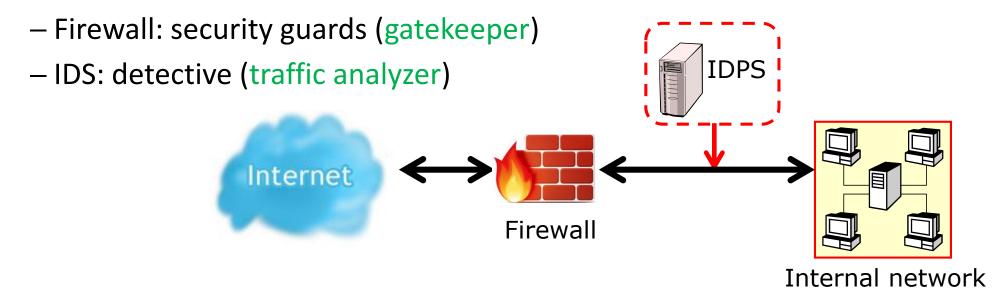
Table of Contents (Continues...)

- Antivirus/Antimalware/Patches/Upgrades
- 1. Authentication method
- 2. Firewall
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3. Intrusion Detection

- Intrusion detection (prevention) system detection, reaction, correction, and prevention
- How does IDS differ from a firewall?



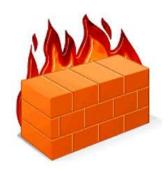


Stateful Protocol Analysis (SPA)

- Stores and uses relevant data detected in a session to identify intrusions involving multiple requests/responses and allows IDPS to better detect specialized, multisession attacks (also called deep packet inspection).
- Drawbacks are analytical complexity, heavy processing overhead, and failure to detect intrusion unless protocol violates fundamental behavior.



Differences Between Firewall and IDPS







- Only examines header
- Sits at perimeter of a network
- Block packets by IP/port
- Rule-based
- Like a doorman
- Easier to implement

- Examines header and payload
- Sits between firewall and trusted network
- Analyze packets, signal alarm and take actions (drop, alert, or clean)
- Rule-based or anomaly-based
- Like a patrol or a bodyguard
- More complex configuration



Detection Methods

- Signature-based match traffic or data patterns with pre-defined or known attack (suspicious) patterns
- Statistical anomaly-based sample network activities and compare them with "normal" baselines





Which one triggers more alarms?

- Statistical anomaly-based



IDS Modes

Passive

- Analyze and report the information/problem (i.e., generate alarms) that it has collected
- Does not interfere with the traffic itself
- Wait for administrator's actions

Active

- Automatically initiate responses when alerts are triggered
- e.g., collect and archive additional information, modify the environment, take action against the intruders, etc.



About IDPS...



What if the traffic is encrypted? – greatly affects the IDPS's ability to identify malware



What if there is heavy network traffic? – IDPS can cause network congestion and negatively impact the network's performance

₹	₹

Solution Name	Features	Pricing	Toolbox Comments
AirMagnet Enterprise	Its AirWISE engine analyzes wireless network activity using frame inspection stateful pattern analysis, statistical modeling, radio-frequency analysis, and anomaly detection.	, Pricing for the solution is approximately \$10,325.	AirMagnet is a reliable tool for compliance purposes, but it may not be as sophisticated as solutions with Al and advanced automation.
Amazon Web Services (AWS) GuardDuty	It is built using ML, which means it adapts to your enterprise environment and becomes incrementally more effective with time.	Pricing starts at \$0.80 per one million events or \$1.00 per GB (region-specific).	GuardDuty is easy to deploy and has a one-click deployment process. However, it supports very little customization and does not allow users to maintain their own rules.
Azure Firewall Premium IDPS	It is constantly updated, with 20-40 new intrusion detection rules released every day.	Pricing starts at \$1.75 per deployment hour and \$0.016 per GB processed.	Microsoft offers scalable and easy-to-configure IDPS. However, it protects only Azure-based networks and requires cloud expertise.
Blumira	It claims to be 5X faster than the industry average, aided by intrusion evidence stacking, automatic prioritization, and correlation.	Pricing for Blumira is undisclosed.	Blumira is a compliant and comprehensive IDPS solution. However, the dashboards aren't configurable and can generate only CSV reports without any visualizations.
Cisco Secure IPS (NGIPS)	It offers flexible deployment at the enterprise perimeter, in your data center, or behind a firewall.	Pricing starts at \$35,000.	Cisco Secure IPS is ideal for large enterprises. However, the documentation is insufficient, and fine-tuning the policies can be time-consuming.
Darktrace Enterprise Immune System	Darktrace is powered by cutting-edge AI technology that self-learns and acts autonomously.	Pricing will depend on the deployment environment – e.g., it costs \$30,000 annually on AWS.	Darktrace detects abnormal activities even if they are imperceptible. However, it may result in false positives and slow down systems.
IBM Intrusion Detection and Prevention System (IDPS) Management	IBM can protect highly complex IT environments by incorporating human expertise and threat intelligence services.	Pricing for IBM IDPS Management is undisclosed.	The tool is a good fit for companies with heterogeneous environments. However, it does not come with pre-built configurations and rules.
Meraki MX Advanced Security Edition	It is designed for SD-WAN environments, uses ML, and can be deployed in just three clicks.	Pricing for the software license starts at approximately \$4,600.	SD-WAN users can consider Meraki, but the tool may not be flexible enough for complex environments. Also, users have noted that the quality of support has deteriorated in recent years.
NSFocus Next-Generation Intrusion Prevention System	It uses multi-stage AI analysis to visualize the attack chain accurately.	Pricing for this solution is undisclosed.	The tool's multiple detection engines drive reliable and comprehensive coverage. However, the documentation is insufficient, and customers have reported the absence of SSL protection.

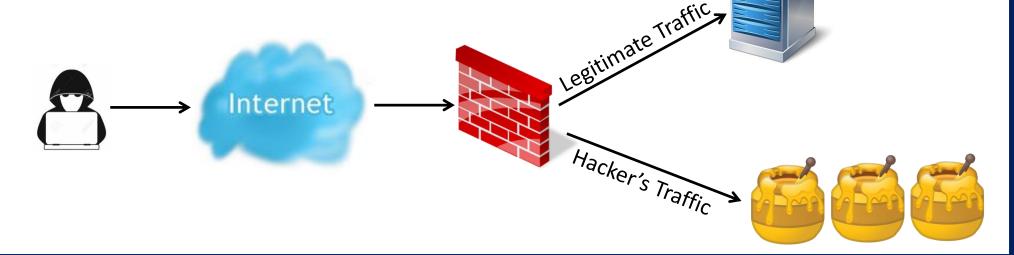


4. Honeypots and Honeynets

 Honeypots: decoy systems designed to lure potential attackers away from critical systems

Honeynets: several honeypots connected together on a network

segment





Honeypots and Honeynets

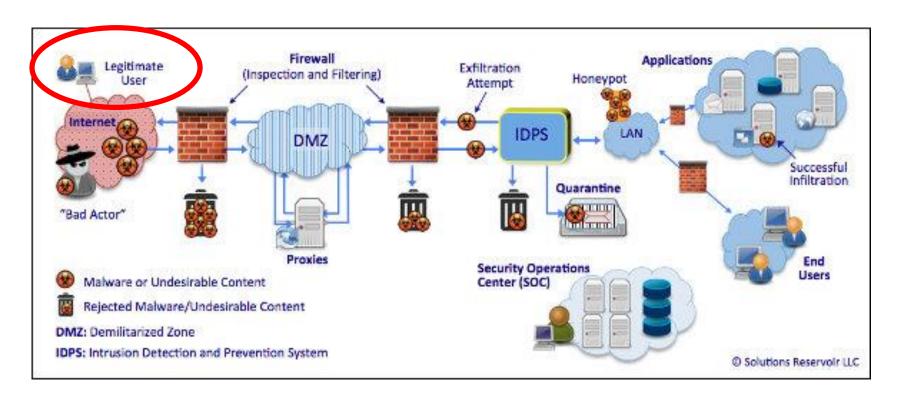
Honeypots are designed to:

- Divert an attacker from accessing critical systems
- Collect information about the attacker's activity
- Encourage the attacker to stay on a system long enough for administrators to document the event and perhaps respond

• Potential issues:

- Legal implications unclear
- Attackers may get angrier and launch more serious attacks
- High level of expertise required for admin











5. Virtual Private Network (VPN)

- Extends an organization's internal network to remote locations
- Provide private and secure network connection between systems
- VPN must accomplish (CIA):
 - Confidentiality: the carrier network will route the data, but unable to decrypt it (through encryption).
 - Integrity: messages transported across the network cannot be changed easily while they are in transport (through encapsulation).
 - Authentication: users from both ends need to authenticate themselves, to be able to use the network (through passwords, keys, digital signatures, etc.).



Virtual Private Network (VPN)

- Tunnel mode
 - Establishes two perimeter tunnel servers to encrypt all traffic that will traverse an unsecured network
 - Entire client package encrypted and added as data portion of a packet from one tunneling server to another





Tunnel Mode VPN

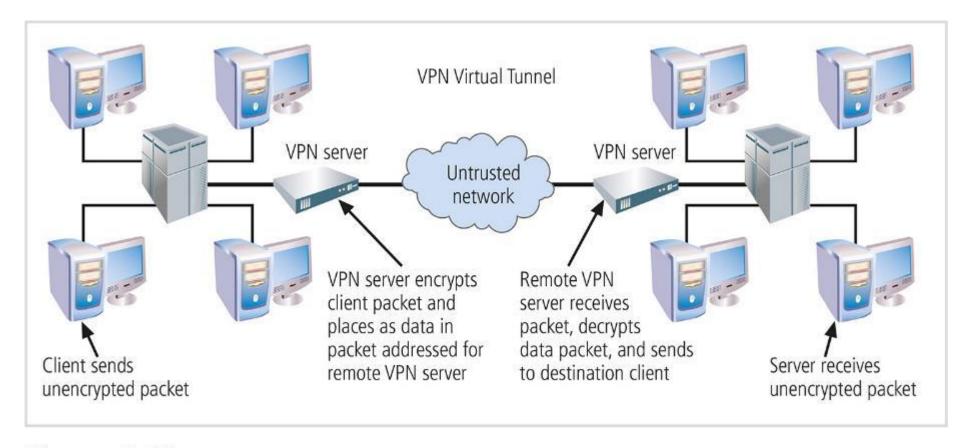


Figure 8-20 Tunnel mode VPN



Virtual Private Network (VPN)

- Transport mode
 - Data within IP packet are encrypted, but header information is not
 - Allows user to establish secure link directly with remote host, encrypting only data contents of packet
 - Two popular uses:
 - End-to-end transport of encrypted data
 - Remote access worker connects to an office network over Internet by connecting to a VPN server on the perimeter



Transport Mode VPN

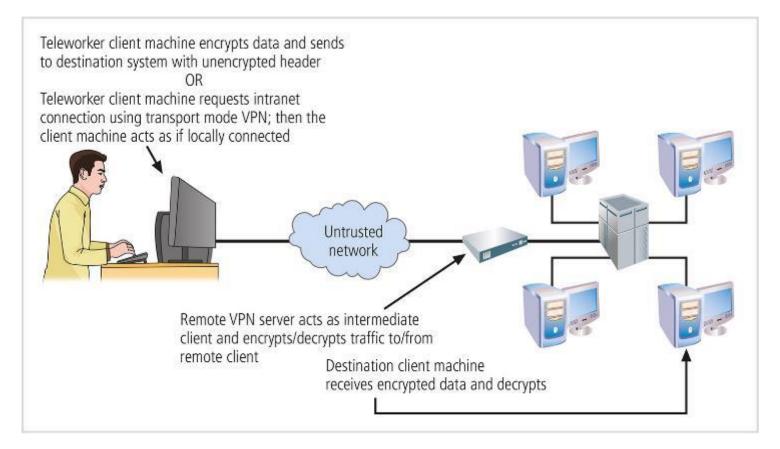
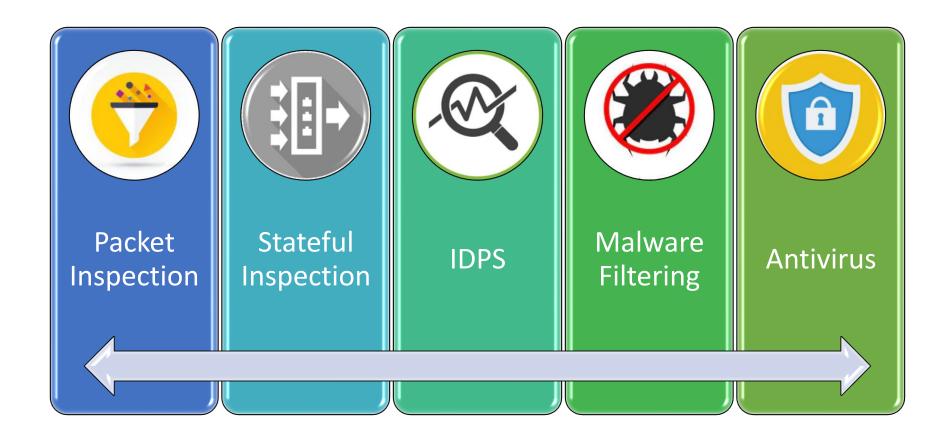


Figure 8-19 Transport mode VPN



Next Generation Firewall





Popular IT Security Software

Most Popular IT Security Software

- Norton Security is an industry-leading antivirus and security software that offers multi-layered data protection for your devices. It comes with a smart firewall that monitors your communication with other computers to block unauthorized traffic.
- 2 Cloudflare is an integrated cloud security platform that provides firewall, DDoS protection, bot management, and VPN services. Its advanced security features protect and accelerate Internet properties and can scale to on-premise and data center networks.
- 3 Avira Antivirus Server offers resource-light security that helps protect your servers and stops viruses from spreading. It has a premium cloud management console that lets you monitor the security of your devices.
- 4 Malwarebytes ensures that your files and devices have strong and real-time protection against cyber threats. It uses a powerful security technology supported by artificial intelligence and machine learning.
- **Solution Solution Solution**

Source: https://financesonline.com/cybersecurity-statistics/