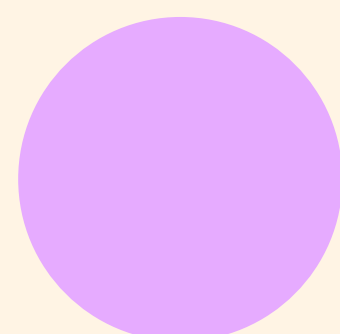
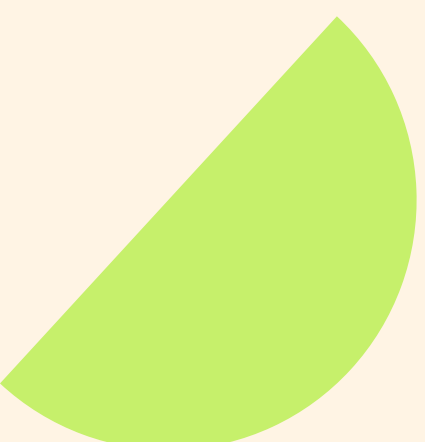




Beginners Guide to Graphics and Brand Design

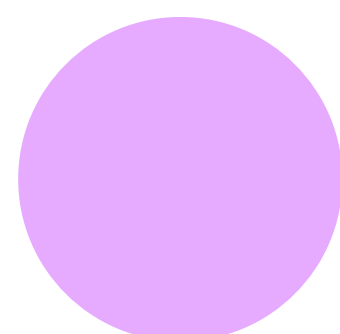
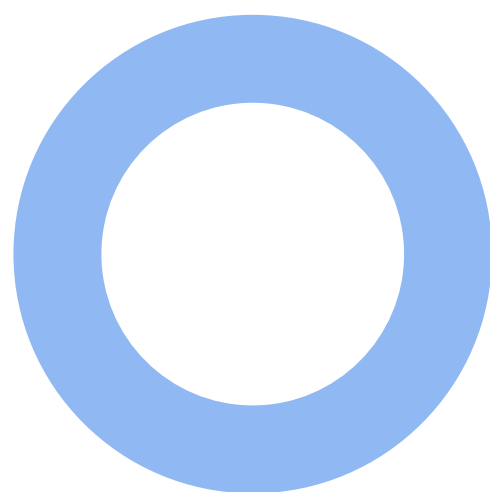
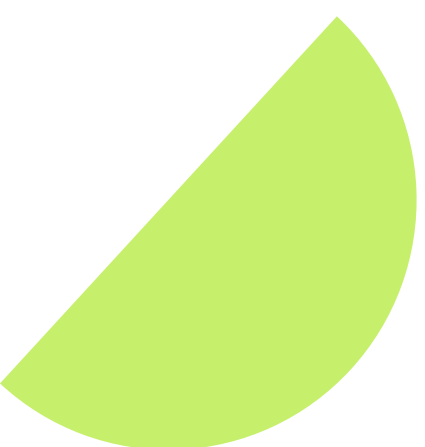
Course Syllabus

Course by **Cosmos Academy**
Instructed by **Trust Oghale**



Content

1. About Course
2. How to get started with live classes
3. Course content
4. About instructor
5. Register for mentorship



About Course

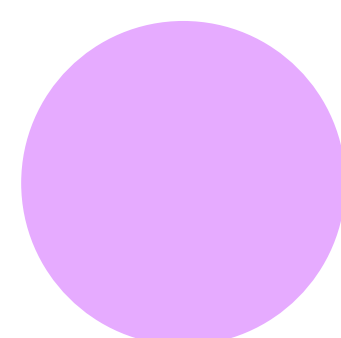
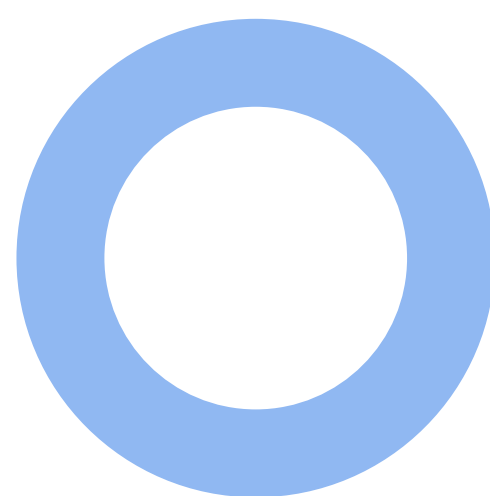
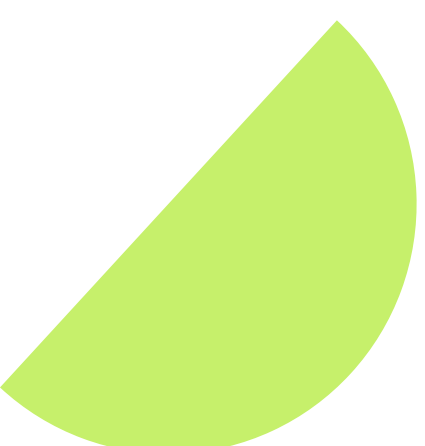
This foundational course introduces participants to the essential principles and tools of graphic design as they relate to brand development. Designed for complete beginners, the curriculum covers fundamental design theory, color psychology, typography basics, and introduces industry-standard design software. Participants will develop the core visual communication skills needed to create cohesive brand elements.

Pre-requisite

Basic computer literacy skills, No prior design experience required, PC with internet access (minimum 8GB RAM recommended), Ability to install software applications.

Learning Outcome

- Identify and apply core design principles including balance, contrast, hierarchy, alignment, and repetition.
- Distinguish between typeface categories and apply basic typography rules.
- Create logo designs and simple brand elements.
- Select and combine appropriate colors using color theory fundamentals.
- Navigate essential functions of Adobe Photoshop, Illustrator, and Canva.



How to Get Started

1. Check Your Welcome Email

- Open the Welcome Email we sent you after your enrollment.
- Find and click the “Join Now” link inside the email.

2. Join the General Community Group

- The link will take you to our general community group.

3. Introduce Yourself

- Once inside the group, please share:
 - Your full name
 - A little bit about yourself
 - The program/course you enrolled for

4. Receive a Warm Welcome

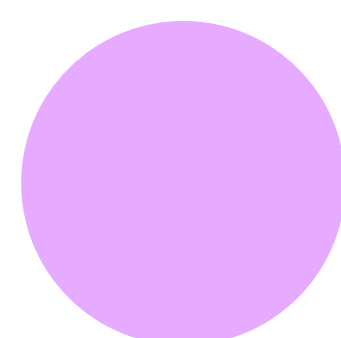
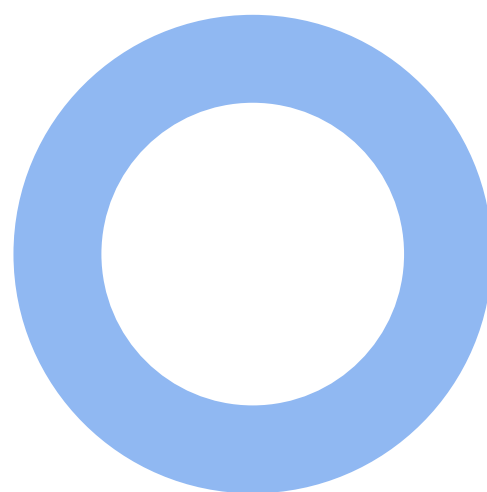
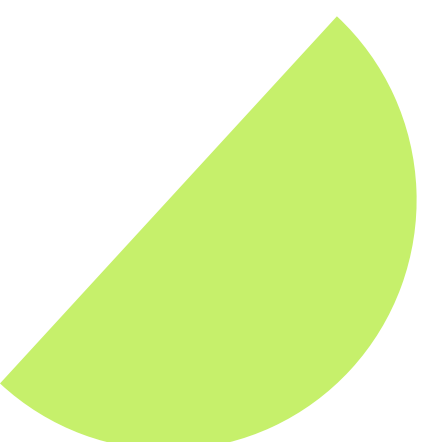
- Our team and other members will welcome you to the community!

5. Get Added to Your Program Group

- After your introduction, our admin will add you to the specific group for your program.

6. Stay Informed

- Inside your program group, you'll receive:
 - Your class start dates
 - Details about your instructor(s)
 - Important updates and announcements

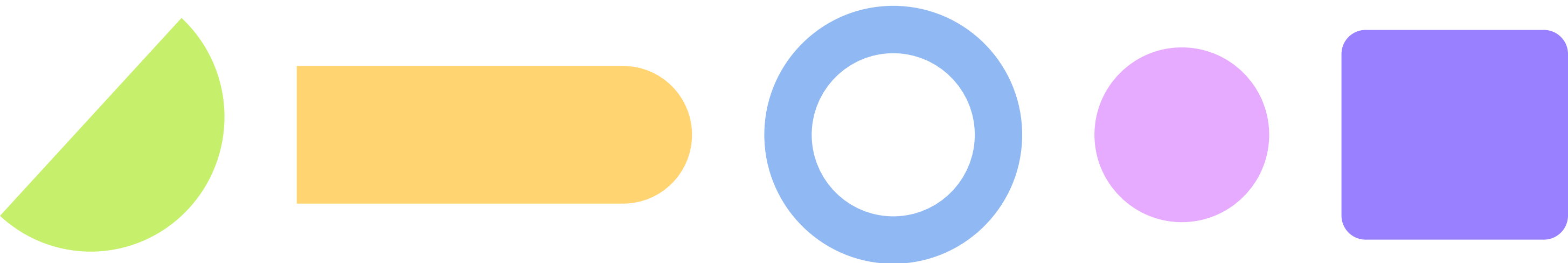


Course Content

Course Week 1	Date	Time
Mind Modulation For Innovation by Prof. Conrad Omonhinmin	26th Aug, 2025	7PM - 9PM
Q&A Understanding Design Elements & Principles	28th Aug, 2025	7PM - 9PM
Q&A Design principles application, composition troubleshooting, visual thinking approach	30th Aug, 2025	10AM - 12PM

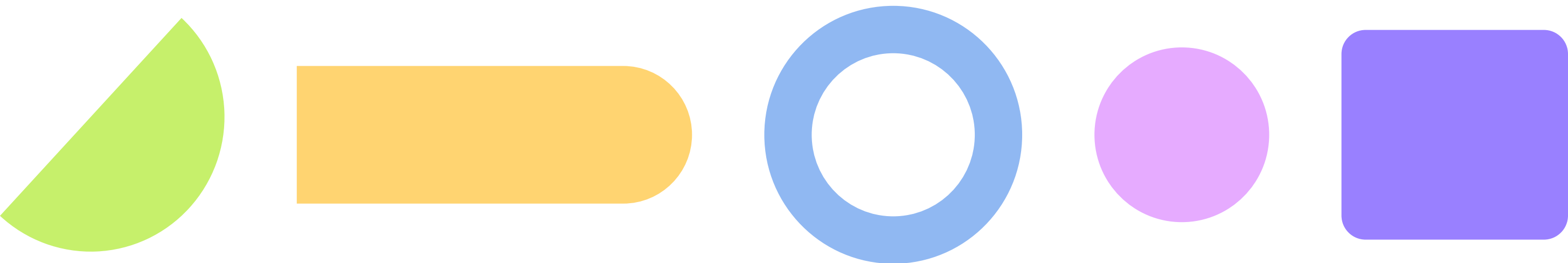
Course Week 2	Date	Time
Q&A Composition & Visual Hierarchy Color Psychology & Brand Perception	4th Sep, 2025	7PM - 9PM
Q&A Color selection challenges, color adjustment techniques, color for different media	6th Sep, 2025	10AM - 12PM

Course Week 3	Date	Time
Q&A Building Effective Color Palettes Type Classification & Character	11th Sep, 2025	7PM - 9PM
Q&A Font selection challenges, typographic adjustments, readability issues	13th Sep, 2025	10AM - 12PM



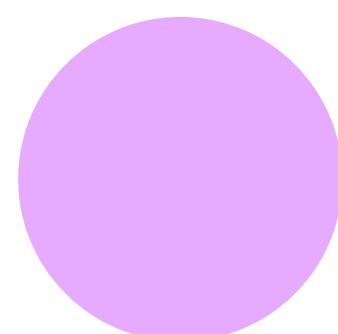
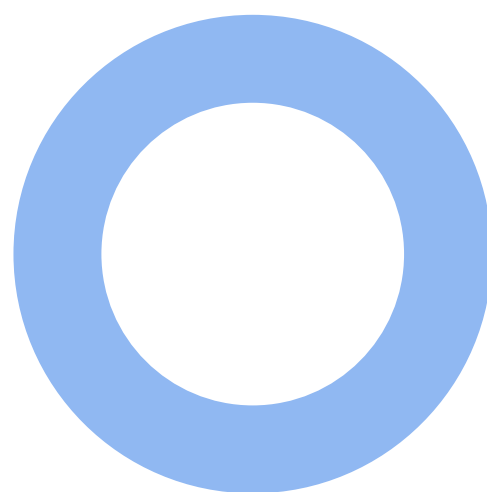
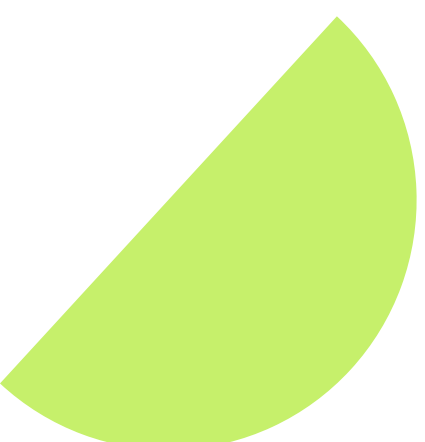
Course Content

Course Week 4	Date	Time
Q&A Typography Hierarchy & Pairing Photoshop Essentials for Brand Designers Illustrator Basics & Vector Graphics	18th Sep, 2025	7PM - 9PM
Q&A Software troubleshooting, workflow efficiency, tool selection	20th Sep, 2025	10AM - 12PM



About Instructor

Experienced with over 3 years of experience in the design industry and 6 years in brand development, Trust has built more than 30 brands for businesses both locally and internationally. He has served as an Art Director at award-winning agencies like Cluebox and as Creative Director at the fast-growing digital agency, Cosmos Design Space. Trust's professional journey includes crafting brand strategies, delivering compelling designs, and engaging with clients to solve their unique challenges.



Register For Mentorship

Get direct access to experienced mentors who will guide you through your learning journey, provide career advice, and help you navigate the tech industry.

1. Learners can join our paid mentorship program led by our expert instructors.
2. Details about costs and available schedules will be provided once you request mentorship.
3. To request mentorship:
 - Post a request in your program group.
 - Our admin team will share all necessary details and next steps.
4. Mentorship sessions can be scheduled weekly or monthly, based on your preference.

For any questions or further information, please contact us at **info@cosmosacademy.org**.

