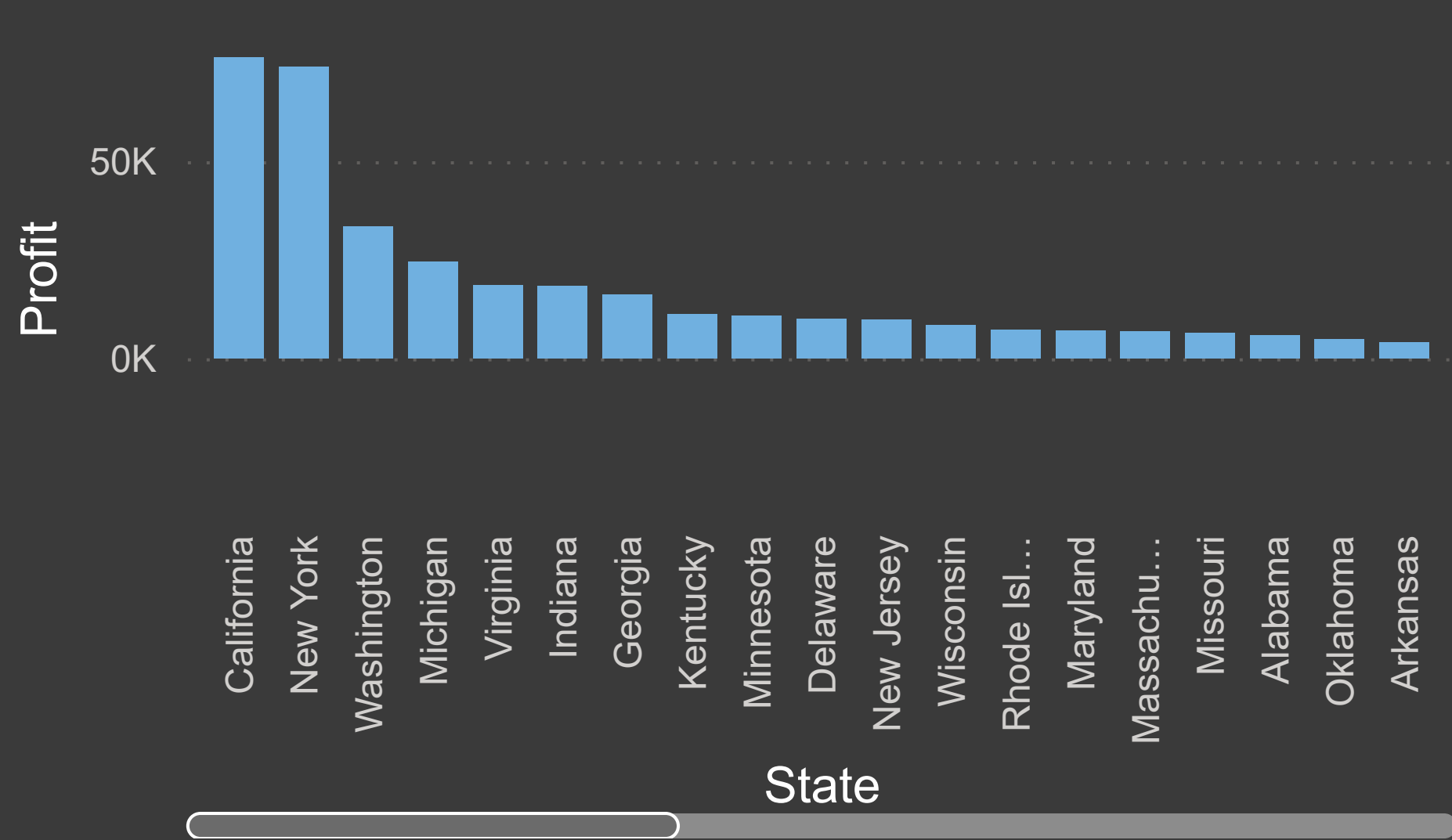


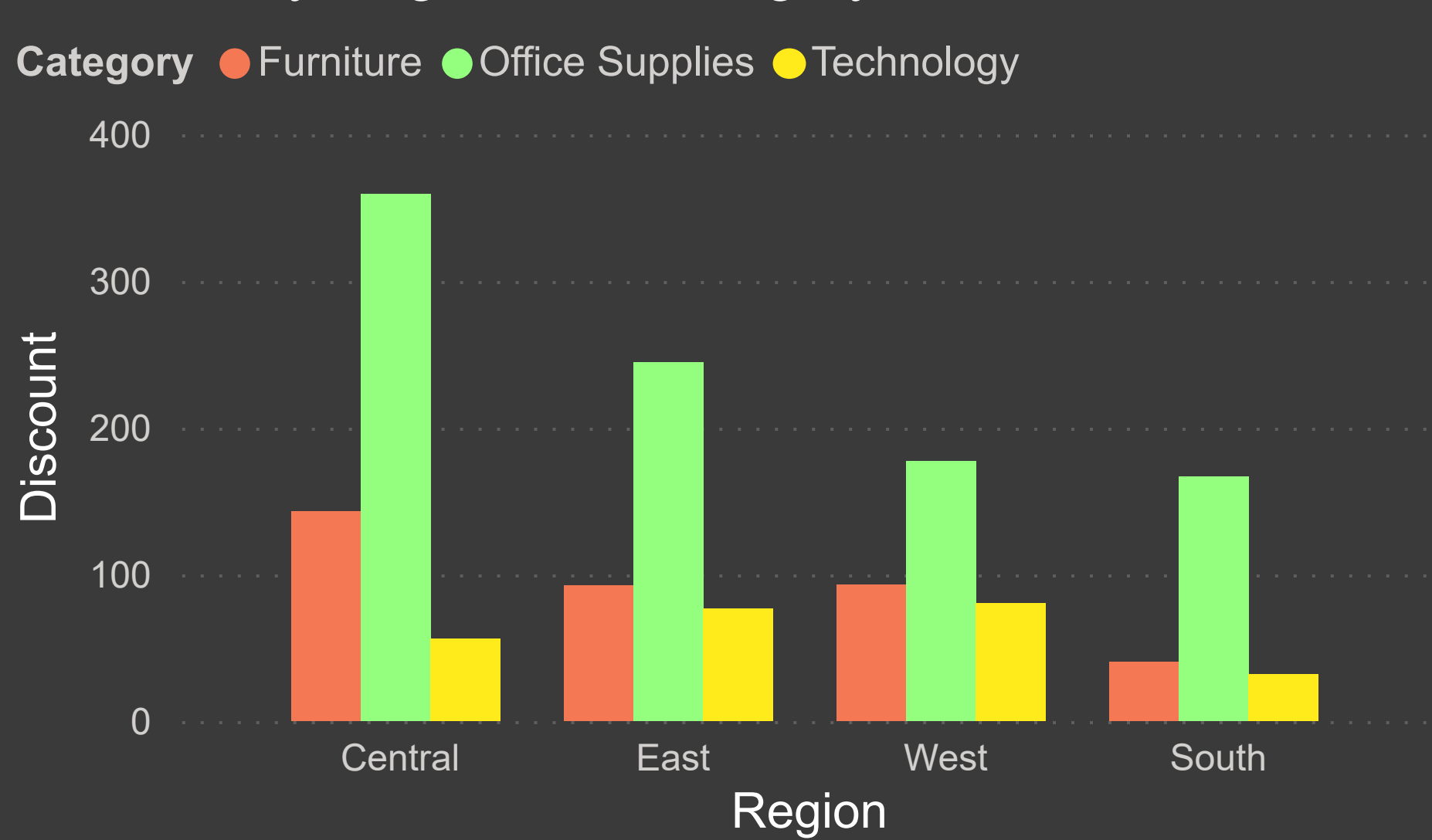


EXPLORATORY DATA ANALYSIS -RETAIL

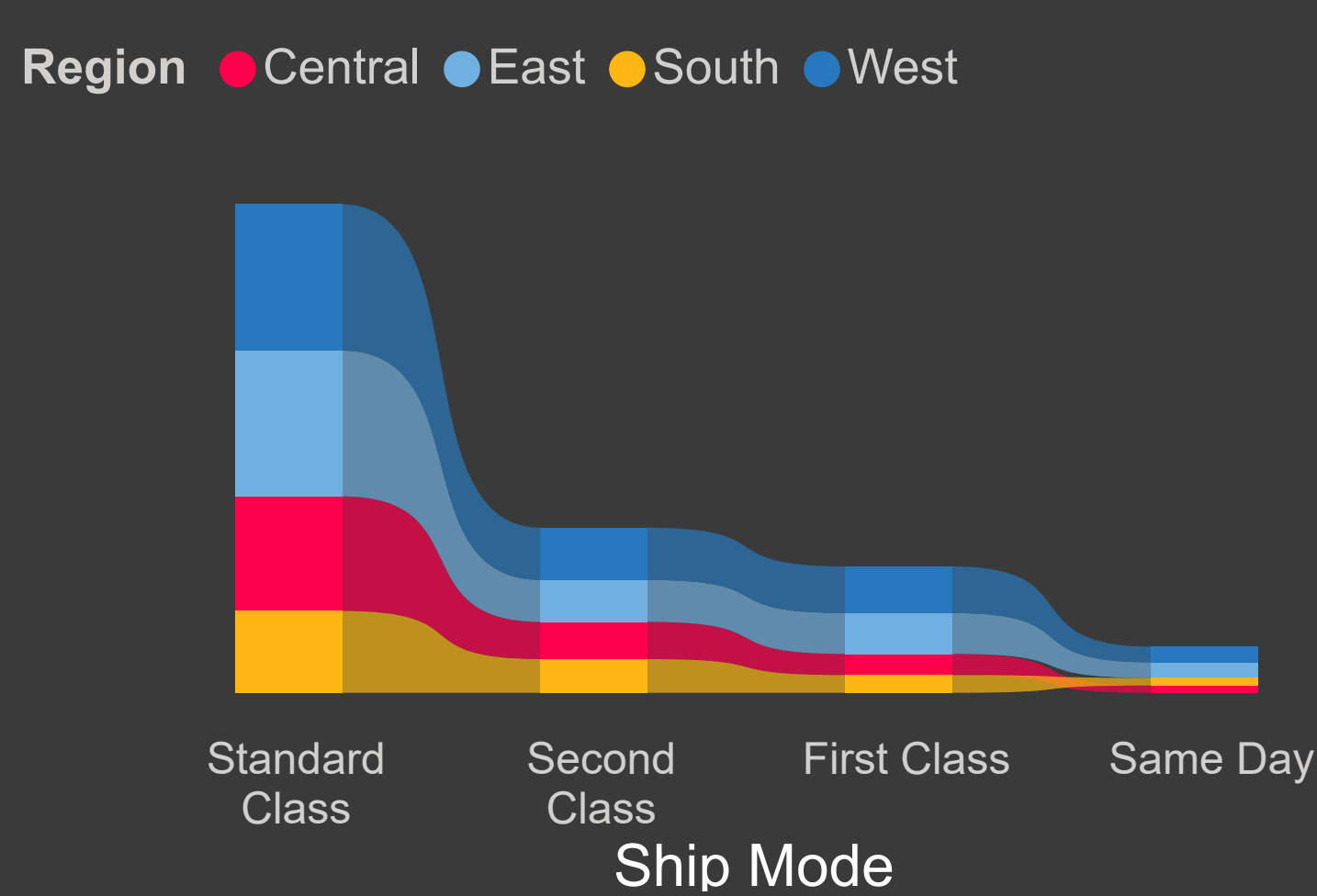
Profit by State



Discount by Region and Category



Sales by Ship Mode and Region



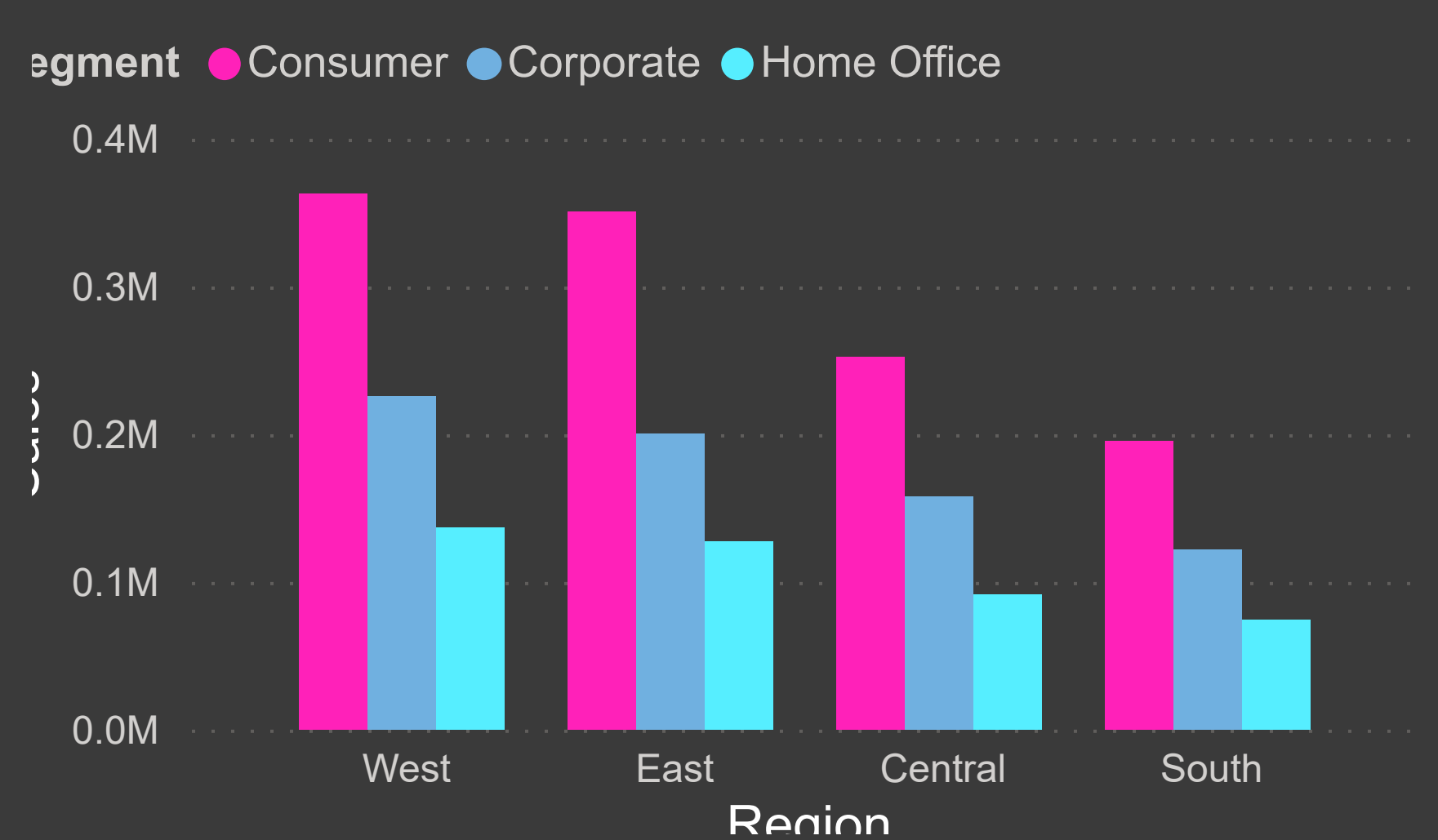
Central
39,706.36
Profit

East
91,522.78
Profit

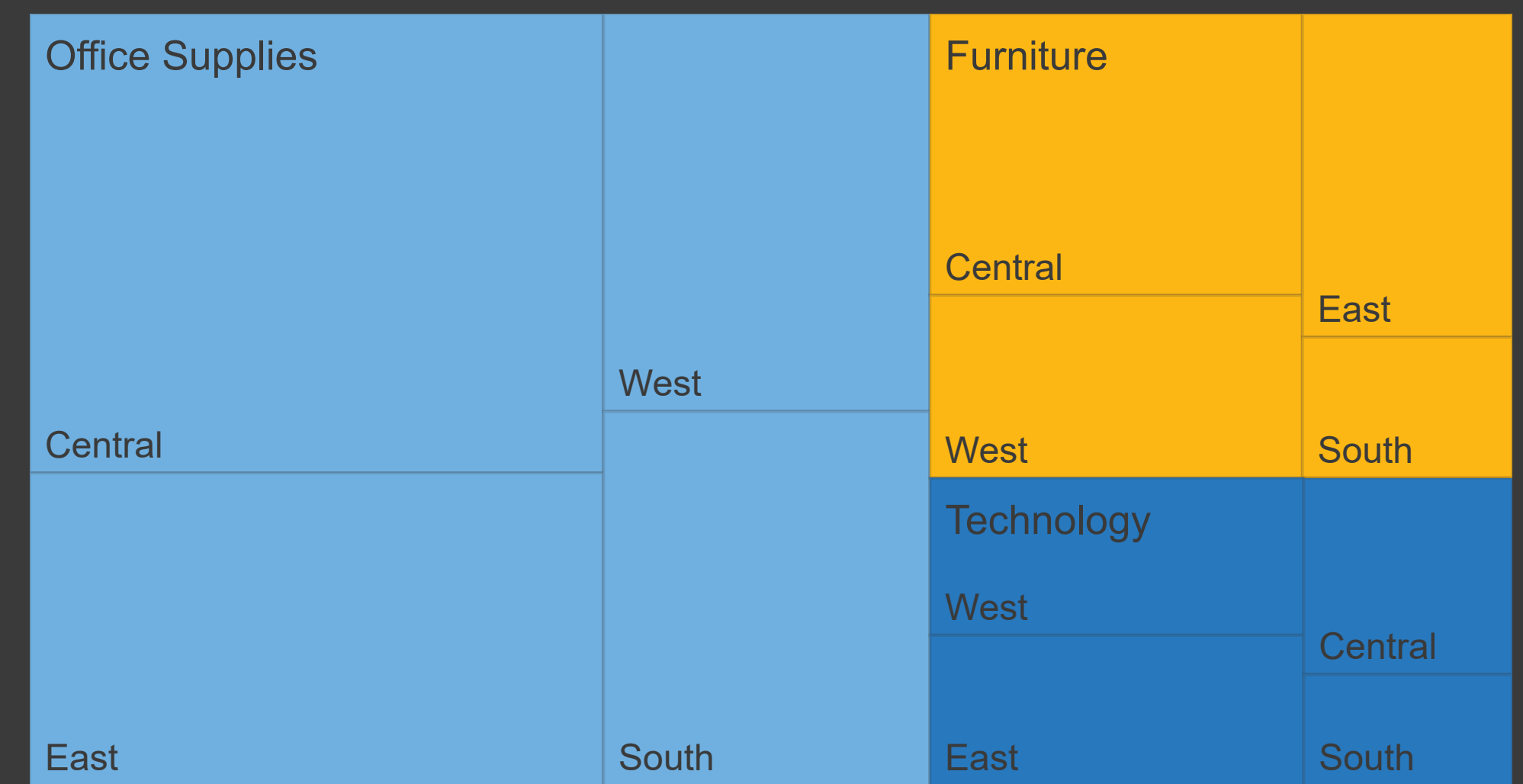
South
46,749.43
Profit

West
108,418.45
Profit

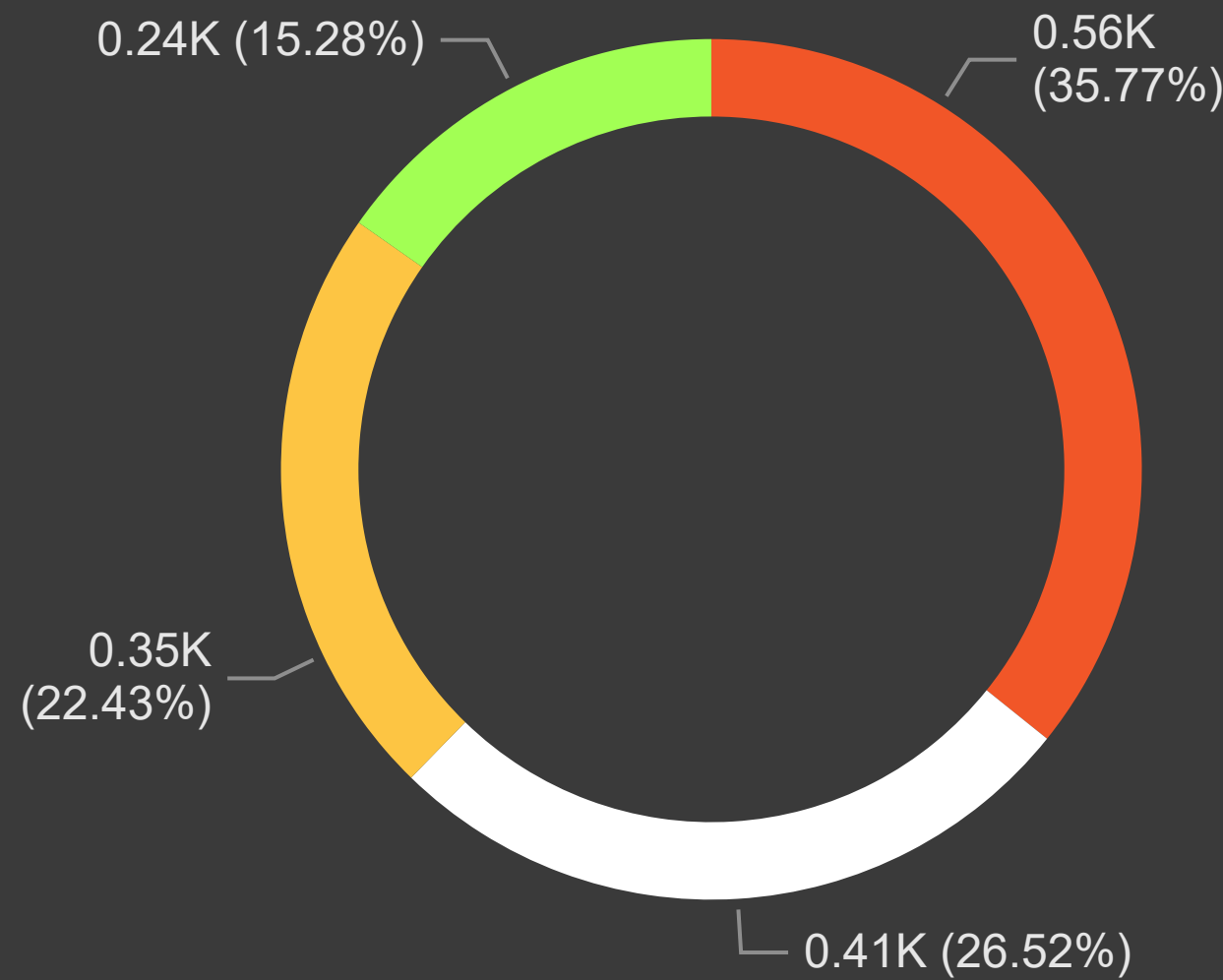
Sales by Region and Segment



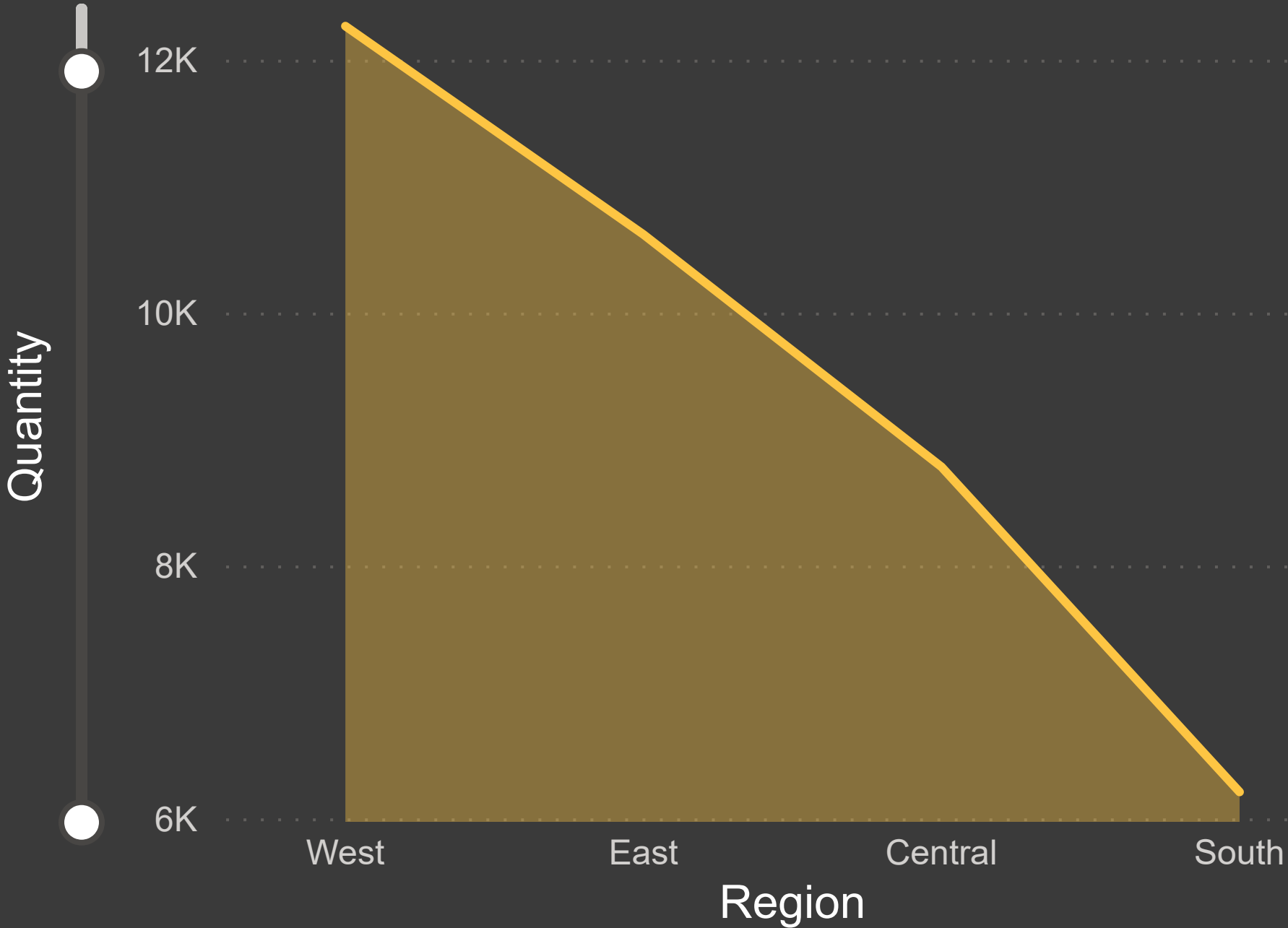
Discount by Category and Region



Discount by Region



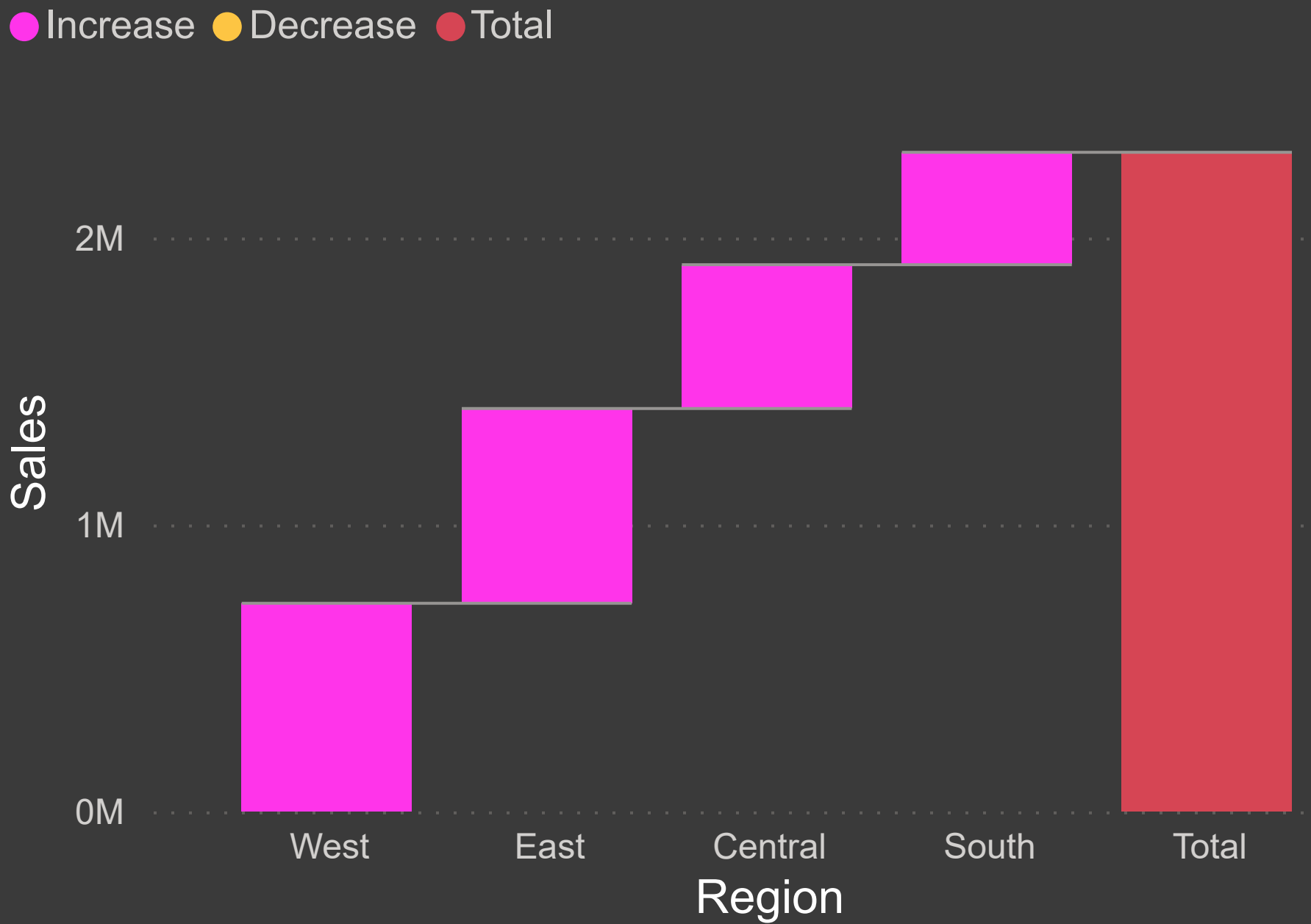
Quantity by Region



Ship Mode	Segment	Region	Profit
First Class	Consumer	Central	988.10
First Class	Consumer	East	4,333.87
First Class	Consumer	South	3,875.99
First Class	Consumer	West	12,176.08
First Class	Corporate	Central	347.82
First Class	Corporate	East	2,802.21
First Class	Corporate	South	3,401.40
First Class	Corporate	West	7,913.05
First Class	Home Office	Central	2,371.35
First Class	Home Office	East	8,595.94
First Class	Home Office	South	-385.01
First Class	Home Office	West	2,549.04
Same Day	Consumer	Central	832.84
Same Day	Consumer	East	4,047.73
Same Day	Consumer	South	894.69
Same Day	Consumer	West	4,008.04
Total			286,397.02

286.40K
Profit

Sales and Profit by Region



2.30M
Sales