



AERE Presentations

March 21, 2016 10:30 to 11:30 AM

An ATP Cross-Divisional Brainstorm: Are Neuroassessments the Next Disruptive Innovation in the Testing Industry?

Jackson Room

March 22, 2016 2:30 to 3:15 PM

Four Innovative Ways to Lead and Facilitate SME Groups in the Assessment Industry

Floridian Ballroom Salons D-L

March 23, 2016 8:45 to 9:45 AM

What Should Managers and Executives Know When Translating and Adapting Assessments for a Global Market?

Nassau Room



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About Assessment, Education, and Research Experts (AERE), LLC

AERE provides assessment, education, and research consulting services to organizations specializing in assessment, licensure, certification, employment selection, survey research, data analysis, and beyond. We help organizations meet their business and research goals by providing experience and expertise in credentialing, psychometrics, educational theory, instructional design, industrial/organizational psychology, research design, project management, program evaluation, survey research, and marketing.



Our Experiences

AERE's staff has experience working with different credentialing programs as well as serving as credentialing managers and psychometricians for large credentialing and education assessment programs. In addition, our staff has extensive experience in research, data and statistical analysis, marketing and survey research, and employment selection tools, as well as educational design, development, and delivery. To enhance our professional development and expertise, AERE's staff participates in various professional developmental activities such as presenting and attending industry conferences.

AERE is a small consulting firm focusing on delivering high quality products while building lifelong relationships with our clients. AERE also maintains a network of experts across various fields. Some of these experts serve on **AERE's Senior Advisory Council (SAC)** who provide a second opinion on various issues or challenges that may arise from the work we do with our clients.

Our goal is to meet clients' needs while “**wowing**” them through each step of the process. To accomplish this, we assemble a team tailored to the needs of each client.



Assessment Services

- Test Development
- Psychometric Services
- Performance Assessments
- Accreditation Consultation
- Employment Selection Assessments
- Neurocompetency
- Advisory Services



Research Services

- Research Methods Services
 - Survey Research
 - Focus Groups
 - Interviews
- Feasibility Study/Needs Assessments
- Value of Certification Study (VoC)
- Marketing Research
- Big Data Strategy
- Data and Statistical Analysis



Educational Services

- Instructional Design (ISD)/Curriculum Development Services
- Educational Technology Development
- Body of Knowledge Development
- Standards Development
- Workshop Trainings



Contact AERE

For more information on how we can meet your assessment, education, and research needs please contact us.

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