

On Building an Online Fellow Recognition Program: The LEED Fellow Online Program

Overview

- Purpose
- Development
- Operation
- Challenges



Purpose

- Select LEED APs in the green building industry who are:
 - Exceptional
 - Influenced built environment through green design and practice



Purpose of Research

- Design a process that draws on the expertise of professionals in the green building industry
- Define the characteristics of a Fellow in terms of their knowledge, accomplishments and experience
- Lay the foundation for designing a system and processes for implementing this new designation



Development

Phase I

 Interviews with 10 thought leaders

Phase II

Interviews with a larger sample

Phase III

 18 Focus groups in 10 different cities



Interviews and Focus Groups

Content of Interview and Focus Group Questions

- LEED Fellow Meaning
- LEED Fellow Characteristics
- Eligibility
- Difference between LEED Fellow and LEED AP
- Process selection: Nomination or self-application
- Multiple types of accomplishments
- Single or multiple/other rating system(s)
- Lifelong designation or short lived



Focus Groups

 Review and place weightings on defined dimensions of a LEED Fellow

 Review and respond to the draft process model



Operations

- Announcement of Nomination Period
- Application process
- Evaluation process
- Announcement of LEED Fellows



Application and Evaluation Process

3 Months

Initial Qualification Period

Nominee & Nominator Submit:

• 10 Years of Work Experience

Nominee is a

 LEED AP w/Specialty for 8 Cumulative Years or More

Nominator is a

• LEED AP w/Specialty

3 Months

Secondary Qualification Period

Nominee Submits:

- Personal Statement
- LEED Project Experience

Nominator Submits:

- Endorsement letters
- Nominee Recommendation

3 Months

Committee Review Period

LEED Fellow Announced at Greenbuild

Committee Members Review:

- Work Experience
- Personal Statement
- LEED Project Experience
- Endorsement Letters
- Nominee Recommendation



Accessing the Portal

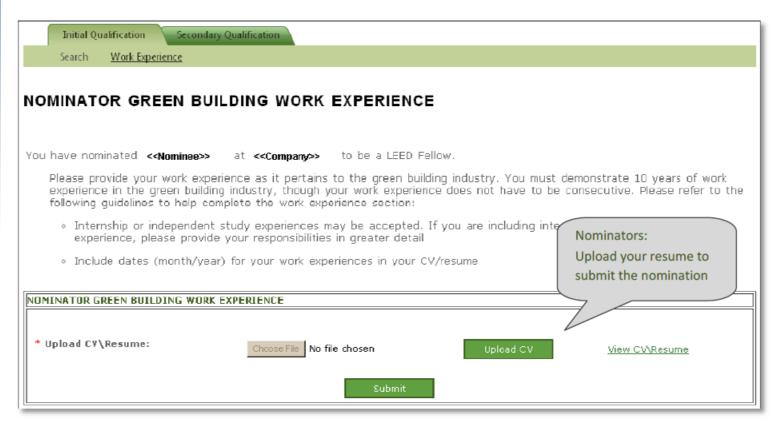
Welcome to the LEED Fellow Program

Thank you for your participation in the nomination process for the LEED Fellow Program. You must be a LEED AP with specialty to be a nominator or nominee for the LEED Fellow credential. To sign in, you will need your "My Credentials" username and password. For further information, please check the LEED Fellow Handbook.

Email Address:	
Password :	
Sign In	Clear



Submitting Information in the Portal





Checklist

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Nominee:

- ☐ LEED AP with specialty for 8 cumulative years
- ☐ Submit CV/Resume showing 10 years of professional green build work experience

Nominator:

- ☐ LEED AP with specialty for 8 cumulative years
- ☐ Submit CV/Resume showing 10 years of professional green build work experience

Secondary Qualification

Nominee:

- ☐ Submit nomination fee: \$225.00
- Personal Statement of up to 4 pages (one-sided) pertaining to the mastery elements
- \square One-page (one-sided) LEED Project Experience letter of attestation
- ☐ Four 1-page (one-sided) Endorsement Letters on each mastery element. One endorsement letter required for Technical Proficiency. (*Use Endorsement Letter coversheets provided on the LEED Fellow portal)
- ☐ Click "Submit" on the last tab in the LEED Fellow portal

Nominator:

- ☐ Two-page (one-sided) Nominator Recommendation Statement for Nominee on the listed mastery elements
- ☐ Upload all (4) Endorsement Letters for Nominee
- ☐ Click "Submit" on the last tab in the LEED Fellow portal



EVALUATION PROCESS

1 Month

1 Week

1-2 Days

Review Submitted Documentation

Work Experience

Personal Statement

LEED Project Experience

Endorsement Letters

Nominee Recommendation

Rate Nominee (1st Rating)

Unanimous

Proceed to Full-Committee Confirmation

Non-unanimous

Proceed to 2nd Rating

Rate Nominee (2nd Rating)

Discuss 1st Rating Results

Unanimous
Proceed to FullCommittee
Confirmation

Non-unanimous

Proceed to Full-Committee Confirmation Hearing

Full-Committee Hearing

One Subcommittee Member Will Argue a Case For the Nominee to Be a LEED Fellow.

Another Subcommittee Member Will Argue That the Nominee Should NOT Be a LEED Fellow.

3/4 Vote Necessary for Nominee to Become a LEED Fellow

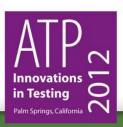
Full-Committee Confirmation

Review List of All Nominees and Confirm LEED Fellows



Challenges

- Technology
- Logistics
- Maintaining Purpose of a LEED Fellow
- Reporting Results to Nominees



Thank You

If any questions, contact mstraehle@gbci.org

Please complete the session evaluation that has been distributed to you.