

1-ON-1  
DATA SCIENCE  
MENTORING

# O'FALLON LABS 2022



THE GUIDANCE BOOK



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# MISSION & VISION



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**EVERYBODY CAN BE A DATA SCIENTIST. DURING THIS PROGRAM, WE IDENTIFY AND COVER THE GAPS IN YOUR SKILL-SET. THE MORE YOU KNOW IN ADVANCE, THE FASTER YOU WILL MAKE PROGRESS. WE TAKE AN ITERATIVE APPROACH TO IDENTIFY/COVER THE GAPS.**

Our mentoring program is designed to help (1) the beginners, enthusiasts, and non-experts in this field who are trying to land on their first data science job and (2) those professionals in other fields who want to start a career in this growing job market.

We help you to become a Data Scientist fast. The global demand for new Data Scientists in industry is up on the roof, but there is not enough of skilled Data Scientists out there.

We are committed to help closing this talent gap in Data Science job market by training more Data Scientists from all backgrounds.

We have a tested, customized, iterative road-map in place. We start with an 1-hour introduction call to fully understand your objectives and backgrounds. Then we identify your top priorities and make a customized mentoring plan for you.

We have your back 24x7. We not only help you through different stages of the roadmap, but also offer unlimited Q&A responded within 24 hours and up to 4 video calls per month to discuss your progress and the next steps.

You can learn more about our mission and vision plus more details about our Mentoring Program in our [website](#).

# THANKS FOR CHOOSING US

## METRICS COMPARED TO OUR PEERS IN THE INDUSTRY

Hello and welcome aboard!

I'm glad you are here today! This means you are determined to grow your career through investing in yourself. Congratulations! This is a big decision and I'm here to help.

Data Science is a field full of promising opportunities for students and businesses. So if you are an individual looking forward to making a successful career in Data Science or a business owner wanting to take advantage of Data Analytics, I have got your back.

With seamless one-on-one training for your first or next Data Science job or my expert solutions for your business, you will experience unprecedented success at every step of the way.

Saeed Mirshekari, PhD  
Founder & Director  
*Saeed Mirshekari*

- **A Decade of Experience With an Advanced Skillset:** With my advanced academic background and a decade of experience in high-tech industries of the US market, take the right shortcut to success with me!
- **Effective and Quick Communication:** Our regular one-on-one meetings will be thorough and effective. It's important to listen to you and understand your needs and challenges before providing advice or designing a custom solution.
- **Custom Solution Designed to Cater to Your Needs:** Every case is different with its specific set of needs and constraints. After understanding them, your custom solution is designed.
- **End-to-end Support:** Regular check-in meetings to monitor your progress. I will be present for assistance throughout your journey whenever you need my help.

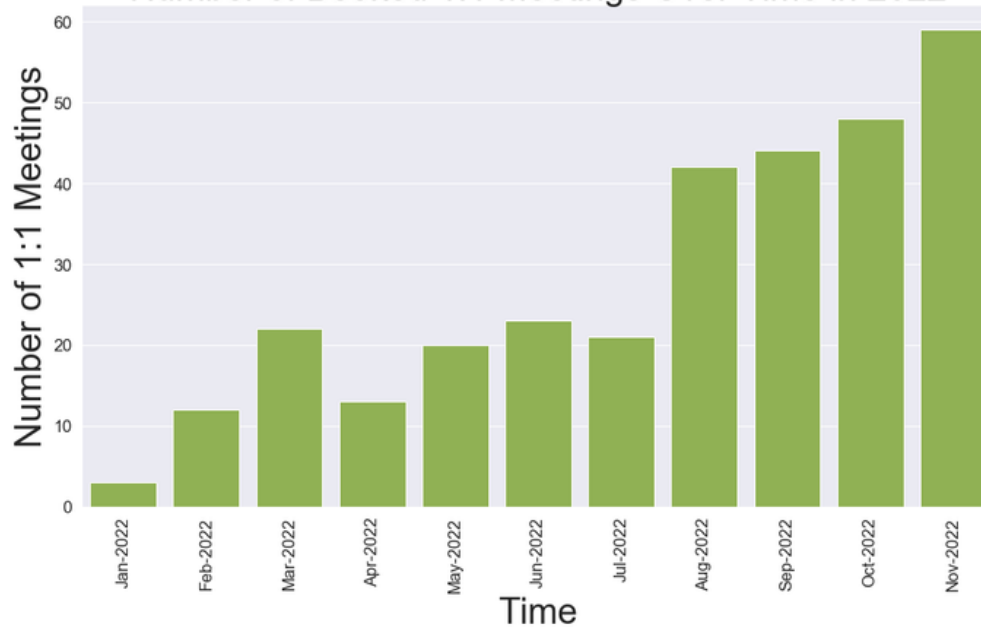


# ZERO TO ONE

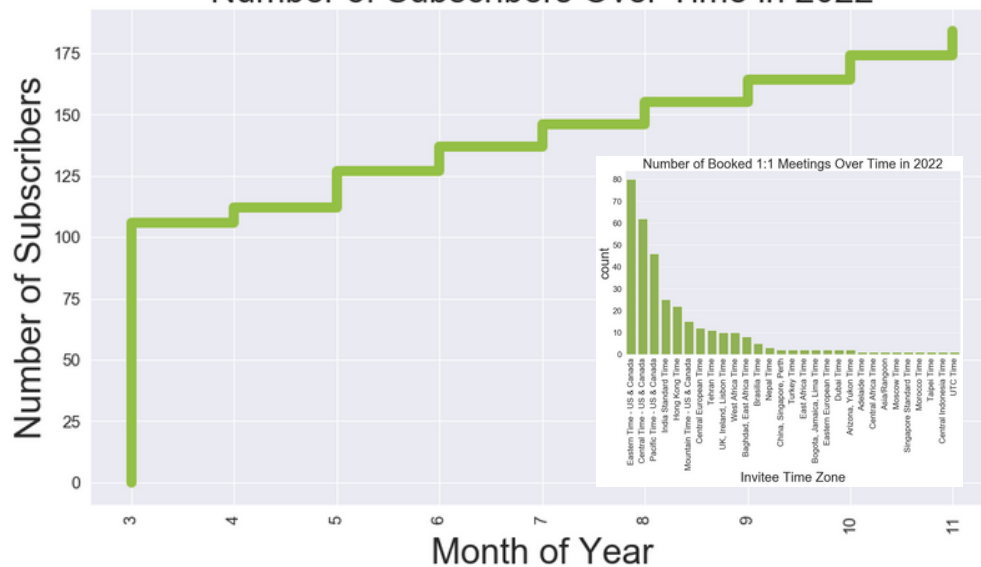
O'FALLON LABS WAS STARTED IN  
JAN 2022 FROM A SIMPLE IDEA:  
HELPING OUT PEOPLE 1-ON-1 IN AI.  
IT TURNED OUT PEOPLE LIKE IT.



Number of Booked 1:1 Meetings Over Time in 2022



Number of Subscribers Over Time in 2022





44 ratings  
**1:1 MENTORING**  
DATA SCIENCE WITH SAEED

[WWW.SAEEDMIRSHEKARI.COM](http://WWW.SAEEDMIRSHEKARI.COM)

**4k+**

UNIQUE VISITORS

WEBSITE



**317**

SESSIONS

1:1 MEETINGS



**182**

SUBSCRIBERS

NEWSLETTER



**133**

INDIVIDUALS

MENTEES



**50+**

PURCHASES

SALES



**32**

BLOGS

ORIGINAL  
CONTENT



**23**

COUNTRIES

DIVERSITY



**10**

FREELANCERS

NEW JOBS



# 2022 SUMMARY

HOW IT WORKS

# 3-STAGE PROGRAM

TO MAXIMIZE THE PRODUCTIVITY AND ACHIEVE THE BEST RESULTS THROUGHOUT THE PROGRAM, WE TAKE YOU THROUGH 3 STEPS.



## 1- MUTUAL UNDERSTANDING

Our goal in this phase is identifying your main needs and priorities.

## 2- WORKING TOGETHER

Our goal in this phase is providing as much help as I can to support you exceed your goals faster.

The length of this phase may vary a lot from 1 to several months. We will move with your pace.

## 3- EVALUATING RESULTS

Our goal in this phase is to make sure you are happy with the results and achievements.

# RESOURCES AVAILABLE TO YOU



## 1

### A PERSONALIZED PLAN FOR YOU

After the completion of the first phase which is Mutual Understanding, you will receive a comprehensive short review report. which includes:

(1) Personalized insights about where you are standing today in your path towards your goals.

(2) Personalized insights about your goals and where you want to be within your timelines

(3) Personalized plan that takes you from where you are today to where you want to be next. This includes identified gaps and directions ahead.

## 2

### WEEKLY 1-ON-1 CALLS

Getting started has been made easier for you with weekly 1-on-1 meetings. These 60-minute calls will allow us to bond while you receive an overview of what you can expect from this mentorship program.

Link to book your next 1-on-1 meeting:  
Use this URL and bookmark it now:



## 3

### 24/7 INSTANT MESSAGING SUPPORT

Booklets are printed materials with four or more pages, containing details about a business, event, product, promotion, etc. They are also known as catalogs or pamphlets, and are usually created to communicate a message to a wide variety of audiences.

Link to join the slack private channel:  
Use this URL and sign up on Slack:





# MEET THE TEAM



THE PEOPLE WHO HELP BUILDING  
O'FALLON LABS TO SERVE YOU BETTER

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## SAEED MIRSHEKARI

Founder & Director

Saeed is a Data Scientist with a background in Physics. He started O'Fallon Labs to help closing the Talent Gap in Data Science and help Data Scientists being a better versions of themselves through 1:1 premium services without breaking the bank. He manages the Mentoring Programs.

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## KATHERINE OLOWOOKERE

Content Manager

In O'Fallon Labs Katherine is responsible for creating and managing original content for our new and existing clients. Katherine holds a B.Sc. in E. Physics. She is passionate about personal growth and making young people become better versions of themselves through personal self development.

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## FATIMA HAROON

Business Development Manager

Fatima is a professional writer. In O'Fallon Labs Fatima supports the clients with identifying the key pain-points of our clients and create original content based on our offered services.

# O'FALLON LABS

HELPING DATA SCIENTISTS TO GROW SO THEY CAN  
UNLOCK THEIR FULL CAREER POTENTIAL FASTER



## CONTACT US

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