

Oksana Feterovskaya

Web Design Document

1. Site Background

The purpose of my portfolio is to showcase my projects as a web designer, web developer, and graphic designer to clients. I designed this site using HTML5, CSS3, bootstrap scripts, as well as photos created and edited with Adobe Photoshop and Adobe Illustrator.

I redesigned the web site from my previous WEB 210

<http://wcet2.waketech.edu/ofeterovskaya/WEB210/portfolio/index.html>

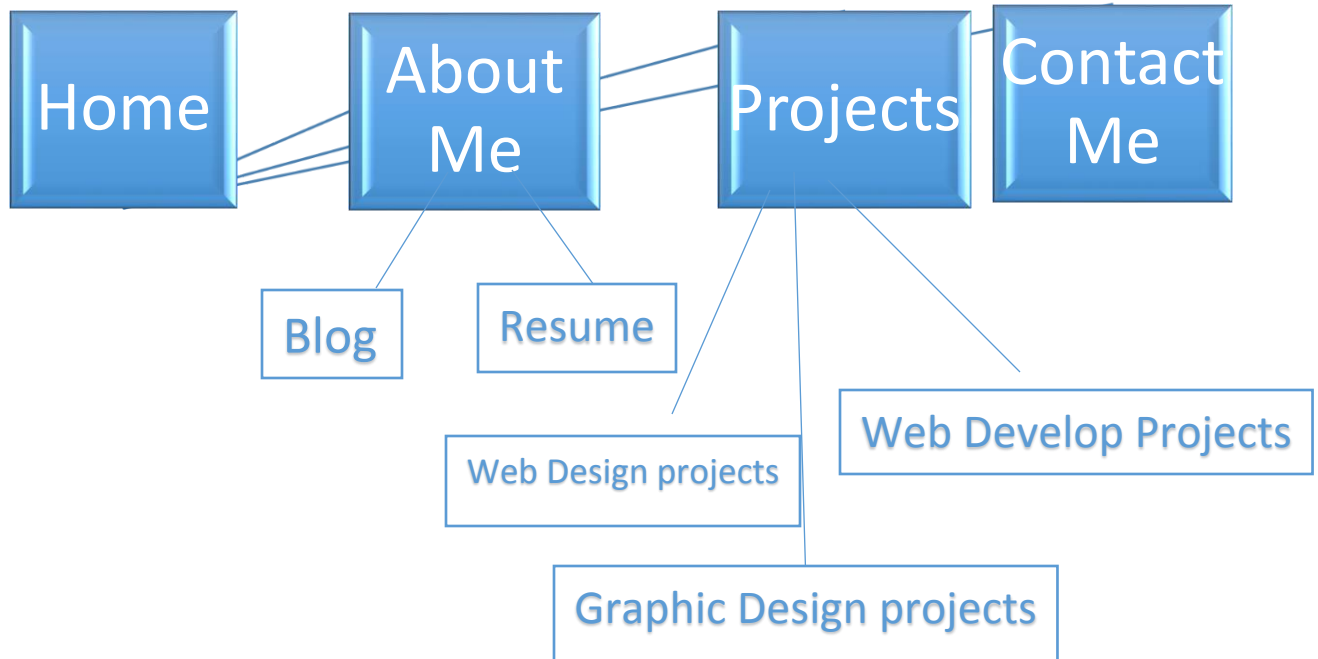
2. Goals

- The goal of the site is to show my skills as a designer/developer to my future employer and future clients.
- The audience would be the hiring managers, recruiters, and online clients looking to hire web designer/ graphic designer on entry level position.
- I would address this site to both: non-tech and tech person. Because there is a demonstration of different part of my skills.
- I would like to share this website with potential employers, human resources departments, as well as with my friends. I think it would be interesting for hiring managers to see my skills.

3. Audience

The main audience for my site should be hiring agencies, freelancers, recruiters, or some person, who looking for a web designer/ graphic designer/ web developer for entry level position, or for helping with individual graphic order.

4. Flowchart



- Multiple page layout with some additional sections.
- Portfolio page has linked images to different part of my work, each of them has 3 projects with brief description and link to the project or opened in new window full size image.
- Contact page has contact me form, sending email to me, as well as social media icons to my profile on Twitter, Facebook and LinkedIn.

5. Features List

- HTML5
- CSS (hover effects, transition, etc)
- Responsive Design
- Adobe Photoshop, Adobe Illustrator