**A- LISTENING 1**: Listen to a conversation between two colleagues planning a company event and answer questions 1- 6. Mark your answer by circling A, B or C for each question. You can hear the recording twice. You can press 'pause' between each recording.

## 1- Where will the talent management seminar be held?

A) Lisbon B) Barcelona C) Dublin

#### 2- What does the woman say about the hotel?

- A) They have booked a hotel with a large function room
- B) They haven't found one yet
- C) They haven't reserved it yet.

## 3- Why are they considering having dinner outside the hotel?

- A) The hotel does not offer dinner
- B) They will save money
- C) Employees have said they prefer to eat in town.

## 4- What dates have they agreed on?

- A) The end of March
- B) The middle of April
- C) The middle of May

## 5- Why have they chosen to finish the seminar on a Friday?

- A) So that employees can stay on for the weekend.
- B) Because the hotel is more expensive at the weekend.
- C) So that employees have time to rest before going back to work.

## 6- Which department does Lucinda most likely work in?

- A) Human resources
- B) Marketing
- C) Finance
- **B- LISTENING 2:** Listen to a talk given by Carlos Rodrigues, an IT specialist talking about creating new products and answer questions 7- 12. Mark your answer by circling A, B or C for each question. You can hear the recording twice. You can press 'pause' between each recording.

# 7- Carlos says products are becoming more sophisticated:

- A) Because they can now use broadband.
- B) Because they use the total capacity of the network.
- C) To respond to customer demands.

#### 8- Carlos says the revolution in devices:

- A) Began with the smartphone
- B) Was the inspiration for the smartphone?
- C) Was a question of functions?

9- What does he say about today's marke	ket?	mar	av's	tod	bout	sav	he	does	What	9-
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- A) Replacing credit cards with apps is a jump forward
- B) It is evolving faster than before
- C) It is mostly about apps

# 10- What does he compare to the race to the moon?

- A) Creating new technology for NASA
- B) Turning ideas into real products
- C) Thinking of what comes next.

# 11- What does he say about hologram technology?

- A) It will make devices smaller
- B) It has existed for many years
- C) It costs a lot of money

## 12- Carlos says that science fiction:

- A) Is yesterday's technology
- B) It tomorrow's reality
- C) Is just a concept

C- GAPS FILL IN GAPS WITH THE MISSING WORDS
Let's consider the different ways that companies can raise finance. The first and most common way for large companies, or for medium sized companies looking to become large companies, is to go public. In fact, almost all large1_today are public with the notable exceptions of Ikea or Dominos's pizza which are still privately held.
The advantages are generally considered to outweigh the2 While it is true that once you are listed on the stock exchange you have to disclose your balance3_each quarter, report to the SEC and have a board of4, public companies tend to get better rates when5_issue debt, and can always issue more stock if necessary, which naturally makes mergers and acquisitions that much easier.
It is widely believed6 employee stock options are one of the best ways to attract top talent and despite recent stock market crashes, there is still7prestige to being a public company. Private8have the luxury of choosing their investors however, while companies on the9exchange can be bought by anyone with money.
So while a Bull market, in10words a period when stocks are expected to go up, is a great time to think about an IPO, the opposite phenomenon, a Bear market, requires a different financing11 This tends to lead to companies issuing bonds. In fact, this is not restricted to companies since government bonds12increasingly common.
The advantages here are somewhat different. Companies need money to13in new markets. Governments need money for infrastructure, like hospitals or schools, as14as social programmes, and bonds raise far

_	ter sums of money15banks are likely to offer. From an investor's standpoint, bonds are relatively investment offering a steady return rather16 a risky return.
1 1 assoc guara	the time of the financial crisis in 2008 there were a huge number of banks offering bonds because 7needed cash. There were some incredibly attractive deals for investors. The Banks of Ireland were 8bonds with a maturity of one year and with a coupon of 7% gross. That is a rate that is normall ciated19a junk bond and while Ireland was on the verge of collapse, the Irish government has anteed account holders savings up to 100%. To put that into perspective, after the one-year bond matured the20wanted to extend for a further year was offered no more than 4%.
D	<b>D- MULTIPLE CHOICE</b> : You will see a sentence with a word or a combination of words missing. Circling A, B, C, or D to choose the best word to complete the sentence.
1	- We're really understaffed so I hope we are in a position to some more sales reps.  a) Fire b) hire c) resign d) dismiss
2	2- We've just had the confirmation that we the new product next week.
	a) Launching b) launched c) are laughing d) launches
3	3- All employees hand in their annual leave request forms promptly by 5 pm on Friday.
	a) Ought b) can c) must d) need
4	- If our competitors don't raise their prices, we usually our prices the same too.
	a) Will keep b) would keep c) kept d) keep
5	i- I'm surprised that our biggest competitor has just decided to change their name.
_	a) Brand b) society c) firm d) enterprise
6	Everybody in the industry that production costs are too high to reduce the price at the moment
7	a) Know b) knows c) knew d) would know
1	- If you have a problem with that invoice, speak to the manager.
0	a) Accountant b) credit c) debit d) controller
8	3- When giving a presentation, don't speak too quickly and use vocabulary.
0	a) Easy b) simple c) basic d) easily
9	2- It is important for us to our brand from the competition.
1	a) Difference b) differently c) differentiate d) differentiator
1	0- If there more people on this project, we would easily meet the deadline.  a) Was b) were c) are d) would be
1	1- We make the mistake of thinking our brand is so strong we don't need to advertise.
1	a) Don't have to b) don't need c) mustn't d) needn't
1	2- In the event of a fire, your way to the nearest fire exit and not take your possessions.
1	a) Makes b) you make c) make d) making
1	3- The design department has completely changed the look of our card.
1	a) Loyalty b) fidelity c) consumer d) client
1	4- By the time they out their product we will have gained a strong position in the market.
•	a) Take b) set c) turn d) bring
1	5- Our firm custom made furniture for over 100 years.
1	a) Make b) is making c) has been making d) are making
1	6- They are hoping to really the market's attention at the key note.
	a) Snatch b) capture c) pick d) hold up

17- If the	e economy	through the f	loor, we would	d have been lo	oking to open ne	ew offices across
Euro	pe next year.					
a) I	Didn't fall b	) hadn't fallen	c) doesi	ı't fall	d) wou	ldn't have fallen
18-We'	re trying to make _	recognizable	e products for	our customer b	oase.	
	nstantly		c) to		d)	fashionable
19- In ou	ar company if you	start early in the	morning you c	an get	_ early in the ev	rening.
A) (	Out b) away	c) b	ack	d) of	f	
20- The	company has take	n the decision to	move into new	as	of next month.	
	Premises					
21- Who	en we entered the	market, we	how much po	tential it had.		
a) V	Would not realise	b) don't real	ise	c) haven't real	lised d)	hadn't realised
22- Our	policy is that if a c	sustomer calls at	a time when a	sales rep is not	t available we ta	ke their number and
	as soon as po	ssible.				
a) (	Get them back	b) get through to	o them c	) get back to the	hem d) get o	over them
23-Ever	n by our own stand	lards we were sur	prised to be m	aking	_ profits so early	y in the year.
a) I	Double figure	b) double numbe	r c) d	ouble digit	d) double	unit
	e finish the produce latest.	tion phase this w	eek, we	be ready t	to hit the market	by the third quarter
	e latest. Dught b) should	c) must	d) n	edn't		
	products have alw				we founded the	company in the
sixti	es.					company in the
a) S	Sold b) sellir	ng c) ha	d the sale	d) bee	en selling	
26-We v	were hoping our sa	iles would	_ but in the en	d they went up	by just 2%.	
a) F	Pick up b) ever	n out c)	shoot	d) soar		
27- If the	e product had beer	brought out at th	ne beginning of	f the year as or	riginally schedul	led, we
prob	ably be on target.					
a) V	Would have been	b) would	c) m	nust	d) ought	
28- It is:	not the company's	policy to	sick leave to	employees du	ring the producti	on period.
a) A	Accord	b) except	c) grant	d)	formalise.	

#### **GRAMMAR SECTION**

Voici un petit test pour faire le point sur votre niveau de grammaire. Les réponses vous indiqueront quelles règles grammaticales vous devez réviser (si jamais vous donnez la mauvaise réponse)

Dans ce test, il faut choisir la bonne réponse entre les deux choix en Italique. Justifiez vos réponses

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- 8- Please slow down. You are speaking too quickly/quick.
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- 11- Could we *bring forward/bring ahead* the sales meeting to Monday?
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