



The PEAK  
of PERFECTION...

## PROFILE

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Aarav Infotech is a web designing and development based in the Western Suburbs of Mumbai. While others struggle for a niche in the market, innovative, easy to navigate website designs have helped us to inch forward in the realm of internet marketing. Besides development of websites compatible to various operating systems, customization has been our specialty over the past years. Our designs are always crisp and organized in nature. We deliver our services cost effectively within time constraints. Moreover, frequent interactions with the management team of top ventures and small scale businesses have served to smoothen our way to portray our perception and potential in the right manner. Our team always keeps themselves abreast with the latest trends in software development and Search Engine Optimization that have aided our customers to pull in audience to a substantial level. Our creativity assures the benefits of internet marketing.

We as a team of well experienced and high skilled IT professionals are dedicated to our arts of work. With Aarav Infotech whether it involves building a website for large cooperates or a start-up business it has always been our forte. Proficient web developments within a short duration of time that finally culminate to huge amount of earnings to our clients have contributed to our success since many years. While others probably have grown due to sheer hard work, we have grown by working productively and efficiently within no time.

## PROCESS WE FOLLOW



Aarav support team sketch ideas so as to work efficiently & get to proper visual solution.



Aarav sales team meet & learn about your business & set goals for the project.

Aarav Team present these concept to you explaining the rationale behind each and why they'll be successful.

We ask you to choose one concept and focus on that. Then we work on revising the concept so it meets the goals outlined and makes you complete happy.

## WHY US

We are a complete solution to meet one's marketing needs with suitable graphics and animations within a structured framework of the website.



Our search engine friendly web developments helps reposition of the organization much above the list of search results thus facilitating reach beyond one's expectations.



We are always available and provide support for any queries raised or assistance required by the management team of the organizations .



Besides designing, link building with social networking site like Facebook & Twitter is one of our natural fortés. Immaculate design of the relevant pages are also been taken care of.



Build website at low cost in less time with the available set of resources. Here, the latest technological advancements are showcased while development.

Our team of IT professionals continuously upgrade themselves with the designing aspect, a requisite for site to function smoothly in real time.

# WEB SERVICES



## Web Design

- Static Website Design
- Dynamic Website Design
- Blog Designing
- Website Redesign
- Newsletter Design
- Website Maintenance

## Graphic Design

- Corporate Identity Design
- Logo Designing
- Brochure Designing
- Flyer & Leaflet Design
- Catalog Designing
- E-Brochure Designing

## Web Development

- Web Application Development
- Content Management Systems(CMS)
- Customer Relationship Management (CRM)
- E-Commerce Website Development
- PHP Web Development
- Customized Application Development

## Domain and Hosting

- Domain Registration
- Check Domain Availability
- Hosting Solutions
- Email Hosting
- Dedicated Hosting
- VPS Hosting

## OUR TECHNOLOGY



# DIGITAL MARKETING



## Web Design

Digital Marketers skilled in web design not only bring you a beautiful website that reflects positively for your brand, but they also have a solid idea of the web layouts that convert the best.



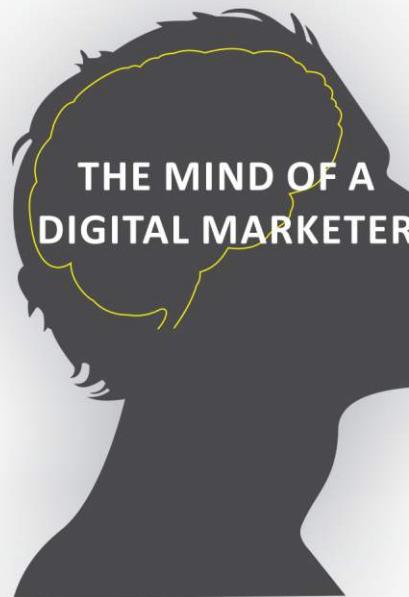
## Copywriting

Digital Marketers who have maintained their own blogs should have honed their writing skills to write for conversions, people and search engines.



## Advertising

Online advertising such AdWords and Facebook Ads are much more than set and forget, a skilled digital marketer can lower CPC and increase conversions



## CRO

Conversion Rate Optimization brings traffic, but traffic means nothing if it doesn't convert into \$\$\$ Digital marketing consultants help bring PROFITABLE traffic that's why your consultant should also be skilled in.....



## SEO

SEO is the practice of increasing a website organic ranking in search engines. But what's rankings without revenue?



## Analytics

Analytics, combined with conversion rate optimization can help you determine where traffic is coming from, and which channels are the most profitable.

## SOCIAL BRANDING

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- Promotion on various Social Media Platforms.
- Get guaranteed genuine like on Facebook.
- Keep people engaged on your page.



# PORTFOLIO

# WEB DESIGN



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[www.orangefoodstuflequipment.co](http://www.orangefoodstuflequipment.co)



[www.ecogreen-fze.com](http://www.ecogreen-fze.com)



[www.frojeans.com](http://www.frojeans.com)



[www.shilpimachinery.com](http://www.shilpimachinery.com)



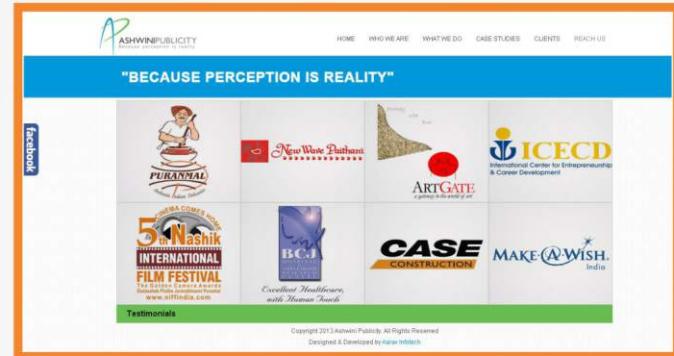
[www.funnlearn.co.in](http://www.funnlearn.co.in)



[www.yuvacreation.com](http://www.yuvacreation.com)



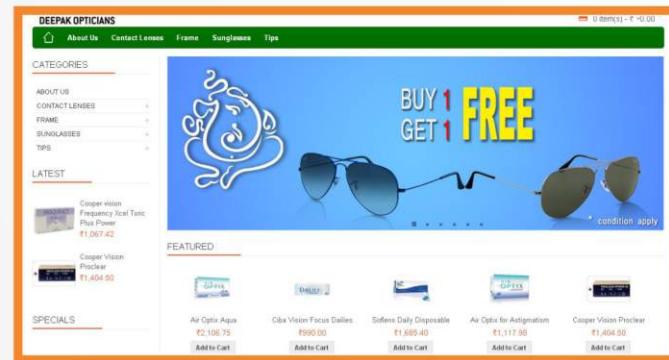
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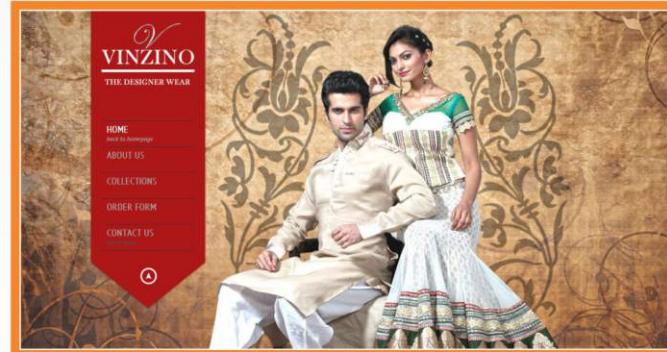
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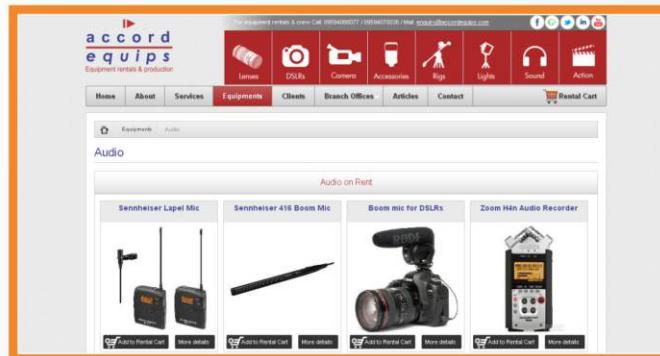
[www.essarinovations.com](http://www.essarinovations.com)



[www.imaalibag.com](http://www.imaalibag.com)



[www.newwavepaithani.com](http://www.newwavepaithani.com)



[www.accordequips.com](http://www.accordequips.com)

## LOGO DESIGNING



# CORPORATE IDENTITY

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Richa Patel  
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PHOTOGRAPHY, STYLING, FASHION STYLING, BRAND PROMOTIONS, PUBLIC RELATIONS, PHOTOGRAPHY, FASHION STYLING, BRAND PROMOTIONS, EXHIBITIONS

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Advertising & Public Relations

AI PUBLIC

# CLIENTELS



## OUR VALUABLE CLIENT



AI PUBLIC

# our mission, our vision

**A mission to scale new dimensions. An aim to reach a destination.**

**To be the partner in successful growth of our clients**

Our vision aims at creation of an excellent era of Web Design & Development where we can support and elevate the industry through our initiatives in design, development, digital marketing and graphics. And to add on and reflect the individual persona of each brand we deal with and represent every time.



**Web | eCommerce | Graphics | Print**

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