



LEMON ZEST:

SPONSORSHIP PROSPECTUS

LEMON ZEST

www.lemonzestfest.com
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[@lemonzestfest](https://www.instagram.com/lemonzestfest)

Hey Potential Sponsor!

Lemon Zest is an upcoming festival in the DMV area bringing together fine artists, music acts, and folks in the community. When the world shut down this past year, we wanted a way to give back to the community that made us the artists that we are today. The name Lemon Zest Festival comes from the phrase “when life gives you lemons, you make lemonade.”

Lemon Zest is a music and arts festival for all ages. We hope to bring together young budding and seasoned artists together to experience each other’s art and tunes. We also hope to highlight community organizations and businesses whose work we admire and align with our values of joy, community, and eclecticism.

The Lemon Zest team is made up of local artists and musicians who know and are in love with the music and art scene within the DMV area. We have both performed and hosted events in the region, so we understand the importance of planning an event by and for artists and musicians.

We are also partnering with Alex’s Lemonade Stand for this festival. Alex’s Lemonade Stand Foundation (ALSF) is changing the lives of children with cancer by funding impactful research, raising awareness, supporting families and empowering everyone to help cure childhood cancer. Also, Alex’s Lemonade Stand is a 501(c)(3) non-profit organization! A percentage of your donations made to Lemon Zest Fest will benefit Alex’s Lemonade Stand and be **tax deductible**.

We also have the option in our sponsorship tiers to directly sponsor an artist or performer. We understand that all labor, especially creative labor, is valuable and want to fairly compensate our artists and performers.

We’d love for you to review the various tiers of sponsorship below. Please let us know if you are interested in becoming an official Lemon Zest Fest sponsor!

Thanks,

THE LEMON ZEST TEAM~

SPONSORSHIP TIERS

* a percentage of your proceeds will be donated to Alex's Lemonade Stand

\$1000

\$750

\$500

\$250

\$100

social media shoutout



swag bags



logo on website



logo on shirt



branded transitions on
videos/ads



booth at festival



custom brand merch



Mike and Sana will paint
you a custom guitar



SPONSOR AN ARTIST!

One of our values as a festival is community and we believe our artists make up a large part of that community. Separate from our sponsorship package, we are giving our sponsors the opportunity to sponsor an artist (exhibition or musical) so that we can show our appreciation for the artists who bring their vision and sound to the DMV area. We have options for sponsoring musicians based on performance length or based on the number of pieces they exhibit. Inquire more today!

BE A COMMUNITY PARTNER~

Are you a local business, nonprofit, or organization interested in being involved in the festival experience? Email us today to find out about how you can be a community partner!



ZEST YA LATER~