

SUPPORT LEMON ZEST FEST 2023

ABOUT US

Lemon Zest Fest is a community-driven festival that brings together up and coming artists around the DMV. We're family friendly and aim to be a platform for music and gallery artists to stand on. "When life gives you lemons, you make the lemonade." We're looking for sponsors and strategic partners to help fuel our growth and outreach within the DMV!

NOTABLE INFORMATION

VENUE LOCATION:

The Longhouse at The Hall CP
4656 Hotel Drive
College Park, MD 20742

DATE & TIME:

September 23rd, 2023
7-11 PM EST

AUDIENCE DEMOGRAPHIC:

Avg. Age of Patron: 20
Age Range: 13 - 40
Description:
College Students (80%)
High School Students (10%)
Young Professionals (10%)

SOCIAL MEDIA INFORMATION:

Social Media Followers: 415
Avg. Posts Per Month: 200
Avg. Organic Reach per Month: 4,200
Social Handle: @lemonzestfest
Platforms: Instagram, YouTube, Facebook, TikTok and Twitter

2022 STATS:

Audience Total: 160
Sponsor Count: 14
Staff Size: 30
1st Year Revenue: \$11,500

2023 PROJECTIONS:























Audience Total: 275
Staff Size: 50
2nd Year Revenue: \$24,750

FROM OUR PREVIOUS SPONSOR

"Working with Lemon Zest Festival was a phenomenal experience. The Lemon Zest team gave us the space to further our reach both digitally and at the event" - **Harish Vajja, CEO Cybecys Inc** (\$1000 Sponsor, 2022)

WE'RE A PROUD PARTNER OF ALEX'S LEMONADE STAND (PEDIATRIC CANCER CHARITY)!

SPONSORSHIP TIERS 2023

	\$1000	\$750	\$500	\$250
Social Media Shoutout				
Logo on Website/Comms				
Branded Transitions on Videos				
Logo on Merch (Incl. Free Shirt!)				
Swag Bags				
Booth at Festival				
Custom Brand Merch (Step & Repeat Banner, Poster)				
		MOST POPULAR!		

INTERESTED IN OTHER OPTIONS?

We offer Custom Packages, payment plans and multi-year options!

CONTACT INFORMATION

staff@lemonzestfest.com

(240) 505-4656

<https://lemonzestfest.com/#/sponsors>