



LEMON ZEST:

SPONSORSHIP PROSPECTUS

LEMON ZEST

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Hey Potential Sponsor!

Lemon Zest is an annual festival in the DMV area bringing together fine artists, music acts, and folks in the community. When the world shut down this past year, we wanted a way to give back to the community that made us the artists that we are today. The name Lemon Zest Festival comes from the phrase “when life gives you lemons, you make lemonade.”

Lemon Zest is a music and arts festival for all ages. We hope to bring together young budding and seasoned artists to experience each other’s art and tunes. We also hope to highlight community organizations and businesses whose work we admire and align with our values of joy, community, and eclecticism.

The Lemon Zest team is made up of local artists and musicians who know and are in love with the music and art scene within the DMV area. We have both performed and hosted events in the region, so we understand the importance of planning an event by and for artists and musicians.

A portion of your sponsorship for Lemon Zest Fest will benefit a nonprofit organization.

We’d love for you to review the various tiers of sponsorship below. Please let us know if you are interested in becoming an official Lemon Zest Fest sponsor!

Thanks,

THE LEMON ZEST TEAM~

SPONSORSHIP TIERS

\$1000

\$750

\$500

\$250

\$100

social media shoutout



logo on website



branded transitions on videos



logo on shirt
(plus free shirt!)



swag bags



booth at festival



custom brand merch
(step and repeat banner,
poster)



BE A COMMUNITY PARTNER~

Are you a local business, nonprofit, or organization interested in being involved in the festival experience? Email us today to find out about how you can be a community partner!



ZEST YA LATER~