GRAFERRIFIX

Tirutsava's Digital Art Contest

RULE BOOK

EVENT NAME:
'GRAFERRIFIX'

EVENT TYPE:
DIGITAL ART CONTEST (PHOTOSHOP)

DESCRIPTION:

Digital Tirutsava, **IIT Tirupati**, calls for creative artists for **GRAFERRIFIX.** It is a Digital Art Contest where participants can display their skills and win cash prizes.
Participants have to combine images, blend elements, and submit the Art pieces through Google forms in this solo competition.
Participate in the online version of **GRAFERRIFIX** and showcase your talent!

THEMES:

- PERSPECTIVE: "Changing your perspective, changes your experience".
- UNSEEN: What's unseen- fantasy landscape, mysterious scene, or any Sci-Fi city!
- MOTION: "Motion is created by the destruction of the Balance".

   NOTE: The interpretation of themes solely depends on you!

RULES:

1) The concept of the entry should be related to above-mentioned themes only.
2) Digital Art must be made using **Adobe Photoshop only**. Photos, png elements, etc can be taken from the internet but ensure that you keep all of them with you. You'll have to submit them if you're declared as the winner!
3) Entry should **not contain any text**. Idea must be conveyed by images or illustrations only.
4) Submissions will be taken by Google Forms (Link will be shared later). Strictly upload the final Image File in **JPG/JPEG** format only.
5) File should not exceed **10MB**.
6) Canvas size can be chosen as per your convenience.
7) Maximum 1 entry per person is allowed and it must be original. Caption is optional!
8) Decisions taken by the Coordinators will be final and binding.
9) Tirutsava, IIT Tirupati reserves all rights related to judging.

10) By participating in this competition, each participating individual agrees to allow Tirutsava, IIT Tirupati to use their names and images while posting on social media platforms.

NOTE: **Winners of the contest shall be required to submit all the elements used in their artwork along with an editable and open-file format of their entry. Anyone not adhering to the above rules will be disqualified without any prior notice.**

EVALUATION CRITERIA:

Submitted artworks will be judged based on the following elements of artistic expression: -

- Interpretation and the clarity of the theme to the viewer.
- Creativity and originality of the depicted theme.
- Quality of artistic composition and overall design based on the theme.
- Overall impression of the artwork.

Also, shortlisted artworks will be posted by us on social media platforms and likes/votes received by them will be given some weightage in the judgement.

REGISTRATION CHARGES: Free!

REWARDS AND PRIZES:

- WINNER :   ₹ 2000

- RUNNER UP : ₹ 1000

- E- certificates for all the participants !

EVENT DATE AND TIMINGS:

12 February - 23 February

Registration close:
20th February 11:59 P.M.

CONTACTS:

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