

B- PLANNER

Description:-

Do you have an innovative idea that can change people's lives for the better?

Do you have the potential to create the next big Unicorn?

Tirutsava 2021 along with TIE presents B- PLANNER, the perfect platform to raise valuation for your startup. Seize this opportunity to interact with experts and gain potential investors for your venture. In addition to this, stand a chance to win prizes worth Rs. 3000.

Registration:-

1. Team size shouldn't exceed four members.
2. All the team members should be currently enrolled in any academic program with any recognized educational institution.

Fee:- This event requires a registration fee of **Rs.100**

Last Date of Registration: **15th February 2021.**

(Note:- For teams of 4 people, ONLY ONE person has to register and pay the fee.)

Event Details:-

PRELIMS:

All the teams should submit their entries latest by **18th February 2021.**

The submission includes a presentation and 3-4 page writeup.

The presentations (maximum of 10-12 slides) should comprise of -

1. Problem being solved
2. Solution
3. Other existing solutions and competition
4. Potential market size
5. Business Model
6. Go To Market strategy
7. Novelty and IPR
8. Team.

The write up should be detailing the above mentioned topics in the presentation.

Shortlisted teams shall be informed by **20th February 2021**.

Final Round:

For the finals, teams would have to present their ideas in front of a panel of judges. Each team would be given a 15-minute slot on stage. Further details of this event would be given to the teams who qualified Prelims.

Rules and conduct :-

- In case of copying startup ideas, projects, etc. from any institute or organization teams will be disqualified.
- The parameters of the presentation will be informed to the participants after qualifying the prelims round.
- Any final decision will be taken by the organizing committee.
- Judges' decisions are final and abiding in all cases.
- Rules are subject to change based on the judge's discretion.

Event Prizes :-

- **1st Place: Rs 2000/-**
- **2nd Place: Rs 1000/-**
- Winner of this event will be nominated to participate in the TiE University Global round.
- The company will give upto 12 free TiE student Membership subscriptions.
- Selected teams will participate in TiE Startup Hackathon.

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