

# Mind's Eye

## Mood Board Competition

### **Introduction:**

We love it when interior designers play around with mood boards - it all looks so artistic and imaginative! But why should they have all the fun? Both amateurs and professionals can create creative mood boards: all that stops you from doing so is your inhibition. Tirutsava presents Mind's Eye, a mood board competition to identify the creative genius in you. During the event, you can easily follow how your mood board is doing on Instagram "[@events.tirutsava](#)". Each participant is expected to submit a beautiful mood board along with an explanation, which will be the criteria for deciding the winner.

View some stunning images of competitors in the gallery below.

<https://drive.google.com/drive/folders/13KQZSVLOe-eBCC5mj4q9IE2IHG9wmbhl?usp=sharing>

We look forward to seeing what you create!

### **Requirements:**

Your project must meet the following criteria:

- The Mood Board can be created using any design software, but you have to mention which one you used.
- One Mood Board has to include a minimum of 7 different items.
- One designer may apply with a maximum of 2 significantly different content mood boards.
- Explanation of the idea should consist of at least 150 words.
- The theme for this season is: "[life](#)". Feel free to interpret it in your own words and boards.

### **Rules:**

- Upload the final images to the google link given below.
- The mood boards should arrive by the end of [18th February 2021](#). Late submissions won't be entertained.
- The voting process is open until the final results are announced at 11:59 pm on the [18th of February 2021](#).

The number of likes made by the judging panel on your submission's Instagram post will constitute 15% of the final scoring.

### **Help:**

- During the contest, you can reach out to us at "[ma19m003@iittp.ac.in](mailto:ma19m003@iittp.ac.in)" if you face any problems.

### **Privacy:**

- We reserve the right to publish the winner's name and the submitted work.
- Any type of malpractices are strictly prohibited, and plagiarism is highly discouraged. In case of any discretion, the final results by our jury will be considered.
- All the submitted information is voluntary during the competition. The data will be kept confidential.

### **Results:**

The competition winner will be the most liked mood board by our jury and people on our official Instagram page. The results of the competition will be announced on our official Instagram page and via email also.

The top 3 winners will get exciting (cash) prizes.

### **-DETAILS**

Cultural Event

Entry Fee - None

Event Submission Time - 11:59 pm on 18/02/2021

Event Winner Announcement - 20/02/2021

Submission by Google Form at <https://forms.gle/jF3HwPXtdPE3rRdM6>

**-PRIZES worth Rs. 25000/-**

1st prize - Rs. 1000 + 8000 worth course

2nd prize - Rs. 500 + 8000 worth course

3rd prize - 8000 worth course

### **-CONTACT**

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