



## **Topics for निर्माण**

### **1- Problem Statement -**

Small workshops and fabrication units generate a lot of metal scrap every day, but most of it is sold cheaply or wasted because there is no organized system to collect, sort, or reuse it.

#### ***Your Challenge:***

Build a simple business idea that collects and manages metal scrap from MSMEs and turns it into a profitable opportunity through resale, recycling, or value-added products.

#### ***Think :***

Who pays? How will you earn? Why will MSMEs use your service?

### **2- Problem Statement -**

Many small manufacturing businesses have high electricity bills but don't know where they are wasting energy or how to reduce costs.

#### ***Your Challenge:***

Create a revenue-generating product or service that helps MSMEs track and reduce electricity usage, saving them money while also generating income for you.

#### ***Think :***

Subscription service? Consulting? Simple device or app?

### **3- Problem Statement -**

Small manufacturers often lose customers because of inconsistent product quality, but they lack simple tools or systems to maintain standards.

***Your Challenge:***

Design a business solution (tool, service, or platform) that helps MSMEs maintain consistent quality and reduces rejections while generating steady revenue.

***Think:***

Training kits, inspection services, digital tools, or subscription models.

**4- Problem Statement -**

Many first-time investors want to start investing but feel overwhelmed by choices, jargon, and fear of losing money. They want guidance that is simple and trustworthy.

***Your Challenge:***

Build a business idea that makes investing easy and accessible for beginners while earning revenue through fees, subscriptions, or partnerships.

***Think :***

Trust, simplicity, and user's qualification.

**5- Problem Statement -**

Many small local businesses (cafes, boutiques, repair shops, etc.) want more customers but don't know how to effectively use digital tools like social media, listings, or online sales.

***Your Challenge:***

Design a scalable business solution that helps local businesses grow online and attract customers while creating a clear revenue model for your venture.

***Think:***

Service platform, SaaS tool, or managed marketplace.

## **6- Problem Statement -**

Many students and young professionals struggle to manage their money; they don't track expenses, save consistently, or understand where their income goes. Existing tools feel complicated or boring.

### *Your Challenge:*

Create a simple tech-enabled business (app, platform, or service) that helps young people manage money better while generating revenue through subscriptions, partnerships, or financial products.

### ***Focus on:***

Ease of use, engagement, and clear value to users.